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What is CALLERLAB?

Presented by: Teresa Berger Executive Director

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Mission Statement:

To foster the art of square dance calling and improve caller skills.

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History

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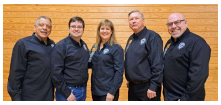
Leadership

- Board of Governors
- Executive Committee
- Home Office



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Annual Convention

The Convention is where callers, partners, and dancers meet and visit annually. Many interesting and educational topics are programmed and presented by members.

Annual Convention

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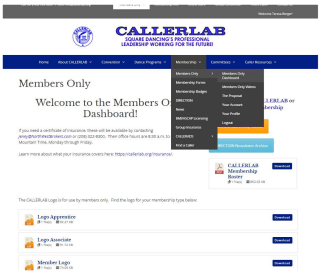
Members Only



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Documents

CALLERLAB creates and maintains a wide range of caller training documents, most of which are available to any caller or dancer by downloading from the website at no cost. The definition documents and some others have been translated into one or more foreign languages.

- Dance Program lists and Definitions
- Teaching Tips, Lost Squares Procedure
- Formation and Arrangement charts
- Winning Ways for club success
- Community Dance Journals
- Sight and Module Resolution Systems
- Marketing Manual

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Documents

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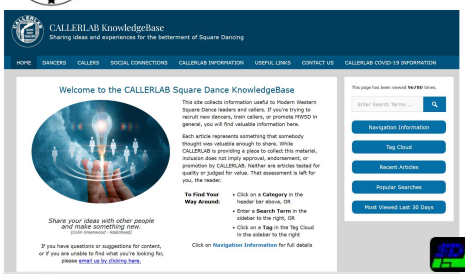
KnowledgeBase



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Teaching

Teaching.CALLERLAB.org

- Definition
- Standard Applications
- Call Analysis
- Modules
- Teaching Tips
- Choreography

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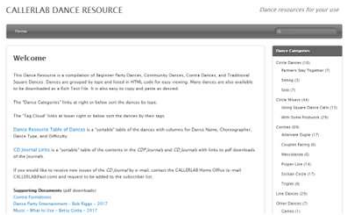
Dances

Dances.CALLERLAB.org

Beginner Party Dances, Community Dances, Contra Dances, & Traditional Square Dances



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Resources

- CALLERLAB YouTube Channel

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Resources

- CALLERLAB Facebook Page

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Scholarships

Any caller can apply for a scholarship to attend a Caller School. Priority goes to applicants with less than five years of experience.

THE FOUNDATION

For the Preservation and Promotion of Square Dancing

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Committees

Almost all of the work accomplished by CALLERLAB is done by the various committees. The work of committees is one of the most important reasons for the existence of CALLERLAB.

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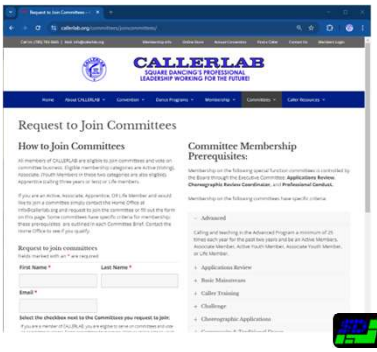

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Mission Support Group A

MISSION SUPPORT –
Group – (A) Executive Committee Liaison-Jack Pladdys
ADVANCED - CH Ray Brendzy; VC, Jeremy Butler
MAINSTREAM – Co-CH, Harlan Kerr & Buddy Weaver; VC, Michael Braithwaite
CHALLENGE - CH, Sue Curtis; VC, Bill Van Melle
COMMITTEE FOR COMMUNITY DANCE- CH, Bob Riggs; VC, Mike Preskitt
PLUS - CH, Tom Davis; VC, Hiroshi Nakagawa

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Mission Support Group A

- To develop and maintain the **list of calls.**
- To establish a **teaching order.**
- To establish standard **definitions** for the calls on the program.
- To develop **additional related material** for callers to set up, conduct, teach, and promote the program.
- To **coordinate** with other committees on items of mutual interest.
- Review the Programs during the **quadrennial review** period to determine additions or deletions.

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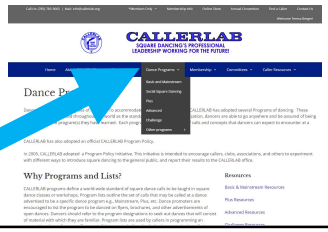
Mission Support Group A



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Program Lists

The standardization of program lists and call definitions allows a square dancer to travel anywhere in the world and dance the same calls he/she learned at home.

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Mission Support Group B

PRIORITY SUPPORT - Executive Committee Liaison- Justin Russell
ACCREDITED CALLER-COACH - CH, Ken Ritucci; VC, Shauna Kaaria
CALLER TRAINING - CH, Betsy Gotta; VC, John Marshall
MARKETING - CH, Brian Freed; VC, Jack Pladdys
PUBLIC RELATIONS – CH, John Harden; VC, Ron Giuliana
SOCIAL CONNECTIONS – CH, Mike Seastrom; VC, David Mee
WAYS & MEANS - CH, Mike Hogan; VC, Amanda Skidmore

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Mission Support Group B

- Provide support to the program committees
  - Call usage
  - Call applications
  - Definitions
  - Documentation

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Priority Support

PRIORITY SUPPORT - Executive Committee Liaison- Justin Russell
ACCREDITED CALLER-COACH - CH, Ken Ritucci; VC, Shauna Kaaria
CALLER TRAINING - CH, Betsy Gotta; VC, John Marshall
MARKETING - CH, Brian Freed; VC, Jack Pladdys
PUBLIC RELATIONS – CH, John Harden; VC, Ron Giuliana
SOCIAL CONNECTIONS – CH, Mike Seastrom; VC, David Mee
WAYS & MEANS - CH, Mike Hogan; VC, Amanda Skidmore

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Priority Support

- Resources for non-calling related support of the mission

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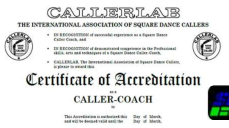
Accredited Caller Coaches

Callers who train callers may become an Accredited Caller Coach by completing CALLERLAB's very in-depth study program and application process.

There are currently more than 30 CALLERLAB Accredited Caller Coaches who, cumulatively, have trained thousands of callers.



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Accredited Caller Coaches

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Caller Training

- Developing caller education standards and caller education criteria.
- Developing caller coaching aids and related programs that will serve to expand the availability of caller training throughout the entire square dance activity.
- Work with caller trainers to improve their abilities to help train and encourage new callers.
- Work in close coordination with the Caller Coach Committee.

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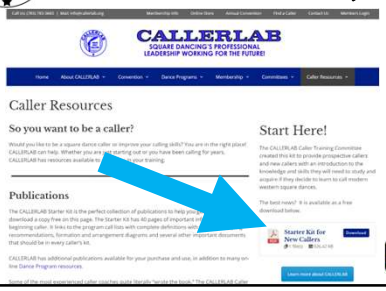
Caller Training



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Marketing

- To develop and establish methods of promoting square dancing that will create a greater recognition of the activity by the non dancing public.
- To provide guidance in marketing and promoting square dancing with the goal of recruiting new dancers.
- To provide direction in promoting, advertising, and public relations in the marketing of square dancing in general.

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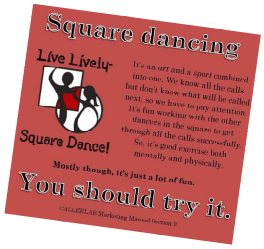
Marketing

Square Dance Marketing Manual

Version 1.2: Published March 06, 2018



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Public Relations

- Encourage - and grow – CALLERLAB membership and convention attendance.
- Promote the CALLERLAB Convention
- Interact with our international members and the International Advisory Committee to explore ways to increase CALLERLAB membership and convention attendance among international callers.
- Increase CALLERLAB awareness among non-member callers.

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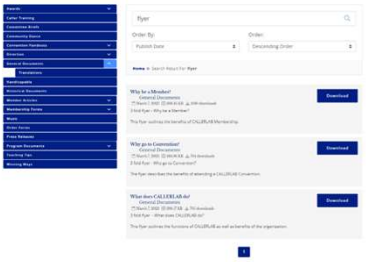
Public Relations



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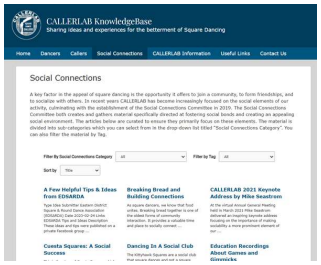
Social Connections



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Ways & Means

1. Raising funds through sponsorships, endowment, grants, or other similar avenues and
2. Raising funds through fund raising projects.

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Membership Support

MEMBERSHIP SUPPORT - Executive Committee Liaison-Tony Oxendine
INTERNATIONAL ADVISORY - CH, Tom Rainer;
VC, Sweden, Finland, Denmark and Norway – Hanna Tenenbaum; VC, Great Britain - Trevor Day; VC, Australia and New Zealand - Graham Elliot ; VC, Netherlands and Belgium- Piet Walhout; VC, Austria, France and Switzerland - Jeannette Staeuble; VC, Japan – Hiroshi Nakagawa; VC, Czech Republic and Slovakia - Tomas Doug Machalik; VC, Taiwan – (vacant); VC, Germany - Michael Braithwaite; VC, Western Canada -Lorne Smith; VC Eastern Canada – Dottie Welch
MUSIC PRODUCERS – CH, Shauna Kaaria; VC, Tom Manning
NEW CALLERS- CH, Vernon Jones; VC, Denise Carbonell
PARTNERS - CH, Allynn Riggs, VC, Ri-Shea Schlitter
WOMEN IN CALLING - CH, Juli Burr, VC, Kris Jensen

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International Advisory

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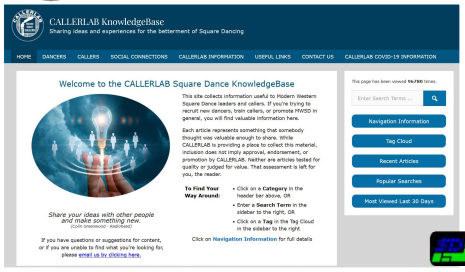
Knowledge Base



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Music Producers

Promote better communication between music producers to protect the investment of producers, and improve the quality and availability/visibility of music to square dance callers worldwide.

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New Callers

- To welcome newer callers to CALLERLAB and to create a point of personal interaction where the newer caller can obtain information about the resources and guidance available through CALLERLAB.
- To provide assistance, mentoring opportunities, and connections to discussion
- forums for newer callers as they focus on developing their calling skills.
- To educate newer callers on how CALLERLAB operates, how to access the resources it provides, and how other committees can assist with the professional development of a newer caller.
- To act as a liaison between newer callers and the BOG and EC.

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Partners

- To support partners in their varied roles.
- To educate and inform partners of ways to support each other in the leadership of the square dance activity.
- To assist in leadership development of partners through programs and panels presented at CALLERLAB Conventions or other such sponsored events.
- To encourage participation and membership in other CALLERLAB committees beyond the Partners Committee, when possible.

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Women In Calling

1. To seek information about the specific needs and differences of women in calling,
2. To give that information to women callers, those who train callers and any interested callers,
3. To provide programs/panels which are specifically directed to the needs of women in calling,
4. To continually encourage the EC to feature WIC callers in special dances at conventions.

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Leadership

LEADERSHIP - Executive Committee Liaison-Ted Lizotte
PAST CHAIRS- CH, Harlan Kerr
PROFESSIONAL CONDUCT – CH, Harlan Kerr

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Past Chairs

The Past Chairs Committee is established to act as an historical resource for CALLERLAB and may also be called upon for occasional tasks as directed or requested by the Executive Committee (EC) and / or the Board of Governors (BOG).

The Past Chairs Committee may, on occasion, submit a recommendation to the EC, BOG or the membership, that would be in the best interest of the organization or the activity as a whole.

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Professional Conduct

To develop, enunciate, and monitor a code of professional conduct for square dance callers. To investigate reported cases of alleged caller misconduct and to make recommendations for disciplinary or other action as appropriate.

"CALLERLAB CODE OF ETHICS"

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Request to Join Committees

CALLERLAB
SQUARE DANCING'S PROFESSIONAL LEADERSHIP WORKING FOR THE FUTURE!
Request to Join Committees
How to Join Committees
Committee Membership Prerequisites:

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Communication

1. Google Groups
2. Zoom Meetings
3. Committee meetings

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YOU are CALLERLAB!

- Get involved
- Attend Convention or Mini-Lab
- Join a Committee
- Run for the Board
- Contribute an article for DIRECTION

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CALLERLAB & The CALLERLAB Foundation

Square Dancing's Professional Leadership Working For The Future!

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Contact CALLERLAB

- Our office staff are available 9:00 AM to 5:00 PM, Monday through Friday.
- Phone: (785) 783-3665
  Toll-Free: 1-800-331-2577
  Fax: (785) 783-3696
  Email: info@CALLERLAB.org

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