

Newsletter
for Members of

CALLERLAB

The International Association
of Square Dance Callers, Inc.



47th CALLERLAB Convention



**Hyatt Regency
Pittsburgh, PA**



April 11 - 13, 2022

**RESTART
RECONNECT
RESTORE**



Convention at a Glance

Interest Sessions (All Sessions Audio Recorded)

Adapting Singing Calls - Al AB - Mon 10:30 AM
Caller Judgment - Ear CD - Tue 4:00 PM
Calling As a Business - Ear AB - Tue 9:00 AM
Calling in the LGBTQ* Community - Ear CD - Mon 2:30 PM
Calling techniques to enhance sociability - Ear AB - Tue 1:00 PM
Creating a Welcoming Dance Environ - Wright A - Mon 10:30 AM
Creative Challenge - Al AB - Tue 9:00 AM
Creative SSD - Al AB - Mon 2:30 PM
Dealing with Adverse Situations - Wright A - Tue 10:30 AM
Digital Marketing - Ear AB - Tue 10:30 AM
E-Comm, Mail Chimp, Google Groups - Ear AB - Mon 10:30 AM
Hex Dancing - Ear AB - Tue 2:30 PM
Modules - Al AB - Mon 1:00 PM
Music: Not Just Background Noise - Al AB - Tue 2:30 PM
Online Resources - Wright A - Tue 2:30 PM
Open House/Party Night - Ear CD - Mon 1:00 PM
Reconnect: Caller/Club Relations - Wright A - Mon 4:00 PM
Reconnect: Marketing - Wright A - Tue 9:00 AM
Reconnect: Square Dance Music & You - Wright A - Tue 1:00 PM
Reconnect: Square Dancing Overseas - Al AB - Mon 4:00 PM
Restart: Advanced - Ear AB - Tue 4:00 PM
Restart: Basic - Ear CD - Tue 10:30 AM
Restart: Building a new club - Al AB - Tue 4:00 PM
Restart: Mainstream - Ear CD - Tue 1:00 PM
Restart: Plus - Ear CD - Tue 2:30 PM
Restart: SSD - Ear CD - Tue 9:00 AM
Restore: Relationship Calling - Ear AB - Tue 9:00 AM
Restore: Social Interaction - Wright A - Tue 4:00 PM
Self-Promotion Skills - Wright A - Mon 1:00 PM
Sight Calling - Take a Picture - Ear CD - Mon 4:00 PM
Square Dance Partnerships - Ear CD - Mon 10:30 AM
SqView 1 - Ear AB - Mon 2:30 PM
SqView 2 - Ear AB - Mon 4:00 PM
Teaching in the Real World - Al AB - Tue 1:00 PM
Utilizing a Website - Ear AB - Mon 1:00 PM
Voice - Al AB - Mon - 10:30 AM

Birds of a Feather & Special Meetings (Not Recorded)

Organizational Meeting - Lin A - Mon 1:00 PM
HELP! I can't find a file on my computer! - Lin A - Mon 5:15 PM
Caller-Coach Informal - Lin B - Mon 5:15 PM
Calling All New Callers - Wright A - Mon 5:15 PM
Board of Governors Informal - Lin A - Tue 5:15 PM
Square Dancing in Ottawa - Lin B - Tue 5:15 PM

Dances

CCTD Dance - Earhart - Sun 3:00 PM
Ways & Means Dance - Regency DEF - Sun 7:00 PM
SSD Dance - Regency DEF - 9:00 PM
Advanced Dance - Regency DEF - 10:00 PM
Near & Far Dance - Regency DEF - 9:00 PM
C-1 Dance - Regency DEF - 10:00 PM

Committees Meetings (Not Recorded)

Accredited Caller Coaches (closed) - Lin A - Monday 10:30 AM
Advanced - Lin B - Monday 1:00 PM
Basic and Mainstream - Lin B - Monday 10:30 AM
Caller Training - Lin B - Tuesday 9:00 AM
Choreographic Applications - Lin B - Monday 4:00 PM
Community and Traditional Dance - Lin B - Tuesday 10:30 AM
Definitions - Lin B - Monday 2:30 PM
Marketing - Lin B - Tuesday 2:30 PM
Music Producers (closed) - Lin A - Monday 4:00 PM
New Caller - Lin A - Monday 2:30 PM
Partner - Lin B - Tuesday 1:00 PM
Past Chairs Lunch - Wright B - Monday 12:00 PM
Public Relations - Lin A - Tuesday 2:30 PM
Social Connections - Lin A - Tuesday 9:00 AM
SSD - Lin B - Tuesday 4:00 PM
Ways & Means - Lin A - Tuesday 10:30 AM
Women In Calling - Lin A - Tue 1:00 PM

Everyone (All Recorded Except for Welcome Reception)

Welcome Reception - Foyer Area - Sun 5:00 PM
Orientation - Wright A - Sun 6:45 PM
Opening Session - Regency DEF - Mon 9:00 AM
Annual Closing Session - Regency DEF - 9:00 AM Wed.

Purchase your MP3s at the CALLERLAB Registration Desk before the close of the Convention. The Home Office staff will be happy to help you!

REMEMBER -

YOU ARE

CALLERLAB!



Convention Portal Link

WELCOME TO CONVENTION!

From the Chair of the Board, Harlan Kerr

Greetings Everyone. It is time for Convention!!!

For the last two years the Covid-19 pandemic kept us apart. This year we are finally able to be together again. Over the three days of the Convention, we will meet as colleagues, associates, friends and, most importantly, as leaders in the worldwide square dance community with a **duty to pursue an unwavering resolve to “Restart, Reconnect, Restore” our beloved activity.**

Based on the theme of our Convention, there are many great, interesting, and informative sessions planned, with a focus on providing attendees with fresh ideas, action plans, and new approaches to re-establish your home programs, support your work on reopening dancing and classes, and help you in building our numbers of both dancers and callers. These sessions will be both informative and lively and focus on positive and successful actions you can take as well as practical practices you can use. Throughout the Convention there will be a focus on sociability and how you can make it an integral part of your home programs.

Aside from our great sessions, there will be plenty of time for collegial interaction, socializing, presentation of awards and recognitions, and just plain fun with so many colleagues we have not seen in two years.

I know that everyone of us has had to weigh our personal concerns and make decisions around the issues we have to consider in deciding to attend the Convention. I want to assure everyone that your personal choice will be respected, but I also want to ensure all Members that we have taken every thoughtful approach possible to ensure a safe and health focused environment consistent with the current guidelines of the CDC, Allegany County, and the City of Pittsburgh. This includes making Personal Protection Equipment available to all attendees.

That said, I want to return to the more positive side. On behalf of the Executive Committee, the Board of Governors, and the Home Office, I want to welcome you to this year's annual CALLERLAB Convention. The Convention would not be possible without the efforts of Teresa Berger, Executive Director, Dana Schirmer, Assistant Executive Director, Donna Schirmer, Administrative Assistant, and others who serve with the Home Office Staff. I want to particularly recognize Teresa for bringing the Home Office and the manner in which we conduct business into the 21st Century with so many changes to make our approach to operation electronic and digital. Please make sure you thank them for all the behind the scenes work they do to help make the daily operation of CALLERLAB and the Convention a success!

Your Home Office staff, Executive Committee, and the Board of Governors will be watching out for you and are ready, willing, and able to answer any questions or concerns you may have.

Let us know how we can be of service to you to help you get the most from your Convention experience. When in doubt, seek out me and I will be there to help you.

I look so forward to seeing each of you!

Sincerely,

Harlan Kerr, Chair of the Board of Governors

From the Home Office Staff:

We hope you enjoy the Convention! If you have any questions or issues, please be sure to stop at the Convention Registration area in Yeager A and let the Home Office staff know. **We want your Convention experience to be fantastic! If we don't know your problem, we can't fix it or even attempt to fix it. We are here to serve YOU!**

New this year, you can access the Convention Dashboard online at www.callerlab.org/annual-convention/47th-callerlab-convention/ or by scanning the QR code. This page is for convention attendees only! Check your registration packet for the password.



CONVENTION MEALS WILL BE SERVED TO THOSE WEARING A BADGE!

Your Convention badge not only identifies you as an official attendee, but it is also your meal ticket for Convention meals. The wait staff have been instructed *not* to serve a meal unless you are wearing your badge.

NO BADGE, NO FOOD, NO EXCEPTIONS!

If you require a special diet, your Convention registration package includes cards with your name, day and meal. Please take the appropriate card to the dining room with you. Place the card on the table in front of you. The wait staff have been instructed to collect this card and bring you a meal that accommodates your dietary restrictions.

While the formal Opening Ceremony starts on Monday morning at 9:00 a.m., there **will be a Community Dance Leader's Seminar on Saturday and Sunday.** Also on Sunday, there will be a dance sponsored by the Committee for Community and Traditional Dance at 3:00 p.m. A Welcome Reception starts at 5:00 p.m. The Orientation Session will be at 6:45 p.m. At 7:30 p.m. the Ways and Means Committee will host a fund raising dance for the CALLERLAB Foundation.

All interest sessions will be recorded. The audio of the interest sessions will be available in MP3 format. This year, CALLERLAB is offering a complete set to Members at a reduced cost of only \$25. This a great value, and one that everyone should consider to help capitalize on the information provided at this Convention. Please see the Home Office staff at the Registration Desk for more information or to fill out an order form.

You are a major part of CALLERLAB. Make the most of your attendance at this Convention and become involved. Speak up if you have something to say, and ask questions if you're not sure. We encourage you to participate. Your opinions count!

(Please see the back cover for a map of the meeting space.)

Vendor Hours

Sunday—1:00 p.m. to 5:00 p.m.

Located in Allegheny C

Monday and Tuesday—9:00 a.m. to 5:00 p.m.

Be sure to visit our vendors. They have made a great commitment to be here for you, so let them know you appreciate their contributions to this Convention!

Saturday – April 9, 2022

1:00 p.m. to 5:00 p.m. - Registration

Yeager A

Early birds may register until 5:00 p.m. Check in with the Home Office staff and volunteers. They will be manning the Registration Desk and Ways and Means tables.

9:00 a.m. Community Dance Leader's Seminar

Earhart Ballroom

This session presents various ideas for conducting beginner dance parties. Enhance your abilities to present dance parties by attending. There is an additional cost to attend, so register with the Home Office staff. Bob Riggs, Chairman and Mike Preskitt, Vice Chairman of the Committee for Community and Traditional Dance, will host this event.

Sunday – April 10, 2022

9:00 a.m. to 1:00 p.m. - **Community Dance Leader's Seminar** Earhart Ballroom
Continuation of Saturday Session (see above)

9:00 a.m. to 5:00 p.m. - Registration
Convention Registration Continues.

Yeager A

3:00 p.m. to 5:00 p.m. - CCTD Dance

Earhart Ballroom

The Committee for Community and Traditional Dance (CCTD) will host a dance session highlighting Community Dancing. Mike Preskitt and Allynn Riggs will emcee this event. Sign up to present a dance or two for the enjoyment of our Convention attendees if you use Community Dance material. A variety of interesting subjects will be presented.

5:00 p.m. - 6:00 p.m. - Welcome Reception Regency BC
The Executive Committee will host the Reception. Look for them in the receiving line. This is also a good opportunity to chat with members of the Board of Governors (identified by a red ribbon on their badge), their partners, and various committee chairs and vice chairs (blue ribbons). The reception also provides a chance to renew acquaintances and make new friends. Make sure to greet **those wearing the "First Timer" ribbon. A cash bar will be available. Snacks and non-alcoholic punch will be provided.**

6:45 p.m. - Orientation Session  Wright A
Moderator Pam Clasper and panelist, Jeremy Butler
This session is designed to be an informative one, especially for the first-time attendee, but it is also a good review for attendees who have not been to a Convention for some time. There will be an opportunity to ask questions after the formal session is over. We encourage you to ask any questions you may have about the Convention or about CALLERLAB.

7:30 p.m. – Square Dance  Regency DEF
The Ways and Means Fund Raising Dance: The Ways & Means Committee will host a dance starting at 7:30 p.m. The dance will feature the calling talents of Jon Jones, Deborah Carroll-Jones, Corben Geis, John Sloper & Juli Burr. The general public will be invited to attend. Pin-a-Dollar-on-a-Caller" competition will be held during this dance. Join the fun to compete for the title of "2022 Top Dollar Caller! Donations accepted at the door will go to the CALLERLAB Foundation.

Monday, April 11, 2022

8:00 a.m. to Noon and 1:00 p.m. to 5:00 p.m. - Registration Yeager A
The Registration Office will be open for late registrants and for attendees who have questions about the Convention or about their membership. CALLERLAB Sales will also be located in this room.

9:00 a.m. - Opening Session  Regency DEF
Harlan Kerr, Chair of the Board, will be presiding along with Teresa Berger, Executive Director, and Dana Schirmer, Assistant Executive Director. The Board of Governors, VIPs and representatives from various square dance organizations will be introduced. Teresa will present an overview of the Convention and announce any changes to the schedule. There will also be a special presentation on a new resource coming soon!

10:15 a.m. - Beverage Break

Regency Foyer

10:30 a.m. to 11:45 a.m. - Breakout Sessions

Adapting Singing Calls 

Allegheny AB

Panelists: Lawrence Johnstone & Shauna Kaaria

Have you ever wanted to change the figure on your singing call? Yes, you can do that! Come learn how to adjust your singing call figures to fit your program.

E Communications, Mail Chimp, Google Groups 

Earhart AB

Panelists: Patty Greene & Debbie Ceder

Getting the word out to potential dancers and keeping your current dancers up-to-date requires knowledge of the internet. This session will focus on Google groups and Mailchimp as vehicles for communicating with both current and potential dancers.

Square Dance Partnerships 

Earhart CD

Panelists: Allynn Riggs, Roy Gotta & Pam Clasper

How do you help your partner? How do you contribute to your caller's teaching/entertainment efforts? Come to this session to learn how others work together to maximize the use of their skills and talents. A strong partnership will benefit both the caller and partner as they strive for success.

Creating a Welcoming Dance Environment 

Wright A

Panelists: Wendy VanderMeulen, Ri-Shea Schlitter & Barry Clasper

It is our goal to ensure that everyone experiences pleasant social interactions while attending square dance events. The panel will help you develop awareness of the **current social norms in the dance environment and the caller's role in providing a socially appropriate environment.**

Accredited Caller Coaches Committee

Lindbergh A

Chair Ken Ritucci & Vice Chair Tom Miller

This is a closed meeting for the Accredited Caller Coaches. The agenda includes the following items:

1. Review of past actions as stated above 2. Discussion of oral and written exams some candidates have scheduled 3. Anything for the good for the order.

Basic and Mainstream Committee

Lindbergh B

Chair Dana Schirmer & Vice Chair Michael Braithwaite

All Basic and Mainstream Committee members, and other interested parties, are invited to attend the Basic and Mainstream Committee meeting. The meeting will include: Triennial Review changes; discussion of whether there is interest in changing the name of Basic; report on Emphasis calls, and additional items submitted by Committee members.

11:45 a.m. - Lunch for All Attendees

Regency AB

Be sure to wear your convention badge for all meals!

1:00 p.m. to 2:15 p.m. - Breakout Sessions

Modules

Allegheny AB

Panelists: Betsy Gotta, Larry Marchese & Jerry Gilbreath

Come learn how modules can be a valuable and effective choreographic management tool and help add variety and spice to your dances. The panel will talk about the different types of modules and how to effectively and creatively use them in your program.

Utilizing a Website

Earhart AB

Panelists: Ray Owens & Brian Freed

Do you have a website? Does your club have a website? What does your web presence look like? This panel will discuss the practical aspects of setting up an internet presence. Topics will include reserving a domain name, setting up a web hosting account, and demonstrating how to add content to a simple website.

Open House/Party Night

Earhart CD

Panelists: Dottie Welch, Rick Hampton & Bob Riggs

Many times the first exposure to the square dance activity is through a community dance night, private party or open house. Come and learn how to program for an enjoyable dance experience while keeping things simple and fun.

Voice

Wright A

Panelists: Deborah Carroll-Jones & Tony Oxendine

In this session, we will focus on the healthiest way to use your voice as a square dance caller. The panel will discuss techniques to improve your voice, take care of your voice, and various tools to use your voice more effectively, including pitch, resonance, breath, and timbre. We will explore various vocal ideas and techniques to best use your most important tool, your voice.

Organizational Welcome and Planning Meeting (Not recorded) Lindbergh A
Chair of the Board, Harlan Kerr, will host this meeting with representatives of invited organizations. Discussions will include mutual interests in the square dance activity. Similar meetings in the past have resulted in better communications between these organizations.

Advanced Committee

Lindbergh B

Chair Ray Brendzy & Vice Chair Jeremy Butler

The Advanced Committee will discuss the results of the 2021 Triennial. There will also be an opportunity for all to bring forward any new subjects for the committee to address with a discussion on the direction of the committee as the Chairman reviews its mission. If you are calling the Advanced Program and are not on the Committee, **please come and participate in this year's meeting and/or consider joining.**

2:15 p.m. - Beverage Break

2:30 p.m. to 3:45 p.m. - Breakout Sessions

Creative SSD 

Allegheny AB

Panelists: Jeremy Butler, Bear Miller & Tom Manning

This panel will present creative and unique approaches to designing and using an SSD Program. By design, most SSD dancing is good, smooth, standard applications choreography, in flowing Dance Mode (instead of stop-and-go Learn Mode). Learn how you can keep dancers long-term, using only 50 calls!

SqView 1 

Earhart AB

Panelists: Mike Preskitt & Jack Pladdys

Are you new to using SqView? This panel will discuss the basics of SqView – how to get it, how to use it, and how to fix some common problems you may encounter with the program.

Calling in the LGBTQ* Community 

Earhart CD

Panelists: Vic Ceder & Darren Gallina

LGBTQ* square dance clubs are both high energy and great examples of sociability in action. If you are interested in calling for LGBTQ* clubs but don't have any experience in this area come and learn the dynamics and unique characteristics of calling for the LGBTQ* community.

Calling As a Business 

Wright A

Panelists: Jim Wass & Tom Davis

Come for a discussion focused on the business side of calling. Topics include: Do you treat your calling career as a business? Do you do sales and marketing? How do you make purchasing decisions? How do you manage your businesses finances, i.e. record keeping, reporting? Do you utilize research and development? Do you maintain yourself and your equipment? How do you manage the personnel in your business (partner, club personnel, and dancers)? How do you manage your schedule and contracts?

New Caller Committee
Chair Vernon Jones

Lindbergh A

The New Caller Committee is self-classifies as being in the newer caller category. **Come to the committee meeting to learn more about CALLERLAB's newest committee!**

Definitions Committee
Vice Chair Dottie Welch

Lindbergh B

The agenda for the Definitions Committee meeting at the 2022 CALLERLAB Convention will include the following items: report on changes to program documents, including changes made as a result of the 2021 Triennial Review; discussion of the draft proposed update to the Formations document; and discussion of the draft Additional Details Document.

3:45 p. m. - Break (No Beverages)

4:00 p.m. to 5:15 p.m. - Breakout Sessions

Reconnect: Square Dancing Overseas 

Allegheny AB

Panelists: Tom Rainer, Jeannette Staeuble, Walt Burr & Juli Burr

Have you ever wondered about square dancing overseas? Come visit with these callers to learn about the similarities and differences in square dancing around the world.

Sight Calling - Take a Picture 

Earhart CD

Panelists: Ken Ritucci & Ed Foote

Are you looking for creative get outs during your sight calling? This session will emphasize quick, fast, and creative ways to resolve the square using snapshot resolutions.

Reconnect: Caller/Club Relations 

Wright A

Panelists: Ron Giuliana, Wayne Wade & Lura Wade

What is your relationship with your club? It is imperative that you understand your club's personality and how to work with it. This panel will explore ways to successfully build a stronger, more collaborative relationship between the caller and club.

SqView 2 

Earhart AB

Panelists: Barry Johnson & Justin Russell

Do you want to get more out of the SqView program? Are you using all the features SqView has to offer? Come to this session to learn how you can more fully utilize SqView features including choreography, alternate lyrics, and markers.

Music Producers Committee (*closed meeting*)

Lindbergh A

Chair Shauna Kaaria & Vice Chair Ted Lizotte

This will be a closed meeting for active music producers. Discussion regarding Clearing House and Music for Callers website business, protections, etc.

Choreographic Applications Committee

Lindbergh B

Chair Dottie Welch & Vice Chair Doren McBroom

Do you use choreographic games or gimmicks to enhance sociability at dances? Do you insert favorite phrases into your patter or singers to encourage eye contact and smiles? We are compiling such ideas for sharing in the Online Teaching Resource.

5:15 p.m. - Free Time and Birds of a Feather (BOF)

If you need a room for a special meeting or just to get together, please contact the Home Office in the Registration Area. *Empty appearing rooms may be designated for other purposes.*

BOF: HELP! I can't find a file on my computer! (Not recorded) Lindbergh A

Rick Hampton

Bring your laptop to learn how to find files on the computer. Rick will touch on how to file music in various programs, how to find lost files and how to utilize searching in file explorer.

BOF: Caller-Coach Informal (Not recorded)

Lindbergh B

Accredited Caller-Coaches, Tom Miller & Ken Ritucci will staff this session. You have a chance to discuss any aspect of the calling profession with Accredited Caller-Coaches. Information about accreditation and reaccreditation procedures will be available. If you are interested in coaching callers, we invite you to attend this session.

BOF: Calling All New Callers (Not recorded)

Wright A

Are you a New Caller and interested in expressing your thoughts about the calling process? **If so, attend this short session and let's talk about it.**

YOUR CRITIQUE SHEET MATTERS! PLEASE COMPLETE IT!

6:00 p.m. – Social Hour Begins

Regency Foyer

6:30 p.m. - Doors Open for the Banquet

Regency AB

7:00 p.m. - Banquet

Regency AB

Mike Seastrom will be our MC for the evening, and the blessing will be given by Board of Governors Member, Ed Foote. Committee Chairs and Vice Chairs will be recognized from the audience. Twenty-Five Years of Calling Certificates, Small World Awards, BOG Service Awards and CALLERLAB Foundation Awards are presented at this banquet. *All award recipients—please stay for photographs immediately following the banquet.*

9:00 p.m. - Social Square Dance 🗝️

Regency DEF

Join MC, Deborah Carroll-Jones **to dance CALLERLAB's newest program**—Social Square Dancing (SSD). Recently approved by the membership as a standalone, entry-level, experience for yourself, what this new program is all about!

10:00 p.m. - Advanced Dance 🗝️

Regency DEF

The evening dance following the SSD Dance will feature the Advanced Program with MC, Ray Brendzy. Come join the fun.

2023 CONVENTION THEME CONTEST

Got an idea for the 2023 CALLERLAB Convention theme? Turn it in to the Home Office or Convention Registration area and you may win a free registration for next year's Convention! Be sure to include your name along with your suggestion. You may also include your idea on your Critique Sheet.

Don't forget, you can access the Convention Dashboard online at www.callerlab.org/annual-convention/47th-callerlab-convention/ or by scanning the QR code. This page is for convention attendees only! Check your registration packet for the password.



Tuesday - April 12, 2022

From the Home Office Staff:

We hope you are enjoying your Convention. If you have any questions or issues, please be sure to stop at the Convention Registration area in Yeager A and let the Home Office staff know. **We want your Convention experience to be fantastic! If we don't know your problem, we can't fix it or even attempt to fix it. We are here to serve YOU!**

8:00 a.m. to Noon and 1:00 p.m. to 5:00 p.m. - Registration Yeager A
The Registration Office will be open for attendees to ask questions about the Convention or about their membership.

9:00 a.m. to 5:00 p.m. - Vendors Allegheny C
Be sure to visit our vendors. They have made a great commitment to be here for you, so let them know you appreciate their contributions to this Convention!

9:00 a.m. to 10:15 a.m. - Breakout Sessions

Creative Challenge  Allegheny AB
Panelists: Ray Brendzy, Harlan Kerr & Jeremy Butler
This panel will delve into three calls/concepts from the C-1 Program, presenting teaching tips and creative ways to use them while staying within the bounds of good Challenge usage. The presentation is intended for existing Challenge callers looking for fresh approaches and for those who dance Challenge but are not yet calling it. The calls that will be looked at are: 1. Blocks 2. Tally Ho & 3. Modifiers & Weird Stuff.

Restore: Relationship Calling  Earhart AB
Panelists: Ken Ritucci & Buddy Weaver
With much attention put on Formations and Arrangements, not much time is spent on the importance of the Relationships of the dancers within the square when calling. This session will concentrate on understanding the Relationships of the dancers to each other while calling. The panel will discuss the importance of Relationship Calling and how it can positively impact your calling career.

Restart: SSD  Earhart CD
Panelists: Vernon Jones, James Cha & Barry Johnson
Come learn about CALLERLAB's newest program. This panel will explore the SSD philosophy and help you utilize the tools and resources available in this alternative entry level program. There will be a particular focus on how to utilize SSD in starting up after the pandemic.

Reconnect: Marketing

Wright A

Panelists: Jack Pladdys & Mike Hogan

Are you looking for more successful ways to recruit new dancers? Come learn about the journey non-dancers go through when they know nothing about the existence of square dancing. The panel will share steps to entice potential dancers down this path.

Social Connections Committee

Lindbergh A

Chair Mike Seastrom & Lisa Seastrom

Bring your ideas to the Social Connections Committee Meeting. We've got plans to make and fun to plan! Your suggestions can be just what we're looking for!

Caller Training Committee

Lindbergh B

Chair Betsy Gotta & Vice Chair John Marshall

The Caller Training Committee will be meeting to discuss ideas to create a social atmosphere in classes and dances. Please come and share your successes so that the committee can create a reference source for use by other callers. We also will be discussing how to help experienced callers to become comfortable with using the SSD program.

10:15 a.m. - Beverage Break

Regency Foyer

10:30 a.m. to 11:45 a.m. - Breakout Sessions

Self-Promotion Skills

Allegheny AB

Panelists: Dick Otis & Deborah Carroll-Jones

Would you like to book more dances and be a busier caller? Ever wonder how to get better known to be booked for clubs, festivals, or federation dances? The panel will share specific tactics to improve self-awareness, develop your skill level and promote your skills. This session will include real life examples of a caller promoting themselves on a regional and national basis.

Digital Marketing

Earhart AB

Panelists: Ted Lizotte & Ray Owens

Social media platforms are always evolving. Hence, social media marketing is always changing too. Creating a robust strategy for your social marketing goes a long way towards developing an effective social media presence. The panel will discuss strategies for using social media to reach your marketing goals.

YOUR CRITIQUE SHEET MATTERS! PLEASE COMPLETE IT!

Restart: Basic 

Earhart CD

Panelists: Bob Asp, Jon Jones & Dana Schirmer

This panel will highlight three calls from the Basic Program. It will present teaching tips and creative ways to work with both standard and extended application usages. It will take a fresh look at how you might use new ways to feature the uniqueness of these calls in your Basic choreography. The calls presented will be 1. Stars 2. DoPaso & 3. Square Thru.

Dealing with Adverse Situations 

Wright A

Panelists: Mike Seastrom & Harlan Kerr

Unfortunately as callers and leaders we are called on at times to address difficult situations. These include concerns about dancer roughness, hygiene, behavior and, at times, harassment. In addition we sometimes have to address concerns about the caller. Learn effective approaches to dealing with challenging situations, concerns and complaints in a manner that will de-escalate tension, and produce positive, productive outcomes.

Ways & Means Committee

Lindbergh A

Chair Juli Burr & Vice Chair John Sloper

The committee will meet to develop and to exchange ideas for future fund raising activities.

Committee for Comunity and Traditional Dance

Lindbergh B

Chair Bob Riggs & Vice Chair Mike Preskitt

The meeting will provide a status to those attending. Ask for volunteers to help with both the CDJournal and the Dances.Callerlab.org sites. Ask for volunteers to help with the development of the resource guide.

11:45 a.m. - Lunch for All Attendees

Regency AB

Be sure to wear your convention badge for all meals!

1:00 p. m. - Breakout Sessions

Teaching in the Real World 

Allegheny AB

Panelists: Bob Riggs & Mike Olivieri

Beyond understanding learning styles, how do we simultaneously use a range of teaching approaches to address all of the learning styles of the dancers in the room? A range of teaching examples will be used to show how to make your classes more effective, successful and fun. The panel will discuss lesson planning, teaching philosophy, and the teaching process (dancer/caller preparation, execution, completion) to ensure that successful learning takes place.

Calling Techniques to Enhance Sociability 🗣️

Earhart AB

Panelists: Jerry Junck, Michael Braithwaite & Mike Seastrom

Do you want to learn to enhance the sociability of your dance by using square dance variations? Attend to learn how to use 2-couple dancing, Sicilian circles, mixers, contra lines, creative square patterns, and language to increase the sociability of the dance. The panel will demonstrate how to set-up these dances and make this a fun way to increase interaction between all those attending a dance.

Restart: Mainstream 🗣️

Earhart CD

Panelists: Terry Hebert, Walt Burr & Jeff Palmer

This panel will highlight three calls from the Mainstream Program. It will present teaching tips and creative ways to use the calls with both standard and extended application usages. It will take a fresh look at how you might use new ways to feature the uniqueness of these calls in your Mainstream choreography. The calls presented will be 1. Eight Chain Family 2. Scootback & 3. Cloverleaf.

Reconnect: Square Dance Music and You 🗣️

Wright A

Panelists: Buddy Weaver & Scott Bennett

Music is an essential part of dancing yet it is often overlooked or misunderstood. This panel will give you the fundamentals of music in an easy to understand way. Music is an integral part of every successful program, especially in clubs so our panelists will guide you through techniques to reconnect your dancers with dancing and the caller.

Women In Calling Committee

Lindbergh A

Chair Juli Burr

The committee will meet to exchange experiences, discuss difficulties encountered by women in calling and to develop ideas to support women in calling.

Partner Committee

Lindbergh B

Chair Allynn Riggs & Vice Chair Ri-Shea Schlitter

The Partner Committee meeting will recap the progress on the updating and editing of **the Partner resource document, propose the creation of personalized “Welcome to Convention” and “Invitation to Attend the Partner Committee Meeting” cards for all** partners attending a convention to be placed in the convention packets beginning with the 2023 convention. We will also discuss having a Partner dangle available as desired for identification to hang from the CALLERLAB badges. We appreciate input from and participation by all.

2:15 p. m. - Beverage Break

Regency Foyer

2:30 p.m. to 3:45 p.m. - Breakout Sessions

Music: Not Just Background Noise 

Allegheny AB

Panelists: Ted Lizotte & Paul Cote

Learn the tools needed to more effectively utilize music in your calling. What is the feel of the song? How can callers use music to create a better experience for dancers? Use the basics from the Square Dance Music & You session to enhance your calling.

Restart: Plus 

Earhart CD

Panelists: Bill Harrison & **Ed Foote**

This panel will highlight two calls from the Plus Program. It will present teaching tips and creative ways to use the calls with both standard and extended application usages. It will take a fresh look at how you might use new ways to feature the uniqueness of these calls in your Plus choreography. The calls presented will be 1. Load the Boat & 2. **Dixie Grand**.

Hex Dancing 

Earhart AB

Panelists: Eric Henerlau & Vernon Jones

It doesn't take just 8 people - come learn creative ways to utilize 12 dancers in hexagons. The panel will discuss how to present and teach this type of dancing.

Online Resources 

Wright A

Panelists: Barry Clasper & Dottie Welch

Need to know how to do something? Need a great idea? Need teaching tools? Need an answer but don't know who to ask? Visit this session! All of that information (and more) is available at your fingertips. The presenters will discuss resources available from CALLERLAB and other online sources, i.e. BLOGS, the Square Dance History Project, the Internet Archive and other archives available to the CALLERLAB and Square Dance community.

Public Relations Committee

Lindbergh A

Chair Wendy VanderMeulen & Vice Chair Ron Giuliana

Come and join us as we begin discussing two new projects: 1. Do we give too much away? We'll discuss how many resources should be for members only. 2. We will initiate discussion on video ads on: Positive Stories; Why go to Convention: and Why be a Member.

Marketing Committee

Lindbergh B

Chair Jack Pladdys & Vice Chair Justin Russell

1. Old Business - We plan to present the web site design project, promotional video, and marketing manual updates to committee members for final approval before submitting to the EC. 2. New Business - Review, discuss, and decide on new projects for the 2022/23 year.

3:45 p. m. - Break (No Beverages)

Items left with the vendors should be picked up
before they close at 5:00 p.m.!

4:00 p.m. to 5:15 p.m. - Breakout Sessions

Restart: Building a new club 

Allegheny AB

Panelists: Jerry Junck & Bruce Holmes

So you'd like to develop a club: what do you need to do? Do you have a license and proof of licensing and insurance? How will you market your club and dances? Do you have a core group of dancers? How can your partner assist?

Restart: Advanced 

Earhart AB

Panelists: Mike Sikorsky & John Marshall

This panel will highlight two calls from the Advanced Program. It will present teaching tips and creative ways to use the calls with both standard and extended application usages. It will take a fresh look at how you might use new ways to feature the uniqueness of these calls in your Advanced choreography. The calls presented will be 1. Motivate combined with Slip & Slide & 2. Cast a Shadow.

Caller Judgment 

Earhart CD

Panelists: Tony Oxendine & Patty Greene

Caller judgment plays a significant role at dance events and your success as a professional. Many issues arise from poor caller judgment. This panel will address areas such as choreography, stage presence, and professionalism over the microphone.

Restore: Social Interaction 

Wright A

Panelists: Ted Lizotte & Justin Russell

Is your club a social group? Learn how callers and clubs can enhance social interaction between your members both while dancing and on breaks. Come and learn some new and fresh ideas to build social interaction and relationships as we explore ways you can initiate, encourage and support your clubs social activities. Learn to be a role model for sociability.

Social Square Dance Committee

Lindbergh B

Vice Chair Barry Johnson

Join the SSD Committee for their first committee meeting as an approved CALLERLAB program!

5:15 p.m. - Free Time and Birds of a Feather (BOF)

BOF: Board of Governors Informal Lindbergh A
Members of the Board of Governors (BOG), Bear Miller, Shauna Kaaria, & Ray Brendzy will be available for you to speak with on an informal basis. We would like to hear your thoughts and ideas about CALLERLAB or square dancing.

BOF: Square Dancing in Ottawa Lindbergh B
We all talk about what needs to change in square dancing: "Shorten the lessons!", "Shorten the lists!"; "Make it simpler!" Come and find out what Wendy VanderMeulen is trying out in her area, Ottawa, Canada.

6:00 p.m. - Social Hour Begins Regency Foyer

6:30 p.m. - Doors Open for the Banquet Regency AB

7:00 p.m. - Banquet Regency AB
The Board of Governors will be recognized from the audience. Fifty Years of Calling Certificates, Recognition Awards and Milestone Awards (if any) are presented at this banquet.

**All award recipients—please stay for photographs immediately following the banquet.*

9:00 p.m. – Near & Far Dance  Regency DEF
Jeannette Staeuble will MC the Near and Far Dance. Be sure to attend and enjoy an entertaining dance featuring the callers who live closest to Pittsburgh and also those who traveled the farthest.

10:00 p.m. - C-1 Dance  Regency DEF
Past Chair, Ken Ritucci will MC a C-1 Dance following the Near & Far Dance. Come and “C” what happens at the C-1 Dance!

10:00 p.m. - **Chair’s Social** Regency Foyer
Current Chair of the Board, Harlan Kerr will host a social in the Regency Foyer as part of his actions as Chair of the Board. A cash bar will be available.

Wednesday – April 13, 2022

8:00 a.m. to Noon - Registration

Yeager A

The Registration Office will be open for attendees to ask questions about the Convention, about their membership, or to register for next year's Convention.

9:00 a.m. - Annual Meeting (Closing Session)

Regency DEF

Harlan Kerr, Chair of the Board, will be presiding. Teresa Berger, Executive Director, Dana Schirmer, Assistant Executive Director, and Parliamentarian, Debbie Ceder will be seated at the front table. Scott Bennett, Bill Harrison, Barry Johnson & Vernon Jones will serve as Sergeants-at-Arms. This is the Annual CALLERLAB Business Meeting as noted in the "Call to Convention".

*****REMEMBER YOUR VOTE CARD!*****

Thank you for attending the 47th CALLERLAB Convention!

On behalf of the Board of Governors, Executive Committee, and Home Office staff, we hope you have enjoyed this Convention. If you have comments that will help us plan better for future Conventions, please let us know by filling out your Critique Sheet in **person or digitally**. **Next year's planning committee will review each Critique Sheet** and consider your comments while planning for future Conventions. As you return home, have a safe trip. Once you are safely home, reflect on what you learned at this Convention. We hope you will be able to ***"Restart, Reconnect & Restore"***.

Be sure to take a copy of this *DIRECTION* to dances and organizational meetings and let others know what happened at this Convention.

On behalf of the Board of Governors, Executive Committee and Home Office Staff, thank you for your attendance and input at this Convention! Make plans to attend the 48th CALLERLAB Convention in Sparks (Reno), Nevada. You can register for the 2023 online at www.callerlab.org/annual-convention/48th-callerlab-registration/ or by scanning the QR code. Hope to see you there!

THANK YOU!

Teresa Berger, Executive Director



CALLERLAB CONVENTION HISTORY

| Year | Region | Dates | City | Hotel |
|------|--------|--------------|----------------------|----------------------------------|
| 1974 | CENT | APR 8-10 | ST. LOUIS, MO | Marriott Hotel |
| 1975 | CENT | APR 24-26 | CHICAGO, IL | Marriott Hotel |
| 1976 | CENT | APR 12-14 | CHICAGO, IL | Marriott Hotel |
| 1977 | CENT | APR 4- 6 | KANSAS CITY, MO | Radisson Muehlebach |
| 1978 | CENT | MAR 20-22 | ST. LOUIS, MO | Chase Park Plaza |
| 1979 | WEST | APR 9-11 | LOS ANGELES, CA | Marriott Lax |
| 1980 | EAST | MAR 31- 2 | MIAMI BEACH, FL | Americana |
| 1981 | CENT | APR 13-15 | KANSAS CITY, MO | Radisson Muehlebach |
| 1982 | WEST | APR 5- 7 | RENO, NV | Mgm Grand |
| 1983 | EAST | MAR 28-30 | PHILADELPHIA, PA | Marriott |
| 1984 | CENT | APR 16-18 | CHICAGO, IL | Hyatt Regency O'hare |
| 1985 | WEST | APR 1- 3 | PHOENIX, AZ | Hyatt Regency |
| 1986 | EAST | MAR 24-26 | BALTIMORE, MD | Hyatt Regency |
| 1987 | CENT | APR 13-15 | NEW ORLEANS, LA | Hyatt Regency |
| 1988 | WEST | MAR 28-30 | RENO, NV | Bally's Grand |
| 1989 | CENT | MAR 20-22 | NASHVILLE, TN | Opryland Hotel |
| 1990 | EAST | APR 9-11 | ORLANDO, FL | Hyatt Hotel |
| 1991 | WEST | MAR 25-27 | LAS VEGAS, NV | Aladdin Hotel |
| 1992 | EAST | APR 13-15 | VIRGINIA BEACH, VA | Radisson Hotel |
| 1993 | CENT | APR 5- 7 | LOUISVILLE, KY | Galt House |
| 1994 | WEST | APR 10-12 | VANCOUVER, BC | Hyatt Regency |
| 1995 | EAST | APR 10-12 | PITTSBURGH, PA | Westin William Penn |
| 1996 | CENT | APR 1- 3 | KANSAS CITY, MO | Westin Crown Center |
| 1997 | WEST | MAR 24-26 | LOS ANGELES, CA | Wyndham Airport Hotel |
| 1998 | EAST | APR 6- 8 | CINCINNATI, OH | Drawbridge Estates |
| 1999 | CENT | MAR 29-31 | DALLAS, TX | Dallas Grand |
| 2000 | WEST | APR 17-19 | LAS VEGAS, NV | Riviera Hotel & Casino |
| 2001 | CENT | APR 9-11 | ST. LOUIS, MO | Airport Marriott |
| 2002 | EAST | MAR 25-27 | RICHMOND, VA | Richmond Marriott |
| 2003 | CENT | APR 14-16 | SAN ANTONIO, TX | Omni Colonnade) |
| 2004 | WEST | APR 5- 7 | RENO, NV | Reno Hilton |
| 2005 | CENT | MAR 21-23 | LOUISVILLE, KY | Galt House |
| 2006 | EAST | APR 10-12 | CHARLOTTE, NC | Adams Mark |
| 2007 | CENT | APR 2- 4 | COLORADO SPRINGS, CO | Sheraton |
| 2008 | WEST | MAR 17-19 | LOS ANGELES, CA | Marriott Airport Hotel |
| 2009 | CENT | APR 6-8 | KANSAS CITY, MO | Kansas City Hilton |
| 2010 | EAST | MAR 29-31 | NIAGARA FALLS, NY | Crowne Plaza |
| 2011 | WEST | APR 18-20 | LAS VEGAS, NV | Riviera Hotel & Casino |
| 2012 | CENT | APR 2-4 | NASHVILLE, TN | Sheraton "Music City" Hotel |
| 2013 | EAST | MAR 25-27 | CARY, NC | Embassy Suites |
| 2014 | WEST | APR 14-16 | RENO, NV | Nugget Hotel & Resort |
| 2015 | CENT | MAR 30-APR 1 | SPRINGFIELD, MO | University Plaza Hotel |
| 2016 | EAST | MAR 21-23 | NORFOLD, VA | Sheraton Norfolk Waterside Hotel |
| 2017 | WEST | APR 9-12 | MESA, AZ | Hilton Phoenix/Mesa Hotel |
| 2018 | CENT | MAR 26-28 | ALBUQUERQUE, MN | Embassy Suites |
| 2019 | EAST | APR 15-17 | RICHMOND, VA | Omni Hotel |
| 2022 | EAST | APR 11-13 | PITTSBURGH, PA | Hyatt Regency Airport |

Monday, April 11, 2022

6:00 p.m. Social Hour

Regency Foyer

6:30 p.m. Banquet Doors Open

Regency AB

7:00 p.m. Banquet Begins

MC - Mike Seastrom

Blessing - Ed Foote

Banquet Menu

Spinach Salad

Black Forest Cheesecake

Blackened Chicken Breast

Red Roast Potatoes

Water & Iced Tea

Broccoli

Introductions - MC

Committee Chairs and Vice Chairs

*BOG Service Awards, 25 Years of Calling Recognition,
Small World Presentation,*

Good Night - MC

9:00 p.m. - SSD Dance

Regency DEF

MC - Deborah Carroll-Jones

10:00 p.m. - Advanced Dance

Regency DEF

MC-Ray Brendzy

It's the company, not the cooking, that makes a meal.

Tuesday, April 12, 2022

6:00 p.m. *Social Hour Begins* *Regency Foyer*
6:30 p.m. *Banquet Doors Open* *Regency AB*
7:00 p.m. *Banquet Begins* *MC - Justin Russell*
Blessing - Roy Gotta

Banquet Menu

Mixed Green Salad with vegetable confetti *Chocolate Cake*
Filet
Mashed Potatoes *Water and Iced Tea*
Root Vegetable Medley

Introductions - MC
Executive Committee, Board of Governors
50 Years of Calling Certificates, Award of Excellence,
Chairman's Award
Good Night—MC

9:00 p.m. *Near & Far Dance* *Regency DEF*
MC - Jeannette Staeuble
10:00 p.m. *Challenge Dance* *Regency DEF*
MC - Ken Ritucci

Good food is sweeter when shared with good friends.

Hyatt Regency, Pittsburgh

Meeting Space Floor Plan

