

Newsletter
for Members of

CALLERLAB
The International Association
of Square Dance Callers



“Build a Base-NOW!”

March 30 - April 1, 2015

44th CALLERLAB

Convention

April 9-12, 2017

Hilton Phoenix/Mesa Hotel

Mesa, AZ

INDEX

Interest Sessions (All Sessions Audio Recorded)

Room Locations:

YB=York Ballroom; MT=Montpelier; BA=Brandon A

RV=Riverview; GW=Greenway

Agents of Harmony	MT	1:15 p.m.	Tues.
Agents of the Ring	GW	4:00 p.m.	Mon.
Basic Interrogation	YB	10:30 a.m.	Tues.
Blast From the Past	YB	9:00 a.m.	Tues.
Change Your Show	MT	9:00 a.m.	Tues.
Choreo by Kopman	YB	2:30 p.m.	Mon.
Dance Party Build-up	MT	2:45 p.m.	Tues.
Divert Your Thinking	RV	10:30 a.m.	Mon.
If We Tell You, We'll Have to Kill You	GW	9:00 a.m.	Tues.
Jump Start Your Club	RV	1:15 p.m.	Tues.
Keeping It Fresh	RV	2:30 p.m.	Mon.
Learning to Change	MT	2:30 p.m.	Mon.
Mainstream Interrogation	YB	1:15 p.m.	Tues.
Mentoring/Recruiting New Callers	GW	2:45 p.m.	Tues.
Mission Support	RV	10:30 a.m.	Tues.
Modules	GW	1:00 p.m.	Mon.
Overt Operations	RV	1:00 p.m.	Mon.
Plus Interrogation	YB	2:45 p.m.	Tues.
Protect Your Identity	GW	1:15 p.m.	Tues.
Rethink Your Singers	MT	10:30 a.m.	Mon.
Seeing is Believing	YB	4:00 p.m.	Mon.
Shake Up Your Patter	MT	10:30 a.m.	Tues.
Smooth Operators	YB	10:30 a.m.	Mon.
Sneak a Peek	MT	4:00 p.m.	Mon.
Styling Agents	YB	1:00 p.m.	Mon.
Surprise-Dealing With Unprepared Dancers	GW	10:30 a.m.	Mon.
Sustainable Square Dancing	RV	9:00 a.m.	Tues.
Tools Of The Trade	GW	10:30 a.m.	Tues.
Visit With The Legends	RV	4:00 p.m.	Mon.
Vocal Sweet Spot	MT	1:00 p.m.	Mon.
Windtalkers—Breaking the Social Code	GW	2:30 p.m.	Mon.
You Only Live Twice	RV	2:45p.m.	Tues.

Birds of a Feather

(Not Recorded)

C3A—Definitions	BB	5:15 p.m.	Mon.
Handicapable	GW	5:15 p.m.	Mon.
Insurance and Music Licensing	MT	5:15 p.m.	Mon.
Public Relations Brainstorming	MT	4:00 p.m.	Tues.
SD Software	GW	4:00 p.m.	Tues.
What Do We Know	RV	4:00 p.m.	Tues.

Dances and Special Events

CCTD	Poplar	3:00 p.m.	Sun.
Talent Night	Stratford/York	7:00 p.m.	Sun.
Past Chairman's Dance	Stratford	9:00 p.m.	Mon.
Zesty Contra	Stratford	10:00 p.m.	Mon.
Women in Calling Dance	Stratford	9:00 p.m.	Tues.

Informals and Special

(Not Recorded)

Board of Governors Informal (1)	Eppington	10:30 a.m.	Mon.
Board of Governors Informal (2)	Brandon A	9:00 a.m.	Tues.
Caller-Coach Informal (1)	Brandon A	1:00 p.m.	Mon.

Caller-Coach Informal (2)
Organizational Meeting

Brandon A 2:45 p.m. Tues.
Eppington 1:00 p.m. Mon.

Committees Meetings

(Not Recorded)

Brandon A = (BA)

Brandon B = (BB)

Eppington = (EP)

Advanced Committee	BB	2:30 p.m.	Mon.
ARC Committee	EP	4:00 p.m.	Mon.
Caller Training Committee	EP	1:15 p.m.	Tues.
Caller-Coach Committee	BA	2:30 p.m.	Mon.
Challenge Committee	BB	4:00 p.m.	Mon.
Choreo Applications Committee	EP	2:45 p.m.	Tues.
CCTD	BB	10:30 a.m.	Tues.
Definitions Committee	BB	9:00 a.m.	Tues.
History Committee	EP	2:30 p.m.	Mon.
International Advisory Committee	EP	10:30 a.m.	Tues.
Mainstream Committee	BB	10:30 a.m.	Mon.
Marketing Committee	BB	2:45 p.m.	Tues.
Music Producers Committee – Mtg. 1	BA	1:15 p.m.	Tues.
Music Producers Committee – Mtg. 2	EP	4:00 p.m.	Mon.
Partners' Committee	BA	10:30 a.m.	Mon.
Plus Committee	BB	1:00 p.m.	Mon.
Ways and Means Committee	BA	4:00 p.m.	Mon.
Women In Calling Committee	EP	9:00 a.m.	Tues.
Youth Activities Committee	BA	10:30 p.m.	Tues.

Everyone

(All Recorded Except for Welcome Reception)

Welcome Reception	Riverwalk	5:00 p.m.	Sun.
Talent Show	Stratford	7:00 p.m.	Sun.
Orientation	Eppington	9:00 p.m.	Sun.
Opening Session	Stratford	9:00 a.m.	Mon.
Annual Closing Session	Stratford	9:00 a.m.	Wed.

Purchase your MP3s at the CALLERLAB Registration Desk before the close of the Convention. The Home Office staff will be happy to help you!

WELCOME TO CONVENTION!

From the Chairman of the Board, Vernon Jones

On behalf of the Executive Committee, the Board of Governors, and the Home Office, welcome to this year's annual CALLERLAB Convention in Norfolk, Virginia. This year's theme, "Agents of Change", was chosen by the Executive Committee when planning the Convention with the understanding that the Convention was to be in Lansdowne, Virginia just outside of Washington DC. Due to circumstances beyond CALLERLAB's control, it was decided that a move was in order. Thanks to the efforts of Dana Schirmer, CALLERLAB Executive Director, a change of location to Norfolk was made and now here we are!

You will find many interesting sessions during this year's Convention with many sporting espionage and covert titles. We feel these sessions will present interesting and knowledgeable information, and we hope you can make as many of them as you can. Please remember that you can purchase recordings of these sessions on MP3s for only \$25.00 for a complete set. Talk with the Home Office Staff at the check-in location and they will tell you how. Again, welcome to the Convention!

From the Home Office Staff:

We hope you enjoy the Convention. If you have any questions or issues, please be sure to stop at the Convention registration area in the atrium area and let the Home Office staff know. We want your Convention experience to be **fantastic!** **If we don't know your problem (s), we can't fix it or even attempt to fix it.** We are here to serve YOU!

VENDORS ARE HERE FOR YOU!

Vendors are open from 9:00 a.m. to 5:00 p.m. Monday and Tuesday in Kiva **Ballroom "A"**. Be sure to visit them. They have made a great commitment to be here for you, so let them know you appreciate their contributions to this Convention.

CONVENTION MEALS WILL BE SERVED TO THOSE WEARING A BADGE!

Your Convention badge not only identifies you as an official attendee, but it is also your meal ticket for Convention meals. The wait staff has been instructed *not* to serve a meal unless you are wearing your badge.

NO BADGE, NO FOOD, NO EXCEPTIONS!

If you have requested a special diet, your Convention registration package includes cards with your name, day and meal, (Monday, Lunch, etc.). Please take the appropriate card to the dining room with you. Place the card on the table in front of you. The wait staff has been instructed to look for this card and to ask you which diet meal you ordered. They will also collect the card.

While the formal Opening Ceremony starts on Monday morning at 9:00 a.m., there will be a Community Dance **Leader's Seminar on Saturday and Sunday. Also on Sunday, there will be a dance sponsored by the Committee** for Community and Traditional Dance at 3:00 p.m. A Welcome Reception starts at 5:30 p.m. The Orientation Session will be at 6:30 p.m. At 7:30 p.m. the Ways and Means Committee will host a fund raising dance for the CALLERLAB Foundation.

All interest sessions will be recorded. The audio of the interest sessions will be available in MP3 format. This year, CALLERLAB has arranged to purchase the master of all the recorded sessions and is offering a complete set to Members at a reduced cost of only \$25. This a great value and one that everyone should consider to help capitalize on the information provided at this Convention. An order form is included in your registration packet. Please see the Home Office staff at the Registration Desk for more information.

You are a major part of CALLERLAB. Make the most of your attendance at this Convention and become involved. Speak up if you have something to say, and ask questions if you're not sure. We encourage you to participate. Your opinions count!

PLEASE—NO SMOKING IN ANY MEETING ROOM, DINING, REGISTRATION, OR SALES AREA!

(Please see your mini schedule for a map of the Conference Center.)

Saturday – April 8, 2017

9:00 a.m. Community Dance Leader's Seminar

Kiva Ballroom "B"

This session presents various ideas for conducting beginner dance parties. Enhance your abilities to present dance parties by attending. There is an additional cost to attend, so register with the Home Office staff. Bob Riggs, Chairman of the Committee for Community and Traditional Dance, will host this event.

1:00 p.m. to 5:00 p.m. - Registration

Atrium Area

Early birds may register until 5:00 p.m. Royce Dent, Jodine Ramano and Donna Schirmer from the Home Office staff will be manning the Registration Desk and Ways and Means tables. You may also be assisted by volunteers, Tom and Cindy Hollinberger and Dennis and Judy Grossnickle.

Sunday – April 9, 2017

9:00 a.m. to 1:00 p.m. - **Community Dance Leader's Seminar**

Kiva Ballroom "B"

Continuation of Saturday Session (see above)

9:00 a.m. to 5:00 p.m. - Registration

Atrium Area

Convention registration continues.

Exhibit Area – Please Support Our Vendors

Kiva Ballroom "A"

Vendor hours: Sunday - April 9, Noon to 5:00 p.m.

Monday - April 10, 9:00 a.m. to 5:00 p.m.

Tuesday - April 11, 9:00 a.m. to 5:00 p.m.

Sunday April 9, 2017 Continued

3:00 p.m. to 5:00 p.m. - CCTD Dance

Kiva Ballroom "B"

The Committee for Community and Traditional Dance (CCTD) will host a dance session highlighting Community Dancing. Susan Morris and Allynn Riggs will emcee this event. Sign up to present a dance or two for the enjoyment of our Convention attendees if you use Community Dance material. A variety of interesting subjects will be presented.

5:30 p.m. - 6:30 p.m. Welcome Reception

Fiesta Room

The Executive Committee will host the Reception. Look for them in the receiving line. This is also a good opportunity to chat with members of the Board of Governors (identified by a red ribbon on their badge), their partners, and various committee chairmen and vice chairmen (blue ribbons). The reception also provides a chance to renew acquaintances or make new friends. A cash bar will be available. Snacks and non-alcoholic punch will be provided.

6:30 p.m. - Orientation Session

Pueblo "C"

Pam Clasper will moderate this session. David Eno will join her. The session is designed to be an informative one, especially for the first-time attendee, but it is also a good review for attendees who have not been to a Convention for some time. There will be an opportunity to ask questions after the formal session is over. We encourage you to ask any questions you may have about the Convention or about CALLERLAB.

7:30 p.m. - Talent Show

Kiva Ballroom "C"

The Ways and Means Fund Raising Dance, Shauna Kaaria Chairperson and Bill Boyd, Vice Chair, will host a dance starting at 7:30 p.m. Dance will be called by Vic and Shauna Kaaria, Ken Bowers, Elmer Sheffield, Charlie Robertson, Mike Seastrom, Jerry Story, Vernon Jones and Patty Greene. The general public will be invited to attend. Donations accepted at the door will go to the CALLERLAB Foundation.

Monday, April 10, 2017

8:00 a.m. to Noon and 1:00 p.m. to 5:00 p.m. - Registration

Atrium Area

The Registration Office will be open for late registrants and for attendees who have questions about the Convention or about their membership. Vendors and CALLERLAB sales will also be located in the Claremont Room.

9:00 a.m. - Opening Session

Kiva Ballroom "B"

Vernon Jones, Chairman of the Board, will be presiding along with Dana Schirmer, Executive Director. The Board of Governors and representatives from various square dance organizations will be introduced. Newly elected members of the Board will be sworn in. Dana will present an overview of the Convention and announce any changes to the schedule.

10:00 a.m. - Beverage Break

Kiva Ballroom "A"

10:15 to 11:30 a.m Keynote Speech-**Patrick Schwerdtfeger**

Kiva Ballroom "B"

WANTED: Candidates to run for the Board of Governors. Must have a sincere interest in the future of CALLERLAB and the square dance activity. Monetary pay is non-existent, but personal rewards are priceless and you do get to work with some really nice people. Convention is a good time to pass a petition to run for the Board. To be eligible, candidates must have been a Voting Member in good standing for the past four years and provide a Petition with 25 signatures of Voting Members.

From the Home Office Staff:

We hope you are enjoying your Convention. If you have any questions or issues, please be sure to stop at the Convention registration area in Claremont and let the Home Office staff know. We want your Convention

experience to be fantastic! If we don't know your problem (s), we can't fix it or even attempt to fix it. We are here to serve YOU!

Monday April 10, 2017 (Continued)

11:30 a.m. - LUNCH FOR ALL ATTENDEES –Buffet

Atrium Area

NO BADGE, NO FOOD, NO EXCEPTIONS!

12:45 p.m. Breakout Sessions

Styling

Kiva Ballroom “B”

Moderator, Jim Mayo and Panelists, Shauna Kaaria and Buddy Weaver. Teaching dancers is more than teaching the choreography of the program. Styling is important to make dancers more successful, allowing them to correctly execute the calls with smooth dance flow. Panel will discuss how to inject styling into teaching and successful dancing.

Cornerstone of Choreo

Fiesta Room

Moderator, Patty Greene and Panelist, Deborah Carroll-Jones. Helping callers find the spot in their range that works for a particular singer.

Punch List

Pueblo “C”

Moderator, John Marshall and Panelists Mike Callahan and Dottie Welch. There are many choreographic management tools available to us. Many callers seem to believe that the only important tool for this job is sight. The panelists will explain and demonstrate that even skilled sight callers can improve their program with the effective use of modules. Come learn how modules can help you.

Entertaining on a Shoestring/Entertaining with Less,

Pueblo “B”

Mike Hogan and Panelist, Barry Johnson. Have you had the opportunity to talk about square dancing on the radio or TV? Have you ever been contacted by a reporter about square dancing? Have you been asked to provide information about square dancing in your area? Come learn helpful tips to assist you.

Organizational Welcome and Planning Meeting

Pueblo “A”

Chairman of the Board, Vernon Jones, will host this meeting with representatives of invited organizations. Discussions will include mutual interests in the square dance activity. Similar meetings in the past have resulted in better communications between these organizations.

Mainstream Committee Meeting

Kachina “B”

Accredited Caller-Coaches, Randy Page, Jeannette Staeuble, Tim Marriner, and Mike Sikorsky will staff this session. You have a chance to discuss any aspect of the calling profession with Accredited Caller-Coaches. Information about accreditation and reaccreditation procedures will be available. This is the first of two sessions (you do not need to attend both). If you are interested in coaching callers, we invite you to attend one of the two sessions.

Youth Activities Committee

Boardroom Mesa 504

Chairman, Ken Ritucci and Vice Chairman, Eric Henerlau. The Plus Committee meeting will discuss the Plus Program in general including Emphasis Calls.

2:00 p.m. - Beverage Break (Third Floor)

Kiva Ballroom “A”

Break time is a great time to visit the vendors and Ways and Means table in the Kiva Ballroom “A”. Also check out tables with flyers and handouts. We strongly encourage you to pre-registe for

the 45th CALLERLAB Convention to be held in Albuquerque, NM, March 26 - 28, 2018 at the Embassy Suites.

2018 CONVENTION THEME CONTEST!

Got an idea for the 2018 CALLERLAB Convention Theme? Turn it into the Home Office or Convention **Registration area and you may win a free registration for next year's Convention!** Be sure to include your name along with your suggestion. You may also include on your critique sheets.

Monday April 10, 2017 (Continued)

2:15 p.m. - Breakout Sessions

Choreo By Kopman

York Ballroom

Moderator, Vernon Jones and Panelist, Lee Kopman. Lee Kopman will explain how he manages choreography and his experiences. SIGHT CALLING: How to start; What to look for in order to sharpen your basic skills of choreography.

Learning to Change

Montpelier

Moderator, Clark Baker and Panelists, Harlan Kerr and Dottie Welch. This session will discuss learning styles while designing curriculum and instructions that address multiple learning modalities in order to promote success in learning.

Wind Talkers-Breaking the Social Code

Greenway

Moderator, Brian Jarvis and Panelists, Stephen Cole and Justin Russell. This session will present a blueprint of how to use social media such as Facebook, Twitter, Pinterest, Instagram, etc. This session will definitely provide insight as to how to use social media to enhance your marketing skills.

Keeping It Fresh (Keeping Them Coming)

Riverview

Moderator, Jack Pladdys and Panelist, Corben Geis. Panel will discuss how to utilize games, themes, strategies for keeping a regular club night fresh and interesting.

History Committee (Not recorded)

Eppington

Chairman, Jerry Reed, Vice Chairman, Jim Mayo, and presenter, Gardner Patton. Between June 2011 and February 2014, Gardner Patton digitized all issues of three major square dance magazines (1348 issues total); *American Dance Circle*, *American Square Dance*, and *Sets In Order*. Was he crazy? Why did he do it? How did he do it? How can you access this valuable square dance information. Could you digitize your area's square dance history? What is left undone? Find out!

Caller-Coach Committee (Not recorded)

Brandon A

Chairman, Paul Henze. The Caller-Coach Committee will be discussing the callers who are in the process of testing for Accredited Caller-Coach. We will discuss the caller schools of 2015, attendance at the schools, and how attendance compared to the previous years. Only Committee members may attend.

Advanced Committee (Not recorded)

Brandon B

Chairman, Bill Harrison and Vice Chairman, Skip Cleland. The Advanced Committee will discuss where to place Triple Cross in the A1 program. They will discuss any concerns with the program from those attending the meeting. If you are calling the Advanced program and are not on the Committee, please come and participate in this years meeting.

3:45 p. m. - Break (No Beverages)

VENDORS ARE HERE FOR YOU!

Vendors are open from 9:00 a.m. to 5:00 p.m. Monday and Tuesday in Claremont. Be

sure to visit our vendors. They have made a great commitment to be here for you, so let them know you appreciate their contributions to this Convention.

Monday March 21, 2016 (Continued)

4:00 p.m. - Breakout Sessions

Seeing Is Believing

York Ballroom

Moderator, Deborah Carroll-Jones and Panelists, Barry Clasper, Ed Foote and Jon Jones. This panel will discuss and explain how and when they recognize resolving a sequence. Panel will address how **they observe dancers' relationships, arrangements and sequences to formulate their resolution of the square.**

Sneak A Peek

Montpelier

Moderator, John Marshall and Panelists, Michael Franz, Harue Swift, Shawn Brown and Jeremy Butler. **It has been said that "Without music there is no dance." Music is an integral part of showmanship** at every program we call. Would you like some ideas for different patten and singing call music? Join this **unique session to "Sneak-A-Peek" into the music libraries of our panel. They will give you examples of the music they use and include words about where and why they use it.**

Agents of the Ring

Greenway

Moderator, Patty Greene and Panelist, Ken Ritucci. Service as a Master of Ceremonies is part and parcel of every square dance caller's job. When calling, the caller, for example, typically serves as the nominal M.C. at most dances, classes and workshops. In addition, callers are frequently asked to serve in an M.C. capacity at many large festival-type dances. The Agents of the Ring session will present ideas on how to be an effective M.C.

Visit With the Legends

Riverview

Moderator, Mike Seastrom and Panelists, Bill Heyman, Carl Sims, Johnny Wedge, and Bob Worley. History, heritage, and tradition are very important aspects of our activity. This information is sometimes **overlooked as we deal with the "puzzle solving" of modern day choreography. This panel is well qualified to** provide information about our past and the rich heritage of square dancing and calling. This has been one of the most popular sessions during past Conventions. Come join us to learn more about how we got to where we are today.

ARC Committee (Not recorded)

Eppington

Chairman, Tim Crawford and Vice Chairman, Jerry Story. The Applications Review Committee (ARC) will meet to discuss the proper/improper application of calls from unusual formations as submitted by callers from time to time. Those who are interested in how the Committee operates should attend this meeting to give input and participate in a straw vote. The ARC reviews whether the formation application fits within the written definition of the call in the program of origin, or whether it would fit the definition within another CALLERLAB program. The decisions of the ARC are a recommendation to callers all over the world and they have received very good support. The Committee is made up of callers from all parts of the square dance world, and the knowledge of the Members covers all CALLERLAB programs. We have very interesting and informative meetings and everyone is invited to attend this open meeting.

Ways and Means Committee (Not recorded)

Brandon A

Chairman, Shauna Kaaria and Vice Chairman, Bill Boyd. The Ways and Means Committee will discuss Committee tasks and brainstorm new projects for fundraising.

Challenge Committee (Not recorded)

Brandon B

Chairman, Bill Ackerman and Vice Chairman, Harlan Kerr. The Challenge Committee meeting will discuss the recent Triennial Review and proposed definition changes, discuss possible changes to the Triennial Review criteria, and discuss a possible rewrite of the “C3A Definitions” document. In addition, the committee may review Cross Over Circulate extensions and where the restrictions on Magic Columns is lifted.

Monday—March 21, 2016 - Continued

5:15 p.m. - Free Time / Birds of a Feather (BOF)

5:15 p.m. - Free Time/Standby Rooms

If you need a room for a special meeting or just to get together, please contact Dana or Donna Schirmer. *Please do not go into an empty room; there may be other plans for that space.*

5:15 p.m. - Birds of a Feather (BOF)

1) Insurance and Music Licensing Q & A

Montpelier

Dana Schirmer from the Home Office will be available to discuss music licensing and insurance issues and be available for questions.

2) Handicapable

Greenway

Corben Geis and Tom Miller will host a session to discuss working with handicapable groups. If you are interested in creating a handicapable program or are currently conducting dances for handicapable dancers, plan to attend.

3) New C3A Definitions

Brandon B

Bill Ackerman, Chairman and Harlan Kerr, Vice Chair of the Challenge Committee, will host this session. **Over the last year or so there has been a project to rewrite the “C3A Definitions” document. A draft of the document is now ready.** This meeting is for people who wish to discuss this draft.

6:00 p.m. - Social Hour Begins (Third Floor)

Grand Promenade

6:30 p.m. - Doors Open for the Banquet

Poplar/Providence Ballrooms

7:00 p.m. - Banquet

Poplar/Providence Ballrooms

Jerry Story will MC this evening's banquet. Jack Pladdys will provide the evening's blessing. Committee Chairmen and Vice Chairmen will be recognized from the podium. Small World Awards, 25 Year Certificates, and BOG Service Awards will be presented. *All award recipients—please stay for a group photograph immediately following the banquet.*

9:00 p.m. - **Past Chairman's Dance**

Stratford Ballroom

MC Jim Mayo - **The Past Chairmen attending this year's Convention will host a dance following the banquet.** Be sure to attend and enjoy the calling of those who have served as Chairmen of the Board during the past years of CALLERLAB.

10:00 p. m. - Zesty Contra

Stratford Ballroom

(Immediately follows Past Chairman's Dance)

Clark Baker will MC a fun, Zesty Contra dance. Come and enjoy dancing!

Good night!!

2017 CONVENTION THEME CONTEST!

Got an idea for the 2017 CALLERLAB Convention Theme? Turn it into the Home Office or Convention Registration area and you may win a free registration for next year's Convention! Be sure to include your name along with your suggestion. You may also include on your critique sheets.

YOUR CRITIQUE SHEET MATTERS! PLEASE COMPLETE!

Tuesday - March 22, 2016

Rise and Shine for a New Day!!

8:00 a.m. to Noon and 1:00 p.m. to 5:00 p.m. - Registration Claremont
The Registration Office will be open for attendees to ask questions about the Convention or about their membership. Vendors and CALLERLAB sales will also be located in the Claremont Room.

9:00 a.m. Breakout Sessions

Blast From the Past York Ballroom
Moderator, Mike Seastrom and Panelists, Tim Crawford, Jon Jones, and Jim Mayo. This session will be presented by Past Chairmen of CALLERLAB to outline past and present techniques of teaching calls and styling as part of the dance. Many callers believe they do not have enough time in class to teach good styling because there are so many calls to teach. Our Past Chairmen beg to disagree!

Change Your Show Montpelier
Moderator, Mike Hogan and Panelist, Scot Byars. There are many aspects to showmanship and many ways to display good showmanship. Singing well can be a part of it, but so are choreography, stage presence, and a caller's overall personality. The panel will illustrate different styles and examples of showmanship which they use to enhance their calling and the dance experience for the dancers. This panel will try to show methods of applying these styles and examples to your calling and to give you fresh insights into this **important aspect of our calling. If you are looking for ways to add a little "kick" to your calling, attend this interesting and educational session!**

If We Tell You...We'll Have to Kill You Greenway
Moderator, Ken Ritucci and Panelist, Mike Sikorsky. Ever wonder how callers develop a network of dances? What are the secrets for booking a tour, promoting yourself, soliciting events without being a pest? This panel will divulge some of their secrets and trials of developing their business trips.

Sustainable Square Dancing Riverview
Moderator, Jerry Story. Ever since the initial installation of the CALLERLAB programs nearly 40 years ago, CALLERLAB has recommended that the MS calls be taught from more than a single formation and arrangement and then these same calls be danced for a whole year before moving on to Plus. This session will attempt to take 50 calls and show exactly what this really means and how this will create a more sustainable activity for the future.

Women in Calling Committee (Not recorded) Eppington
Chairwoman, Patty Greene and Vice Chairwoman, Susan Morris. The Women in Calling Committee will meet to discuss ideas and future projects. Your comments and suggestions about what the future holds for the Committee will be most helpful. Join us for what could prove to be a very lively discussion.

Board of Governors Informal (2 of 2) (Not recorded) Brandon A
Members of the Board of Governors (BOG), John Marshall and Mike Callahan will be available for you to speak with on an informal basis. We would like to hear your thoughts and ideas about CALLERLAB or square dancing. As a result of these sessions in the past, your Board has made several changes in operating procedures and changes to the Convention agenda. This is the first of two sessions. We invite you to attend either of the two meetings scheduled.

Definitions Committee (Not recorded)

Brandon B

Chairman, Clark Baker and Vice Chairman, Michael Maltenfort. This meeting is open to anyone interested in the definitions of our square dance calls. Our two main projects are the Basic/Mainstream Definitions rewrite and maintenance of our existing definitions through all dance programs. A brief status report on both will be given. We will be discussing several calls whose definitions are problematic: Trade By; Double Pass Thru; and possibly, Extend. Questions or comments are welcome at this meeting.

Tuesday—March 22, 2016 - Continued

10:15 a.m. - Beverage Break (Third Floor)

Grand Promenade

10:30 a.m. - Breakout Sessions

Basic Interrogation

York Ballroom

Moderator, "Bear" Miller and Panelists Eric Henerlau, Susan Morris, and Guy Steele. This panel will highlight four calls from the Basic Program and present teaching tips, creative ways to use the calls with both standard applications and "extended but not extreme", and take a fresh look at how you might discover new ways to use the uniqueness of these calls in your home program. The calls that will be explored are:

1. Half Sashay; 2. Wheel Around; 3. Stars; 4. Square Thru.

Shake Up Your Patter

Montpelier

Moderator, Deborah Carroll-Jones and Panelist, Ken Ritucci. Panel will discuss using your patter more effectively for your overall presentation. How to use patter music to sound like a caller.

Tools of the Trade

Greenway

Moderator, Scott Bennett and Panelist, Matt Worley. This session will include a discussion of how to use **sound equipment; properly connecting speakers; how to alleviate feed back; how to "sound" various events** and venues; as well as answering questions regarding sound.

Mission Support

Riverview

Moderator, Erin Byars and Panelists, Lillith Kopman and Janet Olivieri. Experience and longevity as a caller partner should count for something. Come learn the strategies and techniques used by some **amazing partners who manage to encourage, support and enhance their caller's career while balancing their own lives. In this session there is something for everyone, whether you are new at being a caller's partner or someone who has been a caller's partner for a while.** Callers will also find this session helpful in building that special relationship with their partner.

International Advisory Committee (Not recorded)

Eppington

Chairman, Jeff Priest and Vice Chairmen, Trevor Day, Hiroshi Nakagawa and Jeannette Staeuble. All international attendees are welcome to attend and provide your ideas, suggestions and questions.

Youth Activities Committee (Not recorded)

Brandon A

Chairwoman, Peggy Pingel and Vice Chairwoman, Donna Schirmer. The Youth Activities Committee will meet to discuss the status of the Youth Convention Waiver for the first-time attendee. The Committee will also focus on the roll-out of the online caller school program. Finally, the Committee will explore ways to promote ourselves within CALLERLAB and throughout the activity by partnering with other organizations like the USDA.

Committee for Community and Traditional Dance (Not recorded)

Brandon B

Chairman, Bob Riggs. The Committee for Community and Traditional Dance will meet during the Convention to discuss the Community Dance Leader Seminar (CDLS), the *CD Journal*, and other activities of the Committee. Please bring your energy and ideas on continuing efforts to broaden the knowledge of and focus on party and community dancing enjoyed by thousands of people every year.

11:45 a.m. - Lunch for All Attendees

Poplar/Providence Ballrooms

NO BADGE, NO FOOD, NO EXCEPTIONS!

Tuesday - March 22, 2016 - Continued

1:15 p. m. - Breakout Sessions

Mainstream Interrogation

York Ballroom

Moderator, Mike Callahan and Panelists, Dave Eno, Wendy VanderMeulen, and Guy Steele. This panel will highlight four calls from the Mainstream Program and present teaching tips, creative ways to use the calls with both standard applications and "extended but not extreme", and take a fresh look at how you might discover new ways to use the uniqueness of these calls in your home program. The calls that will be looked at will be: 1. Cast off 3/4; 2. Recycle; 3. Walk & Dodge; 4. Spin the Top.

Agents of Harmony

Montpelier

Moderator, Matt Worley and Panelists, Chuck & Gerry Hardy, and Tim Marriner. This session will explore how callers harmonize with other callers. The panel will discuss and workshop ways that callers can harmonize with themselves, duets, or groups of callers and enhance their abilities to harmonize their voices.

Protect Your Identity

Greenway

Moderator, Dennis Farrar and Panelist, Brian Jarvis. Internet-based social networking sites have created a revolution in social connectivity. However, con artists, criminals, and other dishonest actors are exploiting this capability for mischievous purposes. What can you do to protect your identity? Come to this session and find out.

Jump Start Your Club

Riverview

Moderator, Vernon Jones and Panelist, Dana Schirmer. Panel will discuss using blast class concepts to shorten a teaching schedule (not a single weekend but incorporating a few blast days into a more traditional teaching schedule).

Caller Training Committee (Not recorded)

Eppington

Chairwoman, Betsy Gotta and Vice Chairman John Marshall. During this meeting, the Caller Training Committee will discuss a new program to develop a title of Certified Mentor. Completion of this program would earn the caller the title of Certified Mentor. This could be useful for callers who are training new callers and want certification, but do not want to earn the title of Accredited Caller-Coach. If you have ideas for questions that could help determine what caller mentors should know to be certified, please bring them so the Committee can start a bank of possible questions. We are also looking for recommendations to the Reference Sources Section of *Curriculum Guidelines and Technical Supplement*. If you are interested in working on this, please come with ideas or suggestions, books and/or articles written after 1995 which should be included in this section. We need you to give us titles and authors which might be listed as resources in the *Curriculum Guidelines & Technical Supplement*. We will also need to determine which documents currently listed are still available. The mission of the Caller Training Committee is to develop ways to help teach existing callers to better their skills and to help to develop new callers. This **exactly echoes the CALLERLAB Mission Statement which is "To foster the art of square dance calling, and improve caller skills."** Remember: you do not have to be a CALLERLAB Accredited Caller-Coach to join the Caller Training Committee. We need any caller who is working with new callers. Please come to this meeting and see if you want to be a part of the Committee.

Music Producers Committee (Not recorded)

Brandon A

Chairman, Buddy Weaver and Vice Chairman, Mike Sikorsky. Come learn how to use www.musicforcallers.com as your one stop music shop. How to search for a song title or recording caller or original artist. Have the opportunity to ask any square dance music question you wish and get an answer

from an active square dance music producer. You may learn how to listen to a song and picture in your mind's eye how to "hear" a song's potential as a singing call or patter.

Program Committees (Not recorded)

Brandon B

This is a closed meeting. Only Chairs and Vice Chairs of Program Committees may attend.

Tuesday - March 22, 2016 - Continued

2:30 p. m. - Beverage Break (Third Floor)

Grand Promenade

2:45 p.m. - Breakout Sessions

Plus Interrogation

York Ballroom

Moderator, Michael Maltenfort and Panelists, Jeannette Staeuble, Rick Hampton and Bill Harrison. This panel will highlight four calls from the Plus Program and present teaching tips, creative ways to use the calls with both standard applications and "extended but not extreme", and take a fresh look at how you might discover new ways to use the uniqueness of these calls in your home program. The calls that will be looked at will be: 1. Load the Boat; 2. Fan The Top ; 3. Crossfire; 4. Anything and Roll.

Dance Party Build-up

Montpelier

Moderator, Bob Riggs and Panelist, Susan Morris. How to use our square dance experience and knowledge at dance parties, community dances, intro nights and other limited basic events. How to overcome the various challenges encountered at these events with the knowledge you already have as a caller of western square dancing and expand your comfort zone to include these events.

Mentoring/Recruiting Callers

Greenway

Moderator, Tom Miller and Panelists, Betsy Gotta and Jack Pladdys. Part of the future success of the square dance activity will be the recruiting of new callers. Tips and techniques for current callers and club leaders to encourage development of new callers will be shared. This session will present ideas to help fan a spark to those interested in the art of calling.

You Only Live Twice

Riverview

Moderator, Bob Poyner and Panelists, **Masaharu "Doc" Hiraga** and Shauna Kaaria. This session will offer suggestions on how to revitalize a club, a caller, dance leaders, and dancers. Everyone, including clubs, organizations and callers, tend to get in ruts from time to time. What can be done to rejuvenate and inspire new excitement? The panel will present several ideas.

Choreographic Applications Committee (Not recorded)

Eppington

Chairwoman, Dottie Welch. The Choreographic Applications Committee is working on creating an online teaching aid to provide an up-to-date resource for callers who are teaching entry level square dancing. The intention is to compile, in one easily accessed location, all of the information needed to teach each call: definition; standard applications; teaching tips; diagrams; quick cues; call analysis information; relevant modules; and teaching choreography for the standard applications with matching singing call figures. CAC members and others interested in participating in the development of this online tool are encouraged to attend. We are currently working on Basic Part 1 and soon will begin Basic Part 2. We welcome input of modules or singing call figures.

Caller-Coach Informal (2 of 2) (Not recorded)

Brandon A

Accredited Caller-Coaches, **Walt Burr, Al Stevens, "Bear" Miller,** and Paul Henze will staff this session. You have a chance to discuss any aspect of the calling profession with Accredited Caller-Coaches. Information about accreditation and reaccreditation procedures will be available. This is the first of two sessions (you do not need to attend both). If you are interested in coaching callers, we invite you to attend one of the two sessions.

Marketing Committee (Not recorded)

Brandon B

Chairman, Mike Hogan. The Marketing Committee will meet to discuss potential activities for the next calendar year and present preliminary plans for promotion of CALLERLAB. Anyone with any ideas or requests for help from the Marketing Committee is welcome to attend the meeting.

Items left with the vendors should be picked up before they close at 5:00 p.m.
Tuesday - March 22, 2016- Continued

4:00 p.m. - Free Time and Birds of a Feather (BOF)

4:00 p.m. - Free Time/Standby Rooms

If you need a room for a special meeting or just to get together, please contact Dana or Donna Schirmer. *Empty appearing rooms may be designated for other purposes.*

1) Introduction of "SDReader", A Choreographic Management Program. Greenway
Presenters: Hiroshi Nakagawa and Shinichi Mochizuki with Bill Ackerman attending.
To the "Sd Couple" or "Sdttty" users: Bring in your PC, install a Japanese free software "SDReader" for better storage of your choreographic creation!!

These days, the free software for the square dance callers to create choreography such as "Sd" (Windows version) or "Sdttty" (DOS version) is being widely used probably together with some knowledge on how to store/keep the choreographic results in order. The functions available with the "SDReader" software ranges from:

- 1) Sorting them into the different dance programs, sub-programs, or even the teaching sessions, arranging them in the level of difficultness, or their use record/history at specific dancers groups, or
- 2) The total dance presentation management in the dances for the callers to show the dancers better programming to
- 3) Displaying on the PC screen the exact positions of each dancer in color, which is quite helpful in actual calling situations.

The combination of the choreo-producing software with some kind of pertinent software such as the one called "SD Reader" which was developed by a Japanese caller, Osamu Kawamura, seems to be becoming needed. This free software has been used by many Japanese callers for over ten years now, and has been proven from the point of usability and the quality of display. The point of this software is the ability to cover overall records of choreography and instant output onto the PC display. Let us share the attractive features of the "SD Reader" in the worldwide square dancing activity.

2) Public Relations Brainstorming Montpelier
The Executive Committee created a Public Relations Committee to assist the Home Office in external promotional communications; establish and maintain an external e-mail mailing list through the Home Office; interact with other committees to locate news items for promotion; interact with Convention location areas to provide publicity about Convention activities to surrounding organizations, dancers, and also provide area information to our Members; assist in providing value to Members via regular communication; other duties as assigned. Wendy VanderMeulen is the appointed Chairperson for this committee and will host a BOF to brainstorm ideas.

3) Music Producers Committee Meeting (Music Producers Only) Eppington
Chairman, Buddy Weaver and Vice Chairman, Mike Sikorsky. This meeting will be open to Music Producers only.

4) What Do We Know? Riverview
Barry Clasper - **CALLERLAB has created a "Square Dance Knowledgebase"; an online repository to contain and organize useful information about our square dance activity.** This information is gleaned from a wide variety of sources and is organized into the following main categories:

- 1) Promoting Square Dancing; 2) Developing Dancers; 3) Developing Callers; 4) CALLERLAB Conventions;

5) Winning Ways Stories.

The “Knowledgebase” contains articles on advertising and promotion, recruiting new dancers, teaching dancers, training callers, available resources, and much more. If you would like to learn more about this new tool, how to use it effectively, and how to provide new content, this BOF is for you.

Tuesday - March 22, 2016 Evening Activities

6:00 p.m. - Social Hour Begins (Third Floor) Grand Promenade

6:30 p.m. - Doors Open for the Banquet Poplar/Providence Ballrooms

7:00 p.m. - Banquet Poplar/Providence Ballrooms
Pam Clasper will be our MC for the evening, and the blessing will be given by Bill Heyman. The Executive Committee and the Board of Governors will be recognized from the audience. Fifty Years of Calling Certificates, Recognition Awards and Milestone Awards (if any) are presented at this banquet. *All award recipients—please stay for photographs immediately following the banquet.*

9:00 p.m. – Women in Calling Dance Stratford Ballroom
MC, Susan Morris - **Women in Calling attending this year’s Convention will host a dance following the banquet.** Be sure to attend and enjoy the ladies calling an entertaining Mainstream dance.

Good Night!

PLEASE COMPLETE YOUR CRITIQUE SHEETS!

Wednesday – March 23, 2016

Rise and Shine for a New Day!!

8:00 a.m. to Noon - Registration Claremont
The Registration Office will be open for attendees to ask questions about the Convention, about their membership, or to register for next year’s Convention.

9:00 a.m. - Annual Meeting (Closing Session) Stratford Ballroom
Vernon Jones, Chairman of the Board, presiding. Executive Director, Dana Schirmer and Parliamentarian, Jerry Reed will be seated at the front table. Barry Johnson, Tom Miller, Bill Harrison, and Scott Bennett will serve as Sergeants-at-Arms. This is the annual CALLERLAB Business Meeting as noted in the “Call to Convention”. **REMEMBER YOUR VOTE CARD!**

THANK YOU!

On behalf of the Board of Governors, Executive Committee, and Home Office staff, we hope you have enjoyed this Convention. If you have comments that will help us plan better for future Conventions, please let us know by filling out your Critique Sheets or contacting the Home Office. Next year’s planning committee will review each Critique Sheet and consider your comments while planning for future Conventions. As you return home, have a safe trip. Once you are safely home, reflect on what you learned from this Convention.

Be sure to take a copy of this *DIRECTION* to dances and organizational meetings and let others know what happened at this Convention.

On behalf of the Board of Governors, Executive Committee and Home Office Staff, thank you for your attendance and input at this Convention!

Dana Schirmer, Executive Director

