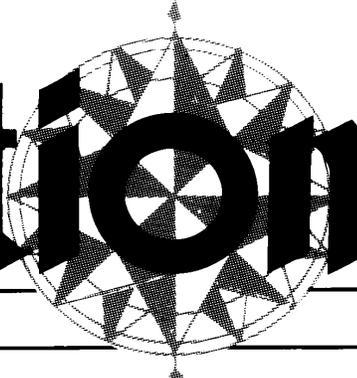


NEWSLETTER
for Members of
CALLERLAB

direction



The International Association
of Square Dance Callers

COCOA, FL

WELCOME
TO
CALLERLAB XXXI
April 5 - 7, 2004
Reno, Nevada



WELCOME!

On behalf of the Board of Governors, welcome to Reno, Nevada, the Reno Hilton and CALLERLAB 2004. We are pleased you were able to attend and are confident you will find your time and money well spent. We have an exciting program for you with many sessions for everyone. We recommend you and your partner, if attending, choose different sessions to attend to maximize your time. Of course, there will be some tough choices to make and for those sessions which seem to be extremely popular with everyone, we have tried to keep conflicts to a minimum. Our theme this year is "Realize Every New Opportunity" and our sessions reflect this subject. Sessions marked with "RENO" are specifically intended to support this year's theme.

BADGES MUST BE WORN AT ALL TIMES

Your convention badge not only identifies you as an official attendee but it is also your meal ticket. The wait staff has been instructed NOT to serve a meal unless you are wearing your badge.

NO BADGE, NO FOOD, NO EXCEPTIONS!

If you have requested a special diet, your convention registration package will include cards with your name, day and meal, (Monday, Lunch, etc). Please take the appropriate card to the dining room with you. Place the card on the table in front of you. The wait staff has been instructed to look for this card and ask you which diet meal you ordered. They have also been instructed to collect the card.

The formal opening ceremonies start on Monday morning at 9:00 AM. However, there will be a Beginner Party Leaders Seminar and a Caller Trainer Seminar on Saturday and Sunday, a Community Dance Program Dance party at 3:00 PM Sunday, a welcome reception at 6:00 PM Sunday evening and the Orientation Session at 8:00 PM. There will be an After Party Session at 9:15 PM on Sunday.

The exhibit area, featuring products and services for callers, will open at 12:00 noon on Sunday. You will find a list of exhibitors and the hours the exhibit area will be open at the end of this issue of *DIRECTION*. We sincerely hope you take the time to browse and support our exhibitors.

A room will be available for the Friends of Bill W during the convention. The location is posted on the bulletin board near the registration area.

All interest sessions will be taped by Convention Tapes International (CTI). The audio of the interest sessions will be available, for the first time, in MP3 format. See Scott Argow, CTI, for more details. CTI does an excellent job and we're sure you'll find the tapes to be an excellent addition to your reference library. Individual tapes will be available for sale immediately following each interest session, or you may wish to purchase the entire set. Please place your order with them early so you can pick up your tapes before leaving Reno, thereby saving the cost of postage and handling.

CALLERLAB is your organization and it is up to you to get involved. Speak up if you have something to say and ask questions if you're not sure. We encourage you to participate. Your opinions count.

PLEASE, NO SMOKING IN ANY MEETING ROOM REGISTRATION OR SALES AREA

See your mini-schedule for a map of the facilities.

Saturday - April 4, 2004

1:00 PM - 5:00 PM Registration

Nevada 11

Early birds may register until 5:00 PM. Gail & John Swindle and Donna Robinson from the Home Office staff will be manning the Registration Office. Bill and Linda Ives and Del Reed have volunteered to help out as needed.

Sunday - April 5, 2004

10:00 - Noon & 2:00 to 5:00 PM - Registration

Nevada 11

Convention registration continues. CALLERLAB sales area is in the registration area.

12:00 Noon to 11:00 PM - Exhibit Area

Nevada Foyer

Hours the exhibit area will be open at the end of this issue of *DIRECTION*.

3:00 PM to 5:00 PM - CCD Dance

Nevada 1-4

Bob Riggs and the Committee for Community Dance (CCD) will host a dance session highlighting Community Dance material. Come and Enjoy! If you use Community Dance material, sign up to call a tip. A variety of interesting material will be presented.

6:00 PM to 7:00 PM - Welcome Reception

Hilton Pavilion

The Executive Committee will host this reception. Look for them in the receiving line. This is also a good opportunity to chat with members of the Board of Governors (identified by a Red ribbon on their badge) and their partners and various committee chairmen and vice chairmen (blue ribbons). The reception also provides a chance to renew acquaintances or make new friends. Cash bars will be available. Snacks and non-alcoholic punch will be served. No Smoking Please.

8:00 PM - Orientation Session

Carson 1-4

John and Freddie Kaltenthaler, past Board Member will moderate this session along with panelists Mike Seastrom, Past Chairman of the Board, and Roy Gotta, Vice Chairman of the Partners Committee. This session is designed to bring everyone up to date on the history and heritage of CALLERLAB. It is designed to be an informative session for all first-time attendees, but it is also a good review for attendees who haven't been to a convention for some time. There will be an opportunity to ask questions after the formal session is over. We encourage you to ask any questions you may have about the convention or about CALLERLAB.

9:15 PM - After Party Session

Carson 1-4

Your host Randy Dougherty invites you to relax for the evening and enjoy several after-party skits that you can take back to your dancers. After-party sessions have been a highlight of many CALLERLAB Conventions. This one should be no exception. Come enjoy the fun!

Monday - April 5, 2004

8:00 - 9:00AM and 10:15 - Noon and 2:00 PM - 5:00 PM - Registration

Nevada 11

The registration office will be open for late registrants and for attendees to ask questions about their membership. The CALLERLAB sales area is in the registration area.

Monday - April 5, 2004

9:00 AM - Opening Session

Silver State 1

Mike Jacobs, Chairman of the Board presiding, along with Jerry Reed, the Executive Director, Mike Callahan, Assistant Executive Director and Gail Swindle, Executive Secretary. Your Board of Governors and representatives from various squared dance organizations will be introduced. Newly elected members of the Board will be sworn in. Appreciation Certificates will be presented. Several committee chairmen will report on subjects to be discussed at their scheduled meetings. There will be a short presentation of the ARTS Alliance. Jerry Reed, Executive Director, will present an overview of the convention and announce any changes to the schedule.

10:15 AM - Beverage Break

Nevada Room

10:45 AM - Breakout Sessions:

Marketing Works (RENO)

Silver State 2-3

Moderator Tim Crawford and Panelists Mike Hogan and Tom Rudebock - This panel from the Marketing TRIAD will discuss efforts and methods to attract new dancers through marketing "New Opportunities." They will present ideas which work and can bring new dancers through the efforts of clubs, associations, dancers, and callers. This session will supplement other recruiting information sessions including Multi-Cycle, Winning Ways, and Calling for Youth. Come learn how to help square dancing grow and share your ideas.

How to Prompt Contra

Nevada 1-2

Moderator Paul Moore and Panelist Herb Egender- Prompting a Contra takes skills which are somewhat different from calling a square dance. These skills can be learned and practiced to bring the joy of Contra dancing to both the caller/prompter and the dancers. The panelists will discuss the skills required to prompt a Contra and share some of their experiences with this dance form. If you are interested in learning more about this topic and learning a new skill, come join the fun.

Challenge Choreography

Nevada 10

Moderator Mike Jacobs and Panelist John Marshall - Discussion during this session will explore different approaches in teaching and calling the Challenge Programs. Discussions will include ways of expanding on positions that are interesting and danceable by the majority of Challenge dancers.

Voice (Women In Calling)

Nevada 5

Professor Arden Hopkin will be presenting information of particular interest to women callers. Women who call have some unique vocal issues. Records are not routinely available that easily fit the female vocal range; although MP3 files and Pitch changers have made this situation much easier. Arden will address the concerns and show effective ways to handle the particular needs of women callers. This is the first of a series of voice sessions for women callers which will lead to a certificate of completion for a Progressive Voice program. If you would like to learn more, attend this session.

Monday - April 5, 2004

10:45 AM - Breakout Sessions: (Continued)

Overseas Committee Al Stevens - Kenny Reese

Nevada 3

This Committee was reorganized in 2003 to include seven vice chairmen representing different geographic areas. Our discussion will be how the Overseas Advisory Committee and CALLERLAB can better serve one another. This committee serves the same purposes for our Overseas callers as the Caller Association Committee serves for the United States, Hawaii, Alaska, and Puerto Rico, and the Canadian Advisory Group representing anyone living in Canada. Its function is to develop policies and programs for membership in CALLERLAB as well as programs for the recruitment of new members and to work closely with other committees which have an interest in membership and recruitment. The group also assists in the recommendation for a location for Mini-Labs and individuals may serve as on-site helpers for anticipated Mini-Labs.

Accreditation Committee - Jim Wass, Chairman

Nevada 4

The Accreditation Committee will be discussing the implications of the recent By-Laws amendment (changing the definition of active caller) on the General Caller Accreditation Program. There will also be an opportunity for committee members and guests to ask questions on accreditation programs.

Partner Committee - Bev Sutter, Chairman

Nevada 7

Roy Gotta, Vice Chairman - Partner's Committee meetings/session are open to every convention attendee. We started a discussion last year on the Partner's role and will be reviewing those remarks and elaborating on some of them. This is an open discussion session. The informal gathering will be for anyone with any questions or answers about being a partner, new or experienced.

Caller-Coach Informal (1 of 2)

Nevada 8

Accredited Caller-Coaches Paul Henze, and Randy Page will staff this session. You have a chance to discuss any aspect of the calling profession with Accredited Caller-Coaches. Information about accreditation and re-accreditation procedures will be available. This is the first of two sessions. The second session is scheduled for 1:30PM Tuesday.

Applications Review Committee - Jon Jones, Chairman

Nevada 9

Jerry Story, Vice Chairman. The ARC has nine question's about the application calls to review and make decisions as to their proper/improper usage. If attendees wish to have input on this aspect of calling, they should attend the Application Review Committee (ARC) meeting.

BADGES MUST BE WORN

REMEMBER: NO BADGE, NO FOOD, NO EXCEPTIONS!

Monday, April 5, 2004

12:15PM - Luncheon for all except Past Chairman

Hilton Pavilion

12:15PM - Past Chairman Luncheon

Cascade 1

1:30PM - Breakout Sessions

Selling Multi-Cycle Programming (RENO)

Silver State 2-3

Moderator Mike Seastrom and Panelists Chris Pinkham and Wil Eades - This panel will discuss alternative ways of scheduling sessions for new dancers. They will discuss how this can work and how to “sell” it to clubs. There are many variations of the plan which starts a new class every 10, 12, or some other number of weeks. The goal of these systems is to make square dancing available to new recruits more frequently and to enhance recruiting by having the enthusiastic new dancers bring their friends and dance with them immediately. This session will present information about systems that have worked, explaining how they were setup, and what methods worked well in this new format. If you know of successful multi-cycle programs, join in the discussion and let us know your thoughts.

Dancing Before Resolution

Nevada 1-2

Moderator Mike Jacobs and panelist John Marshall - For many callers “sight” calling is a process of getting dancers back to their proper corner and in sequence after the get-in setup. This panel will make the point that there should be some interesting dancing between the get-in and the resolve. They will show techniques for planning this interesting dancing and for presenting it so that the dancers succeed and have fun.

Calling in Schools (RENO)

Nevada 10

Moderator Mike Callahan and Panelists Betsy Gotta and Eric Henerlau - Discover original thinking and fresh ideas about why Square Dancing may well be the perfect, “new” product in today's marketplace. This enlightening exchange of ideas about contemporary ways of calling to youth in schools and the mind set of a “new” generation of dancers, will provide fresh insight into why the time has never been better to be a caller, to share the fun. The panel offers valuable and useful information about innovative approaches which can help a caller better understand the unique aspects of calling in schools. Come join this important and informative session.

Voice (Caller-Coach)

Nevada 5

Voice Coach Arden Hopkin. This is the first of a series of voice sessions for Caller-Coaches which will lead to a certificate of completion for a Progressive Voice program. Most every caller school includes some attention to proper care and use of the voice. In this session Arden will work with caller coaches - whether or not they are accredited - to help them understand how to be more effective in this area. Of particular importance are the issues of “safe” voice use. Arden will share his experience in bringing out the best in vocal presentation.

Monday, April 5, 2004

1:30 Breakout sessions continued

Caller Association Liaison Committee - Dave Vieira, Chairman **Nevada 4**
Bob Jones, Vice Chairman. We will discuss the Caller Association Liaison Rep program and the need for multiple representatives in some states. This committee is liaison contact between Affiliated Associations and CALLERLAB. It is charged with developing better ways to communicate, recruiting members for CALLERLAB, as well as developing policies and programs for membership.

Mainstream Committee - Dana Schirmer, Chairman **Nevada 6**
Lanny Weakland, Vice Chairman. The Mainstream Committee will meet to discuss various issues which will include definition review; teach time, program review process, and future goals for the committee.

Partners Session - Partner Contributions to CALLERLAB **Nevada 7**
Roy Gotta, Vice Chairman and Moderator and Panelist, Jim Wass - This session will be a follow up to last year's session on the partner's contribution to their calling "business". This session will focus on what skills the partners have that can specifically benefit CALLERLAB, and how they might fit into the committee structure of the organization.

Grant Writing Committee Dave Guille, Chairman **Nevada 8**
Mike Olivieri, Vice Chairman - This committee is charged with investigating and submitting grant requests to outside organization, associations, and agencies in obtaining grants for the Foundation. If you have grant writing experience, come join the group and share your expertise.

Periodic Selection Committee - Doren McBroom, Chairman **Nevada 9**
Robert Hurst, Vice Chairman - This committee is charged with reviewing and suggesting choreographic ideas suitable for workshop or added variety within the Mainstream and Plus Programs. This committee replaced the Quarterly Selection Committees. Come join the discussion of this new committee. The Committee is operating with a new voting process that may require some explanation. The Committee meeting will focus on explaining and answering questions related to the new process, and if time permits, choreographic ideas for the next ballot may be discussed. Everyone is welcome to send ideas through the committee web-site.

3:00PM Break

Nevada Foyer

3:30PM Breakout Sessions

Square Dance Party - You Can Do It (RENO) **Silver State 2-3**
Moderator Betsy Gotta and Panelists Tom Miller, and Buddy Weaver - Many callers don't take Square Dance Party jobs because they think it takes special skills they haven't got. Many times these one time dance events can be more lucrative than a regular club dance and many times lead to follow-up bookings. We have found that the skills needed for Party Night dances are similar to the skills we bring to a club dance. These panelists will show you how to use the skills you already own to do an effective job calling a party for non-dancers.

3:30PM - Breakout Sessions Continued

Teaching Tips (15 Selected Calls)

Nevada 1-2

Moderator Tim Marriner and Panelist Andy Shore - Teaching is one of the most important things we do as callers. We are all looking for tips to help us teach better. This is the third year for this very important topic. In Richmond, VA in 2002 we discussed the Mainstream Program and last year in San Antonio we covered the Plus Program. This year we will be discussing a more limited number of calls. This fast pace brainstorming session will acquire the best methods assisting the learning process of each selected call. Tim and Andy will provide suggestions/tips and quickly gather other successful methods of explanation from participants to be compiled as a handout. The tips are not a replacement of definitions, merely helping hints that have been tried and proven effective. The Teaching Tips gathered in Richmond and San Antonio are available on the CALLERLAB web site.

Programming

Nevada 10

Moderator Larry Davenport and Panelists Al Stevens and Norm Wilcox - Programming is part of the "Art" of calling square dances. This aspect of calling involves decisions about WHAT to call and WHEN to call it. Usually we have a full evening in which to achieve the goal but programming shorter or longer times must also be considered. These shorter or longer times include the single tip performance at a festival and the season-long program that club callers provide for groups they call to regularly. One of the goals of good programming is to offer a dance experience that is satisfying to the people on the floor. This panel will provide insight into this very important facet of the art of calling.

Recruit, Promote, Maintain Committee - Tom Rudebock, Chairman

Nevada 6

Wil Eades, Vice Chairman - The Committee plans discussion of Winning Ways Stories, Promo Pac, and "Add A Buck" Program. We will continue discussion on the collection and sharing of "Winning Ways Success Stories"; finalizing material to be included in the "Promo Pac" and the best way to promote and distribute information for the "Add A Buck" Program.

Partners Informal

Nevada 7

Roy Gotta, Vice Chairman and Kathy Davenport, Past Committee Chairman, will be hosting this session. This has been one of the most popular sessions of the convention in past years. This is an excellent opportunity to discuss any questions or concerns you may have. This session is intended to provide an informal relaxed setting for partners and members.

BOG Informal (1 of 2)

Nevada 8

Members of the Board, Clark Baker, Chuck Jaworski, Vernon Jones and John Marshall, will be available for you to take the opportunity to speak directly with members of the BOG. We want to hear your thoughts and what you have to say about CALLERLAB or square dancing. As a result of these sessions in the past, your Board has made several changes in operating procedures and changes to convention agendas. This is the first of two sessions. The second session will be Tuesday at 9:00AM

Monday April 5, 2004

3:30 PM Breakout sessions Continued

Plus Committee - Skip Brown, Chairman

Nevada 9

Paul Bristow, Vice Chairman -The Plus Committee will be discussing whether the recently published Teaching Season is still in the best interests of the Plus Program and Square Dancing and whether or not there should be another survey taken. Also up for discussion is the recent change to the Review Process (from every two to every three years). Finally, several possible definition changes recently received from the Definitions Committee will be considered

5:00 PM - Free Time / Standby Rooms

If you need a room for a special meeting or just to get together, please contact Jerry Reed or Gail Swindle. Do not just go into an empty room, there may be other plans for that space.

5:00 PM "Birds of a Feather" Sessions

The following sessions provide an opportunity for small groups of interested callers and partners to get together and discuss certain aspects of calling. The topics are those suggested to the convention planning committee or have been specifically requested by one or more attending callers. These rooms have not been scheduled for any activity following the evening banquet, so feel free to continue your discussions at that time if necessary.

Alternative Music

Silver State 2-3

Moderator Scot Byar - This is the third year we have offered this unique interest session. Alternative music as part of patten calling will be demonstrated. How to use the music and the effect it has on the dancers will be considered. We often hear that callers should use different, and more modern music to attract younger dancers. This music has been successfully used as one tool to entertain dancers of all ages. Perhaps you will come away with a new appreciation for this different side of our music.

BOF/Hexagon Squares

Nevada 1-2

Moderator Clark Baker and Panelist Bill Eyler - This will be similar to the very popular BOF session we had in San Antonio last year. We will show two types of dancing in a true hexagon formation. Bill has been actively using hexagons for the past 16 years and includes them in his home program and at festivals. He will show us the ground rules and how he sets up and calls a typical tip. Clark will show how a hexagon square can dance all the calls while the caller is calling to regular 4-couple squares. Come see the kaleidoscopic beauty of hexagon squares.

BADGES MUST BE WORN

REMEMBER NO BADGE, NO FOOD, NO EXCEPTIONS!

Monday, April 5, 2004

6:00 PM - Social Hour Begins

Grand Salon West

Cash bar will be available.

6:30 PM - Doors Open for the Banquet

Grand Salon West

7:00 PM - Banquet

Grand Salon Reno Ballroom

Dick Mazziotti, MC, blessing by Al Shaw, ROUNDALAB Executive Administrator. Committee Chairmen and Vice-Chairmen will be seated at the head table. Small World Awards, Quarter Century Certificates, and Awards of Excellence will be presented. No photographs will be taken during the banquet. All award recipients please stay for a group photograph immediately following the banquet.

9:00 PM - Contra/Traditional Dance

Carson 1-4

Paul Moore, MC - This will be a dance session for all who would like to dance contra and traditional dances and become familiar with these dance forms. All dances will be walked through before dancing them. Contra and traditional callers sign up at the stage if you have a dance to present.

9:00 PM - Canadian Callers Dance

Hilton Pavilion

Tim Crawford, MC - This Mainstream dance will feature Canadian callers who are attending the convention. Come enjoy the calling of our Canadian members and take home some of the interesting choreography offered. This dance promises to be a highlight of the convention.

11:00 PM - Vendors close. All formal activities cease for the night

REMEMBER-YOU ARE ON YOUR OWN FOR BREAKFAST IN THE MORNING.

Tuesday, April 6, 2004

9:00AM Breakout sessions

Winning Ways, New Ideas (RENO)

Silver State 2-3

Moderator Tom Rudebock and Panelists Dana Schirmer, Al Shaw and Lyle Beck - We have implemented a plan to collect "Winning Ways" success reports from the square dance activity. These reports come from clubs, associations, dancers, callers, and others. We would like to hear about your recruiting success, no matter how great or small. The purpose is to share successful ideas and to recognize clubs, associations, and federations which have been successful and are growing. We have found that a positive attitude is very helpful in our efforts to recruit new dancers. This panel will share "Winning Ways" reports and provide insight into how you can help the clubs in your area grow. Come join us to learn more and to share your recruiting ideas which have worked for you.

9:00AM Breakout Sessions Continued

Creative Mainstream Choreography

Nevada 1-2

Moderator Vernon Jones and Panelists, Randy Dougherty and Jerry Reed - This session will provide information about how to create successful Mainstream choreography. As callers, we should be aware that trying to become "too" creative with our choreography...especially while calling the Mainstream Program can cause serious problems for the dancers. This creativity often results in formations, arrangements, and choreography which are too difficult and complex for the average Mainstream dancer.

Newer Caller Information

Nevada 10

Moderator Mike Seastrom and Panelists, Patty Greene and Bob Jones - If you have been calling 6 - 8 years OR LESS, this session is especially for you. We have added this session as a place for you to get answers to your special concerns. Join this group and the helpful panel to share your experiences. Ask questions about CALLERLAB, how it works and what it does. Ask questions about the art of calling or any other related subject. Remember, there are no stupid questions and hopefully no dumb answers.

Advanced Committee - Chuck Jaworski, Chairman

Nevada 4

Bill Harrison, Vice Chairman. The Program Policy Statement directs that each program will be administered and managed by a program committee. The Advance committee will review the recent votes, discuss the Definition changes, the teaching order changes and membership requirements. The committee is interested in your ideas and input. If you call the Advanced Program and are interested in the Advanced program, plan to attend this committee meeting.

Youth Committee Meeting - Bruce Mitchell, Chairman

Nevada 6

Tim Tyl, Vice Chairman - The Youth Activities Committee will meet to discuss it's continuing agenda which includes: providing guidance to callers on how to call for youth; providing guidance for callers of youth clubs; setting up a mentoring program to assist callers under age 25; looking for hints and ideas to recruit the youth into square dancing; creating and distributing brochures to promote/recruit youth square dancing; developing and publishing a youth club directory, with a list of youth friendly festivals, and callers willing to call for youths; creating and distributing a brochure on how to call for youth; and, exploring the feasibility of finding a youth ambassador to promote public awareness of youth square dancing.

CCD Committee Meeting - Calvin Campbell, Chairman

Nevada 7

Bob Riggs, Vice Chairman - Discussion of the Video Tape Project for the CALLERLAB Foundation. The CCD will be discussing the recent Beginner Dance Party Leaders' Seminar and the CCD Dance this past Sunday. A progress report will be made on the video project being done for the CALLERLAB Foundation. Example DVDs will be presented from the 2003 Seminar. Further plans will be discussed, including the future of the CD Journal.

Tuesday, April 6, 2004

9:00AM Breakout Sessions Continued

BOG Informal (2 of 2)

Nevada 8

Members of the Board Larry Davenport, Bill Harrison and Tom Miller will be available for you to take the opportunity to speak directly with members of the BOG. We want to hear your thoughts and what you have to say about CALLERLAB or square dancing. As a result of these sessions in the past, your Board has made several changes in operating procedures and changes to convention agendas. This is the second of two sessions. The first session was at 3:30PM Monday.

Caller-Coach Committee Meeting - Paul Henze, Chairman

Nevada 9

Jerry Junck, Vice Chairman - The Caller-Coach Committee will take a look at our accreditation and re-accreditation applications to see if changes are needed. There will be two "informals". The Informal allows for those interested into the aspect of becoming a Caller-Coach. Please stop by and ask question if you like. The Caller-Coach Committee strives to have on going training at each convention and this year is no different. Randy Page and Mike Jacobs are preparing a video presentation from their recent caller school highlighting new callers . Caller-Coaches will be able to review the video and, make suggestions then hear and see how Randy and Mike worked with these new callers and the results they were able to accomplished during their school.

10:15AM Beverage Break

Nevada Room

10:45AM Breakout Sessions

Dancing Sells (The Activity)(RENO)

Silver State 2-3

Moderator Dana Schirmer and Panelist Jeannette Staeuble and Randy Page - Most people come to the activity expecting to dance and are met with the challenge of solving puzzles. This panel will discuss and demonstrate smooth dancing which can be an effective tool to "sell" the activity. Come, learn how to keep 'em coming back by using smooth choreography and enjoyable dancing

Modules- Interest Session

Nevada 1-2

Moderator Tim Marriner and Panelist Calvin Campbell - We have many choreographic management tools available to us. Many callers seem to believe that the only important tool for this job is sight. The panelists will explain and demonstrate that even skilled sight callers can improve their program with the effective use of modules. In fact, they'll tell you that not using modules is a serious mistake.

History-Heritage-Tradition

Nevada 10

Moderator Jim Mayo and Panelists Herb Egender, Bob Van Antwerp, Jon Jones History, Heritage, and Tradition are very important aspects of our activity. This information is sometimes overlooked as we deal with the "puzzle" aspects of modern day choreography. This panel is well qualified to provide information about our past and the rich heritage of square dancing and calling. Come join us to learn more about how we got to where we are today.

10:45AM Breakout Sessions Continued

Challenge Committee Ed Foote, Chairman **Nevada 4**
Vic Ceder, Vice Chairman - The Challenge Committee will be discussing issues that arose during the recent balloting for the C-1 & C-2 lists and also the recent balloting for C-1 definition changes. One more ballot must be sent to the full committee, and the content of that ballot will be discussed. Discussion will also occur about balloting for changes to the C-3A list.

Caller Training Committee - John Kaltenthaler, Chairman **Nevada 6**
Betsy Gotta , Vice Chairman- The Caller Training Committee is designed for callers who are working at training other callers on how to call or improve their techniques. We are responsible for the Curriculum Guidelines and the Technical Supplement and if you are wondering about any portion of those documents, please attend this meeting. There will be a discussion of the "Best of CALLERLAB" tape project.

Partner Hospitality **Nevada 7**
Hospitality room provided for Partners to gather in an informal setting.

Foundation Fund Raising Committee Tom Miller, Chairman **Nevada 9**
Andy Shore, Vice Chairman. The Fund raising Committee is responsible for developing fund raising activities. The committee will be discussing fund raising ideas this year and for next year. The committee will also be discussing a long term fund raising project to raise funds through dancer association sponsored events and weekends, and state, regional, and national festivals and conventions. If you are interested in helping this very important committee or if you have ideas to share, plan to attend.

DON'T FORGET YOUR BADGE!

REMEMBER: NO BADGE, NO FOOD, NO EXCEPTIONS

12:15PM - Luncheon for all

Grand Salon Reno Ball Room

1:30 PM Breakout Sessions

Recruiting Tips (RENO) **Silver State 2-3**
Moderator Eric Henerlau and Panelists Mike Seastrom and Andy Shore- Everybody knows that square dance problems would shrink if we could recruit large classes. That sometimes seems difficult but there are techniques which work even in today's market. Your panelists share a great deal of experience and considerable success. Come and let them tell you how to be more effective in selling square dancing. If you have had recruiting successes, come share your experiences.

Tuesday, April 6, 2004

1:30PMAM Breakout Sessions Continued

Showmanship

Nevada 1-2

Moderator Clark Baker and Panelist, Robert Hurst and Wade Driver - There are many aspects to showmanship. Singing well is certainly part of it but so is choreography, communication and entertainment. This panel will be comprised of panelists who will illustrate different styles and examples of Showmanship. This panel will try to show methods of applying these styles and examples to your calling and to give you a new insight into the tools of our trade.

Advanced Choreography

Nevada 10

Moderator Ed Foote and Panelist Bill Harrison- Discussion during this session will explore different approaches in teaching and calling the Advanced Program. Discussions will include ways of expanding on positions which are interesting and danceable by the majority of Advanced dancers. This panel is very well qualified in this topic. This session will be of special interest to callers who call the Advanced Program or who are interested in learning to call this program.

Voice (General)

Nevada 5

Our voice expert, Professor Arden Hopkin from Brigham Young University in Provo, Utah, will demonstrate various techniques used to correct voice problems and will provide important information on the care of your voice. Professor Arden Hopkin has identified two areas of vocal training which are very important to the improvement of vocal delivery by a caller. These two areas are Vocal Range and Vocal Quality. Attendees will hear how to improve both Vocal Range and Quality. This is the first of a series of voice sessions for General Callers which will lead to a certificate of completion for a Progressive Voice program.

Handicapable Committee Jerry Yerby, Chairman

Nevada 3

Michelle Jacobs, Vice Chairman. The Handicapable Committee will hold an important second annual meeting to energize it's mission statement and program and committee expansion efforts.

WIC Committee - Deborah Carroll-Jones, Chairman

Nevada 4

Gerry Hardy, Vice Chairman. The Women In Calling Committee (WIC) is beginning the Second Phase of the project started in San Antonio. This project is of significant importance to women callers and we are ready to proceed to the next level. All women callers are asked to make attending this year's meeting a priority ... we need your experience, strength and hope as we begin this next portion of our project

Partners Hospitality

Nevada 7

Hospitality room provided for Partners to gather in and informal setting.

Tuesday, April 6, 2004

1:30PM Breakout sessions continued

Caller-Coach Informal (2 of 2)

Nevada 8

Accredited Caller-Coaches Larry Cole and Al Stevens will staff this session. You have a chance to discuss any aspect of the calling profession with Accredited Caller-Coaches. Information about accreditation and re-accreditation procedures will be available. This is the second of two session, the first was Monday 10:45AM.

Contra/Traditional Stew Shacklette, Chairman

Nevada 9

Yona Chock, Vice Chairman. This committee continues to investigate ways to promote contra and traditional dancing. It provides the opportunity to expose callers to contra and encourage the use of contra and traditional dances in square dance programs. If you have any ideas or suggestions along this line, the committee would like to have you attend this meeting.

3:00PM Break

Nevada Room

3:30 Break out sessions

Calling for Youth (RENO)

Nevada 1-2

Bruce Mitchell, Moderator and Panelist, Kristy Jacobs, - Getting more young people into modern square dancing is a widely shared dream. For these panelists its more than a dream. They call for young people and know what it takes to make them love square dancing. Calling for youth groups is different from calling for other groups. There are some aspects of programming and planning which require a slightly different perspective. The panel will discuss the issues involved with working with youth groups. Come join the discussion and share your experiences.

Digital Music

Silver State 2-3

Moderator Kris Jensen and Panelist Bill Harrison and Dick Henschel - Moderator and panelists, will explain the various options for digital transfers of music. MiniDisc, Compact Disc, and Internet downloads will be explained and demonstrated. What's a .WAV file? An .mp3 file? A .MID file? Examples of digital media and recording devices along with "plain English" explanations will increase your knowledge and help you to make informed decisions when vinyl records become history.

Calling For Handicapable (RENO)

Nevada 10

Moderator Michelle Jacobs and Panelist Jerry Yerby - This session will provide a discussion of interest to those members and partners who are interested in the challenges and rewards of working with the handicapable. This will be an excellent opportunity to share ideas and experiences. Come join the discussion.

Tuesday, April 6, 2004

3:30 Breakout sessions Continued

Research and Development Committee Terry Wheeler, Chairman **Nevada 3**
Tim Scholl, Vice Chairman. This committee is charged with performing research and development on topics important to CALLERLAB and square dancing. Most recently the committee has been involved with a demographic survey to gather information about current dancers, and a survey to gather information about the CALLERLAB convention. Topics may be posed by the Board of Governors, the Executive Committee, one of the CALLERLAB standing committees, or a CALLERLAB member. If you have an idea for a project that would benefit CALLERLAB or the square dance activity, please bring it to this meeting.

Program Policy Committee Dick Mazziotti, Chairman **Nevada 6**
Larry Davenport, Vice Chairman - This committee is charged with developing policies and guidelines for all Program committees, to coordinate the activities of the various Program committees which have overlapping and mutual interests, and to provide a forum for resolving conflicts. This committee will be reviewing the Program Policy. Come join the discussion.

Marketing Committee - Mike Hogan, Chairman **Nevada 7**
Don Brown, Vice Chairman. The Marketing Committee is responsible for development of marketing strategies and plans. If you have expertise in Marketing or if you have ideas which could help, please attend and share your thoughts. The Marketing Committee is looking for your input

Planning Meeting **Nevada 8**
Mike Jacobs, Chairman of the Board, will host this meeting with representatives of invited organizations. Discussions will include mutual interests in the square dance activity. Similar meetings have resulted in better communications between these organizations

Choreographic Applications Committee -Dottie Welch, Chairman **Nevada 9**
Issues to be discussed are membership responses to committee mailings, standardization of input for future updates to the Mainstream and Plus Standard Applications Books, the Purpose of the Standard Applications Books and what reviews and updates should accomplish.

5:00PM Definitions Committee - Clark Baker, Chairman **Nevada 4**
The committee will discuss the status of the Mainstream definition rewrite, and any open issues in the Plus, Advanced, and Challenge definitions

5:00 PM - Free Time / Standby Rooms

If you need a room for a special meeting or just to get together, please contact Jerry Reed or Gail Swindle. Do not just go into an empty room, there may be other plans for that space.

Tuesday, April 6, 2004

5:00PM PM Breakout Sessions Continued

“Birds of a Feather” Sessions

The following sessions provide an opportunity for small groups of interested callers and partners to get together and discuss certain aspects of calling. The topics are those suggested to the convention planning committee or have been specifically requested by one or more attending callers. These rooms have not been scheduled for any activity following the evening banquet, so feel free to continue your discussions at that time if necessary

Surprise Resolution

Silver State 2-3

Moderator Jerry Jestin - This session will be of special interest to callers who are intrigued by surprise or “gimmick” get-outs. These specialty choreographic tools can provide variety, fun, and challenge to the dancers. The session will include advice on selecting material that dancers can accomplish successfully. If you are interested in learning more about this side of calling, plan to attend.

5:30 PM - Vendors close and Will Not Reopen.

Make sure you have picked up your purchases.

DON'T FORGET YOUR BADGE!

REMEMBER: NO BADGE, NO FOOD, NO EXCEPTIONS!

6:00 PM - Social Hour Begins

Grand Salon West

Cash bar will be available.

6:30 PM - Doors Open for the Banquet

Grand Salon Reno Ballroom

7:00 PM - Banquet

Reno Ballroom

Emcee Larry Cole, blessing by Chuck Weiss, ROUNDALAB, Member Executive Board, CALLERLAB Board of Governors and Home Office Staff will be seated at the head table. Half Century Awards, Foundation Awards, and Milestone Awards, if any, are presented at this banquet. Photos will not be taken during the banquet. All award recipients please stay for photographs immediately following the banquet.

9:00 PM - (Immediately following the banquet)

Duet Dance

Carson 1-4

MC - Jon Jones and Deborah Carroll-Jones - This dance will feature some of the finest “Duets “ in the business. This dance promises to be exciting and entertaining. Come join the festivities at this Mainstream Dance.

REMEMBER-YOU ARE ON YOUR OWN FOR BREAKFAST IN THE MORNING.

Mike Jacobs, Chairman of the Board, presiding. This is the annual CALLERLAB business meeting. A MOTION on the Program Policy change announced in the call to convention will be read, debated, and voted on. Additional binding votes may only be taken if at least one-third of the Voting Members are present at this meeting. Votes taken at the convention are binding on the membership at large unless rescinded by a ballot vote by the Active (Voting) Members. Ballots on voting conducted during this meeting will be mailed to all eligible voting members with the FLASH issue of *DIRECTION*. Tim Crawford, incoming Chairman of the Board may provide a short speech outlining his plans for the next year.

Selected committee chairmen will be given an opportunity to report on committee business conducted at this convention. Time has been set aside for attendees to present comments, criticisms, or suggestions from the floor. This session will be taped for later review and/or action by the Executive Committee or the Board of Governors as appropriate. This is your chance to speak to the entire assemblage about any concerns you may have about CALLERLAB or the square dance activity. The Chairman reserves the right to discontinue discussion or debate on any subject that, in his estimation, has ceased to provide relevant input.

If time allows, members who have submitted a valid petition to run for the Board of Governors, will be given time to give a short campaign speech.

Critique Sheets

Please complete the critique sheet included in your registration packet and turn it in to the Registration Office before you leave, or you may mail it to the Home Office. The critique sheets are extremely important to the Convention Planning. They will be used to plan the 2005 convention. If you have suggestions for convention topics, **now is the time to make your ideas known**. The planning for CALLERLAB XXXII, takes place the first week of June, 2004

Request to be on a Committee

We have done something different with signing up to be on a committee this year. You will notice the "Sign up for a Committee" is no longer on the reverse of the Critique Sheet. If you wish to join a committee please complete the sheet which was included in your convention package and return it to the Home Office or turn it in at the registration desk.

Future Conventions

Remember the dates for our upcoming conventions:
2005 March 21 - 23 - Louisville, KY
2006 April 10 - 12 - Eastern Region
2007 April 2-4 - Central Region

Future Themes

If you have an idea for a theme for our next convention, please submit it to the Registration Office or hand it directly to Jerry Reed or Gail Swindle. The write-up must include a brief explanation as to the general nature of the theme and how other topics could be related to it.

Theme ideas may also be mailed to the Home Office prior to May 15, 2004. The author of a selected theme will receive free dues for one year. Insurance and BMI/ASCAP license fees are not included. The winner for the 2004 convention theme "Realize Every New Opportunity" was Del Powell, Sacramento, CA. Congratulations Del.

Special Thanks

Thanks to all of our convention helpers and volunteers. Special thanks to Gail & John Swindle and Donna Robinson for their untiring efforts into the preparation of a large task as planning for the convention. These are our unsung heroes, there is quite a lot of time and effort that goes into a project such as this. We could not do it without great volunteers at our office and registration area. We would like to thank Del Reed and Bill and Linda Ives for volunteering to help in the sales and registration area. Special thanks, also, to Hilton Audio Products for their unselfish donation of PA sets and other equipment for our use during this convention; and Dave Vieira for his assistance during the convention.

And to Scott Argow, and his assistant, Thomas Giminez, from Convention Tapes International, for their services in making our convention programs available to the many that were unable to attend. Particular thanks to your Convention Planning Committee: Mike Jacobs, Tim Crawford, Larry Cole, Tim Marriner, Jim Mayo, Jerry Reed and Mike Callahan.

Callers, partners, and others who have helped with this convention include:

Clark Baker, Lyle Beck, Doug Bennett, Lone Blume, Scot Byars, Mike Callahan, Calvin Campbell, Larry Cole, Tim Crawford, Larry Davenport, Randy Dougherty, Wade Driver, Wil Eades, Herb Egender, Bill Eyler, Ed Foote, Betsy Gotta, Roy Gotta, Patty Greene, Bill Harrison, Eric Henerlau, Dick Henschel, Mike Hogan, Arden Hopkin, Robert Hurst, Michelle Jacobs, Mike Jacobs, Kristy Jacobs, Kris Jensen, Jerry Jestin, Bob Jones, Deborah Carroll-Jones, Jon Jones, Vernon Jones, John and Freddie Kaltenthaler, Jim Lee, Tim Marriner, John Marshall, Jim Mayo, Dick Mazziotti, Tom Miller, Bruce Mitchell, Paul Moore, Randy Page, Chris Pinkham, Jerry Reed, Bob Riggs, Tom Rudebock, Dana Schirmer, Mike Seastrom, Al Shaw, Andy Shore, Jeannette Staeuble, Al Stevens, Bob Van Antwerp, Lanny Weaklend, Buddy Weaver, Chuck and Sandi Weiss, Norm Wilcox and Jerry Yerby.

Thanks, also goes to our exhibitors for taking the time to set up and display their products and services.

A final thank you to all who attended CALLERLAB XXXI. YOU ARE CALLERLAB!

CALLERLAB XXXI VENDORS

Ron Black - Square Dance Memorabilia from Bruce Johnson
Hilton Audio Products - Dick and Vicky Henschel
Palomino Records - Tom & Pam Dillander
Petticoat Junction - Bonnie and David Harry
Rocking "R" Jewelry - Francis and Julia Zeller
Supreme Audio/Hanhurst's Tape Service - Bill & Peggy Heyman
Suzie Q Creations - SusanElaine Packer

NO SMOKING IN THE VENDOR AREA

THE VENDOR'S AREA WILL BE OPEN AS FOLLOWS:

Sunday - April 4, 2004
12:00 Noon to 5:30 PM
7:00 PM to 11:00 PM

Monday - April 5, 2004
10:15 AM to 5:30 PM and 9:00 PM -11:00 PM

Tuesday - April 6, 2004
9:00 AM to 5:30 PM

**THE VENDOR'S AREA WILL NOT REOPEN AFTER 5:30 TUESDAY.
PLEASE PICK UP ANY PURCHASES BY 5:30**



Quarter Century Recipients

Bob Barnabee	Dennis Humphreys
Ray Bettencourt	Pal Johnson
Joe Bradshaw	Greg Jones
Jim Burns	Doug Kauffman
Bob Cadman	Dan Koft
Harry Case	Brent Mawdsley
Don Casper	Jerry Mitchell
Wayne Crawford	Bernard Murphy
Bobby Delph	Mike Olson
Paul Flora	Gordy Oseth
Virgil Forbes	Henry Powell
Verlin Ford	Donna Saunders
Jerry Gilbreath	Drew Scearce
Andy Glowach	Jay Silva
Monty Hackler	Thomas Spaetling
Dave Harrington	Mark Turner
Chuck Hicks	Mike Wilder
Lynn Holloway	

Half Century Recipients

Dave Abbs	John Hendron
Bob Bennett	Joel Kadish
Ron Black	Don Ming
George Edwards	Wayne West
Marshall Flippo	