

NEWSLETTER
for Members of
CALLERLAB

direction



Volume Three - Number Three December 1975

MEMBERS ELECTED TO BOARD OF GOVERNORS

In CALLERLAB's first election held early in September the roster of the Board of Governors was enlarged to its full strength of 25 members. Angus McMorran, Ottawa, Ontario became the first Canadian member of the governing board and Vaughn Parrish of Boulder, Colorado, long time caller/leader was also elected. Angus and Vaughn will officially go on the Board at the annual meeting next April. At their April '76 meeting in Chicago the present 25 members of the Board will draw lots to determine which among them will serve terms of from one to five years. In the future new members of the Board will each be elected for a five year term. Nominations for the next election of Board officers will be open following the 1976 Convention.

EXEC COMMITTEE MEETING LAYS GROUNDWORK FOR 1976 CONVENTION

Gathering in the Chicago Marriott Hotel, scene of the 1976 CALLERLAB Convention, the members of your Executive Committee formulated final plans for the "big one" next year. The two major topics planned for the Convention are Accreditation and the Mainstream Basics List. Four additional topics to get "feature" treatment at the Convention are Dance Level Identification, National Convention Liaison, Ways and Means and Experimental Basics Review. The success last year of commercial display space has prompted the Convention planners to set aside an enlarged area right on the Convention level for suppliers and manufacturers of callers' products. A very special program attraction this year will be spotlight demonstrations of some of the prime dance topics of the day.

As this issue of DIRECTION is being written 771 members or candidates and their wives or husbands have pre-registered for the Convention. There is still time to sign up and to take part in what will be one of the most important caller get-togethers of the decade.

All candidates nominated for membership have been sent qualification letters and those who have qualified themselves have been sent invitations to the Convention. Those previously invited to a CALLERLAB Convention but who were, for one reason or another, unable to attend, have also been included in this procedure.

NOTICE TO ALL MEMBERS: Begin thinking now in terms of nominations for future members which are to be handed in following the '76 Convention. Remember, candidates for memberships must be active callers having been engaged in the activity for at least three years on the basis of an average of one calling date per week. Each candidate for membership must subscribe to the CALLERLAB Code of Ethics.

CALLERLAB -- Message from the Chairman

We need money to continue the operation of CALLERLAB. Many of you received a letter from Cal Golden recently which mentioned that we had a deficit of \$21,000.00. We should point out that this is a budget deficit for the remainder of our operating year, not an actual debt at this time. Our actual debt at present is \$6,576.00 and it is growing steadily. The \$10,000.00 we had last June has been spent on salaries, printing, mailing, lawyers' fees (for incorporation) and telephone costs for the CALLERLAB office. (Note: We are still not paying rent for the space we are using and much of our office equipment is borrowed.) We are also accepting the donation of the expense of operating our committees. Many hundreds of dollars have been contributed indirectly in mail and telephone expenses by committee chairmen.

The only means we have of avoiding an even greater debt is to raise more money. This means that each of us must do all we can in this direction. Many fund raising dances have been held. We need many more. Contributions to CALLERLAB are tax deductible and we solicit generosity in support of what we feel is a very worthy cause. One of the subjects we will be discussing at our Convention is the possibility of sharing in the proceeds of the National Convention in return for a greater participation in the convention operation. There is no chance of any help from this quarter during the current year. If any of you have experience in the solicitation of grant funds and would undertake to develop such a solicitation in our behalf, please contact the office or me. Perhaps a foundation would be willing to contribute but there is no hope for immediate help from this approach either. If we are to arrive at the Convention next April free of debt and able to continue our work, we must have a lot of money from our own resources now. Please accept this as an important personal responsibility.

Jim Mayo

CALLERLAB FINANCES, A CONTINUING PROJECT

As our Chairman has indicated, we are still a young organization and achieving our financial goals is a major challenge. As we grow and as more members contribute their yearly dues our problems will be lessened to a degree. It's well to note that built into the cost of the Convention package is a possible profit for CALLERLAB. That means that as more members and candidates attend, a greater amount of the financial burden will be eased. Although our goal of 800 in attendance at the '76 Convention has almost been reached, we can accommodate 1,000 delegates and this will mean just that much more income to offset our overhead.

Also, be sure and let our Ways and Means Committee know if you are planning a CALLERLAB dance in the next couple of months. For information on the guidelines for these dances and the addresses of the co-chairmen, see your previous issues of DIRECTION newsletter.

IF YOU HAVEN'T YET REGISTERED -- THERE'S STILL TIME -- BUT HURRY!

ON THE FIRE -- SOME IMPORTANT PROJECTS IN THE WORKS

A special CALLERLAB badge has been designed for the coming Convention. Every attending member and spouse will get one. . . . In the works, and possibly available by Convention time: A CALLERLAB recognition pin that's bound to cause much comment.

Before the 1976 Convention is over we're going to need to decide on what route CALLERLAB will take relative to the basics. This organization has endorsed the SIOASDS Basic Fifty list and the Extended Basics (51-75). Both of these systems are in universal useage at the present time. As a means of keeping current, an additional list of Ten PLUS Basics that can be updated each year (while keeping the Basics and Extended Basics lists intact) was introduced. At the 1975 CALLERLAB Convention a revised list of basics was adopted for mainstream dancing. The question seems to hinge on whether to continue the first system of adhering to the Basic 75 list PLUS the ten additional basics (to be changed annually) for mainstream dancing or to come out with an updated, separate Mainstream List each year.

Another decision needs to be made relative to the QUARTERLY Movements. Since the special committee was created to screen the new experimental movements, eight have been introduced. The question we now face is how do we treat one of the Quarterly Movements after the quarter is over? Do we drop it completely from mainstream dancing as we introduce new Quarterly selections, or do we hang on to some and drop others? One logical solution is to review the selections after one year and decide whether or not to continue using some of them as PLUS Ten selections for the coming year along with the Basic 75 for our Mainstream List.

These are just samples of what we will help to decide when we meet in Chicago April 12, 13 and 14, 1976. PLAN TO BE ON HAND!

DISCOUNTED AIR FARES FOR CONVENTION GOERS

It is possible for those coming to the April Convention in Chicago to get discount fares when traveling on a special charter rate. As an example, by using this type of fare a delegate coming from Boston whose regular full fare would be \$160.73 would be paying \$128.73, a savings of \$32.00 per person. Comparable savings are in effect from other cities. Those in the East who are interested may write directly to Mr. William E. Cox, Sales Director of Covenant Travel, 95 Woodland Street, Hartford, Connecticut 06101. In the West write to Bob Page Travel, 39256 Paseo Padre Pkwy., Fremont, California 94538 or to Rainbow Tours and Travel, Cliff and Osa Mathews, 4120 Calle San Antonio, Palm Springs, California 92262.

WANTED -- VOLUNTEER NOTE TAKERS FOR THE '76 CONVENTION

We're starting early to involve as many volunteer workers for the big Convention in Chicago next April as possible. By spreading out the work, we can use a number of you (or your wives or husbands) who will take notes in one of our sessions for an hour or two. No knowledge of shorthand is necessary, although it will be helpful if you write speedily and legibly and have the ability to condense thoughts into a form that can be used in our meeting minutes. Each volunteer will be sent instructions ahead of time and a short meeting of these volunteers will be held just prior to the opening session on Monday (probably at 1:00 PM). Please let us know if you are willing to help us on this. Also in your letter let us know if you have access to a battery operated tape recorder which you could use as an aid in making your notes. This method of note taking can save CALLERLAB considerable money which it needs to augment its budget.

BE SURE TO SEND YOUR HOTEL RESERVATION DIRECTLY TO THE MARRIOTT

WHO -- IS A MEMBER OF CALLERLAB?

When somebody asks what the average member of CALLERLAB thinks, what his profession is, how long he has been calling or what type of calling he does, it has been impossible to come up with an honest answer. For any group that is playing an important role in a recreational activity as CALLERLAB, it is important to obtain a personal profile of "Mr. Average Caller." To aid in convention planning, to establish working committees for our organization or to present our case to area associations and other groups, it is vital to know more about our members. When it comes time to plan a convention or when necessity calls for specialists in our ranks to help out in an emergency, we should know who among us are the accountants, lawyers, computer experts, secretaries -- you name it.

We are preparing a special HUMAN RESOURCES Questionnaire that will be sent to you soon. It will be a means of supplying us with the kind of information we need to know about you. It will have a definite influence not only on our next convention but on many future CALLERLAB activities. As soon as the questionnaire reaches you, please read it, fill it out as best you can and send it back. "Communications" is a key factor in the success of any organization. Your participation in this project is important.

CALLERLAB COMMITTEES IN ACTION

By this time most of the 18 active CALLERLAB committees are busily involved in their assigned projects. Reports from these committees will be printed in DIRECTION newsletter. Committee leaders who have not yet communicated with their members are urged to do so as soon as possible. Members assigned to committees will find that their input and responses to their committee chairman's requests will be of infinite value in achieving the committee's goals. The Level Identification Committee chairman, Lee Kopman, requests that all members consider themselves a part of his Committee and send him, as soon as possible, their ideas for a universal system of level identification covering all phases of the activity. Committee meetings and reports will occupy prime time at the '76 Convention.

Activities of the various committees are being transmitted as news releases to the more than 150 area square dance publications around the world. Many publications have already reprinted stories of the CALLERLAB Quarterly Movements Committee, the Mainstream Basics Program, the new Level Identification Committee, the New Dancers Committee and the Halls for Square Dancing Committee. As progress reports are received from your committees these will in turn be passed along to the members in DIRECTION newsletter and also may be sent out as publication news releases in the future.

PUBLIC RELATIONS TOOLS FOR CALLERLAB

Enclosed with this issue of DIRECTION is a single page release covering the background of this organization. It has been designed as a "handout" at CALLERLAB dances across the country and at other appropriate events. Members sponsoring these dances may use this copy as a "master" and have additional offset copies made locally in any quantity they wish. Now in the works is a compact pamphlet describing CALLERLAB, its goals, history, Code of Ethics and plans for the future. Designed primarily to be given to prospective members, the booklet is planned for release early next year. A copy will be sent to each member.

QUARTERLY SELECTIONS -- JANUARY-FEBRUARY-MARCH

For the three months period starting January, 1976 the Quarterly Movements Committee of CALLERLAB suggests one movement for the mainstream workshops and dances in January, February and March, 1976. The single selection is: Lockit. The Committee, after sorting through all current movements, decided that this single choice was appropriate at this time. It is the Committee's hope that all caller/teachers will include Lockit in their mainstream dance program and workshops during the coming quarter. PLEASE DELAY USING UNTIL AFTER JANUARY FIRST. Here is the description and two drills for this Quarterly Movement selection:

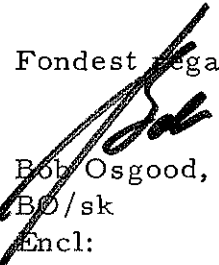
Lockit by Lee Kopman -- The action in Lockit can start either in an ocean wave or a two-faced line formation (actually the ocean wave set up is the more acceptable). From an ocean wave, the centers of the wave will do a one-quarter arm turn (hinge) while the dancers on the ends move forward and around as in a fan the top. The movement terminates with the dancers once again in an ocean wave at right angles to the original formation. When Lockit starts from a two-faced line the dancers follow the action with the entire line rotating 90 degrees as the dancers move forward. Examples:

Heads do sa do
To an ocean wave
Lockit
Square thru 3/4
Left allemande

Heads lead right & circle to a line
Do sa do to a wave -- Lockit
Swing thru -- Boys trade
Boys run -- Bend the line
Crosstrail -- Left allemande

CHANGES OF ADDRESS: A few of our members have reported changes of address since our last DIRECTION newsletter. Here is a listing so you may update your roster:

Ken Anderson	Jim Lee	Chuck Riley	Gene Trimmer
RD 3	70 Jerome Cres. #504	3442 N. Tripp	Route 4, Box 789
Honesdale,	Stoney Creek, Ont.,	Chicago,	Paragould,
Penn. 18431	Canada L8E 3H1	Ill. 60641	Ark. 72450

Fondest regards,

Bob Osgood, Executive Secretary
BO/sk
Encl:

CALLERLAB P.S. -- A WORKABLE IDEA FROM THE '75 CALLERLAB CONVENTION

Vaughn Parrish, Chairman of the Liaison with Area Callers' Associations Committee, in his report at this year's Convention mentioned a special project sponsored by the San Diego County Callers' Association. Here is a portion of that report submitted by member Stanton Bryan.

A SQUARE DANCE CALLERS' EVALUATION CLINIC

Purpose: The purpose of an evaluation program is to create the proper atmosphere whereby a group of callers can evaluate each other in a constructive, professional and

acceptable manner. This is the program that is proving successful for callers in the San Diego area. We decided that to create the desired atmosphere, we must avoid such words as criticize, judge, etc. We must believe that to evaluate each other is a mutual help program. Everything is on a timed basis which makes for an orderly, well organized program.

On a day when we get together each evaluator is assigned a certain category to evaluate (i. e. timing, diction, etc.). He or she is charged with the responsibility of finding at least one constructive suggestion, which helps create acceptance on the part of the caller. At the end of the session the general evaluator evaluates the callers, the evaluators and the M. C. This helps to keep the remarks constructive.

In addition to evaluating regular club calling, this program can be used to offer critiques on presenting workshop material, or the teaching of beginner dancer basics. Also, it can be expanded to cover the many categories of calling. In fact the outline as offered here, can be considered as only the beginning.

Procedure: As the training session opens the M. C. or chairman makes the opening remarks and introductions; he sets the stage to create an atmosphere of wanting to help and accept suggestions. After they are introduced the evaluators form a square or squares, as the evaluation is done from the standpoint of a dancer. When the caller to be evaluated has called and the dance is completed, everyone is seated for the evaluation and each evaluator stands while offering his remarks. This procedure is repeated for each caller and for each team of evaluators. By using different evaluators for each caller many people become active in the program.

After all the calls are completed and the callers evaluated, the general evaluator gives his report. The M. C. makes closing remarks. At no time is any of the evaluation thrown open for discussion from the floor.

Program: The M. C. is allowed five minutes for his opening remarks.

The first category is "Regular Patter Calling" and is the category that will be used the most. The caller will be given four minutes for his call and he is evaluated on clarity, timing and material. Each evaluator has two minutes. One caller and three evaluators take ten minutes and this can be repeated as many times as time permits or for as many callers as are taking part. Four callers can be evaluated in a one hour program, allowing eight minutes for the general evaluator and five minutes for squaring up and introductions.

The second category is "Public Speaking on Calling Subjects." The caller draws a slip of paper with a subject related to calling and talks for two minutes without any pre-planning. Each of the two evaluators is allowed one minute for remarks.

The third category is "Workshop Material" and the caller is allowed ten minutes and the evaluators two minutes. The evaluation covers various teaching angles.

The fourth category is "Fun Session." A Fun Session will help keep everyone loose, relaxed and discourages them from taking themselves too seriously.

This is a brief summary of how this program can be used at a local level. The secret of success in the program is to want to help and be helped.