

WELCOME !

On behalf of the Board of Governors, welcome to Dallas, Texas, The Dallas Grand Hotel, and CALLERLAB 1999. We are pleased that you were able to attend and are confident that you will find your time and money well spent. We have an exciting program for you with many sessions for everyone. We recommend that you and your partner, if attending, choose different sessions to attend to maximize your time. Of course, there will be some tough choices to make and for those sessions which seem to be extremely popular with everyone, we have tried to keep conflicts at a minimum.

BADGES MUST BE WORN AT ALL TIMES

Your convention badge not only identifies you as an official attendee but it is also your meal ticket. The wait staff has been instructed NOT to serve you a meal unless you are wearing your badge.

NO BADGE, NO FOOD, NO EXCEPTIONS!

If you have requested a special diet, your convention registration package will include brightly colored cards with the words 'SPECIAL DIET' on them. They are also identified by date and meal. Please take the appropriate card to the dining room with you. Place the card on the table in front of you. The wait staff has been instructed to look for this card and ask you which diet meal you ordered. They have also been instructed to collect the card.

The formal opening ceremonies start on Monday morning at 9:00 AM. Officially, however, there will be a One Night Stand Party Dance at 3:00 PM Sunday, a welcome reception at 6:00 PM Sunday evening and an orientation session at 8:00 PM. There will be an After Party Session at 9:15 PM on Sunday.

The exhibit area, featuring products and services for callers, will open at 12:00 noon on Sunday. You'll find a list of exhibitors and the hours the exhibit area will be open at the end of this issue of DIRECTION. We sincerely hope you take the time to browse and support our exhibitors.

All interest sessions will be taped by Convention Tapes International. Scott Argow and Steve Davidson have produced our convention tapes for many years. They do an excellent job and we're sure you'll find the tapes to be an excellent addition to your reference library. Individual tapes will be available for sale immediately following each interest session or you may wish to purchase the entire set. Please place your order with them early so that you can pick up your tapes before leaving Dallas, thereby saving the cost of postage and handling.

This is your organization and it is up to you to get involved. Speak up if you have something to say and ask questions if you're not sure. We encourage all of you to participate. Your opinions count.

PLEASE, NO SMOKING IN ANY MEETING ROOM

See your mini-schedule for a map of the facilities.

Saturday - March 27, 1999

1:00 PM - 5:00 PM Registration

Registration Area

Early birds may register until 5:00 PM. Georgi & Dar Johnson from the Home Office staff will be manning the Registration Office. Pat White has volunteered to staff the sales booth and Del Reed has volunteered to help out as needed.

Sunday - March 28, 1999

10:00 - Noon & 2:00 to 5:00 PM - Registration

Registration Area

Convention Registration continues, CALLERLAB sales area is in the exhibit area.

12:00 Noon to 11:00 PM - Exhibit Area

Exhibit Area

The exhibit area will be open throughout the day. There is a list of exhibitors and the hours the exhibit area will be open at the end of this issue of DIRECTION.

3:00 PM to 5:00 PM One Night Stand Dance Party

Junior Ballroom

Bob Howell and Gregg Anderson will host a dance session highlighting the value of the One Night Stand Party Dances. This fine staff will present interesting material and pointers on how to help sell square dancing during these events, come join the fun.

6:00 PM to 7:00 PM - Welcome Reception

Junior Ballroom

The Executive Committee will host this session. Look for them in the receiving line. This is also a good opportunity to chat with members of the Board of Governors and their partners (identified by a red ribbon on their badge) and various committee chairmen and vice chairmen (blue ribbons). The session also provides a chance to renew acquaintances or make new friends. Cash bars will be available. Snacks and non-alcoholic punch will be served.

7:00 PM to 9:00 PM - Registration

Registration Area

Convention Registration continues, CALLERLAB sales area is in the exhibit area.

8:00 PM - Orientation Session

Grand Ballroom

Daryl Clendenin, past Board of Governors member, will moderate this session along with panelists Kathy & Larry Davenport, Chairman of the Partner's Committee; Gloria Roth; and Jon Jones, Past Chairman of the Board. This session is designed to bring everyone up to date on where we've been and how we got where we are. It is designed to be an informative session for all first-time attendees but it is also a good review for attendees who haven't been to a convention for a while. There will be an opportunity to ask questions after the formal session is over. We encourage you to ask any questions you may have about the convention or about CALLERLAB.

9:15 PM - After Party Session

Grand Ballroom

Your host Herb Egender invites you to relax for the evening and enjoy several after-party skits that you can take back to your dancers. After-party sessions have been a highlight of many CALLERLAB conventions. This one should be no exception. Come enjoy the fun!

11:00 PM - Exhibits close. All formal activities cease for the night

REMEMBER--you are on your own for breakfast in the morning.

Monday - March 29, 1999

8:30 AM to 5:00 PM - Registration

Registration Area

The registration office will be open for late registrants and for attendees to ask questions about their membership. The CALLERLAB sales area is in the exhibit area.

9:00 AM - Opening Session

Grand Ballroom

Larry Cole, Acting Chairman of the Board, presiding. John Sybalsky, parliamentarian. Your Board of Governors and representatives from ROUNDALAB, LEGACY, United Square Dancers of America, the National Executive Committee, the Canadian Square & Round Dance Society, National Dance Association, CONTRALAB, Canadian Western Dance Instructors Association, and the Lloyd Shaw Foundation will be introduced. Newly elected members of the Board will be sworn in. Acting Chairman Larry Cole will present a summary of the Sunday Board of Governors meeting. Several committee chairmen will be introduced and given an opportunity to report on subjects to be discussed at their scheduled meetings. George White, Executive Director, will present an overview of the convention and announce any changes to the schedule.

10:15 AM - Beverage Break

Hallways

10:45 AM - Breakout Sessions as Follows:

How To Find Em' - Making Demonstrations Sell

Embassy Garden

Moderator Tim Marriner and Panelist Tim Crawford. We have known for a long time that demonstrations are one of the ways to make people aware of square dancing. This session will identify ways to make those demos work for us more effectively. The obvious issues of dress, dance material, and music will be addressed as well as some less obvious techniques that can improve the recruiting success of demonstrations.

How To Find Em' - Where Do They Come From

Embassy West

Moderator Jack Murtha and Panelists Mike Jacobs and Dana Schirmer. In promoting square dancing we haven't always searched as widely as we might have. This session will expand your recruiting horizons. Ed Gilmore said that we must "Find some people and do what we have to do to get them." This session will explore the first part of that instruction.

Modules

Embassy East

Moderator John Kaltenthaler and Panelists Johnny Wycoff and Calvin Campbell. Caller training often focuses on sight calling as the callers' key to success. These experienced leaders will tell you that effective use of modules is even more important than sight. Most callers use sight techniques primarily for resolution. Most successful callers use modules for the truly interesting parts of their program. Do you know where to find modules and how to use them? Come to this session and learn.

Voice Session I - Use and Care of Your Voice

Vista

Our voice expert Professor Arden Hopkin from Brigham Young University in Provo, Utah, will demonstrate various techniques used to correct voice problems and will provide important information on the care of your voice. Professor hopkin has spoken at several previous conventions and is familiar with the unique vocal requirements of callers. These voice sessions have proven to be some of the more popular sessions at past conventions.

Monday - March 29, 1999 (Continued)

10:45 AM - Breakout Sessions as Follows: (Continued)

Web Site Committee - John Sybalsky, Chairman

Court

This committee is charged with the development of a CALLERLAB web site. The committee will be discussing the design and implementation of the web site. If you are interested in improving CALLERLAB's image on the web, come and join the discussion.

Accreditation Committee - Jim Wass, Chairman

Gold

Virgil Forbes, Vice Chairman. This committee has been charged with the development and implementation of an accreditation program that will provide the procedures whereby callers can become accredited as dance instructors. The committee has worked on this for over four years and is very near completion. They would welcome your input on this very important project.

Extended Application Review Committee - Jon Jones, Chairman

Silver

This is a sub-committee of the Choreographic Applications Committee and is charged with reviewing and publishing decisions regarding proper and improper usage of questionable applications of definitions and arrangements. This sub-committee will be reviewing four extended applications during their meeting. Your input would be welcome, come join the discussion.

12:15 PM - Luncheon for all except Past Chairmen

Grand Ballroom

This is the first of six meals included in your convention package.

Remember: NO BADGE, NO FOOD, NO EXCEPTIONS!

Past Chairmen's Luncheon

Blue Bonnet

All past Chairmen of the Board and their partners are invited to this luncheon.

1:30 PM - Breakout Sessions as Follows:

How To Hook Em' - Teaching Dancing

Embassy Garden

Moderator Jerry Junck and Panelists Daryl Clendenin, Jerry Story, and Lanny Weakland. After you have taught the definition and explained it's application in several setups, have they learned? Maybe it takes more than that. It is not enough to "get through" the action. They have to DANCE the moves. This session will stress the importance of converting the calls from actions they can execute into the experience of dancing.

How To Hook Em' - Through Sociability

Embassy West

Moderator Jerry & Janice Justin and Panelists Art & Collett McMullen. Sociability is an important aspect, if not the most important, of square dancing for many people. In the past we have focussed on the intricacies of choreography, program lists, and dancing styles while forgoing emphasis on enjoying other people who participate in square dancing simply because they enjoy interacting with other people. This session will focus on the importance of "teaching" new dancers the art of socializing through the dance as well as other club and group activities. The goal is to remind dance leaders that we must lead people toward fun through a variety of means, not all of them revolving around the dance.

Monday - March 29, 1999 (Continued)

1:30 PM - Breakout Sessions as Follows: (Continued)

Partners' Session - Helping With Promotion

Embassy East

Moderator Kathy & Larry Davenport, Partners Committee Chairman and Panelists Mary Ann and Mike Alexander. Kathy will open this session with a brief introduction of the topic. How can the caller's partner help

with promotion? Should the caller's partner be involved in the club's promotion? There may be multiple answers to these questions. Come find out how others feel about this important issues. Partners have long been recognized as an integral part of many calling teams. There are some calling teams in which the partner takes a very limited role and still others where the partner takes no active role at all. This session will focus on how the Partners can help with the promotion of classes, club dances, festivals, and other events.

Voice Session II - Vocal Range and Quality

Vista

Professor Arden Hopkin has identified two areas of vocal training which are very important to the improvement of vocal delivery by a caller. These two areas are: 1) Vocal Range and 2) Vocal Quality. This session include valuable information on each of these topics. Attendees will hear how to improve both vocal range and quality.

Past Chairmen's Meeting

Blue Bonnet

All past Chairmen of the Board and their partners are invited to meeting. Jerry Junck will preside.

Joint MS/Plus QS Committee

Court

Doren McBroom, Chairman Plus QS Committee; Walt Cooley, Chairman M/S QS Committee; and Clark Baker Chairman QS Coordinating Committee will co-chair this meeting. The current status and processes of the M/S QS and Plus QS committees have been evaluated and changes have been proposed. These proposed changes will be discussed. If you have an opinion about the QS program, this is the place to make that opinion known.

Canadian Callers Advisory Committee (CCAC) - Tim Crawford, Chairman

Gold

Martin Mallard, Vice Chairman. The committee will be discussing a program that will be designed to boost CALLERLAB membership and the CCAC. The committee will also be discussing the issue of the Canadian/USA border and SOCAN license tariffs in Canada.

Joint Advanced and Advanced QS Committee

Silver

Bob Stern and Cliff Simpson, Advanced Committee Chairman and Vice Chairman; and Bill Harrison and Tom Miller, Advanced QS Committee Chairman and Vice Chairman will co-host this joint committee meeting. During this joint committee meeting the Advanced Committee will be reviewing several calls which have been recommended for removal or additional to the Advanced Programs. This review is in preparation for the program review scheduled for this year. The Advanced QS Committee is charged with the administration of the Advanced QS Program including selection of moves. If you call Advanced Program or if you have ideas concerning the Advanced QS Program, please attend. Both committees are seeking input from interested Advanced program callers.

Contra/Traditional Committee - Yona Chock, Chairman

Mustang

Les Henkel, Vice Chairman. This committee continues to investigate ways to promote contra and traditional dancing. It provides the opportunity to expose callers to contra and encourage the use of contra and traditional dances in square dance programs. If you have any ideas or suggestions along this line, the committee would like to have you attend this meeting.

Monday - March 29, 1999 (Continued)

3:00 PM - Beverage Break

Hallways

3:30 PM - Breakout Sessions as Follows:

How To Keep Em' - With Patter

Embassy Garden

Moderator Gregg Anderson and Panelists Kip Garvey and Marshall Flippo. Patter is different from singing - or is it? There are techniques for organizing and presenting the patter part of your dance evening that can help dancers enjoy it more. Here we have a strong local club caller, a well known festival caller, and one of the most travelled callers together to explain how they use patter to give the dancers a good time.

How To Keep Em' - With Singing Calls

Embassy West

Moderator Tim Marriner and Panelists Gerry Hardy and Johnny Wycoff. Many think the singer is the caller's chance to show off. This session will go into detail to show you how to make your singing calls even more effective. The tools of this trade include choreography, musicianship, and showmanship. Used well together they can make a great show.

Tax Returns - A Spreadsheet Solution

Embassy East

Moderator Ron Markus. Taxes are an important part of the business side of calling. During this session Ron will provide valuable information about how to keep track of your tax situation on a month by month basis rather than having a big surprise at the end of the year.

CDP Interest Session

Vista

Moderator Calvin Campbell. Explore the unique world of leading dances for beginners including adults, teenagers, elementary students, retired persons, non-English speaking persons and others. It is a different but very rewarding experience in many ways. There are great opportunities for those willing to learn the skills needed.

Board of Governors (BOG) Informals (1 of 2)

Blue Bonnet

Selected Board will be available to give you the opportunity to speak directly with members of the BOG about your concerns within CALLERLAB or other aspects of the square dance activity. As a result of these sessions in the past, your Board has made several changes in operating procedures and changes to convention agendas. This is the first of two sessions. The second session is scheduled for 1:30pm Tuesday.

Partner Committee - Kathy Davenport, Chairman

Court

Mary Ann Alexander, Vice Chairman. Come meet the newly appointed Committee Chairman. The goal of this committee is provide fellowship, inspiration, and guidance to partners as they fill an extremely important role in the calling team. Each calling team is unique, however, there are many similarities and sharing your ideas, comments, and suggestions can be beneficial to others. This meeting is designed to assist all partners, come join in the discussions.

Basic & Mainstream Committee - Danna Schirmer, Chairman

Gold

Mike Alexander, Vice Chairman. Our Program Policy Statement directs that the Basic and Mainstream Programs be reviewed for possible additions or deletions beginning in the summer of every odd year. The next review is scheduled to begin this summer. The Program Policy Statement also directs that each program will be administered and managed by a program committee. Therefore, the Basic & Mainstream Committee will be making the final decision on changes to the program. The committee is interested in your ideas and input.

Monday - March 29, 1999 (Continued)

3:30 PM - Breakout Sessions as Follows: (Continued)

Choreographic Applications Committee - Wayne Morvent, Chairman

Silver

Elmer Claycomb, Vice Chairman. This committee is charged to review current programs from a choreographic standpoint, and evaluate and develop aids or guidelines which will assist callers and dancers in deriving the greatest benefits from these programs. The committee will meet to review current projects including identification of additional Formations and Arrangements. A new sub-committee named Extended Applications Review (EAR) has been formed. This sub-committee is Chaired by Jon Jones and is charged with reviewing and publishing decisions regarding proper and improper usage of questionable applications of definitions and arrangements. This sub-committee will be reviewing four extended applications during this meeting. Your input would be welcome, come join the discussion. For a close look at the technical side of choreography attend this meeting.

Women In Calling Committee - Deborah Parnell, Chairman

Mustang

Gerry Hardy, Vice Chairman. This committee is charged with developing programs to support women callers and those who train women callers. The committee has been developing a list of women caller's favorite signing calls suited to the female voice. A review of this list may be discussed. Your comments and suggestions about what this committee should be doing for you would be most welcome.

5:00 PM

Free Time / Standby Rooms

Various

If you need a room for a special meeting or just to get together, please contact George White, Jerry Reed, or Georgi Johnson. Do not just go into an empty room as there may be other plans for it.

'Birds of a Feather' Sessions

Various

The following sessions provide an opportunity for small groups of interested callers and partners to get together and discuss certain aspects of calling that, for lack of meeting space, have not been scheduled as featured interest sessions. The topics are those that have been suggested to the convention planning committee or have been specifically requested by one or more attending callers. These rooms have not been scheduled for any activity following the evening banquet so feel free to continue your discussions at that time if necessary.

Min-disk Users - Moderated by Gregg Anderson

Silver

This will be a repeat of the very popular gathering last year. This will be an excellent opportunity for who use min-disks and those who are interested in this topic to exchange ideas and experiences. Come join the discussion.

6:00 PM Social Hour Begins

Junior Ballroom

Cash bar will be available. BADGES MUST BE WORN.

6:30 PM Doors Open for the Banquet

Grand Ballroom

Remember: NO BADGE, NO FOOD, NO EXCEPTIONS!

7:00 PM Banquet

Grand Ballroom

Emcee Melton Lutrell, blessing by Starr Wycoff. Committee Chairmen and Vice-chairmen will be seated at the head table. Quarter Century Club certificates, Small World Awards and Appreciation Awards will be presented. All award recipients please stay for photographs immediately following the banquet.

Monday - March 29, 1999 (Continued)

9:00 PM - Remember When Dance

Assembly & Junior Ballroom

Emcee Melton Lutrell and staff Jim Mayo, Jon Jones, Marshall Flippo, Johnny Wycoff, Frank Lane, and Bob Howell. This will be a non-stop dance featuring some of square dancing's biggest hits from years past. Some of our members with many decades of experience will offer examples of the type of dancing we did when square dancing drew the biggest crowds. You'll hear - and dance to - some of the biggest crowd pleasers from the golden years of modern square dancing. Come and decide for yourself whether today's dancing is better.

11:00 PM - Exhibits close. All formal activities cease for the evening.

Tuesday - March 30, 1999

7:30 AM - 8:45 AM Breakfast for all - DON'T FORGET YOUR BADGE!

Grand Ballroom

Remember: NO BADGE, NO FOOD, NO EXCEPTIONS!

8:45 AM to 5:00 PM - Registration

Registration Area

The registration office will be open for attendees to ask questions about their membership or pickup handouts they missed yesterday.

9:00 AM - Breakout Sessions as Follows:

How To Find Em' - Media promotion

Embassy Garden

Moderator Ed Juairé and Panelist Mike Seastrom. Few callers are familiar with the techniques of public information media. If we are to recruit successfully we will have to learn to get the most from the money we spend on publicity. There may also be ways to get square dancing mentioned in the media without spending money. This session will show how to make our use of the media more effective.

How To Find Em' - Recruiting From Dance Parties

Embassy West

Moderator Chuck Jaworski and Panelist Les Henkel. Most callers do non-dancer parties. Are these a good way to interest people in becoming square dancers? That may depend on what we do at these parties. This session will consider how we can make the square dance party into a good recruiting toll for club dancing.

Partners' Session - Discussion Topics

Embassy East

Moderator Kathy & Larry Davenport, Partners Committee Chairman and Panelists Mary Ann and Mike Alexander, Partner's Committee Vice Chairman and Jerry Junck, Past Chairman of the Board. Kathy will open this session with a brief introduction of the topic and the panel. This session will include discussions of several topics including 1) Organizing Your Life, 2) How Do You Handle ..., 3) The Role of the Partner, and 4) Booking Agent - To Be Or Not To Be. This sessions promises some lively discussion. Please come and join us. Your comments and suggestions will be most welcome.

Voice Session III - Voice Critiques

Vista

This is the first of two Voice Critique Sessions. Our voice expert, Professor Arden Hopkin, will provide a voice critique of selected callers. This is a tremendous opportunity to experience or witness an expert impartial voice evaluation. This has been one of the most popular sessions during past conventions. Critique participants and observers have gained excellent insight into improving vocal delivery. If you are interested (willing) to take part in this session you put your name in the hat. Those to be critiqued will be drawn from the hat. All are welcome to learn by observing.

Tuesday - March 30, 1999 (Continued)

9:00 AM - Breakout Sessions as Follows: (Continued)

Common Meeting - Invited Representatives

Blue Bonnet

Larry Cole, Acting Chairman of the Board, will host this meeting with representatives of invited organizations. Discussions will include mutual interests in the square dance activity. Similar meetings have resulted in better communications between these organizations.

RPM Committee - Patricia Wahle, Chairman

Court

This committee is charged with developing programs to Recruit new dancers, Promote square dancing, and Maintain the dancers we have. The work of this committee continues to be extremely important. They have been active over the past year and would like to hear about any and all success stories you may know of.

Choreography Review Committee - Jerry Jestin, Chairman

Gold

This committee is charged with making sure the choreography in Emphasis Call announcements is Standard Application usage of the selected call. The committee is also charged with writing choreography used to illustrate Emphasis calls and to review the choreography created by the Quarterly Selection Committee for QS moves. If you are interested in this aspect of choreographic review come observe this committee. Membership on this committee is limited to selected callers. Discussion during committee meetings is open to any convention

attendee.

Caller-Coach Committee - Martin Mallard, Chairman Silver
Paul Henze, Vice Chairman. All accredited Caller-Coaches should plan to attend this meeting.

Public Relations Committee - Guy Adams, Chairman Mustang
Shane Greer, Vice Chairman. This committee is charged with the development of press releases, brochures, and articles that tell CALLERLAB's story to the dancing public. If you have ideas or talents along this line, please bring them to this committee.

10:15 AM - Beverage Break Hallways

10:45 AM - Breakout Sessions as Follows:

How To Hook Em' - Dancing Is Learning Embassy Garden
Moderator Tony Oxendine and Mike Jacobs and Wayne Morvent. Square dancing is a continuous learning process. One of the unique things about it is the continuing experience of new ways to use the calls we have learned. In this session you will learn how to make that experience comfortable. You will learn how to make learning fun for the dancers.

How To Hook Em' - Concern For Our Clients Embassy West
Moderator Jerry Junck and Panelists Terry Mallard, Martin Mallard. In this age when Customer Service is a top priority for commercial enterprises of all kinds we should ask whether we are showing enough concern for the customers. This session will show you what that means in square dancing. Concern comes in many forms like knowing their name, keeping track of birthdays, and making sure they succeed in their dancing. You'll learn even more in this session.

Tuesday - March 30, 1999 (Continued)

10:45 AM - Breakout Sessions as Follows: (Continued)

Multi-Cycle Teaching Embassy East
Panelists Mike Seastrom, Dana Schirmer, and Nasser Shukayr will discuss alternative ways of teaching new dancers. There are many variations of the plan which starts a new class every 10, 12, or some other number of weeks. The goal of these systems is to make access to square dancing available to new recruits more frequently. The session will present information about systems that have worked, explaining how they were set up and what methods worked well in this new format. If you know of successful multi-cycle programs, join the discussion and let us know your thoughts.

Voice Session IV - Voice Critiques Vista
This is the second of two Voice Critique Sessions. Our voice expert, Professor Arden Hopkin, will provide a voice critique of selected callers. This is a tremendous opportunity to experience or witness an expert impartial voice evaluation. This has been one of the most popular sessions during past conventions. Critique participants and observers have gained excellent insight into improving vocal delivery. If you are interested (willing) to take part in this session come and ENJOY! All are welcome to learn by observing.

Caller-Coach Informals (1 of 2) Blue Bonnet
Selected Accredited Caller-Coaches will staff this session. During this you have a chance to discuss any aspect of the calling profession with Accredited Caller-Coaches. Information about accreditation and re-accreditation procedures will be available. This is the first of two sessions. The second session is scheduled for 3:30pm this afternoon.

CDP Committee - Calvin Campbell, Chairman

Court

Ken Kernen, Vice Chairman. If you have ideas for future activities of this committee, please bring them to this meeting. The committee would also like your input regarding the CDP Journal. The committee is interested in your ideas and input.

Definitions Sub-Committee - Clark Baker, Chairman

Gold

This committee is charged with the review and coordination of changes to the definitions of the calls on all programs. The committee is seeking input for definition changes for all programs. The emphasis during this meeting will be on the nearly completed revision of the Basic and M/S Program definitions. If you have concerns, comments, or questions regarding definitions of calls attend this meeting and let your thoughts be known. You do not have to be a committee member to participate.

Caller Association Liaison - Vernon Jones, Chairman

Silver

Jerry Biggerstaff, Vice Chairman. This committee is charged with recruiting members for CALLERLAB through visits to caller associations. The committee is also charged with defining programs and benefits for our membership. The committee solicits your input.

Partners Informals

Mustang

This is the second year we have offered this type informal panel. Partner's Committee Chairman Kathy Davenport and Vice Chairman Mary Ann Alexander will staff this session. This session was extremely popular last year. This is an excellent opportunity to discuss any questions or concerns you may have. This session is intended to provide an informal relaxed setting for partners and members.

Tuesday - March 30, 1999 (Continued)

12:15 PM - Luncheon for all

Grand Ballroom

This is the fourth of six meals included in your convention package. We have set aside a reserved area for partners. See Kathy Davenport or Mary Ann Alexander for details.

Remember: NO BADGE, NO FOOD, NO EXCEPTIONS!

1:30 PM - Breakout Sessions as Follows:

How To Keep Em' - With Theme Tips

Embassy Garden

Moderator Tony Oxendine and Panelists Randy Dougherty and Doug Bennett. Some callers do not give much thought to what they are going to call until they put the needle on the record. There is another way. The tip can be planned well in advanced and can use any of several techniques to develop a choreographic theme. Well planned tips increase the dancer's success and enjoyment. Attend this session to learn more about how to do this.

How To Keep Em' - With Smoothness

Embassy West

Moderator Jim Mayo and Panelists Larry Davenport and Nasser Shukayr. We call it square DANCING but do we call so people CAN dance? The tools we have that can improve the dance experience include choreographic smoothness, timing, selection of music, delivery style, and others. In this session you will see, hear, and experience the difference between executing calls and dancing.

Music - A Marketing Tool

Embassy East

Moderator Tim Marriner and Panelists Deborah Parnell and Jon Jones. Is square dance music old fashioned? Is the music of the 50's experiencing a renaissance? Could we sell square dancing better if we used different music? Is there a particular type of music that fits you? Should you try to use music that you don't find comfortable? These are the questions and these leaders will draw on their considerable experience to suggest the answers.

Using The Basic Program

Vista

Moderator Jack Murtha and Panelists Al Stevens and Vernon Jones. Many callers in the U.S. have begun to look at the Basic Program as a way to get non-dancers into the square dance activity. The program has proven to be very successful overseas and may be useful for any area that is willing to consider new ways of recruiting new dancers. This panel will discuss various successes and provide information on how YOU can use the Basic Program in your area.

Board of Governors (BOG) Informals (2 of 2)

Blue Bonnet

This is the second of two sessions where selected BOG members will be available to give you the opportunity to speak directly with members of the BOG about your concerns within CALLERLAB or other aspects of the square dance activity. As a result of these sessions in the past, your Board has made several changes in operating procedures and changes to convention agendas.

Plus Committee - Larry Davenport, Chairman

Court

Skip Brown, Vice Chairman. Our Program Policy Statement directs that the Plus Program be reviewed for possible additions or deletions beginning in the summer of every odd year. The next review is scheduled to begin in the summer of next year. The Program Policy Statement also directs that each program will be administered and managed by a program committee. Therefore, the Plus Committee will be making the final decision on changes to the program. The committee is interested in your ideas and input.

Tuesday - March 30, 1999 (Continued)

1:30 PM - Breakout Sessions as Follows: (Continued)

Square Dance Issues Committee - Mike Seastrom & Tim Crawford, Co-Chairman

Gold

This committee is charged with reviewing issues effecting square dancing. This is a very important committee and is interested in your thoughts. Come join the discussion.

Education Committee - Gerry Hardy, Chairman

Silver

This committee is responsible for developing programs for teaching square dancing in schools and developing methods of teaching square dancing to non-dancers. If you know of successful programs in your area, this committee would be very interested in your input.

Program Policy Committee - Kip Garvey, Chairman

Mustang

Our Program Policy Statement directs that the program committees coordinate recommended changes to the definitions, timing, and styling of calls with in each program. The Program Policy Committee is directed to review recommended changes to insure that any impact on other programs is properly considered. There are several issues to be considered at this time. To view the workings of this important committee, attend this meeting.

3:00 - 3:30 PM - Beverage Break

Hallways

3:30 PM - Breakout Sessions as Follows:

How To Sell A Workshop

Embassy Garden

Moderator Kip Garvey and Panelists Jerry Story and Vernon Jones. Some dancers like workshops more than dances. The word "workshop" means different things in different areas. Are your workshops "work"? Is that what the dancers want? Come to this session to hear more about what workshops can be - and what they should not be.

Use Of Equipment

Embassy West

Moderator Bill Heyman and Panelists Dick Henschel and Tom Dillander. Our equipment is the "tools of our trade". Do you know how to get the most out of your investment? The folks who make and sell our equipment

have knowledge to share. Come with your questions and hear their advice.

Music - Harmony Techniques

Embassy East

Moderator Gerry Hardy and Panelist Chuck Hardy. The goal of this session is to help callers learn how to sing in harmony with each other and with recorded music. The fundamentals of music -melody, harmony, and rhythm will be presented. A demonstration of singing thirds and fifths and a chance for some of those present to try singing in harmony may add to the presentation.

Contra/Traditional Interest Session

Vista

Moderator Chuck Jaworski and Panelists Betsy Gotta, Bob Howell and Les Henkel. The panelists will discuss the basics of contra dancing. This session is for those callers who are interested in including contra in their square dance program but do not know how to set up contra lines, prompt ahead of the musical phrase or who need help in understanding some of the contra terms.

Tuesday - March 30, 1999 (Continued)

3:30 PM - Breakout Sessions as Follows: (Continued)

Caller-Coach Informals (2 of 2)

Blue Bonnet

This session will be staffed by selected Accredited Caller-Coaches. This is the second of two sessions designed to provide you with informal access to and discussions with Accredited Caller-Coaches. During this session you have a chance to discuss any aspect of the calling profession with these coaches. Information about accreditation and re-accreditation procedures will be available.

Caller Training Committee - John Kaltenthaler, Chairman

Court

Deborah Parnell, Vice Chairman. This committee is responsible for the development of caller education standards, education criteria, coaching aids, and related programs. The work of this committee is intended to upgrade the effectiveness, improve the quality, and expand the availability of caller training. If you are involved in training other callers or if you are interested in training other callers, this committee would welcome your ideas and suggestions.

Research & Development - John Sybalsky, Chairman

Silver

This committee is charged with performing, research & development on topics important to CALLERLAB and to square dancing. Topics may be posed by the Board Of Governors, The Executive Committee, one of the CALLERLAB standing committees, or a CALLERLAB member. If you have an idea for a project that would benefit CALLERLAB or the square dance activity, please bring it to this meeting.

Challenge Committee - Ed Foote, Chairman

Mustang

This committee is responsible for the content of the Challenge Program. It also makes recommendations to the Board concerning the program. The Challenge Committee makes the final decision on changes to the program. If you call Challenge or would like to learn more about the Challenge Program or about learning to call Challenge, come join the discussion.

5:00 PM

Career Callers Committee - Mike Jacobs, Chairman

Gold

Tom Miller, Vice-Chairman. This committee is charged with promoting camaraderie and understanding among full-time callers, to focus on concerns peculiar to the needs of the full-time callers, and to make recommendations to the Board OF Governors on matters pertaining to these callers. This meeting will seek your input about health

care, disability insurance, and other benefits.

Free Time / Standby Rooms

Various

If you need a room for a special meeting or just to get together, please contact George White, Jerry Reed, or Georgi Johnson. Do not just go into an empty room as there may be other plans for it.

'Birds of a Feather' Sessions

Various

The following sessions provide an opportunity for small groups of interested callers and partners to get together and discuss certain aspects of calling that, for lack of meeting space, have not been scheduled as featured interest sessions. The topics are those that have been suggested to the convention planning committee or have been specifically requested by one or more attending callers. These rooms have not been scheduled for any activity following the evening banquet so feel free to continue your discussions at that time if necessary.

Tuesday - March 30, 1999 (Continued)

6:00 PM Social Hour Begins

Junior Ballroom

Cash bar will be available. BADGES MUST BE WORN.

6:30 PM Doors Open for the Banquet

Grand Ballroom

Remember: NO BADGE, NO FOOD, NO EXCEPTIONS!

7:00 PM Banquet

Grand Ballroom

Emcee Jon Jones, blessing by Gloria Roth. Executive Committee, Board of Governors and Home Office Staff will be seated at the head table. Awards of Excellence will be presented to retiring Board of Governors members. Half Century Awards, Special Recognition Awards, and Milestone Awards, if any, are presented at this banquet. All award recipients please stay for photographs immediately following the banquet.

9:00 PM - (Immediately following the banquet)

Assembly & Junior Ballroom

Basic Showcase Dance

Emcee Jack Murtha and staff Al Stevens, Doug Bennett, Jeanette Steauble, Melton Luttrell, Mike Seastrom, Jerry Jestin, and Randy Dougherty. This will be a non-stop dance featuring the Basic Program. Come see how much fun the Basic Program can be. These callers will show you different ways to use the Basic Program.

9:00 PM - (Immediately following the banquet)

Embassy Garden

Contra and Traditional Showcase

Emcee Yona Chock. This will be a dance session for all who would like to dance contra and traditional dances and become more familiar with these dance forms. All dances will be walked thru before dancing them. Contra and traditional callers sign up at the stage if you have a dance to present.

10:00 PM - Exhibits close. All formal activities cease for the evening.

Wednesday - March 31

7:30 AM - 8:45 AM Breakfast for all

Embassy Ballroom

DON'T FORGET YOUR BADGE!

Remember: NO BADGE, NO FOOD, NO EXCEPTIONS!

9:00 AM General Meeting Grand Ballroom
Larry Cole, Acting Chairman of the Board, presiding. Parliamentarian John Sybalsky. This is the annual CALLERLAB business meeting. Resolutions, if any, from committee chairmen will be read and debated. Votes may be taken which are binding on the membership at large. Ballots on voting conducted during this meeting will be mailed to all eligible voting members with the FLASH issue of DIRECTION.

Committee chairmen will be given an opportunity to report on committee business conducted at this convention.

Wednesday - March 31 (Continued)

Time has been set aside for attendees to present comments, criticisms, or suggestions from the floor. This session will be taped for later review and/or action by the Executive Committee or the Board of Governors as appropriate. This is your chance to speak to the entire assemblage about any concerns you may have about CALLERLAB or the square dance activity. The Chairman reserves the right to discontinue discussion or debate on any subject that, in his estimation, has ceased to provide relevant input.

12:15 PM Board of Governor's Luncheon Gold
1:15 PM Board of Governor's Meeting Begins Cresthill Upper
4:30 PM 1999/00 Executive Committee Meeting Cresthill Upper

Critique Sheets

Please complete the critique sheet included in your registration packet and turn it in to the Registration Office before you leave, or you may mail it to the Home Office. The critique sheets are extremely important to the Convention Planning. They will be used to plan the 1999 convention. If you have suggestions for convention topics, now is the time to make your ideas known. The planning for CALLERLAB 27, takes place the last week of May, 1999.

Future Themes

If you have an idea for a theme for our next convention, please submit it to the Registration Office or hand it directly to George White, Jerry Reed, or Georgi Johnson. The write-up should include a brief explanation as to the general nature of the theme and how other topics could be related to it.

Theme ideas may also be mailed to the Home Office prior to May 1, 1999. The author of a selected theme will receive free dues for one year. Insurance and BMI/ASCAP license fees are not included.

Remember the dates for our upcoming conventions:

2000 April 17-19, Las Vegas, NV
2001 April 9-11, Central third of the US

Special Thanks

Thanks to all of our convention helpers, and volunteers. Special thanks to Georgi & Dar Johnson for their untiring effort in the registration area and to Pat White and Del Reed for volunteering their help in the sales and registration area.

Special thanks, also, to Hilton Audio Products for their unselfish donation of PA sets and other equipment for our use during this convention.

And to Scott Argow, Convention Tapes International, for his services in making our convention programs available to the many that were unable to attend.

Particular thanks to your Convention Planning Committee: Jerry Junck, Jim Mayo, Tony Oxendine, Laural Eddy-Mosley, Larry Cole, George White, and Jerry Reed.

Callers, partners, and others who have helped with this convention include:

Mary Ann Alexander, Mike Alexander, Gregg Anderson, Doug Bennett, Calvin Campbell, Yona Chock, Daryl Clendenin, Tim Crawford, Tom Dillander, Randy Dougherty, Kathy Davenport, Larry Davenport, Herb Egender, Marshall Flippo, Kip Garvey, Betsy Gotta, Gerry Hardy, Chuck Hardy, Les Henkel, Dick Henschel, Bill Heyman, Professor Arden Hopkin, Bob Howell, Mike Jacobs, Chuck Jaworski, Janice Jestin, Jerry Jestin, Jon Jones, Vernon Jones, Ed Juaire, Jerry Junck, John Kaltenthaler, Frank Lane, Melton Luttrell, Terry Mallard, Martin Mallard, Ron Markus, Tim Marriner, Jim Mayo, Collett McMullen, Art McMullen, Wayne Morvent, Jack Murtha, Tony Oxendine, Deborah Parnell, Gloria Roth, Danna Schirmer, Mike Seastrom, Nasser Shukayr, Jeanette Steauble, Al Stevens, Jerry Story, Lanny Weaklend, Starr Wycoff, Johnny Wycoff.

Thanks, too, to our exhibitors for taking the time to set up and display their products and services.

A final thank you to all who attended CALLERLAB 26. YOU ARE CALLERLAB!

CALLERLAB 26 EXHIBITORS

Hilton Audio Products - Dick & Vicki Henschel
Supreme Audio/Hanhurst's Tape Service - Bill & Peggy Heyman
Palomino - Tom & Pam Dillander
Yak Stack - Gary & Cindy Johnston
American Square Dance Magazine - Ed & Pat Juaire
Rocking "R" Jewelry - Bob & Rita Byram
Holly Hills - Jim Hurley

THE EXHIBIT AREA WILL BE OPEN AS FOLLOWS:

Sunday - March 28
12:00 Noon to 5:30 PM
7:00 PM to 11:00 PM

Monday - March 29
10:15 AM to 5:30 PM
9:00 PM to 11:00 PM

Tuesday - March 30
9:00 AM to 5:30 PM
9:00 PM to 10:00 PM

NO SMOKING IN THE EXHIBIT AREA, PLEASE!



Image Not
Available