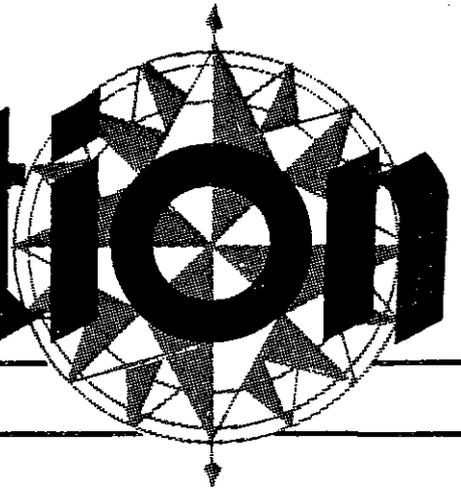


NEWSLETTER
for Members of
CALLERLAB

direction



The International Association
of Square Dance Callers

Box 679. Pocono Pines. PA 18350

April 1987

WELCOME TO NEW ORLEANS and the 14th Annual CALLERLAB Convention

The following schedule provides the major convention scheduled items. While we have tried to provide a synopsis of the sessions, they may vary based upon the feedback of the attendees. We have marked those sessions to be taped with an asterisk and we sincerely hope that if you have a question, you will proceed to a microphone in order for your question to be heard on the tape. Your cooperation in this area is earnestly solicited. For those of you who arrive early, we invite you to use the concierge on the ground floor to determine which items of interest you may wish to visit.

Our regular staff secretaries Bunny Broderick and Carol Neff are available to help answer any questions you may have. If you wish to serve on any committee, please give your name and the committee on which you desire to serve in writing to Bunny, Carol, Herb Egender or John K. Without the written record, we may forget. Committee mailings are sent from the office, so it is important that we have a record of your desires and interests.

Here then are the highlights of the 1987 New Orleans Convention --

TIME	EVENT	PLACE
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Beginning on Thursday morning and running through Saturday, we will be operating out of a small office. The hours of operation are from 9 AM until about 5 PM.

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|----------|---|----------------|
| 8:00 AM | Convention Headquarters
The office is maintained to handle the early arrivals and to take care of the many details associated with a convention of this size. | VERSAILLES |
| 9:00 AM | Registration for CALLERLAB Convention Delegates
Beginning on Sunday morning at 9 AM we will handle all registrations in the Ballroom lobby area. Since there is another group in house, we ask your cooperation in keeping this area relatively clear for traffic flow. We anticipate being able to handle all of your needs as they pertain to the convention. Take advantage of the hotel staff and the services they offer as well. The French Quarter is about a 10 minute walk away. Maps are available through the Concierge Desk. | BALLROOM LOBBY |
| 10:30 AM | Program Coordinating Committee Meeting
Mike Seastrom, Chairman - This meeting is a special meeting of those members of the PCC who will arrive early. It is not open to the general membership for discussion or voting. | KUILIMA |

PLEASE DO NOT SMOKE IN MEETING ROOMS

- Noon Exhibitors set up on mezzanine floor - Herb Egender, Coordinator.
The exhibitors are displaying their merchandise and equipment for your benefit. Please take the time to visit and browse through the exhibit area located on the mezzanine floor in the conference wing of the hotel.
- 1:00 PM Executive Committee with newly elected Board PEACHTREE
Each year, we try to provide a short indoctrination for the newly elected Board members in order to facilitate the performance of their duties on the Board of Governors. This year, the newly elected Board members include: Betsy Gotta, Jim Hayes, John Marshall, Mike Trombly, Ralph Trout and Francis Zeller. Norm Cross and Ernie Kinney were reelected to the Board.
- 2:00 PM Board of Governors Meeting PEACHTREE
The Board of Governors begins their meeting at 2 PM on Sunday. It is here that the routine affairs of the organization are reviewed and future events are planned. Generally, a synopsis of the significant events of these meetings is published in the June DIRECTION.
- 2:00 PM Indoctrination Session - Jack Lasry, Moderator with POYDRAS AB
4:30 PM Marshall Flippo, Herb Egender & Cris Crisler
The purpose of this session is to enable the apprentices and first time attendees to see how we got where we are. It is open to all attendees and will include discussions on significant actions taken by CALLERLAB and a demonstration of the ways in which we recommend selected items be taught and danced. The definitions, styling, timing etc of some of the dance programs will be illustrated as well as a discussion on the Accreditation and the Caller Training Programs. Dancing examples will be called by the incomparable Marshall Flippo.
- 6:00 PM Social Hour BALLROOM E
7:15 This is an opportunity to visit with friends and make new friends in an unstructured, free-format environment. We are going to limit the receiving line to members of the Executive Committee this year in order to provide greater flexibility to meet and chat with more people. There will be open cash bars available for those who wish to imbibe. There is no requirement to go through the receiving line but if you do, please keep the line moving in deference to those behind you. Your cooperation will be appreciated by all.
- 7:15 PM Exhibitors remain open for the balance of the evening. Please visit the members who are providing this service for you.
- 7:30 PM Board of Governors Dinner O'HARE
A special dinner for members of the Board and their partners.
- * 9:00 PM Orientation Session - Bob Howell, Moderator with BALLROOM FGH
10:30 PM Orphie Marcellus, Gail Seastrom & Herb Egender
The purpose of this session is to provide an update for those members who have not attended the last convention and for all who are attending for the first time. This includes the partners of the callers in attendance. The panelists will cover information on several of the key committees, review policies and procedures for the organization as well as advise each attendee how to get the most from the convention. All attendees to the convention are encouraged to speak up at any meeting. Only full members may vote as shown by the Green Badge. Apprentices may enter into discussions during meetings but may not vote at the general business meeting on Wednesday morning.

9:00 PM Board Meeting Continues PEACHTREE
George White's presentation - "ANOTHER VIEW". This session is a multi-media presentation on some demographic information and how we are advertising and selling square dancing. It presents another perspective on how we, as callers, can and should approach the marketplace.

11:00 PM All Activities Cease except Board Meeting

Midnight Board of Governors Adjourn

Monday Apr 13

7:30 AM Board of Governors Breakfast GRAND

7:45 8:45 AM All delegates are on their own for breakfast. The convention meal package begins with the noon meal. Please plan your breakfast in such a way as to be on time for the opening session at 9:00 AM.

8:00 AM Exhibitors Open

*9:00 AM Opening Session - Norm Cross, Chairman, EC BALLROOM (E)FGH
10:30 AM This session will officially open the 1987 New Orleans CALLERLAB Convention. The Chairman of the Board will provide a short talk on where we are and the major projects currently under study. Recognition of various people will take place as well as introduction of key leaders. A "Swearing-In" ceremony will take place for all Board members. Introductions of first time attendees and all apprentices will also be made. An overview of the convention schedule will be conducted as well as any last minute administrative announcements.

10:15 - 10:40 AM Coffee - Tea - Soft Drinks
We have regular and decaffeinated items both hot and cold for your morning and afternoon breaks.

10:30 AM Exhibit areas open for business.

10:45 AM - 12:15 PM Breakouts as follows: Only starting times are shown.

10:45 AM Partners' Hospitality, Gail Seastrom WAIKIKI
This room is set up for the informal gathering of any interested callers' partners. There is no formal session planned - but rather an opportunity to just sit and chat. Various experienced partners will be in and out of the room. If you want to discuss something with a particular person, this facility is designed with you in mind.

10:45 AM Partners' Meeting, Bob Howell GRAND
Bob Howell will share some of his ideas with the callers' partners on how they can best fit into the activity to include appropriate and inappropriate tasks for the partner. He will, through his wit and humor, share his ideas through his years of experience. This should be a fun session.

*10:45 AM Considerations and Implementation of Mainstream BALLROOM FGH
Bold Faced/Italics - Martin Mallard, Moderator with Jon Jones & Norm Choquette
This session is designed to review the resolution made in Baltimore as well as bring you up to date on actions since that time. It will provide ideas on how the Bold Faced and Italicized program can best be utilized by those who will be using it. It is not a discussion on whether it is good or not but rather how to use the program effectively. Other scheduled sessions will deal with the merits of this and other programs.

- 10:45 AM "ANOTHER VIEW" - George White O'HARE
 See the explanation of this under 9:00 PM Board of Governors on page 3.
- 12:15 PM Luncheon for all (included in your package) BALLROOM DE
 We ask that you fill in tables completely in accordance with instruction from the dining captains. This makes it much easier for the hotel staff to serve you with quality food in a minimum of time. Please do not save places for anyone. If you want to eat together, please enter together. We will also have reserved tables for the female callers.
- 12:15 AM Invitational Lunch for Past Chairmen of the Board MAUI REACTREE
 Previous Chairmen of the Board will have the same meal but in a more secluded setting.
- 1:30 PM - 3:00 PM Breakouts continue as follows: Only starting times are shown
- *1:30 PM Considerations and Implementation of Combined Main- BALLROOM FGH
 stream & Plus - Mike Seastrom, Moderator with Honey Wolfson & Ken Ritucci
 This session is designed to discuss how the combined program can be used most effectively. It is not a discussion on whether it is good or not. Other scheduled sessions will deal with an analysis of the desirability of the combined program. This panel will suggest ways in which this can best be implemented and some of the considerations to be used prior to making the decision to implement.
- 1:30 PM "ANOTHER VIEW" - George White O'HARE
 See previous explanation on page 3.
- 1:30 PM Partner's Hospitality, Gail Seastrom WAIKIKI
 A continuation of the unstructured format.
- 1:30 PM Partner's Meeting, Melton Luttrell GRAND
 Melton will be the guest lecturer for this session in which he will share his views on the role of the callers' partner. This session is designed to acquaint you with some of the duties commonly assigned to partners and to make you more at ease in being in front of groups. It will also help you improve your self esteem.
- 3:00 PM Coffee - Tea - Soft Drinks
 Same as before
- *3:30 PM Considerations and Implementation of Community Dance BALLROOM FGH
 Program - Bob Osgood, Moderator, with Bob Howell, Stew Shacklette, Bob Van Antwerp & Ken Kernen
 This session is the first primer for this topic and reflects the work done by Ken Kernen and his committee. In March we sent you a copy of the proposal and this will be the first time it is discussed in detail. Please note that this program is NOT designed for current club dancers. It is aimed at non-dancers as a means of providing square dancing as the vehicle to provide enjoyment. Subsequent sessions may also demonstrate to you some of the dance routines.
- 3:30 PM "ANOTHER VIEW" - George White O'HARE
 Same as before
- 3:30 PM Partners' Hospitality, Gail Seastrom WAIKIKI
 A continuation of the same format as before.

- 3:30 PM Accreditation Committee Meeting - Ed Shortman PEACHTREE
This will be the first of two meetings for the Accreditation Committee and will provide an opportunity for those who are having difficulty with becoming accredited to be heard and evaluated.
- 3:30 PM Mainstream Definitions - Don Beck GRAND
Among other issues to be discussed and decided in New Orleans is the definition of Scootback. When the starting formation of 1/4 Tag was permitted, the definition no longer fit and needs revision.
- 3:30 PM Timing Committee - Bob Wilson KUILIMA
The Timing Committee is working on establishing the suggested timing for the figures on the Advanced Program. A great deal of progress has already been made and it is hoped that this compilation can be completed this year in New Orleans.
- 5:00 PM Apprentice Meeting with Chairman of the Board O'HARE
This session is designed to enable the apprentices in attendance to meet and discuss various items with the Chairman of the Board and perhaps a couple of other selected individuals. There is no formal agenda planned but it was a very successful meeting in Baltimore.
- 5:00 PM Plus Committee - Darryl McMillan GRAND
Among other issues to be voted on by the Plus Committee is the acceptance or rejection of Spin Chain & Exchange the Gears onto the Plus Program from the PQS list.
- Open Time Standby Rooms PEACHTREE, KUILIMA
If you need a room in which to meet a special committee or group sharing a common interest, please arrange this through the Executive Secretary. If you meet in a room without first getting it cleared, you run the risk of being told to leave and a great deal of embarrassment.
- 6:30 PM Doors open for banquet (included in your package) BALLROOM EFGH
Entertainment - Wes Mix - "Best of New Orleans"
- 7:00 PM Banquet - MC - Decko Deck - Blessing - Stan Burdick BALLROOM EFGH
As the doors open at 6:30 PM, we will have a New Orleans band playing suitable music for your enjoyment. We will have an open cash bar for those of you who choose to use this as a great opportunity to socialize. Also during this banquet, we will recognize those attending from overseas and award the quarter century certificates for those callers in attendance who have been calling for 25 years or longer. After the banquet, we encourage you to visit the exhibitors or the French Quarter of New Orleans. New Orleans is a fun place at night, but don't walk alone.
- 9:00 PM Banquet ends - exhibits stay open
- 9:00 PM - 10:45 PM Contra Interest Session POYDRAS AB
For those contra buffs or those interested in trying some contras, this dance session is being offered without a structured agenda.
- 11:00 PM All Activities Cease for evening - security provided for exhibit areas.

Tuesday Apr 14

- 7:30 AM - 8:45 AM Breakfast for all (included in your package) French Market
It is important to fill in all tables completely and not save places for anyone. This will facilitate more rapid and better service from the hotel staff. Please cooperate. Thank you.
- 9:00 AM - 10:20 AM Breakouts as follows: Only starting times are shown.
- *9:00 AM Program Analysis/Feedback - Mainstream Bold Faced/ DOME
Italics - Jack Lasry, Moderator & Daryl Clendenin
There are two of these sessions scheduled to enable all attendees to voice their opinions on what is good about the efforts by the Mainstream Committee during the past year. The panelists as well as the Board of Governors have been sent many letters from various parts of the country discussing what they like and dislike. One thing which these efforts did produce was an awakening of just how good the existing Mainstream Program currently is.
- *9:00 AM Program Analysis/Feedback - Combined Mainstream DOME
& Plus - Kip Garvey, Moderator & Darryl McMillan
There are two of these sessions scheduled to enable all attendees to voice their opinions on what they like or dislike about the effort to combine some calls from both Mainstream and Plus Programs into a single Experimental 25 Week Learn to Dance Program. A considerable amount of mail has been received on this and all letters were sent to the panelists and the full Board of Governors. If you have strong feelings - one way or the other - please attend and speak up.
- *9:00 AM Program Analysis/Feedback Community Dance Program POYDRAS AB
Bob Osgood, Moderator & Bob Howell
There are also two of these sessions planned and by having two for each of the three major areas, it was felt that each attendee could attend the session(s) of his or her choice. This session will discuss the pros and cons of the new program as well as answer any questions you may have.
- *9:00 AM Art & Attitude of Teaching - Ernie Kinney, Moderator O'HARE
with Decko Deck, Herb Egender & Jack Murtha
Regardless of which direction your calling takes you and in what program(s) you specialize, you will need to become a better teacher or improve your teaching skills. So many skills are dependent on attitude that this topic seems a natural with four well-qualified teachers as the panelists. If you can't attend this session, we urge you to get the tape and study it at your leisure.
- 10:20 AM Coffee - Tea - Soft Drinks
- 10:45 AM - 12:15 PM Breakouts continue - Only starting times are shown
- *10:45 AM Analysis/Feedback of Mainstream Bold Faced/Italicized DOME
Jack Lasry - continued from above
See above description. This second session is for those who attended a different session during the last period.
- *10:45 AM Analysis/Feedback of Combined MS & Plus DOME
Kip Garvey - continued from above
See above description. This second session is for those who attended a different session during the last period.

- *10:45 AM Analysis/Feedback of Community Dance Program POYDRAS AB
Bob Osgood continued from above
See above description. This second session is for those who attended a different session during the last period.
- *10:45 AM Mechanics of Teaching Mainstream Bold Faced & Italics DOME
- Jim Mayo, Moderator with Jerry Junck, Bob Wilson & Walt Cole
Just as we must all become better teachers, we must periodically review what it takes to do an effective job in teaching the program(s) we are actively engaged in. The panelists here are all experienced callers from different geographic areas. This discussion is being taped in the event you cannot attend this dynamic session.
- *10:45 AM Music - Elmer Sheffield, Moderator with Tony Oxendine O'HARE & Mike Trombly
All of our calling starts with music. It is the common link between us and the dancers. Some is good, some is great and some is sort of ho - hum. This panel of record producers offers insight into various techniques that can be used effectively by all callers.
- 10:45 AM Partners' Hospitality, Gail Seastrom WAIKIKI
A continuation of the unstructured format previously described.
- 10:45 AM Education Committee Meeting - Jack Murtha MAUI
Jack has an ambitious agenda with more than enough to keep all committee members busy for several years. There are some controversial items on the agenda and if you want to affect the future of educational objectives within square dancing, you might wish to volunteer and serve on this committee.
- 12:15 PM Luncheon for all (included in your package) French Market
Please fill in all tables completely before starting a new table. This aids the hotel staff in helping you.
- 1:30 PM - 3:00 PM Breakouts continue - Only starting times are shown
- *1:30 PM Entertaining the Dancer/Showmanship - Jack Berg, BALLROOM FGH
Moderator with Larry Letson & Jim Hayes
Jack Berg has put together an interesting session that will not only be enjoyable but educational as well. This session is of vital importance to all of us as callers and the title is what makes a considerable difference among callers. Showmanship can be an effective tool to bring great success to an otherwise mediocre presentation. Show Time!
- 1:30 PM Partners' Hospitality, Gail Seastrom WAIKIKI
A continuation of previously described informal time.
- 1:30 PM Education Committee Meeting - Jack Murtha MAUI
A continuation from above.
- 1:30 PM Record Producers Committee Meeting PEACHTREE
An opportunity for the record producers and others interested to get together and discuss the fund raising proposal submitted last year.
- 1:30 PM Advanced Choreography - Chuck Stinchcomb, Moderator O'HARE
with John Marshall & Marty Firstenburg
For all of you Advanced dancing and calling buffs, an opportunity to delve into this specialty area of choreography.

- 1:30 PM Mainstream Committee Meeting - Martin Mallard POYDRAS A
 A discussion on the future of this committee and how to approach the possible changes which need to be made in Reno next year. Should the list be changed in format but not in content? Should the family concept be dropped in favor of the root call? These and other questions will make this a lively committee meeting.
- 1:30 PM Special Combined MS & PLUS Ad Hoc Committee POYDRAS B
 Red Bates chaired this work-horse committee and came up with a program which you received last fall. Since that time, there has been much discussion of it and perhaps some additional rework is needed.
- 1:30 PM Contra Committee - Mona Cannell GRAND
 A review of the Quarterly Contra program and a discussion on other projects possible for future involvement.
- 1:30 PM Round Dance Committee- Bill Higgins
 A review of the "Round of the Quarter" Program and suggestions for other dances to consider for the future.
- 3:00 PM Coffee - Tea - Soft Drinks
- 3:30 - 5:00 PM Meetings continue - Only starting times are shown.
- *3:30 PM Mechanics of Teaching Combined Mainstream & Plus BALLROOM FGH
 Wade Driver, Moderator with Red Bates & Gloria Roth
 If you are going to use the combined program, how do you go about teaching and implementing this into your clubs? Attend this session with this distinguished panel and get their views on how it can be most effectively handled.
- 3:30 PM Challenge Choreography - Ed Foote, Moderator with PEACHTREE
 Mike Jacobs & Dave Lightly
 A choreographic session for the callers involved in the Challenge Program.
- 3:30 PM Program Coordinating Committee Meeting GRAND
 A final review by the PCC of actions of various committees up to this point of the convention.
- 3:30 PM Accreditation Committee Meeting - Ed Shortman O'HARE
 The final meeting of the Accreditation Committee to include the opportunity to call for accreditation if otherwise eligible.
- 3:30 PM Mainstream Committee Meeting cont. POYDRAS A
 A continuation from above.
- 3:30 PM Special Combined MS & Plus Ad Hoc Committee POYDRAS B
 Continued (if needed).
- 3:30 PM Timing Committee - Bob Wilson MAUI
 A continuation from above (if needed).
- 5:00 PM Standby for committees PEACHTREE, GRAND, O'HARE, POYDRAS AB
 If you need a special meeting, please get clearance from the Executive Secretary prior to meeting in any room.

- 6:30 PM Doors Open for Banquet (included in your package) BALLROOM ABCD
- 7:00 PM Banquet - MC Dave Taylor Blessing - Melton Luttrell BALLROOM ABCD
 This banquet will be the more formal of the two banquets and will feature a short talk by the incoming Chairman of the Board as well as appropriate awards to be given, if any.
- 9:30 PM Banquet ends - Exhibitors stay open.
- 11:00 PM All activities cease. Exhibitors must clear own areas no later than 11:00 PM. No security will be provided.

Wednesday Apr 15

- 7:30 AM Breakfast for all (included in your package) BALLROOM ABCD
 Please fill in all tables completely before starting a new table and do not save seats for anyone. Please plan your time so that you can be present when the general business meeting starts at 9:00 AM.
- *9:00 AM General Meeting, B. Osgood, Chmn of the Bd presiding BALLROOM EFGH
 At the business meeting all resolutions developed and recommended by various committees and groups will be presented, discussed and voted upon. We try to follow normal parliamentary procedures. A motion can be amended, accepted or defeated. All proposed resolutions must be in the hands of the Executive Secretary prior to 5:00 PM on Tuesday evening in order to be voted upon in the Wednesday AM session.
- Noon General meeting adjourns
 Travel safely and plan on being in Reno. The hotel is fabulous and the floor show extraordinary.
- 12:15 PM Board of Governors' luncheon and meeting PEACHTREE
- 4:45 PM 1987-88 Executive Committee Meeting Chairman's Suite
 A preliminary meeting of the 1987-88 Executive Committee.

Thanks to all who have helped with this convention. Also, our thanks to Jack Berg for the artwork and to Bill Heyman for this year's convention theme - Concerned Callers Communicate!

EXHIBITORS The following exhibitors are located in the Conference Center area for your interest and shopping pleasure. Please support them and help them help you.

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|---|--|------------------------------|
| American Square Dance/
National SD Directory | Ashton Electronics | Blackwood Enterprises/Travel |
| Chicago & Cross Country
Records | Chinook Records | Hanhurst Tape & Rec Svc |
| Hilton Audio Products | Keltone Speakers/Eagle
Records | New England SD Caller |
| Quadradiial Sound/JH Stands | R & L Records | Red Boot Records |
| Supreme Audio | TNT Records/Clinton Sound
Gene Trimmer
Systems | |
| YAK STACK | Zeller Enterprises | |