

NEWSLETTER  
for Members of  
CALLERLAB



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The International Association  
of Square Dance Callers

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COCOA, FL

WELCOME

TO

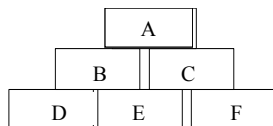
CALLERLAB XXIX

March 25 - 27, 2002  
Richmond, Virginia

**CALLERLAB**

**RICHMOND, VIRGINIA**

**2002**



**Teaching Is  
FUNdamental**

# WELCOME!

On behalf of the Board of Governors, welcome to Richmond, Virginia, The Richmond Marriott, and CALLERLAB 2002. We are pleased you were able to attend and are confident you will find your time and money well spent. We have an exciting program for you with many sessions for everyone. We recommend you and your partner, if attending, choose different sessions to attend to maximize your time. Of course, there will be some tough choices to make and for those sessions which seem to be extremely popular with everyone, we have tried to keep conflicts to a minimum.

## BADGES MUST BE WORN AT ALL TIMES

Your convention badge not only identifies you as an official attendee but it is also your meal ticket. The wait staff has been instructed NOT to serve a meal unless you are wearing your badge.

### ***NO BADGE, NO FOOD, NO EXCEPTIONS!***

If you have requested a special diet, your convention registration package will include brightly colored cards with the words 'SPECIAL DIET' and your name on them. They are also identified by day and meal. Please take the appropriate card to the dining room with you. Place the card on the table in front of you. The wait staff has been instructed to look for this card and ask you which diet meal you ordered. They have also been instructed to collect the card.

The formal opening ceremonies start on Monday morning at 9:00 AM. However, there will be a Beginner Leaders Seminar on Saturday and Sunday morning, a Community Dance Program Dance party at 3:00 PM Sunday, a welcome reception at 6:00 PM Sunday evening and an orientation session at 8:00 PM. There will be an After Party Session at 9:15 PM on Sunday.

The exhibit area, featuring products and services for callers, will open at 12:00 noon on Sunday. You will find a list of exhibitors and the hours the exhibit area will be open at the end of this issue of *DIRECTION*. We sincerely hope you take the time to browse and support our exhibitors.

The following rooms will be available for the Friends of Bill W during the convention: Monday 8:00 Am to Midnight, the Virginia room and Tuesday 8:00 AM to Midnight Salon H.

All interest sessions will be taped by Convention Tapes International. Scott Argow has produced our convention tapes for many years. CTI does an excellent job and we're sure you'll find the tapes to be an excellent addition to your reference library. Individual tapes will be available for sale immediately following each interest session, or you may wish to purchase the entire set. Please place your order with them early so that you can pick up your tapes before leaving Richmond, thereby saving the cost of postage and handling.

CALLERLAB is your organization and it is up to you to get involved. Speak up if you have something to say and ask questions if you're not sure. We encourage you to participate. Your opinions count.

## PLEASE, NO SMOKING IN ANY MEETING ROOM

See your mini-schedule for a map of the facilities.

**Saturday - March 23, 2002**

1:00 PM - 5:00 PM Registration Upper Coat Room  
Early birds may register until 5:00 PM. Gail & John Swindle and Tom Stone from the Home Office staff will be manning the Registration Office. Del Reed and Elaine Stone have volunteered to help out as needed.

**Sunday - March 24, 2002**

10:00 - Noon & 2:00 to 5:00 PM - Registration Upper Coat Room  
Convention registration continues; CALLERLAB sales area is in the registration area.

12:00 Noon to 11:00 PM - Exhibit Area Madison-Jefferson-Monroe  
The exhibit area will be open throughout the day. There is a list of exhibitors and the hours the exhibit area will be open at the end of this issue of *DIRECTION*. 4  
Bob Riggs and the CDP Committee will host a dance session highlighting the Community Dance Program. Come and Enjoy! If you use the CDP, sign up to call a tip. A variety of interesting material will be presented.

6:00 PM to 7:00 PM - Welcome Reception Salon 5  
The Executive Committee will host this reception. Look for them in the receiving line. This is also a good opportunity to chat with members of the Board of Governors and their partners (identified by a red ribbon on their badge) and various committee chairmen and vice chairmen (blue ribbons). The reception also provides a chance to renew acquaintances or make new friends. Cash bars will be available. Snacks and non-alcoholic punch will be served.

7:00 PM to 9:00 PM - Registration Upper Coat Room  
Convention registration continues, CALLERLAB sales area is in the registration area.

8:00 PM - Orientation Session Salon 1 - 4  
Gregg Anderson, past Board of Governors Member, will moderate this session along with panelists Bev & Dave Sutter, Chairman of the Partner's Committee and John & Freddie Kaltenthaler, Board of Governors Member. This session is designed to bring everyone up to date on the history & heritage of CALLERLAB and how we got where we are. It is designed to be an informative session for all first-time attendees, but it is also a good review for attendees who haven't been to a convention for some time. There will be an opportunity to ask questions after the formal session is over. We encourage you to ask any questions you may have about the convention or about CALLERLAB.

9:15 PM - After Party Session Salon 1 - 4  
Your host, Jon Jones, invites you to relax for the evening and enjoy several after-party skits that you can take back to your dancers. After-party sessions have been a highlight of many CALLERLAB conventions. This one should be no exception. Come enjoy the fun!

11:00 PM - Exhibits close. All formal activities cease for the night

**REMEMBER--you are on your own for breakfast in the morning.**

**Monday - March 25, 2002**

8:30 AM to 5:00 PM - Registration Upper Coat Room  
The registration office will be open for late registrants and for attendees to ask questions about their membership. The CALLERLAB sales area is in the registration area.

9:00 AM - Opening Session Salon 1 - 5  
Jim Mayo, Chairman of the Board, presiding. Your Board of Governors and representatives from ROUNDALAB, LEGACY, United Square Dancers of America, The National Executive Committee, ECTA (European Callers and Teachers Association), Square Dance Callers Club of Great Britain, CONTRALAB, American Callers Association (ACA), International Association of Gay Square Dance Clubs, and the representative from upcoming NSDC's, will be introduced. Newly elected members of the Board will be sworn in. Chairman, Jim Mayo, will present a summary of the Sunday Board of Governors meeting. Several committee chairmen will be introduced and given an opportunity to report on subjects to be discussed at their scheduled meetings. Jerry Reed, Executive Director, will present an overview of the convention and announce any changes to the schedule.

10:15 AM - Beverage Break Hallways

10:45 AM - Breakout Sessions as Follows:

All Marketing Is Local Salon I & J  
Moderator Jim Hensley, with panelists Gerry & Chuck Hardy and Paul Walker. This presentation will explore what local clubs and callers can do to promote square dancing in their communities. While nationwide advertising may help to make people aware of square dancing, it will always be the encouragement of local people bringing their neighbors to their first dance. This session will present ideas that you can use to build your local programs

How They Learn (Learning Styles) Capitol  
Moderator Mike Jacobs and panelist Don Beck. Recent research in the field of teaching has made us aware of the several ways in which people learn. Some of our best teachers have included several styles of presentation in their classes for many years - often without knowing exactly why they did it. This session will make you aware of how learning styles differ. You will also learn how to make your teaching more effectively reach the wide variety of students you are likely to find in your classes.

Using Music Well Salon 6 & 7  
Moderator Nasser Shukayr with panelists Jim Mayo and John Kaltenthaler. Music is often diminished in importance in modern square dancing as we explore interesting choreography. This panel will promote more effective use of the wonderful music that we have available today. Using the musical rhythm and phrase to improve the dancing experience will be the main topic. The panelists will show and explain what they do and encourage you to find ways to make music a more important part of your program.

Monday - March 25, 2002 (Continued)

10:45 AM - Breakout Sessions: (Continued)

Voice Session I - Care and Use of Your Voice

Dominion

Our voice expert, Professor Arden Hopkin from Brigham Young University in Provo, Utah, will demonstrate various techniques used to correct voice problems and will provide important information on the care of your voice. Professor Hopkin has spoken at several previous conventions and is familiar with the unique vocal requirements of callers. Voice sessions have proven to be some of the more popular sessions at past conventions.

Caller Association Liaison Committee - Vernon Jones, Chairman

Commonwealth

Dave Vieira, Vice Chairman. This committee is charged with recruiting members for CALLERLAB, as well as developing policies and programs for membership. The committee solicits your input.

Choreographic Applications Committee - Elmer Claycomb, Chairman

Salon 8

Ron Counts, Vice Chairman. This committee is charged with reviewing current programs from a choreographic standpoint, and evaluating and developing aids or guidelines which will assist callers and dancers in deriving the greatest benefits from these programs. The committee will meet to review current and future projects. For a close look at the technical side of choreography, attend this meeting.

Joint MSQS & PQS & AQS Committee

Salon H

Doren Mc Broom, PQS Committee Chairman; Walt Cooley, MSQS Committee Chairman, and Norm Wilcox, AQS Committee Chairman, will co-host this joint committee meeting. During this joint committee meeting the two committees will be discussing topics of interest to the committees including possible changes to the QS process. If you are interested in the QS process plan to attend and bring your ideas.

Web Site Committee - John Sybalsky, Chairman

Salon G

Jill Sybalsky, Vice Chairman. This committee is charged with the development of a CALLERLAB web site and the Foundation web site. The committee will be discussing the design and implementation of both web sites. If you are interested in improving CALLERLAB's image on the web, come and join the discussion.

Board of Governors (BOG) Informals (1 of 2)

Board Room (18th Floor)

Board Members Bill Harrison, Tim Marriner, and Tom Miller will be available to speak directly with you about your concerns within CALLERLAB or other aspects of the square dance activity. As a result of these sessions in the past, your Board has made several changes in operating procedures, and changes to convention agendas. The second session is scheduled for 1:30 PM Tuesday.

**Monday - March 25, 2002** (Continued)

12:15 PM - Luncheon for all except Past Chairmen Salon A - E  
This is the first of six meals included in your convention package.

Remember: **NO BADGE, NO FOOD, NO EXCEPTIONS!**

Past Chairmen's Luncheon Salon 1  
All past Chairmen of the Board and their partners are invited to this luncheon.

1:30 PM - Breakout Sessions as Follows:

Fun Night Party Capitol  
Moderator Stew Shacklette and panelist Joe Casey. Your panelists will discuss and demonstrate techniques that you can use to make your one-night parties more successful. These parties are different from the first night of a class. The panel will show you how to use the calling skills you already have to make square dancing fun for folks encountering it for the first time.

Modules Salon I & J  
Moderator Al Stevens, with panelists Norm Wilcox and Calvin Campbell. We have many choreographic management tools available to us. Many callers seem to believe that the only important tool for this job is sight. Norm and Cal will explain and demonstrate that even skilled sight callers can improve their program with the effective use of modules. In fact, they'll tell you that not using modules is a serious mistake.

Use Of Standard Applications Books Salon 6 & 7  
Moderator Elmer Claycomb, and Panelist Ron Counts. This session will demonstrate how callers can use the Standard Applications documents. Both books (Standard Mainstream Applications and Standard Plus Applications) are being reviewed by the Choreographic Applications Committee. This session will be your opportunity to comment on how you use the books or to provide your input on how the books should be used. Both books are available for purchase at the Registration Office.

Voice Session II - Improving Vocal Range & Quality Dominion  
Professor Arden Hopkin has identified two areas of vocal training which are very important to the improvement of vocal delivery by a caller. These two areas are, Vocal Range and Vocal Quality. Attendees will hear how to improve both Vocal Range and Quality.

Applications Review Committee - Jon Jones, Chairman Salon G  
Jerry Story, Vice Chairman. This Committee is charged with reviewing and publishing decisions regarding proper and improper usage of questionable applications of definitions and arrangements. This committee will be reviewing extended applications during their meeting. Your input would be welcome. Come join the discussion.

Monday - April 9, 2001 (Continued)

Mainstream Committee - Dana Schirmer, Chairman Salon H  
Lanny Weakland, Vice Chairman. This program committee will be discussing several important issues including: actions taken by the committee during 2001, the recent survey regarding teaching sessions, proposals regarding SEE SAW and ALL AROUND THE LEFT HAND LADY, and finally the status of the Mainstream definition revision. If you are interested in the Mainstream Program and would like to participate in these discussions, plan to attend.

1:30 PM - Breakout Sessions as Follows: (Continued)

Past Chairmen's Meeting Salon 1  
All past Chairmen of the Board and their partners are invited to attend. Jim Mayo will preside.

Research & Development Committee- Terry Wheeler, Chairman Salon 8  
Tim Scholl, Vice Chairman. This committee is charged with performing research & development on topics important to CALLERLAB and square dancing. Most recently the committee has been involved with a demographic survey to gather information about current dancers and a survey to gather information about the CALLERLAB convention. Topics may be posed by the Board of Governors, the Executive Committee, one of the CALLERLAB standing committees, or a CALLERLAB member. If you have an idea for a project that would benefit CALLERLAB or the square dance activity, please bring it to this meeting.

Youth Activities Committee - Bruce Mitchell, Chairman Commonwealth  
Jill Sybalsky, Vice Chairman. This committee is charged with providing guidance to callers on how to call for youth and to develop hints and ideas for recruiting youth into the activity. If you call for a Youth Group or if you are interested in this aspect of calling, plan to attend..

Caller-Coach Informal (1 of 2) Board Room (18th Floor)  
Accredited Caller-Coaches Paul Henze and Martin Mallard will staff this session. You have a chance to discuss any aspect of the calling profession with Accredited Caller-Coaches. Information about accreditation and re-accreditation procedures will be available. This is the first of two sessions. The second session is scheduled for 3:30 PM this afternoon.

3:00 PM - Beverage Break Hallways

3:30 PM - Breakout Sessions as Follows:

Advanced & Challenge Choreography Capitol  
Moderator Frank Lesclinier and panelists Ed Foote and John Sybalsky. This panel will explore different approaches in teaching the Advanced Program and expanding on positions that are interesting and danceable by the majority of Advanced dancers. If you call for Advanced or Challenge groups or are interested in learning more about this segment

of the activity, plan to attend.

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Monday - April 9, 2001 (Continued)

First Class Night

Salon I & J

Moderator Jim Mayo, with panelists Jerry Helt and Jerry Jestin. The first night of a new dancer program is, perhaps, the most important. This is when we either make continuing friends of square dancing or drive away the folks who had decided to give it a try. Your panelists will show what they do to guarantee success and an entertaining evening for everyone who comes through the door.

3:30 PM - Breakout Sessions as Follows: (Continued)

Multi-Cycle Programming

Salon 6 & 7

Moderator Dana Schirmer, with panelists Randy Page and Kenny Farris will discuss alternative ways of teaching new dancers. There are many variations of the plan which starts a new class every 10, 12, or some other number of weeks. The goal of these systems is to make square dancing available to new recruits more frequently and to enhance recruiting by having the enthusiastic new dancers bring their friends and dance with them immediately. The session will present information about systems that have worked, explaining how they were setup, and what methods worked well in this new format. If you know of successful multi-cycle programs, join in the discussion and let us know your thoughts

Partners Informal

Commonwealth

This is the fifth year we have offered this informal panel. Partner's Committee Chairman Bev Sutter, will host this session. This session has been extremely popular during past conventions. This is an excellent opportunity to discuss any questions or concerns you may have. This session is intended to provide an informal relaxed setting for partners and members.

Canadian Advisory Committee - Bill Treleaven, Chairman

Board Room (18th Floor)

Andy Pennock, Vice Chairman. This committee serves to develop policies and programs for membership in CALLERLAB as well as programs for the recruitment of new members and to work closely with other committees which have an interest in membership and recruitment. A request from the Toronto & District Square Dance Association to sponsor a Mini-Lab in the Niagra area in the Fall of 2004 has been approved by the CALLERLAB Executive Committee. All Canadian callers are invited to attend this meeting.

Contra/Traditional Committee - Stew Shacklette, Chairman

Salon 8

Yona Chock, vice Chairman. This committee continues to investigate ways to promote contra and traditional dancing. It provides the opportunity to expose callers to contra and encourage the use of contra and traditional dances in square dance programs. If you have any ideas or suggestions along this line, the committee would like to have you attend this meeting.



Monday - March 25, 2002 (Continued)

Marketing Committee - Mike Seastrom, Chairman Salon G  
Mike Hogan, Vice Chairman. The Marketing Committee is responsible for development of marketing strategies and plans. If you have expertise in Marketing or if you have ideas which could help, please attend and share your thoughts. The Marketing Committee is looking for your input.

3:30 PM - Breakout Sessions as Follows: (Continued)

Plus Committee - Skip Brown, Chairman Salon H  
Doug Davis, Vice Chairman. This committee is charged with management of the plus Program. If you are interested in this program plan to attend and join the discussion. The committee is interested in your ideas and input.

5:00 PM - Free Time / Standby Rooms Various  
If you need a room for a special meeting or just to get together, please contact Jerry Reed or Gail Swindle. Do not just go into an empty room there may be other plans for that space.

“Birds of a Feather” Sessions Various  
The following sessions provide an opportunity for small groups of interested callers and partners to get together and discuss certain aspects of calling that, for lack of meeting space, have not been scheduled as featured interest sessions. The topics are those that have been suggested to the convention planning committee or have been specifically requested by one or more attending callers. These rooms have not been scheduled for any activity following the evening banquet, so feel free to continue your discussions at that time if necessary.

Yodeling - Moderated by Joe Frisella Salon I & J  
This will be an introduction to yodeling. Joe has been involved with yodeling for over 13 years and has helped several callers learn this talent. If you are interested in learning more about this art form, plan to attend. Joe recommends that you also attend the Voice I session with Arden Hopkin.

Calling For Handi-capable Groups - Capitol  
Moderated by Michelle Jacobs. This will be a gathering of those members & partners who are interested in the challenges and rewards of working with the handi-capable. This will be an excellent opportunity to share ideas and experiences. Come join the discussion.

6:00 PM - Social Hour Begins Foyer  
Cash bar will be available.

6:30 PM - Doors Open for the Banquet Salon A-E

**BADGES MUST BE WORN**

Remember: **NO BADGE, NO FOOD, NO EXCEPTIONS!**

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**Monday - March 25, 2002** (Continued)

7:00 PM - Banquet

Salon A-E

Emcee Dick Henschel, blessing by Gregg Anderson. Committee Chairmen and Vice-chairmen will be seated at the head table. Half Century Certificates, Quarter Century Certificates, and Small World Awards will be presented. No photographs will be taken during the banquet. All award recipients please stay for a group photograph immediately following the banquet.

9:00 PM - 12th Night Dance

Salon 1-4

Emcee Larry Cole and staff Jim Mayo, Jerry Helt, Jerry Jestin, Joe Casey, Stew Shacklette, Milt Floyd, and Mike Seastrom. This will be a dance designed to display the type dancing and entertainment which is available on the 12th night of a new dancer group. Come prepared to take part as a dancer, learn how to entertain this type group, and ENJOY!

11:00 PM - Exhibits close. All formal activities cease for the evening.

**Tuesday - March 26, 2002**

7:30 AM - 8:45 AM Breakfast for all -

Salon A-E

**DON'T FORGET YOUR BADGE!**

Remember: **NO BADGE, NO FOOD, NO EXCEPTIONS!**

8:45 AM to 5:00 PM - Registration

Upper Coat Room

The registration office will be open for attendees to ask questions about their membership or pickup handouts they missed yesterday.

9:00 AM - Breakout Sessions as Follows:

Marketing (Close The Deal)

Salon 6 & 7

Moderator Tim Crawford with Panelists Ron Markus and Jim Hensley. If we can get non-dancers to that First Night we have a better chance of getting them to come back for more. This presentation will explore methods and words to help "close the deal" to get non dancers to commit to attending that ever important First Night. If you have thoughts on this crucial aspect of square dance marketing, come to this session.

Different Not Difficult (Choreography)

Capitol

Moderator Tom Miller with panelists Larry Davenport and Bill Helms. This description of choreography gets a lot of "lip service." What does it really mean? Tom, Bill, and Larry will discuss and demonstrate how to keep dancers interested without making the less-than-strong miserable. We accept squares breaking down as part of MWSD but does that mean that difficult choreography is necessary to keep folks coming back? Could it be that the caller's interest in challenging the floor is excessive? The panel will demonstrate how to keep them "on their toes" and successful at the

same time.

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**Tuesday - March 26, 2002 (Continued)**

9:00 AM - Breakout Sessions as Follows: (Continued)

Partners' Session I - (History OF Square Dance Attire)

Salon G

Moderator Bev Sutter, Partners Committee Chairman and Panelist Ann Wass. Bev will open this session with a brief introduction of the topic. Ann returned to square dancing in 1988, in the midst of her costume history studies, and found that no one has compiled a comprehensive history of square dance apparel. Using square dance and popular publications, extant garments, and personal recollections, she has pieced together the history of women's square dance apparel. (Men's apparel is still in progress.) This slide illustrated talk will evoke memories for some and enlighten others on an aspect of our history and heritage.

Voice Session III - (Caller Coaches)

Salon D

Voice Coach Arden Hopkin. Most every caller school includes some attention to proper care and use of the voice. In this session Arden will work with caller coaches - whether or not they are accredited - to help them understand how to be more effective in this area. Of particular importance are the issues of "safe" voice use. Arden will share his experience in bringing out the best in vocal presentation.

Advanced Committee - Cliff Simpson, Chairman

Salon 8

Chuck Jaworski, Vice Chairman. The Advanced Committee is charged with maintenance of the Advanced Program. The Biennial review was completed last year. Changes to the program and other proposals will be discussed. If you call Advanced or if you are interested in learning more about the Advanced program, plan to attend.

CDP Committee - Calvin Campbell, Chairman

Commonwealth

Bob Riggs, Vice Chairman. The committee has recently been renamed from "Community Dance Program (CDP)" to "Committee For Community Dance (CCD)". Discussions will include the Beginner Party Seminar held on Saturday and Sunday and planned for next year and the Committee For Community Dance (CCD) Journal (also renamed). The recent name changes will be discussed. Additional discussion will include requirements and needs for future training of leaders of beginner parties, including training aids, etc.

Extended Applications Committee - Jerry Jestin, Chairman

Dominion

Paul Bristow, Vice Chairman. This ad-hoc committee is charged with 1) Investigate creation of a document dealing with the logical progression of difficulty through "Extended Applications" and 2) Upon completion of this investigation, make a recommendation to the Board to identify the concept of the document to include: philosophy, content, and structure of the document. The committee will be discussing this charge and looking at ways to accomplish the task set forth for the committee. If you have ideas or thoughts on this technical side of calling come share your thoughts.

Tuesday - March 26, 2002 (Continued)

9:00 AM - Breakout Sessions as Follows: (Continued)

Women In Calling Committee - Deborah Carroll-Jones, Chairman Salon I  
Gerry Hardy, Vice Chairman. The committee will be discussing the recently completed "Top 35" singing call project including future updates to the project. Ideas for future projects will also be discussed. Your comments and suggestions about what this committee should be doing for you would be most welcome.

Planning Meeting - (Invited Representatives) Board Room (18th Floor)  
Jim Mayo, Chairman of the Board, will host this meeting with representatives of invited organizations. Discussions will include mutual interests in the square dance activity. Similar meetings have resulted in better communications between these organizations.

10:15 AM - Beverage Break Hallways

10:45 AM - Breakout Sessions as Follows:

12 Night Dance Material Capitol  
Moderator Milt Floyd with panelists Mike Seastrom and Chris Pickham. This panel will show the type dancing which will entertain at a dance for people who have finished 12 nights in a beginner group. Most important is the success of the dancers. Calling techniques and dance material are both important and will be discussed.

Showmanship Salon 6 & 7  
Moderator Martin Mallard with panelists Tim Marriner and Tom Miller. There are many aspects to showmanship. Singing well is certainly part of it but so is choreography, communication and entertainment. This panel will illustrate different styles and examples of Showmanship. This panel will try to show methods of applying these styles and examples to your calling and to give you a new insight into the tools of our trade.

Voice Session IV - Women In Calling Salon D  
Professor Arden Hopkin will be presenting information of particular interest to women callers. Women who call have some unique vocal issues. Records are not routinely available that easily fit the female vocal range. Keeping the voice healthy while using it to call can be more of a problem for women. Arden will address these concerns and show effective ways to handle the particular needs of women callers. If you would like to learn more, attend this session.

Tuesday - March 26, 2002 (Continued)

10:45 AM - Breakout Sessions as Follows: (Continued)

Partners' Session II - (Introduction To CPR)

Salon G

Bev Sutter, Moderator and Dave Sutter Panelist. This session will include a “hands on” CPR demonstration. Recent news and information reports have pointed out that the person needing CPR may be the one closest to you or someone you know. Dave is well qualified to provide this life saving information and will bring ResuciAnnie for people to practice the technique.

Accreditation Committee - Jim Wass, Chairman

Salon I

Virgil Forbes, vice Chairman. This committee has developed an accreditation program that will provide the procedures whereby callers can become accredited as square dance instructors. The Certified Square Dance teachers (CSDT) program has been approved and was implemented last year. The committee has recently begun a review of the CALLERLAB General Caller Accreditation Program. Come join the discussions by this active committee

Challenge Committee - Ed Foote, Chairman

Salon 8

Vic Ceder, Vice Chairman. This committee is responsible for the content of the Challenge Program. It also makes recommendations to the Board concerning the program. The Challenge Committee makes the final decision on changes to the program. The committee has been working on the C-3A definitions. If you call Challenge or would like to learn more about the Challenge Program or about learning to call Challenge, come join the discussion

Caller-Coach Informal (2 of 2)

Board Room (18th Floor)

Accredited Caller-Coaches John Kaltenthaler, Frank Lescrinier, and Al Stevens. This is the second of two sessions designed to provide you with informal access to, and discussions with, Accredited Caller-Coaches. During this session you have a chance to discuss any aspect of the calling profession with these coaches. Information about accreditation and re-accreditation procedures will be available

Grant Writing Committee - Bill Helms, Chairman

Commonwealth

Nasser Shukayr, Vice Chairman. This committee is charged with investigating and submitting grant requests to outside organization, associations, and agencies to obtain grants for the Foundation. If you have grant writing experience, come join the group and share your expertise.

12:15 PM - Luncheon for all-

Salon A - E

This is the fourth of six meals included in your convention package.

**DON'T FORGET YOUR BADGE!**

Remember: **NO BADGE, NO FOOD, NO EXCEPTIONS!**

Tuesday - March 26, 2002 (Continued)

1:30 PM - Breakout Sessions as Follows:

Contra/Traditional Interest Session

Salon D

Moderator Stew Shacklette with panelists Mona Cannell, and Jerry Helt. The panelists will discuss the basics of contra dancing. This session is for those callers who are interested in including contra in their square dance program but do not know how to

Marketing (Talk The Talk)

Capitol

Moderator Jim Hensley, with panelists Mike Seastrom and Mike Hogan. The words we use to "spread the word" about square dancing are very important. This panel will explore ways to motivate people to help square dancing grow through the use of proper words. Many times saying the wrong thing can turn people off, while using the right words can get 'em hooked.

Teaching Tips

Salon 6 & 7

Moderator Tim Mariner and panelist Andy Shore. Modern square dancing is complicated. To sell it to a wide market we must make it easy to learn. The better job we do of teaching the more our new recruits - and those already experienced - will enjoy it. Your panelists have many years of experience and will share with you the special techniques they have learned to make individual calls easier to learn. You will be invited to share your best teaching ideas, too. This may be the start of a collection of "Tips For Teaching."

Advanced QS Committee - Norm Wilcox, Chairman

Salon 8

The Advanced QS Committee is charged with the administration of the Advanced QS Program including selection of moves. If you call the Advanced Program, or if you have ideas concerning the Advanced QS Program, please attend. The committee is seeking input from interested Advanced Program callers.

Caller Training Committee - John Kaltenthaler, Chairman

Dominion

Deborah Carroll-Jones, Vice Chairman. This committee is responsible for the development of caller education standards, education criteria, coaching aids, and related programs. Discussion will include the Best Of CALLERLAB audio tape project and other ongoing committee work. If you are involved in training other callers or if you are interested in training other callers, this committee would welcome your ideas and suggestions

Tuesday - March 26, 2002 (Continued)

1:30 PM - Breakout Sessions as Follows: (Continued)

Definitions Sub-Committee - Clark Baker, Chairman Salon I

This committee is charged with the review and coordination of changes to the definitions of the calls on all programs. Discussions will include the status of the new Mainstream definitions (progress over the last year and anticipated future work). The committee is open for questions and comments. If you are interested in the work of this committee or if you have input for the committee, plan to attend. You do not have to be a committee member to participate.

Education Committee - Gerry Hardy, Chairman Commonwealth

Corben Gies, Vice Chairman. This committee is responsible for developing programs for teaching square dancing in schools and developing methods of teaching square dancing to non-dancers. The committee will be reviewing a handbook for teaching square dancing in schools. Come add your comments

Board of Governors (BOG) Informal (2 of 2) Boardroom

Members of the Board Larry Cole, Tim Crawford, and Larry Davenport will be available for you to take the opportunity to speak directly with members of the BOG about your concerns within CALLERLAB or other aspects of the square dance activity. As a result of these sessions in the past, your Board has made several changes in operating procedures and changes to convention agendas. This is the second of two sessions. The first session was at 10:45 AM Monday.

3:00 PM - Beverage Break Hallways

3:30 PM - Breakout Sessions as Follows:

Digital Music - Salon D

Moderator Vic Ceder and panelist Kris Jensen, will explain the various options for digital transfers of music. MiniDisc, Compact Disc, and Internet downloads will be explained and demonstrated. What's a .WAV file? An .mp3 file? A .MID file? Examples of digital media and recording devices along with "plain English" explanations will increase your knowledge and help you to make informed decisions when vinyl records become history.

First Club Night - Capitol

Moderator Larry Cole with panelists Betsy Gotta?? And Tom Rudebock. The first dance at a club with members of the new-dancer program in attendance is an important event. The new dancers are scared and the experienced dancers are not sure they want their squares intruded on by these new dancers. This panel will explore how to make this first encounter less traumatic for everyone.

Tuesday - March 26, 2002 (Continued)

3:30 PM - Breakout Sessions as Follows: (Continued)

Sight Before Resolution -

Salon 6 & 7

Moderator John Marshall and panelist Bill Harrison. For many callers "sight" calling is a process of getting dancers back to their proper corner and sequence after the get-in setup. This panel will make the point that there should be some interesting dancing between the get-in and the resolve. They will show techniques for planning this interesting dancing and for presenting it so that the dancers succeed and have fun.

Caller-Coach Committee - Paul Henze, Chairman

Dominion

Jerry Junck, Vice Chairman. All accredited Caller-Coaches should plan to attend this meeting. The committee is working on a review and discussion of Formation and Arrangement pictograms for additional formations.

Fund Raising Committees - Tom Miller, Chairman

Salon I

Andy Shore, Vice Chairman. The Fund raising Committee is responsible for developing fund raising activities. The committee will be discussing fund raising ideas this year and for next year. The committee will also be discussing a long term fund raising project to raise funds thru dancer association sponsored events and weekends, and state, regional, and national festivals and conventions. If you are interested in helping this very important committee or if you have ideas to share, plan to attend.

Partners' Committee - Bev Sutter, Chairman

Salon G

Roy Gotta, Vice Chairman. The goal of this committee is to provide fellowship, inspiration, and guidance to partners as they fill an extremely important role on the calling team. Each calling team is unique, however, there are many similarities and sharing your ideas, comments, and suggestions can be beneficial to others. This meeting is designed to assist all partners. Come join the discussions.

Program Policy Committee - Dick Mazziotti, Chairman

Salon 8

This committee is charged with developing policies and guidelines for all Program committees, to coordinate the activities of the various Program committees which have overlapping and mutual interests, and to provide a forum for resolving conflicts.

RPM Committee - Keith Stevens, Chairman

Commonwealth

Lloyd "Spaky" Sparks, Vice Chairman. This committee is charged with developing programs to Recruit new dancers, Promote square dancing, and Maintain the dancers we have. They would like to hear about any and all success stories you may know of.

5:00 PM - Free Time / Standby Rooms

Various

If you need a room for a special meeting or just to get together, please contact Jerry Reed or Gail Swindle. Do not just go into an empty room, there may be other plans for it.



**Tuesday - March 26, 2002 (Continued)**

'Birds of a Feather' Sessions

Various

The following sessions provide an opportunity for small groups of callers and partners of the same interest to get together and discuss certain aspects of calling that, for lack of meeting space, have not been scheduled as featured interest sessions. The topics are those that have been suggested to the convention planning committee or have been specifically requested by one or more attending callers. These rooms have not been scheduled for any activity following the evening banquet, so feel free to continue your discussions at that time if necessary.

Song To Singing Call - Moderated by Jack O'Leary

Dominion

This will be a gathering of those members & partners who are interested in the learning about how to turn a song into a singing call. The techniques include writing the choreography and matching the words to the music – a process called metering. Come learn some of the "inside" tricks of the trade.

5:30 PM -

**Exhibits close and will not reopen. Make sure you have picked up your purchases.**

6:00 PM - Social Hour Begins

Foyer

Cash bar will be available. **BADGES MUST BE WORN.**

6:30 PM - Doors Open for the Banquet

Salon A - E

**DON'T FORGET YOUR BADGE!**

**Remember: NO BADGE, NO FOOD, NO EXCEPTIONS!**

7:00 PM - Banquet

Salon A-E

Emcee Vernon Jones, blessing by Betsy Gotta. Executive Committee, Board of Governors and Home Office Staff will be seated at the head table. Awards of Excellence will be presented to retiring Board of Governors members. Half Century Awards, Special Recognition Awards, and Awards Of excellence and Milestone Awards, if any, are presented at this banquet. Photos will not be taken during the banquet. All award recipients please stay for photographs immediately following the banquet.

9:00 PM - (Immediately following the banquet)

Alternative Music Dance

Salon 1 - 4

Emcee Clark Baker and a staff of talented callers. The alternative music interest sessions we have had in the past have been very popular. This dance will be your opportunity to experience music that is different during an actual dance. Come enjoy the dancing and music. Perhaps you will come away with a new appreciation for

this different side of our music.

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**Tuesday - March 26, 2002 (Continued)**

Contra and Traditional Showcase

Salon F

Emcee Stew Shacklette. This will be a dance session for all who would like to dance contra and traditional dances and become more familiar with these dance forms. All dances will be walked through before dancing them. Contra and traditional callers sign up at the stage if you have a dance to present.

10:00 PM - All formal activities cease for the evening.

7:30 AM - 8:45 AM Breakfast for all

Salon A-E

**DON'T FORGET YOUR BADGE!**

Remember: **NO BADGE, NO FOOD, NO EXCEPTIONS!**

9:00 AM - General Meeting (Closing Session)

Salon 1 - 4

Jim Mayo, Chairman of the Board, presiding. This is the annual CALLERLAB business meeting. There were no motions nor resolutions announced in the Call To Convention, therefore, binding votes may only be taken if at least one-third of the Voting Members are present at this meeting. Such votes are binding on the membership at large. Ballots on voting conducted during this meeting will be mailed to all eligible voting members with the FLASH issue of *DIRECTION*. Mike Jacobs, incoming Chairman of the Board may provide a short speech outlining his plans for the next year.

Selected committee chairmen will be given an opportunity to report on committee business conducted at this convention. Time has been set aside for attendees to present comments, criticisms, or suggestions from the floor. This session will be taped for later review and/or action by the Executive Committee or the Board of Governors as appropriate. This is your chance to speak to the entire assemblage about any concerns you may have about CALLERLAB or the square dance activity. The Chairman reserves the right to discontinue discussion or debate on any subject that, in his estimation, has ceased to provide relevant input.

If time allows, members who have submitted a valid petition to run for the Board of Governors, will be given time to give a short campaign speech.

**Wednesday - March 27, 2002 (Continued)**

12:15 PM - Board of Governor's Luncheon

Capitol

1:15 PM - Board of Governor's Meeting Begins

M-J-M

6:30 PM - 2001/2002 Executive Committee Meeting

M-J-M

(\* M-J-M = Madison-Jefferson-Monroe)

### Critique Sheets

Please complete the critique sheet included in your registration packet and turn it in to the Registration Office before you leave, or you may mail it to the Home Office. The critique sheets are extremely important to the Convention Planning. They will be used to plan the 2003 convention. If you have suggestions for convention topics, **now is the time to make your ideas known**. The planning for CALLERLAB 30, takes place the first week of June, 2002.

### Future Themes

If you have an idea for a theme for our next convention, please submit it to the Registration Office or hand it directly to Jerry Reed, or Gail Swindle. The write-up must include a brief explanation as to the general nature of the theme and how other topics could be related to it.

Theme ideas may also be mailed to the Home Office prior to May 15, 2002. The author of a selected theme will receive free dues for one year. Insurance and BMI/ASCAP license fees are not included.

Remember the dates for our upcoming conventions:

2003 April 14 - 16 - San Antonio, TX

2004 April 5 - 7 - Reno, NV

2005 March 21 - 23 - Central third of the US

### Special Thanks

Thanks to all of our convention helpers and volunteers. Special thanks to Gail & John Swindle and Tom & Elaine Stone for their untiring effort in the registration area and to Del Reed for volunteering to help in the sales and registration area.

Special thanks, also, to Hilton Audio Products for their unselfish donation of PA sets and other equipment for our use during this convention.

And to Scott Argow, Convention Tapes International, for his services in making our convention programs available to the many that were unable to attend.

Particular thanks to your Convention Planning Committee: Jim Mayo, Tim Crawford, Mike Jacobs, Tony Oxendine, Tim Marriner, and Jerry Reed.

Callers, partners, and others who have helped with this convention include:

**Gregg Anderson, Clark Baker, Mona Cannell, Yona Chock, Elmer Claycomb, Ron Counts, Tim Crawford, Vic Ceder, Larry Cole, Joe Friszella, Betsy Gotta, Virgil Forbes, Milt Floyd, Gerry Hardy, Chuck Hardy, Bill Harrison, Jerry Helt, Dick Henschel, Jim Hensley, Paul Henze, Professor Arden Hopkin, Bob Howell, Michelle Jacobs, Mike Jacobs, Jerry Jestin, Jon Jones, Vernon Jones, Freddie Kaltenthaler, John Kaltenthaler, Ron Markus, John Marshall, Jim Mayo, Tom Miller, Tony Oxendine, Bob Riggs, Dana Schirmer, Mike Seastrom, Stew Schak-**

Thanks, also goes to our exhibitors for taking the time to set up and display their products and services.

A final thank you to all who attended CALLERLAB 29. YOU ARE CALLERLAB!

## **CALLERLAB 29 EXHIBITORS**

Hilton Audio Products - Dick Henschell  
Palomino - Tom & Pam Dillander  
Perry's Place - Perry Barnes  
Rocking "R" Jewelry - Francis Zeller  
Supreme Audio/Hanhurst's Tape Service - Bill & Peggy Heyman  
Suzie Q Creations - SusanElanie Pakcer

### **THE EXHIBIT AREA WILL BE OPEN AS FOLLOWS:**

Sunday - March 24, 2002  
12:00 Noon to 5:30 PM  
7:00 PM to 11:00 PM

Monday - March 25, 2002  
10:15 AM to 5:30 PM  
9:00 PM to 11:00 PM

Tuesday - March 26, 2002  
9:00 AM to 5:30 PM

**NO SMOKING IN THE EXHIBIT AREA, PLEASE!**



## **CALLERLAB COMMITTEE CHAIRMEN AND VICE CHAIRMEN** (February 25, 2002)

### **SPECIAL INTEREST-Executive Committee Liaison – Tim Crawford**

CALLERS PARTNERS - Chair, Bev Sutter; VC, Roy Gotta  
CONTRA & TRADITIONAL - Chair, Stew Shacklette; VC, Yona Chock  
MARKETING - Chair, Mike Seastrom; VC, Mike Hogan  
WOMEN IN CALLING - Chair, Deborah Carroll; VC, Gerry Hardy  
YOUTH ACTIVITIES - Chair, Bruce Mitchell; VC, Jill Sybalsky

### **PROGRAMMING AND COORDINATING- Executive Committee Liaison-Wayne Morvent**

ADVANCED - Chair, Cliff Simpson; VC, Chuck Jaworski  
APPLICATIONS REVIEW - Chair, Jon Jones; VC, Jerry Story  
CHALLENGE - Chair, Ed Foote; VC, Vic Ceder  
CHOREOGRAPHIC APPLICATIONS - Chair, Elmer Claycomb; VC, Ron Counts  
CHOREOGRAPHIC REVIEW COORDINATOR - Norm Wilcox  
COMMITTEE FOR COMMUNITY DANCE - Chair, Cal Campbell; VC, Bob Riggs  
DEFINITIONS SUB-COMMITTEE - Chair, Clark Baker  
EXTENDED APPLICATIONS (Ad-Hoc) - Chair, Jerry Jestin; VC, Paul Bristow  
MAINSTREAM - Chair, Dana Schirmer; VC, Lanny Weaklend  
PLUS - Chair, Skip Brown; VC, Doug Davis  
PROGRAM POLICY - Dick Mazziotti

### **PLANNING AND RESEARCH-Executive Committee Liaison-Mike Jacobs**

ADVANCED QS - Chair, Norm Wilcox; VC, Barry Clasper  
CALLER-COACH - Chair, Paul Henze; VC, Jerry Junck  
CALLER TRAINING - Chair, John Kaltenthaler; VC, Betsy Gotta  
EDUCATION - Chair, Gerry Hardy; VC, Corben Gies  
MAINSTREAM QS - Chair, Walt Cooley; VC, Brian Hotchkies  
PLUS QS - Chair, Doren McBroom; VC, Norm Wilcox  
RESEARCH AND DEVELOPMENT - Chair, Terry Wheeler; VC, Tim Scholl  
WEBSITE - Chair, John Sybalsky; VC, Jill Sybalsky

### **MEMBERSHIP-Executive Committee Liaison-Tony Oxendine**

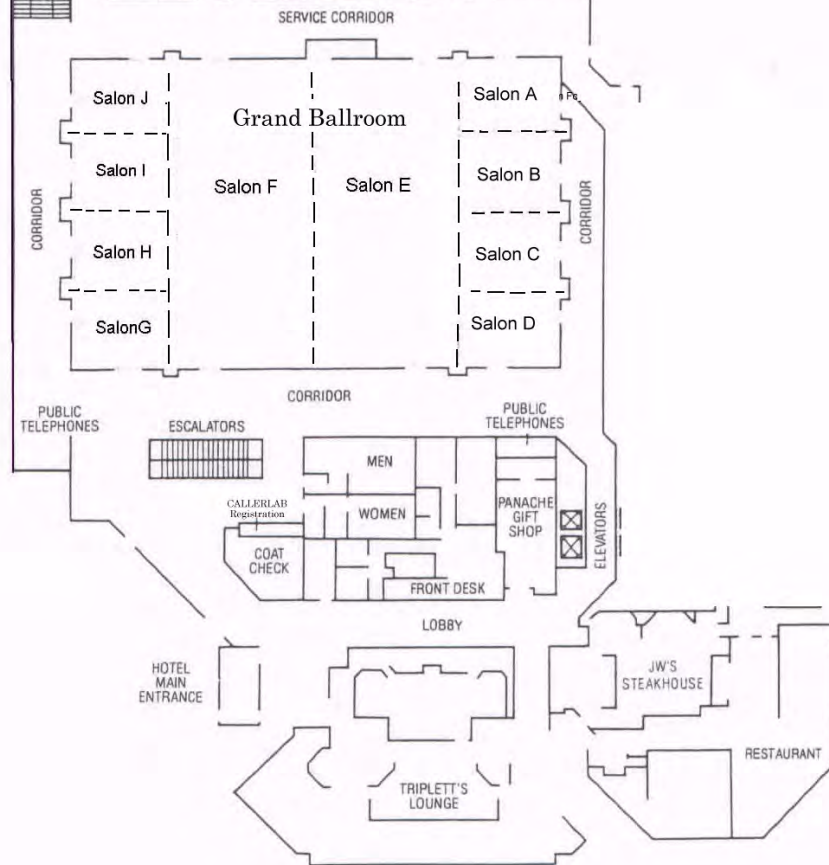
ACCREDITATION - Chair, Jim Wass; VC, Virgil Forbes  
CALLER ASSOCIATION LIAISON - Chair, Vernon Jones; VC, Dave Viera  
CANADIAN ADVISORY GROUP - Chair, Bill Treleaven; VC, Andy Pennock  
OVERSEAS ADVISORY GROUP - Chair, Al Stevens; VC, Kenny Reese  
PROFESSIONAL ETHICS - Chair, Larry Cole  
RECRUIT, PROMOTE, MAINTAIN - Chair, Keith Stevens; VC, Lloyd "Sparky" Sparks  
RESOLUTIONS - Chair, Tom Rudebock; VC, Hank Lucher

### **WAYS AND MEANS-Executive Committee Liaison-Tony Oxendine**

FOUNDATION FUND RAISING - Chair, Jtom miller; VC, Andy Shore  
GRANT WRITING - Chair, Bill Helms; VC, Nasser Shukayr

ENCLOSED SKYWALK TO RICHMOND CENTRE

### FIRST FLOOR/STREET LEVEL



### LOWER LEVEL

