

NEWSLETTER
for Members of
CALLERLAB

direction



The International Association of Square Dance Callers

1982 Convention Special - April 5 - 7, 1982

Chairman **DAVE TAYLOR**



WELCOME TO CALLERLAB 1982

The future of Square Dancing is in good hands as long as it has leaders such as you who demonstrate the dedication and devotion it takes to give your precious time, your hard-earned dollars, and your loss of income to attend this convention. Your Executive Committee has planned an exciting convention for you.

This year we are turning our attention to the most important part of our activity - the new dancers' classes. As you know, this is the foundation of our activity. Oddly enough, this is the one area that we have sometimes neglected and, in many instances, abused. I am thoroughly convinced that the drop-out percentage is higher among new dancers than at any other level. It behooves us to address ourselves to this problem.

All of us have been frustrated at our inability to promote and market this great activity to its potential. Any progress in this area, however small, would be a great step forward. Please get involved. Your attendance at these sessions is crucial. Your contribution is vital but no more vital than the ability to listen with an open mind. This convention is our largest and with your help and participation, we can make it the most exciting and the most productive. YOU ARE CALLERLAB!

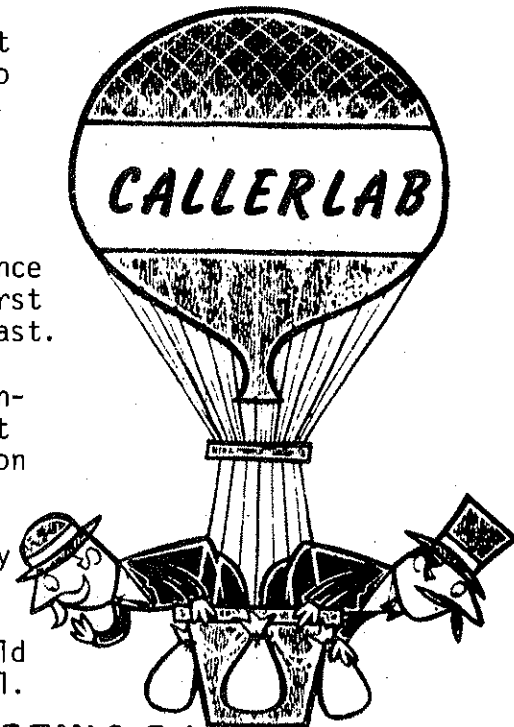
CALLERLAB IS MAINSTREAM

CLASSES - THE LIFEblood OF OUR ACTIVITY

As you begin to read the contents of this packet we have put together for you, we ask that you look around you and get to know the other callers who are sharing this experience with you. The 1982 CALLERLAB Convention is one of the most important single events for callers actively engaged in this activity today. We have a great opportunity to make significant changes that will have lasting impact on all that we do in our chosen profession. The combined years of experience will astound you. You will have the opportunity to meet first hand most of the people who have been names to you in the past. Our schedule over the next three days is quite busy, and we will be spending a great deal of time together. Ideas, opinions, honest disagreements will all take place. However, it is important to remember that we are all working for a common goal - the betterment of our activity.

Please wear your convention badge at all times. It not only identifies you to others, but it also serves as your meal ticket. The hotel staff has been instructed not to serve anyone who is not wearing the 1982 CALLERLAB badge. We would also urge you to wear the badge after the convention as well.

OVERVIEW OF '82



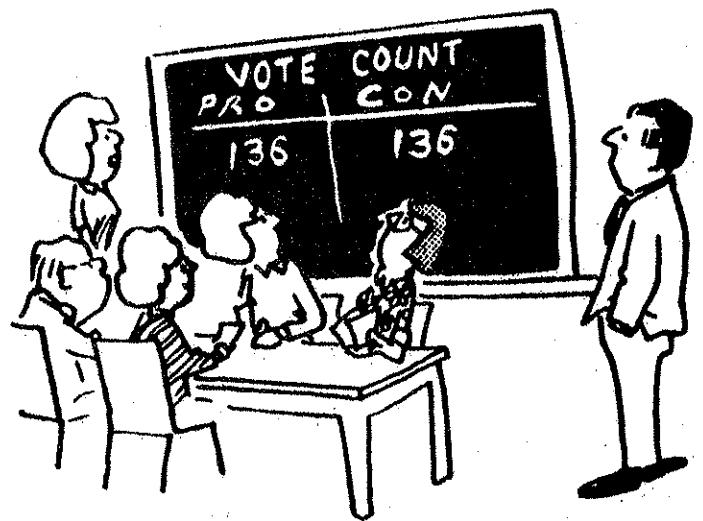
SMOKERS PLEASE DO NOT SMOKE IN ANY MEETING ROOMS

It is your permanent badge and available to all members and spouses regardless of attendance in 1982. Please take a few minutes to read over the contents of this packet before you get to the pleasures of meeting the others who are attending the convention with you.

Your Convention Planning Committee has scheduled a very busy three days here at the MGM Grand so that you can get the most out of it. We do not expect that you will agree with 100% of all that is said or presented. You may not agree with the majority votes taken at any of the meetings. However, each of you has the opportunity to speak up at the meetings and we strongly encourage you to do so. We have set the rooms so that the floor mikes are available to enable your views to be heard by all. Please, wait to be asked to speak by standing at the microphones that are available. We recognize that you may not be able to attend all of the sessions of your choice. To compensate for this, however, we have arranged to tape 24 different sessions by the same outstanding tape service which has done such a fine job for us in the past two years. The order blanks are available and the prices we have negotiated are really a bargain for you. In case you do not get to order all of the tapes you want before you leave Reno, we will include another order blank in the Convention Flash Issue of Direction. For those of you who are attending with your partners, we suggest that each of you attend a different session to double the benefits achieved. We have arranged some special sessions for the partners.

We expect that all attendees will attend all meal functions since, beginning with the noon meal on Monday, all of the next six meals are included in your convention packet. Since some of you are first time attendees, we urge you to seek out the committee chairman if you wish to serve on a particular committee. We have enclosed an organization chart and a list of the committee chairmen for your convenience. There is ample work to keep everyone actively busy. However, please do not volunteer if you do not plan to answer correspondence or pitch in and help. All of the committee chairmen are volunteers and they get frustrated when their requests go unanswered. Make CALLERLAB an ongoing part of your career - not just a once a year event. While we concentrate very hard during these three days, a large part of the selling of our actions must take place after you return to your regular dancers.

You may use your own tape recorders at any session you choose. Please recognize, however, that we not only have the tape service, but we also provide a complete wrap-up in the June Direction. So don't panic if you can't get to all of the sessions that you want to sit in on. We will be taking straw votes in various committee meetings. At the Wednesday morning business session, we will be presenting the actions and recommendations of the committees. You will be given the opportunity to ask questions on Wednesday morning and votes will be taken. When the votes are in, please abide by the decisions of the majority. Stick to the approved CALLERLAB position after you get back to your own areas.



This is our 9th Annual Convention. It is hard to realize that some of you here today were not calling when we first began and you have always operated with some of the guidance CALLERLAB provided. Some of you have not been able to attend all of the previous conventions while a few of you have been to every convention. Perhaps a review of the previous themes would be helpful to us all.

1974 was the first formal meeting of the group we now know as CALLERLAB. The previous activity was all done prior to our first formal convention. The themes have been:

1974 - St. Louis, MO	Working Together
1975 - Chicago, IL	Time For Action
1976 - Chicago, IL	Professional Leadership
1977 - Kansas City, MO	You Are CALLERLAB
1978 - St. Louis, MO	Working Toward Tomorrow
1979 - Los Angeles, CA	Comfortable Dancing in the Proper Spirit
1980 - Miami Beach, FL	Attitude and Judgment
1981 - Kansas City, MO	Quality Dancing
1982 - Reno, Nevada	CALLERLAB is Mainstream

As you can see, these themes provided an opportunity to delve into many critical aspects of this great activity. This year will be no different. Get involved, speak up and make CALLERLAB a stronger organization. While it is an old cliché, you will only get out of this what you put into it. If your view is not presented, it is your fault and your opportunity lost. The mechanisms are there - the rest is up to you.

The balance of this issue of Direction is devoted to the 1982 Reno Convention. We are providing as much advance information on each session as we can to assist you in deciding which sessions to attend. We do expect that all attendees will attend the Opening Sessions and all meals as well as the final business session. The exhibitors will be open during all sessions except the general sessions and the meals. We hope you enjoy this 9th Annual CALLERLAB Convention.

SOCIAL HOUR

For the third year in a row, we are providing a pre-convention Social Hour on Sunday evening before we formally start. This event was well-received in the past years and your Executive Committee decided to repeat it again. This is scheduled for the Broadway Ballroom on the Mezzanine level from 6:00 to 8:00 p.m. Sunday evening. The session is free format with both an alcoholic and non-alcoholic fruit punch provided as well as chips and pretzels. For those of you who choose neither of these, there is also a cash bar available. Any meals on Sunday night are on your own. Most of the restaurants in the hotel are open for your convenience.

EXHIBITS

The Exhibit areas are open for you beginning as soon after they set up until late Sunday night. The Exhibit areas are clustered on the Mezzanine level off the main corridor and up the escalator. A complete list of exhibitors is included in your handout as well as being posted in the convention areas. We urge you to visit, browse, shop, discuss and purchase from these dedicated suppliers who provide us with the wonderful tools of our trade. However, the rules of the hotel only permit selling to our own membership so please wear your badge.

OPENING 9:00 AM

The Opening Session is scheduled to start promptly at 9:00 a.m. Monday morning. This important first session will be in the Broadway Ballroom. In addition to the welcome by the Chairman of the Board, we will have a short presentation by INA Insurance Company as a part of the Benefits Committee Report. We will also have the swearing-in ceremony of the members of the Board elected to begin their terms in 1982. A review of the Convention Schedule is also planned for this session. This initial session should only last about 55 - 60 minutes and then we have the first period of voice session by Arden Hopkin. Details of other sessions follow.

VOICE - ARDEN HOPKIN

Following the opening session, we will have a short coffee break and we ask that you all return to the Broadway Ballroom so that we may start the group session on VOICE promptly at 10:30 a.m. Arden Hopkin will again be our guest speaker. Arden, as you may recall, did an outstanding job for us last year and he is back by popular request. This year we are scheduling Arden so that everyone will get to hear him at least once with this key session on Monday morning. He will also have two additional sessions that will be scheduled against several committee meetings. The VOICE session will be the only event scheduled at this time (10:30 a.m.).

Just prior to lunch, we will have an unofficial Board of Governors Receiving Line for those of you who wish to speak to or meet your Board of Governors. This will be set up immediately outside of the Broadway Ballroom and we urge you to speak to the Board members but also to remember that this is on your way to the luncheon. The luncheon will be in the Ziegfield Theater which is through the casino area at the far end. If you wish to sit with a particular person, couple or group, we ask that you all enter at the same time since the MGM Grand will have their dining captains seat people to fill up tables completely. The luncheon is part of the meal package.

Promptly at 1:30 p.m., we will have seven topics dealing with the time frame BEFORE CLASS. These topics will deal with some aspect of the square dance activity that we should each review prior to setting up our classes for the next season. The details of these sessions follow.

BEFORE CLASS SESSIONS

PARTNERS - This session will be in the BROADWAY BALLROOM and will deal with the role of the caller's partner before class. The moderator and panelists for this event include: Jeanne Briscoe, Chairman, with Becky Osgood, California, Mary Harris, Connecticut, and Babs Grymes, Texas. To facilitate questions from the floor, we have provided a postcard-type card for you to state the questions you would like to have addressed from the platform. We felt that this might offer a better way since so many of you have indicated that you would feel awkward speaking before such a large group. Please complete your cards and turn them in to one of the three boxes marked PARTNERS BEFORE, PARTNERS DURING and PARTNERS AFTER. Also, we would ask that you let the Executive Committee know if you like this idea or not.

PROMOTION - This session will deal with various ways you can promote your classes and groups. The moderator for this session is Osa Mathews and her panelists will include Stan Burdick from Ohio and Chuck Goodman from Louisiana. We urge you to get actively involved with the discussion after the presentations are over to share with the others what experiences you have had. Tell us what worked and what didn't, etc. This is a golden opportunity to share a common problem we face - how to recruit for the class. Make it a learning experience for you. This session will be taped and will be held in CAPITOL 1.

TRUTH IN ADVERTISING - This will be a topic about how we advertise our classes. This session will be held in CAPITOL 2 and will be taped. The topic is one which is sometimes delicate - how do you tell people that they will be committing themselves to a year-long program of instruction? Is there another way? The moderator will be Ken Oburn with panelists Jim Lee from Canada and Betsy Gotta from New Jersey. The same philosophies should probably bleed over into regular club advertising so it should be a lively discussion by all participants. Again, we urge you to get actively involved with the discussions.

CALLER COOPERATION - SINK OR SWIM - This important session will be chaired by Harold Bausch with panelists Jim Davis from Washington and Hal Tray from Maryland. The subject is one which is critical to area success when callers get together to form a coordinated approach to the classes and dances in any given area. These panelists will point out success stories and failures and suggest ways in which your area might function better. The session will be taped and will be conducted in CAPITOL 3.

UNDERSTANDING DEFINITIONS - Bob Fisk will chair this session and will be assisted by Tom Miller from Pennsylvania and Dick Siebenforcher from New Mexico. Are we, as callers, as effective in our teaching as we could be? If we understood our definitions better, could we be more effective? Have we researched all avenues of reference to insure that what we are saying and teaching is correct? This outstanding panel will address these and other aspects of this important topic. The session will be taped and is scheduled for CAPITOL 4.

SELF-EVALUATION - While this is a philosophical session, it is still vitally important. It raises the question -- how do we evaluate ourselves and our programs to insure that what we are doing is best for the activity. The chairman of the session is Bob Van Antwerp and he will be assisted by Ted Nation of California and Johnny LeClair of Arizona. The subject will be taped and is scheduled for the CENTURY/BIJOU rooms.

FIRST NIGHTERS and ONE NIGHT STANDS - The final topic for this time period will be a discussion on First Nighters and One Night Stands by four well-qualified panelists. Jack Murtha will chair the session; he will be assisted by Earl Johnson from California, Pete Skiffins from England who earns his living primarily from this type of program and Paul Hartman from Maryland. With four panelists and only 1½ hours, we will barely touch the "tip of the iceberg". This will be taped and is scheduled for the STRAND-TIVOLI rooms. Demonstrations as well as theory will be presented.

BREAK

At 3:00 p.m., we will have a 25 minute coffee - tea - Coke - Tab break. We ask that you be at your next meeting on time at 3:30 p.m. These next sessions are all committee meetings except for the session on VOICE. Since much of the important work we do is conducted during these committee meetings, it is important that you support the committee of your choice and express your views and the views of the dancers and organizations in your home area.

VOICE II

VOICE - The second of three sessions by Arden Hopkin will be conducted in the BROADWAY BALLROOM and will be taped. Arden will be seeking volunteers to illustrate selected points of voice coaching. If you are interested, please sign up with the moderator. He generally has the caller do the opener of a singing call. Arden will then make some general comments and offer a suggestion or two on how the delivery could be improved. He then will have the caller repeat the same portion of the call. We would suggest that if you were critiqued last year, you allow others to benefit from the experience. This will be another fun session in which you will see a pro at work.

COMMITTEES

ALL POSITION DANCING (APD) - This committee has been active during the past year and will not only present a committee report but will also discuss some suggested do's and don't's for the use of APD in your home programs. Much of the "bad press" attributed to APD has been due, in part, to misuse of this technique rather than an inherent weakness. We hope that attending this committee meeting will clarify some of the misuses that have annoyed dancers. The session is scheduled for the CAPITOL 1 and will be chaired by Frank Lane and Gregg Anderson.

QUARTERLY SELECTIONS - The first of two sessions for this committee will be held in CAPITOL 2. As you know, this committee is charged with a review of the Quarterly Selections and will make a recommendation to the membership during the business meeting on Wednesday morning. While the results of the straw ballots sent out with the December Direction were less than inspiring (fewer than 400 of you even bothered to respond), the indications were remarkably similar for those votes returned. The chairman, Cal Golden, will present the votes prior to the discussion. The calls to be voted on include: CHAIN DOWN THE LINE, DIXIE DERBY, LINEAR CYCLE, PING PONG CIRCULATE*, RELEASE RECYCLE and STAR THE ROUTE. *Ping Pong Circulate has been on the list for three years and could be added to the Mainstream List. Hinge and Flutter and Release The Column are not to be voted on since they were added to the list after January 1, 1982. The current selection of Red Hot is likewise exempt from the voting.

STYLING - The Styling Committee will make the first attempt at the recommended styling of the Plus moves. Melton Luttrell and his committee did an outstanding job for the figures and terms in the Mainstream list and their current assignment is to accomplish the same thing for the Plus lists. This is the first of two sessions and will be held in CAPITOL 3.

MAINSTREAM - The Mainstream Committee headed by Jack Murtha will consider if they wish to accept the call PING PONG CIRCULATE if recommended by the QS Committee. The Mainstream List was frozen for a three-year period beginning last year in Kansas City and no calls may be added or deleted except for calls recommended for addition from the QS list. This will be held in CAPITOL 4.

FORMATIONS - The Formations Committee, headed by Bill Davis, will review the resolution passed last year on a trial basis and discuss other aspects of formations used by callers at the various programs. The committee may recommend acceptance of the trial terms or they may recommend that nothing be made permanent. If you feel strongly about this, attend this meeting and express your views. This will be held in the CENTURY Room.

ROUND DANCE - The Round Dance Committee, headed by Bruce Bird, will discuss the recommendations of ROUNDALAB and their suggested Phase I and II developed for use by callers. If you currently teach rounds in your clubs and classes, be sure to attend this session and review if we should accept or reject this project. This will be held in the BIJOU Room.

TIMING - The Timing Committee, headed by Dick Leger, will begin to work on the timing for the calls contained in the Plus Programs. The timing for the calls in the Main-stream program is settled and guidance needs to be developed for the Plus Programs. This session will be held in the STRAND Room.

PROFESSIONAL ETHICS - The Professional Ethics Committee will hold its meeting in the TIVOLI Room under the able guidance of Bob Van Antwerp. While no ethics cases are currently pending, Bob will review the actions of the committee during the past year and seek suggestions for operating procedures for the future.

RECORD PRODUCERS - The Record Producers Committee will hold its first open meeting in the GLOBE Room. Don Williamson has been very active during the year keeping the record producers advised of records to be produced and recorded. Don has also been active in soliciting all producers to join in and share the information to make the quality of production better for all of us. If you are contemplating getting into record production or have just started and are not now a member of this committee, please attend and sign up. There will be one more open meeting and a post convention closed meeting for this group. If you have any questions, see Don Williamson.

RESEARCH & DEVELOPMENT - This Committee, under the guidance of Chairman Karl Edwards, will meet in the DIRECTORS Room. Karl will review progress of the committee to date and will discuss ways in which we can elicit better responses from our membership on surveys and votes we need in order to accomplish our objectives. If you have background in this area, please contact Karl and offer to help. There will be a second meeting of this committee on Tuesday.

OPEN

OPEN TIME - Open time is scheduled at 5:00 p.m. until the doors open for the Dinner Show - "Hello Hollywood". We do have two sub-committees scheduled for this time, however. These are the ad hoc committee on Notation Systems and the sub-committee on Advanced Definitions. The Advanced Definitions sub-committee will meet in the CENTURY Room while the Notation Systems committee will meet in the DIRECTORS Room.

DINNER SHOW

"HELLO HOLLYWOOD" - This dinner show is a part of the convention package. If you wish to sit with someone, please enter the area together as this show is in great demand and the dining captains will not save seats for anyone. We, CALLERLAB, have preferred seating for this show and we urge you to get to the Ziegfeld Theater between 6:15 and 6:45 p.m. We will use the preferred seating line in front of the theater which is all the way at the far end of the casino area. A word to those of you who chose not to attend this show - you may use your dinner chit at any of the MGM Grand restaurants for the evening meal. These chits are good for the Monday evening meal ONLY. The meal will be served when the table is filled with the extravaganza beginning promptly at 8:00 p.m. and ending promptly at 10:00 p.m. We have not scheduled any activities after the dinner show to permit you to socialize with the other members of CALLERLAB.

TUESDAY

BREAKFAST - Tuesday breakfast will be a continental breakfast and is included in the package. If you prefer a larger breakfast, there are two other restaurants in the MGM GRAND. However, the full breakfast is on your own and not a part of the package for the convention. A full breakfast will be served Wednesday morning. The continental breakfast will be served in the Ziegfeld Theater from 7:30 a.m. until 8:30 a.m. and we ask that you be at your first session promptly at 9:00 a.m.

DURING CLASS SESSIONS

PARTNERS - The second session for Partners will be held in the BROADWAY BALLROOM with Jo Ann Mayo as the chairman; other panelists include Sherry Haag from Texas, Ann McMillan of Florida and Clarice Cross of North Dakota. Again, we urge you to fill out the small cards contained in your packets if you have questions pertaining to the role of the partners during class. Turn them into the boxes marked for that time segment. This session will be taped. It is designed as a session for exchange of ideas so please get involved and ask your questions or present your views.

MUSIC - The time period During Class is full of many important subjects. Perhaps, one of the most important is the subject of MUSIC - how it relates to the moods of the dancers and how you can use it for programming more to our advantage. This panel is chaired by Darryl McMillan, assisted by Daryl Clendenin of Washington and Pat Barbour of Texas. The session is scheduled for CAPITOL 1 and will be taped. Rhythms, tempos, pitch, melody, harmony and everything else you always wanted to know about music will be addressed. This session is not designed to answer questions about recording even though the panelists are all record producers in their own rights. Phrasing will be discussed and some of the pitfalls of misuse will be pointed out.

VARIETY - THE MYTH OF NOT ENOUGH TIME - This interesting panel will be held in the CAPITOL 2 Room with Mike Seastrom as the chairman along with Chuck Stinchcomb of Maryland and Bronc Wise of California assisting. We often hear the plaintive cry that we can't teach the dancers because we don't have enough time. This panel is geared to show ways in which this can be handled. The session will be taped. This topic may include the use of Rounds and Mixers as well as Contras during the class period as a means of increasing the learning experience for the dancers. It may also include the use of variations in formations as well as positions in order to learn a basic from more than a single position. If you would like to attend this session, we ask that you do so with an open mind and offer questions and suggestions based on your experiences.

DEMONSTRATION OF TEACHING TECHNIQUES - This session will be held in CAPITOL 3 and will be chaired by Colin Walton and assisted by Ernie Kinney of California and Dick Leger from Rhode Island. The session will be taped. When we think of teaching, we think of the many things involved but this topic is one in which we might ask some additional questions. How effective is my teaching? How could I improve my techniques? Are there other methods that might work better? Of course, there are many more. Attend this session and find some new ways in which to be more effective in your own teaching. This will be a multi-media presentation. Handouts will be included.

KEEPING FUN IN CLASS - This session will be held in CAPITOL 4 and will be taped. Chairman Bill Peters will be assisted by Jerry Haag from Texas. Have you ever heard of anyone dropping out of class because they were having too much fun? This topic will address ways to keep your dancers by showing how to keep fun in the classes. Discussion from the floor will be encouraged.

DROP-OUTS DURING CLASS - This topic will be presented in the CENTURY/BIJOU Rooms with John Saunders as the chairman, assisted by Bud Taylor from Nevada and Ed Mayall from Massachusetts.. They will discuss what has worked in various areas and what has failed. Remember, no one has ever dropped out of class because they were having too much fun. Too serious? Too pontifical? Too much talk and not enough dance? Why are some callers more successful than others in recruiting and retaining members in class? These and other questions may be addressed by this panel and questioners from the floor. The session will be taped.

MOTIVATE THEM OR RUSH THEM - This topic will be presented in the STRAND/TIVOLI Rooms with Bob Osgood as chairman with Al Brundage from Florida and Cal Golden from Arkansas assisting. The important subject will deal with a philosophical approach to teaching and classes. It will address the problems from an attitudinal approach and not necessarily from the figures and terms approach. The session will be taped. This, too, could be a reason why people stay or drop out of classes - the attitude of the caller and his approach to class. Floor discussion will be encouraged.

BREAK

The morning coffee break will begin at 10:20 and conclude with the start of the next sessions promptly at 10:40 a.m. This is a short break and we ask your cooperation since we have so much to cover and so little time in which to do it.

VOICE III

VOICE - The third session by Arden Hopkin will be held in the BROADWAY BALLROOM and will be taped. Please see Voice Session two for details on how this operates. Arden and his wife, Lorraine, will be performing for us during the noon meal.

COMMITTEES

TRADITIONAL - The Traditional Committee with Stew Shacklette will meet in the ADELPHI BALLROOM (next to the BROADWAY). They will discuss where we have been and where we are going. If you participate in Traditional dancing, this is the committee for you. Get active -- join in!

PLUS - The Plus Level Identification Committee will hold its first meeting in CAPITOL I with Jerry Schatzer as the chairman. Last year we passed a resolution that stated that we would combine the Plus I and Plus II lists into a single list this year. Some correspondence has indicated that perhaps this might not be in our best interests. Another aspect -- should we keep all of the calls currently on the list or should we eliminate some? Should the list be expanded? There are many questions that need to be addressed and we urge your attendance to give us your input. Recommendations from this committee will be voted on by the entire group on Wednesday morning.

TEACHING - The Teaching Committee, chaired by Ernie Kinney, will meet in CAPITOL 2 and discuss actions and projects of this committee. Since so much of this convention is devoted to classes, part of the committee action may be to recommend what we do with all that we learn in Reno. If you are active in teaching or have ideas that could benefit others, please attend and give us your views.

RURAL AREA CONSIDERATIONS - This committee for Rural Area Considerations is headed by Jerry Murray and has been very active over the years. Many small clubs exist and many remote areas are struggling to keep afloat. This committee is dedicated to helping the callers and clubs in rural and remote areas. However, their guidance can also benefit any small club regardless of location. Attend this session and give us your thoughts. The meeting will be in CAPITOL 3.

CONTRA - This committee is headed by a new chairman - Art Seele. Art has been active for many years in Contra and actively solicits your views. Several projects are in various stages of development and this committee will discuss where we go from here. If you use contras in your programs or would like to learn more about them, attend this session and learn from others. The meeting will be held in CAPITOL 4.

MEMBERSHIP/SUBSCRIBER - These two committees are so closely related that we are scheduling a joint meeting. There are several key issues facing us at this time. With the changing economy, some have questioned the requirement of attending once every three years in order to maintain active membership. A similar argument occurs for the overseas callers who must attend once in six years. Another issue is the insurance for subscribers. If you have strong feelings one way or another about these and other matters dealing with membership, please attend this session and speak up. Bob Osgood chairs the membership committee with his replacement to be Ken Kernan. Dick Manning chairs the Subscriber Committee. The meeting will be held in the CENTURY Room.

ADVANCED AND CHALLENGE QS - This committee serves as an adjunct committee to the Advanced and Challenge Committee and is charged with selection of the appropriate moves to be used in the Advanced and Challenge Programs for the Quarterly Selections. John Sybalsky and Ross Howell are co-chairmen of this committee and they will meet in the BIJOU Room.

COMMUNICATIONS AND PUBLIC RELATIONS - Newly elected Board Member Norm Cross has assumed chairmanship of this committee and he actively solicits your assistance. The committee is charged with establishing recommendations for Public Relations projects by CALLERLAB and should also establish initial drafts of suitable press releases on a monthly basis. Norm needs your ideas and would welcome new approaches. This meeting will be held in the STRAND Room.

QUARTERLY SELECTIONS - The Quarterly Selections committee is chaired by Cal Golden; his sub-committee chairmen include Carl Anderson from Oklahoma, Norm Cross from North Dakota, Jim Davis from Washington, Darryl McMillan from Florida and Tom Sellner from Maryland. This committee selects the Quarterly Selection(s) for use in workshops at Mainstream dances. The selection may consist of 0, 1, or 2 moves for the January, April and October quarters. No selections are made for the summer months. The committee is also responsible for the recommendation of the annual review of the existing QS list. This year, for instance, the committee must recommend action on six calls, CHAIN DOWN THE LINE, DIXIE DERBY, LINEAR CYCLE, PING PONG CIRCULATE (eligible to be added to MS), RELEASE RECYCLE and STAR THE ROUTE. Some discussion will undoubtedly take place about whether this program has outlived its usefulness and if it is properly placed in the overall scenario of various plateaus. The meeting will be held in the TIVOLI Room. If you regularly call Mainstream dances and have strong feelings about selections, get involved and speak up. Volunteer to serve on the committee but put your requests in writing to the office please.

ALL POSITION DANCING (APD) - The second APD Committee meeting will be held in the GLOBE Room. Gregg Anderson and Frank Lane co-chair this committee. This will be a continuation of the meeting on Monday. If you missed that one or would like to get more involved, attend this session and speak up.

RESEARCH & DEVELOPMENT - The second meeting of this committee will be held in the DIRECTORS Room and will be a continuation of the previous meeting. Karl Edwards chairs this group.

EDUCATION & TRAINING - This committee is headed by Jack Lasry and has a sub-committee dealing with education in the elementary schools headed by Larry Ingber. The committee projects include the partial funding of educational clinics for Affiliate Caller Associations up to a maximum of \$150.00 per day as well as curriculum development. Other committees operating under the auspices of the Education and Training Committee include the Teaching Committee (Ernie Kinney, Chairman) and the Caller-Coach Committee (Bill Peters, Chairman). The meeting will be in the GRAND SALON.

LUNCHEON

Following these committee meetings, we will have our luncheon in the Ziegfeld Theater for everyone. Arden Hopkin and his wife, Lorraine, will entertain us at this time with piano and song. The luncheon is included in your package and if you wish to sit with anyone in particular, please enter the theater together since the hotel will have their dining captains seat groups to fill tables completely. Luncheon will be served from 12:15 until 1:15 p.m. so that you may be on time for your 1:30 p.m. sessions. The Ziegfeld Theater is at the far end of the Casino Area. Don't tarry too long!

AFTER CLASS SESSIONS

For the final sessions dealing with the time period AFTER CLASS, we have scheduled seven more exciting sessions, all of which will be taped. We urge you to attend at least one of these and we encourage callers and their partners to attend different sessions to get a greater benefit from the opportunity presented. These sessions include:

PARTNERS - This session dealing with the role of the partners After Class will be chaired by Gail Seastrom and assisted by Lilith Kopman of New York, Yvonne Clendenin of Oregon, and Carole Manning of Oklahoma. The cards that were provided for questions dealing with this time segment should be turned in to facilitate the answers you seek. If you do not wish to speak up in person, submit your questions to the panel for discussion and answers. This session will be held in the BROADWAY BALLROOM.

CLASS TO CLUB TRANSITION - This panel will be chaired by Martin Mallard and he will be assisted by Dick Houlton from California and Lee Swain from Tennessee. This session will include discussion on how the transition can and should be handled to reduce the drop-out rate of new dancers. Successful projects will be discussed as well as some suggestions on other techniques to be tried. This will also suggest that this is not a stand-alone type discussion but relates to earlier sessions such as Caller Cooperation, Proper Teaching Techniques and Understanding Definitions. How is it working in your area? Do you have solutions that others could benefit from hearing? Attend this session and share your views. This topic will be held in CAPITOL 1. The session will be taped.

KEEPING MAINSTREAM INTERESTING - This interesting subject will be chaired by Elmer Sheffield, Jr., and he will be assisted by Jerry Jestin from Texas and Jim Chomondeley from Missouri. The meeting will be held in CAPITOL 2 and will be taped. There are so many variables and possibilities to this that you have to attend in order to find out just which they will be concentrating on. This subject, like the others, is not a stand-alone topic that can operate without many other facets of the calling profession coming into play. How do you handle this in your clubs? Can you share your ideas with others? Attend and learn how others handle it and discuss ways and means by which you could improve.

GRADUATION - THEN WHAT? - How often we see or hear of stories of dancers who were graduated and then left on their own to flounder. This topic will be addressed and chaired by Norm Cross, assisted by Don Williamson from Tennessee. Norm sent out a survey to many members and he will be presenting the results of that survey as well as some other ideas that have proven successful in several areas. What do you do in your area? Can you "research" ideas from others that will improve your area? This will be held in CAPITOL 3 and will be taped. Does this tie in with Caller Cooperation and some other topics as well? You bet! Attend this session.

ELIMINATING BAD HABITS - Jon Jones chairs this fun-type session and he will be assisted by Melton Luttrell from Texas and Harold Fleeman from California. Such things as Styling, how and when to teach it, festival experiences and how bad habits can affect them and what to do at closed weekends, etc., are among the many facets that could be discussed here. This session will be taped and held in CAPITOL 4. Do your dancers dance with some annoying habits? Have you tried (successfully or unsuccessfully) to change their habits? Share your ideas with the panel and attendees. Where do you draw the line on leadership versus dictatorship? How can you make changes without offending? Are you doing everything right? (IF SO, PLEASE ATTEND AND TELL US HOW.)

DROP-OUTS - HOW TO RETAIN AFTER CLASS - This topic is one which plagues all of us and will be chaired by Jim Mayo. He will be assisted by Gary Shoemake from Texas and Bob Wilson from Illinois. The questions that this topic raises are many and varied. The answers are not always simple. A philosophical as well as practical approach will be included in the discussion. Leadership, Judgment, Timing, Smoothness, Body Flow and many other aspects all affect the drop-out rate. What is your track record? Do you lose more dancers than you think reasonable? If you don't lose any, please attend and share your secrets with the others. This session will be in the CENTURY-BIJOU Rooms. It will also be taped.

REFINING & EXPLORING PLATEAUS - This vital subject will be chaired by Gregg Anderson assisted by Kip Garvey from California. This subject, like several others, depends on a thorough understanding of many of the other aspects discussed elsewhere during this convention. APD, Teaching, Music, Contras, Rounds, various dance program levels and a host of other details all affect how this refinement can be accomplished. Gregg and Kip will share their views and will also accept questions and suggestions from the floor. Please understand that this is geared to the Mainstream dancer and is not designed as a means of creating workshops for new levels. Share your views. The session will be taped and will be conducted in the STRAND-TIVOLI Rooms.

BREAK

Following these sessions, we will have our afternoon coffee - tea - Coke - Tab break and then we wrap up the final sessions with the remaining committee meetings. Please be on time for the final session which starts at 3:30 p.m. and ends at 5:00 p.m.

COMMITTEES

13

PLUS LEVEL IDENTIFICATION - This committee under the leadership of Jerry Schatzer will hold its second meeting to try to complete the work on definitions, timing and list composition. The meeting will be in CAPITOL 1 and is open to all members. If you regularly call programs at this level and are willing to help, volunteer to serve by notifying the chairman and by dropping the office a note.

TEACHING - This committee under the leadership of Ernie Kinney serves under the overall Education and Training Committee. This committee is charged with the responsibility of dancer education and concentrates on proper teaching and the associated techniques that can help us all. The session will be in CAPITOL 2.

STYLING - The second committee meeting on Styling will be held in CAPITOL 3 with Melton Luttrell as chairman. Melton and his committee will try to complete the recommended styling hints for the Plus lists. If you care about beauty and grace, help them complete their work and get involved.

CALLER ASSOCIATION LIAISON - This committee deals with the relationship between CALLERLAB and the many hundreds of Caller Associations throughout the world. Are we doing the right thing? Can we improve our service to these groups? Should we continue the education grants established last year? The co-Chairmen for this committee are Dave Hass and Earl Swarner. If you are active in your local associations and have ideas that you would like to share with us, please attend and help us to be more effective. This meeting will be held in CAPITOL 4.

BENEFITS - Jerry Haag has chaired the effort to obtain a reasonable insurance policy for our membership. He has done this as evidenced by the presentation and information booth set up for you. This meeting will discuss what else we could or should be doing for benefits for our membership. If you have ideas regarding this, please attend this committee meeting in the CENTURY Room.

ADVANCED AND CHALLENGE - The Advanced and Challenge Committee under the chairmanship of Ed Foote will meet in the BIJOU Room to discuss their programs. Some discussion will take place on list composition as well as the APD requirement. If you are actively calling at the Advanced and Challenge levels, please attend this session and share your views. If what we are doing is right, then support it. If what we are doing is wrong, speak up and try to get it changed to what is right for the activity.

RECORD PRODUCERS - The second Open Meeting of the Record Producers is scheduled for the STRAND Room under the guidance of Don Williamson. If you are a record producer or are interested in becoming one, please attend this session and share your views. There are several issues to be discussed and Don has completed a great deal of work during the past year.

CONTINUING EDUCATION AND CALLER-COACH - This committee operates under the overall Education and Training Committee. It is chaired by Bill Peters and deals primarily with the education and training of callers. It also deals with the subject of Caller-Coach training and examination. If you are actively engaged in the training of callers or would like to become involved, attend this session and learn from the experienced. This session will be held in the TIVOLI Room.

ACCREDITATION - This committee, headed by Gloria Roth, is charged with the accreditation program for general callers to include any specialty skills. Accreditation is required for all members and subscribers within two years of their becoming affiliated with CALLERLAB. Perhaps a discussion to include how to make accreditation more meaningful would be appropriate as well as ways to use accreditation to obtain less expensive halls, etc. Accreditation, as such, could be the key to teaching in schools, colleges and public recreation facilities. What do you think? This session will be held in the GLOBE Room. Attend and get involved.

WAYS & MEANS - This committee is charged with the budget and financial management of the organization. The chairman is Curley Custer, a member of the Executive Committee; he is assisted by Bob Wilson. There is a proposal before this committee that might provide some additional sources of revenue for the organization. We are considering several proposals to improve administrative operations such as a word processor/computer. Acquisition of this equipment would provide additional services not now available. The meeting will be in the DIRECTORS Room.

MAINSTREAM - The final committee meeting will be the Mainstream Committee under the guidance of Jack Murtha. This meeting will be held in the FRONTON which is at the end of the corridor towards the bowling alleys and movie theaters. It is possible that the QS Committee will recommend the addition of PING PONG CIRCULATE to the Mainstream Program. If such action is taken, it will then be the job of the Mainstream Committee to make its presentation to the membership on the merits of such a move. At this writing, we cannot predict what action will be recommended by the QS Committee. If you want to serve on this committee, please inform Jack, and at the same time, notify the office.

OPEN

At 5:00 p.m., we have completed all of the assigned committee meetings and special interest topics. The only other thing scheduled is a meeting of the ad hoc committee on Notation Systems which will meet in the DIRECTORS Room. We are scheduling this open time to permit you to socialize and get prepared for the Tuesday Evening Awards Banquet.

AWARDS BANQUET

The Tuesday Evening Awards Banquet will be held in the BROADWAY-ADELPHI Ballrooms and will begin with a blessing at 7:00 p.m. The doors will open at 6:30 p.m. The dining captains will be seating full tables so we ask that, if you wish to sit with a group, you all enter the Ballroom together. A reminder to all of you: badges are required to enter the dining room for your meals. The banquet is part of your package. The awards to be presented this year include the Quarter Century Club Awards, the Awards of Excellence, the Chairman's Award and, of course, the coveted Milestone Award. The banquet will also include a brief talk by the Chairman of the Board, Dave Taylor. This event is the most dressy of the convention. Many of the ladies will be in evening dresses but cocktail dresses are equally appropriate. Suits, Western wear or casual attire are suitable for the gentlemen. No activities are scheduled following the banquet.

WEDNESDAY

BREAKFAST - On Wednesday morning, a full breakfast will be served in the Ziegfeld Theater from 7:30 to 8:30 a.m. Badges must be worn. This will allow sufficient time to eat and get promptly to the General Business Meeting at 9:00 a.m. in the BROADWAY Ballroom.

BUSINESS MEETING

GENERAL BUSINESS MEETING - This is the legislative action time for the convention. It is here that the recommendations of the various committees are presented and voted upon by you, the membership. Many of the committees will have a report only while some will have actions that need to be discussed and voted upon. The meeting will begin at 9:00 a.m. and will end no later than noon. Following the meeting, the Board of Governors has a luncheon and Post Convention Board meeting in CAPITOL 1.

NOTES - BADGES must be worn at all times. In order to eat any meal that is included in the package for the convention, you must be wearing the permanent convention badge. If you forget the badge, you will have to return to your room to get it. NO EXCEPTIONS. Badges also serve as a "plus" in helping you to learn the new faces and to remember the faces from past CALLERLAB Conventions. It is an absolute must that you wear your badge in the Exhibit area since hotel rules permit us to sell merchandise only to our own members. If you see someone in that area who is not wearing a CALLERLAB badge, please bring it to the attention of one of the exhibitors who will ask them to leave. If a non-CALLERLAB member buys merchandise from one of our exhibitors, a percentage of the sales from each individual exhibitor will have to be paid to the concessionaires in the lower level. Don't allow a good thing to be spoiled. Please wear your badge!

POT POURRI

SMOKERS - We ask that you do not smoke in any of the meeting rooms. We do not provide ashtrays in the meeting rooms and we seek your cooperation. Smoking will be permitted in the hallways just outside the meeting room doors.

SURVEYS - We are seeking your help and suggestions on several items. Periodically we send out ballots for you to express your views. The voting for the candidates for the Board of Governors occurs with the September Direction. We generally only get about 55% return on this. Not good! Quarterly Selection Ballots are sent out with December Direction. This year, we only got about a 35% return. Terrible! Various committee chairmen lament the fact that they send out questionnaires and get no responses from many members of their committees. We are dependent on communications to complete our work during the year. Please help us by responding to our requests and ballots. Don't put off answering the mail. Open the mail and if a ballot is enclosed, please complete it and return it the same day -- that way, it won't get "lost" or "forgotten".

TRANSPORTATION - Transportation is becoming an increasingly large part of the convention cost. In order to hold down convention costs this year, we tried a new procedure. We selected a designated carrier and also an official travel agency. This resulted in some concern by people who did not follow the established procedures for obtaining bid sheets. It also has provided us with considerable revenue to reduce the overall convention costs by some dollar amount per attendee. However, we do not know if this is worth the hassle and we are enclosing a survey card for you to complete and return. Please fill it out since this provides us with needed information on which to negotiate with airlines and also help us make the decision to continue this practice. The Board of Governors is charged with this and neither the Executive Committee nor the Board wants to offend our membership. Please help us help you by completing these cards and turning them in.

HELPERS - In addition to the helpers listed in the presentation portion of the program, we have the following members and partners who have done the "behind the scenes" work to insure that this convention runs smoothly. We would like to take this opportunity to express our thanks and sincere appreciation to all of these fine people.

A special thanks to Gerrie Bliss for her fashion show and her models, of course.

Many thanks to those of you who assisted in the sales area -- Bud Taylor, Chairman, Wayne Janssen, Mike Degmetich, Alonzo Ferrell, Vanya Leighton, Bob Elling, Joel Kadish, Jim Penrod, Virginia Callaghan, Ken Oburn, Dorothy Peeler, Ed Sanders and Joe Vallery.

To those helping with the exhibitors -- Earl Rich, Chairman, Roger Brodeur, Ron Claridge, Don Monteer and Jim Marwin.

To those assisting with registration -- Colin and Peggy Walton, Bob and Liz Wilson, and Charlie and Phyllis Plimpton.

The Administrative Staff for the convention includes one of our home office secretaries, Carol Neff, who is attending with her husband, Ben. Herb, our Assistant Executive Secretary, and his wife, Erna -- their help is invaluable and, of course, to Bunny Broderick, home office secretary, who is holding down the fort. My personal thanks to my wife, Freddie, who took time off from school to join us here in Reno.

To all of you attending -- my sincere personal thanks!

We have attached a financial appendix as well as an organizational chart and current committee chairmen appendix. We urge you to get involved. However, please do not volunteer to help unless you are willing to write your ideas and respond to periodic requests from the respective committee chairmen. In the past, some of you have told the committee chairmen that you would like to help but you failed to confirm this to the office and the committee chairmen forget to tell the office and therefore you do not get the mailings. To help us help you - we ask that you either volunteer through the office or, as a minimum, confirm your desire to serve on a specific committee in writing. With the press of convention business, we sometimes forget the spoken word.

Philadelphia in 1983 will mark our TENTH Convention and we would all like to make it special. We are sure that many of you have ideas that you feel might be good to include in our planning. Please submit your ideas in writing to the office as soon as possible since the Executive Committee will be meeting over the Memorial Day weekend and we would have to have your input by that time. That is just over a month away!

When you leave here, please remember that the actions decided upon in Reno reflect a consensus view and we urge you to support the vote of the majority. If you feel that we should make changes in the future, by all means let us know your feelings. However, please do not leave here and grumble to your dancers about what we did. Try to remember that what we did here was what the majority thought was best for the activity and the dancers. Let us all make a sincere effort to help make it work. Individually we are like snowflakes - fragile; collectively we can make a big difference.



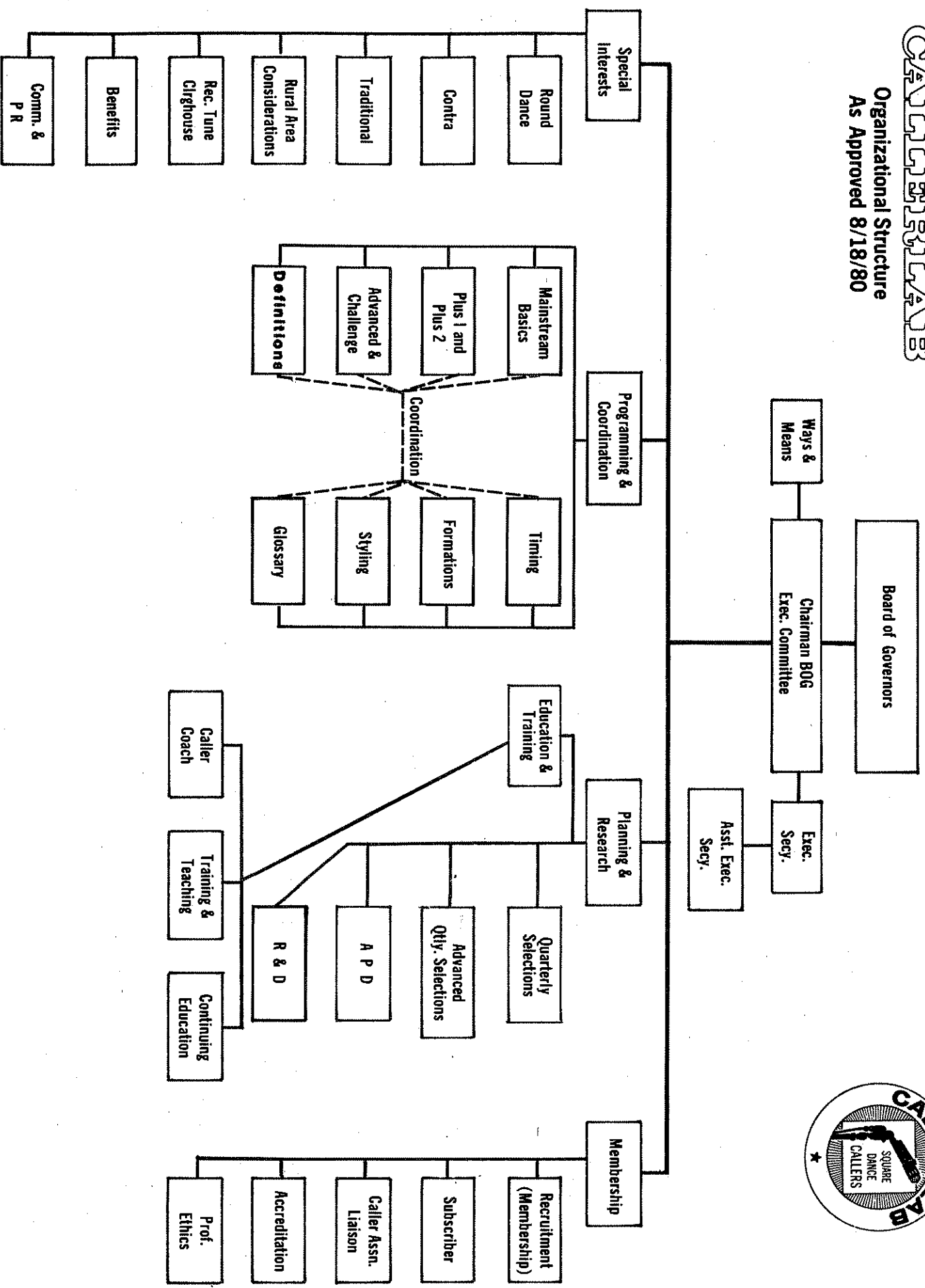
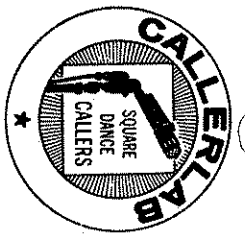
John Kaltenthaler
Executive Secretary

Appendix Budget

<u>Expenses</u>	<u>82-83</u>
Office Staff	\$51,500
Postage	12,000
Printing	9,000
Rent	2,700
Taxes	4,000
Computer Services	1,500
Exec. Sec. Travel	1,500
Accreditation	300
Executive Committee	500
Maintenance Contracts	400
Professional Services	900
Licenses	100
Management Fees	400
Committees' Expenses	1,000
Insurance	2,500
Seminar NSDC	1,000
Contingency	1,000
Furniture & Fixtures	1,000
Telephone	1,200
Office Supplies	1,500
Accreditation (Caller-Coaches)	<u>1,000</u>
Totals	\$95,000
Income	
Dues	56,000
Subscribers	8,000
Affiliate Organizations	1,500
Seminar NSDC	1,000
Sales Over Cost	1,000
Accreditation	5,000
Donations	500
Convention Surplus	6,000
Interest on Deposits	<u>16,000</u>
Totals	\$95,000

CALLERLAB

Organizational Structure
As Approved 8/18/80



COMMITTEE CHAIRMEN

The following members of CALLERLAB are the designated chairmen of committees. If you wish to help, please contact the chairman of the committee(s) for which you wish to volunteer but please send written confirmation of your desire to the office so that we may put your name on the appropriate roster of committee members. If you prefer, you may volunteer through the office directly and we will notify the appropriate chairmen for you.

SPECIAL INTERESTS COMMITTEE - Chaired by a member of Exec Com. - Curley Custer

ROUND DANCE COMMITTEE - Bruce Bird

CONTRA COMMITTEE - Art Seele

TRADITIONAL COMMITTEE - Stew Shacklette

RURAL AREA CONSIDERATIONS COMMITTEE - Jerry Murray

RECORD PRODUCERS COMMITTEE - Don Williamson

BENEFITS COMMITTEE - Jerry Haag

COMMUNICATIONS AND PUBLIC RELATIONS COMMITTEE - Norm Cross

PROGRAMMING & COORDINATION COMMITTEE - Chaired by a member of Exec Com. - Bob Van Antwerp

MAINSTREAM BASICS COMMITTEE - Jack Murtha

PLUS I & PLUS II COMMITTEE - Jerry Schatzer

ADVANCED & CHALLENGE COMMITTEE - Ed Foote

TIMING COMMITTEE - Dick Leger

FORMATIONS COMMITTEE - Bill Davis

STYLING COMMITTEE - Melton Luttrell

DEFINITIONS COMMITTEE - Ken Kernan

PLANNING & RESEARCH COMMITTEE - Chaired by a member of Exec Com. - Jerry Haag

EDUCATION & TRAINING COMMITTEE - Jack Lasry

CALLER-COACH COMMITTEE - Bill Peters

TRAINING & TEACHING OF NEW DANCERS COMMITTEE - Ernie Kinney

CONTINUING EDUCATION (of CALLERS) COMMITTEE - Bill Peters

TEACHING IN SCHOOLS - Larry Ingber

QUARTERLY SELECTIONS COMMITTEE - Cal Golden

ADVANCED QUARTERLY SELECTIONS COMMITTEE - Ross Howell & John Sybalsky

ALL POSITION DANCING COMMITTEE - Gregg Anderson & Frank Lane

RESEARCH & DEVELOPMENT COMMITTEE - Karl Edwards

MEMBERSHIP COMMITTEE - Chaired by a member of Exec Com. - Melton Luttrell

RECRUITMENT (MEMBERSHIP) COMMITTEE - Bob Osgood

SUBSCRIBER COMMITTEE - Dick Manning

CALLER ASSOCIATION LIAISON COMMITTEE - Dave Hass & Earl Swarner

ACCREDITATION (REGULAR CALLERS) COMMITTEE - Gloria Roth

PROFESSIONAL ETHICS COMMITTEE - Bob Van Antwerp

