

NEWSLETTER
for Members of
CALLERLAB

direction



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QUARTERLY MOVEMENTS FOR APRIL, MAY and JUNE

The CALLERLAB Quarterly Movements Committee selects for the next three months one experimental movement and one review movement from the Mainstream Basic List. In order to maintain the spirit behind the Quarterly Movements program, we, as callers, are asked to please not use the Quarterly Movements until the first of the new quarter, April 1st. The experimental movement is Chase Right. Here is the description, some comments and a few examples.

Chase Right by Lee Kopman -- The action starts from couples back to back. On the command Chase Right, those in the girls' positions do a "large" (but not wide) zoom action moving to the place of the girl's position in the couple behind them. The zoom action brings the girl to a facing-in position. The persons in the boys' positions will run or fold into the vacated girls' positions and then circulate one position. These persons will end facing out. From normal lines of four facing out, the Chase Right call will place the square in two parallel ocean waves with the girls facing in and the boys facing out. When the action takes place where the couples are back to back in a trade by formation the result is a column formation. All the flow is to the RIGHT as the dancing action takes place, thus the name Chase Right. (It is possible to Chase Left or LEFT Chase. However, for mainstream dancing the basic Chase Right is suggested.)

NOTE: A simple zero figure will allow you to easily become acquainted with the actions.

Normal Facing Couples:
Pass thru -- Chase right
Boys run -- Zero (Back to original starting position)

Dancing Chase Right

Heads lead right
Circle to a line
Pass thru -- Chase right
Boys run
Right & left thru
Crosstrail -- Left allemande

Heads lead right
Circle to a line
Pass thru -- Chase right
Scoot back -- Girls run
Curlique -- Boys run
Pass thru -- Left allemande

NOTE: The above figures move from Chase Right into a wave.

Heads lead right
Circle to a line
Star thru -- Pass thru
Chase right -- Boys run
Square thru 3/4
Left allemande

Heads lead right
Circle to a line -- Star thru
Pass thru -- Chase right
Single file circulate one spot
Girls run -- Box the gnat
Right & left thru -- Left allemande

NOTE: The above figures move from Chase Right into a column.

During the coming Quarter the Committee suggests the review of Dixie Style to an Ocean Wave rather than the selection of another new experimental figure. Dixie Style to a Wave is part of the Mainstream program but in many areas could use a good dancing review and some attention given to how it can best fit into the club dancing program.

The action starts with facing couples in motion or in single file. The girls extend right hands and move by to extend left hands to the waiting man. The left hands are joined and, as the dancers move by, the left hands remain joined and the men reach to join right hands with each other causing all dancers to turn as a left handed ocean wave is formed. The nature of the action leads to the suggestion that Dixie Style be preceded with a right and left thru or square thru 3/4 courtesy turn to help lead into the starting action of the girls leading for the Dixie Style. This type of start smooths out the entry into the figure for better dancing. Here are some examples:

Heads lead right
Circle to a line
Right & left thru
(Ladies lead) Dixie style to a wave
Boys trade
Boys cross run to the far end
Swing thru -- Boys run
Bend the line -- Left allemande

Heads lead right
Circle to a line -- Square thru 3/4
Courtesy turn your partner
(Ladies lead) Dixie style to a wave
Boys trade -- Boys run
Bend the line -- Box the gnat
Right & left thru -- Crosstrail
Left allemande

CONVENTION UPDATE

With only a month to go the third annual CALLERLAB Convention promises to be the largest and possibly the most productive of all previous conventions. At this date 851 individuals have indicated that they will be attending from all parts of North America, from New Zealand, Holland, Great Britain and Germany. Of this number 505 are callers and 344 are husbands or wives of callers attending. (In some instances both the husband and wife are signed up as individual dues-paying members.) REGISTRATION will start at 10:00 AM, Monday morning. The first session will get under way at 2:00 PM. For those arriving at the Marriott on Sunday, a hospitality area will be set up in the lobby giving those early arrivals an opportunity to get acquainted with each other.

The Convention Program: Two major topics "Accreditation" and "Mainstream Basics" will share the discussion times with four other topics: "National Convention Liaison," "Ways and Means," "Dance Level Identification" and "Quarterly Movements." In addition, a series of demonstrations will lead into special discussions on several topics including: "Variety," "Contras," and "Body Flow and Mechanics." You'll have ample opportunity for scheduled and unscheduled bull sessions and for those of you on committees there will be special meetings. If you are not currently involved in a committee

CALLERLAB -- Message from the Chairman

As our Convention draws nearer and more than 500 of you have indicated a willingness to spend substantially of both time and money, the feel of responsible leadership takes on real meaning. We, as a group, have all the qualifications, resources and dedication necessary to effectively lead the continued development of square dancing as an international recreation with broad appeal. We have made a good start and have demonstrated our ability to put aside our personal preferences and to find a way to work together for the benefit of the whole square dance activity. If we are to achieve our potential for leadership, we must continue to look first at the needs of the whole of square dancing. Only when we have attended to those overall needs can we turn to the specific needs of that aspect of the activity that is of greatest interest to us individually. Already we have heard many who say, "Why is CALLERLAB not doing.....?", and the question ends with the particular interest of that person. Many of our members and our critics alike seem to be so focused on what we are not doing, they are unable to see the great accomplishments already achieved. I believe we have earned the right to be proud of what we have done. I am confident, even though we cannot do the whole job immediately, that we can continue to provide guidance and direction for the heretofore disorganized growth of square dancing. What we will need to reach this goal is the active participation and the enthusiastic support of each of us. When you speak of CALLERLAB talk positively about what we have accomplished; let all who care know of your support for the activities and the goals of our association.

Jim Mayo

assignment, a special CALLERLAB Up-Date meeting will be held to fill you in on the directions and goals of CALLERLAB. All-in-all, this Convention, including the Wednesday morning Annual Meeting, will provide something of value for everyone attending.

What to Wear: These will be business sessions, so no need to bring square dance clothing. Our one dress-up time will be the banquet Tuesday evening when we suggest dresses for the ladies and coats and ties for you gentlemen. The balance of the time ladies may wear dresses or pant suits -- men, slacks and sport shirts, etc.

Exhibitors' Space: This year we have provided a special closed-off area on the Convention main floor where dealers and manufacturers of square dance equipment and attire will have an opportunity to display their wares and sell to the participants. At latest report the following have signed up for display space: Hilton Audio Products, The Ox Yoke Shop, Jane's Record Service, Red Boot Record Co., Hanhurst's Tape & Record Service, Yak Stack, American Square Dance magazine, Ashton Co., Lou-Mac Records and Square Dancing magazine. Times will be posted when the exhibitors' area will be open. John Kaltenthaler, Chairman of Exhibitors' Space, is working hard on this. If you have any good leads for him, contact him at: P. O. Box 277, Pocono Pines, Pennsylvania, 18350.

Free Displays: "Not for sale" items, small posters and other displays that will prove interesting to the delegates in general will be provided table space in the lobby. Individual members will be responsible for the safety of their own displays. Check with the Free Display chairman after 10:00 AM, Monday in the banquet area lobby for table assignments. No sales will be generated in this area.

Husbands and Wives of Callers: A number of delegates did not know, when signing up, whether or not their wife or husband would be coming with them. If you haven't already

let us know that they are coming, please let us know right away or we'll assume that you'll be attending alone.

Volunteers Still Needed: This will be a convention of "involvement." A large number of members are being asked to take part on various convention working committees. We still need some of you wives to volunteer as "recorders." Those accepting this responsibility will be sent instructions and an assignment sheet and you will have an opportunity to get together briefly at the Marriott just prior to the opening session on Monday. Short-hand isn't absolutely necessary. Our goal is to have enough "volunteers" so that no one will have to work more than just a short period of time.

Hotel Reservations: Be sure that you have sent your hotel reservation card directly to the Marriott. Those received here at the office have been forwarded to the hotel. Sending in a registration (yellow) form to us is in itself not enough.

Have Your Checkbook Handy: Your Convention package fee (\$110.00 per couple or \$72.00 per single) will be due as you register and pick up your Convention packet. Your hotel bill will be due and payable directly to the Marriott as you check out. A special area will be set aside to collect your '76-'77 membership dues. Incidentally, the new CALLERLAB recognition pins will be on display and available for sale at the Convention.

WANTED - A RIDE TO NEW YORK

Malcolm Davis, our London, England, representative at the coming Convention, will be flying home from New York City on the Friday following the Convention. Anyone departing Chicago after the meetings on Wednesday who might have room for Malcolm should either write to us or, better yet, directly to Malcolm: 40 Badgeney Rd., March Cambs, England. You'll enjoy knowing this caller and a ride to New York will be greatly appreciated by him.

CALLERLAB COMMITTEES IN ACTION

The Mainstream Basics Committee, Johnny LeClair, Chairman, January 1976 Progress Report: The CALLERLAB Mainstream Basics Committee is presently engaged in work that was agreed upon at the last CALLERLAB Convention in Chicago, which was to review and evaluate the "CALLERLAB Tentative Mainstream Basics List," after a year of use in the field. Numerous correspondence and verbal reports have been received and the large majority have been very favorable to the overall program, with the greatest amount of interest centered around the following: (A) Reviewing the list to be sure we have not overlooked anything that should have been included and also to check to see if there is anything that should have been deleted; (B) To present the most workable suggested teaching order; (C) To suggest or identify a time period involved in teaching the entire program, or parts thereof; (D) To arrive at a suggested set of guidelines, that would keep the list current, so there would be no major revisions at any one time. The Committee is working on all of these points and will have recommendations pertaining to the same at the upcoming CALLERLAB Convention in Chicago in April.

The Benefits Committee has had its hands full researching the insurance and other needs of the members. If you haven't filled out your Benefits Questionnaire and sent it in, please don't wait any longer. (If you can't find your copy, let us know and we'll send you another one.) The problem today seems to be in finding an insurance company that will

write group insurance for associations such as ours. The report of the Benefits Questionnaires will be made known at the Convention but it may be a while before a truly satisfactory insurance program can be made available to CALLERLAB members. Benefits Committee Chairman is Bruce Johnson.

The Code of Ethics Committee, under the guidance of Bob Van Antwerp, has done a considerable amount of research on the several facets of its assignment. The needs and functions of a grievance committee have been studied and the consensus of opinion of the Committee members on this and other subjects will be the basis for a report at the coming Convention.

The "Halls for Square Dancing" Committee headed by Melton Luttrell continues its research project. If you have experience relating to square dance halls that would be helpful to others be sure and contact Melton or members of his committee.

An updating of committee reports will be a prime feature at the coming Convention.

ORCHIDS TO YOU MONEY RAISERS

Congrats to a number of members who have been instrumental in producing successful CALLERLAB dances across the country. Perhaps the largest money raiser to date is Jack Lasry, who together with a number of other callers in his area, put on a dance marathon at his hall in Miami, Florida in February. Income from the dance turned over to the CALLERLAB treasury was \$822.81. Those of you planning to put on one of these events are encouraged to double check the guidelines for money raising dances sent out to you earlier. If you have mislaid your copy, drop us a note and we'll send you another. Most important is to maintain a sense of dignity in the process. While we need money now, we don't want to give the impression that we are begging for it or that this is a "charity" operation. CALLERLAB dances actually provide the dancer with an excellent evening or afternoon of dancing enjoyment to top callers so, in all reality, while the dancer is indirectly helping CALLERLAB, he is certainly getting his dancing dollars' worth.

Here is an update on the donations and CALLERLAB dance receipts received to this time: A total of \$2,145.00 has been received in donations from Arkansas S/D Convention, Joe Casey, Central Coast Callers' Assn., Chicago Area Callers' Assn., Colo. Spgs. Callers' Assn., Denver Area Callers' Assn., Green Mtn. Callers' Assn., A.N. MacKendrick, Angus McMorran, Jack Murtha, NECCA, Shasta Cascade Dancers and Callers' Assn., Swingmasters, Tri-State Callers' Assn., John Wallace and the Western Callers' Assn. The following callers have generously contributed of their time and talents in fund raising dances: Jim Adams, Al Brundage, Bruce Busch, Yikes Cameron, Joe Casey, Dale Cassidy and the Northeast Council of Callers' Assn., Bill Chadwick, Ralph Collipi, Red Correll, Elmer Elias, Jim Ford, Dan Fulford, Cal Golden, Carl Hanks, Lee Helsel, Bud Hitchcock, Dick Houlton, Earl Johnston, John Kaltenthaler, Bob Koser, Jack Lasry, Eddie Mayall, Jim Mayo, Dale McClary, Al Monty, Bob Page, Bill Peters, Dave Taylor, Foggy Thompson, Milt Thorpe, Johnny Toth, Glenn Turpin, Johnny Walter, Colin Walton, Erwin West, Andy Williams and others. The efforts of these callers have added \$2,860.16 to the CALLERLAB treasury. They're continuing to come in and we'll update in the next issue of DIRECTION.

PERSONAL DATA QUESTIONNAIRE

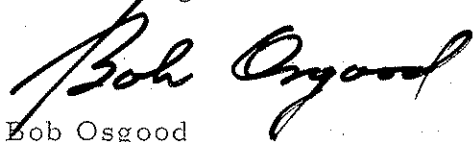
The special Human Resources Questionnaire sent out last January is providing your convention planning staff and Board of Governors with much helpful information. If you have not as yet returned your questionnaire, please fill it out today and send it back. Not only are the Board of Governors interested in your "involvement" in the activity, which will give us an average profile of CALLERLAB, but we are developing a list of "talents" which we hope to draw upon in the coming years as CALLERLAB activities increase.

There is apparently doubt in the minds of some members and candidates relative to a Personal Data Sheet. Don't confuse this with the Human Resources Questionnaire. A personal data sheet is a fairly concise, compilation of a person's background. It starts out with a run down on personal history including marital status, children, education, etc., and then, depending on how it is to be used, spells out any professional background or talents. This could include what the individual does in a professional vein but it also quite frequently includes avocational talents which in the case of CALLERLAB would involve abilities that could be put to use by this organization. Once information sheets and photographs are available on all members, it is possible for the CALLERLAB office to provide background information to publications, radio and television or to free lance writers who are collecting information for stories in internationally circulated publications. Incidentally, as you get an updated photograph, you might send a copy along for your own personal file here in the office so that it can be available when and if needed.

CHANGES OF ADDRESS: Some of our members have taken up new residences in the last few months. You may want to make the following changes in your roster:

David Abbott P. O. Box 745 Redding, Ca. 96001	Roger Brodeur 3751 S. Nellis, #253 Las Vegas, Nv. 89121	Bruce Busch 9080 Wild Apple Locust Park Columbia, Md. 21045	Cal Campbell Star Route Box 150 L. M. Alameda, N. M. 87113
Ivan Hall Aztec Tvl. Trl. Space C6 4220 E. Main Mesa, Az. 85205	Dub Hayes Box 361 Springdale, Ar. 72764	Arnie Kronenberger 421 S. Van Ness #9 Los Angeles, Calif. 90004	Wallace Sanderson RR #3 - #59 Armstrong, B. C., Canada

Fondest regards,



Bob Osgood
Executive Secretary

BO/sk

CALLERLAB P.S., A SPECIAL FEATURE FOR CALLERLAB MEMBERS

Again in this issue of DIRECTION newsletter we present an exclusive feature prepared for CALLERLAB members. The subject of publicity and public relation plays an important role in the business activities of every caller. Paul Hartman, Wheaton, Maryland, has long been involved in the field of public relations and he has prepared this special report as a proposal for CALLERLAB action in this important area.

Let's Begin Correcting Our Public Image

There is nothing that will anger a square dancer more than a non-dancer who knows nothing about square dancing but talks about it in a derisive manner. Early in their dancing careers, dancers try to indoctrinate such persons about the correct status of square dancing today, but after their efforts fall on deaf ears time after time, the dancers finally give up in sheer disgust. Is there anything that we as callers and leaders can do to correct the unfortunate image with which our favorite pastime has been saddled?

Many of us have tried, of course, but our individual efforts could be compared to the scattering effect of buckshot. So it's time to bring out the artillery and give it a try! Collectively, and with guidance and direction from a central point such as CALLERLAB, we might be able to make some inroads and begin the job of correcting and refurbishing our image in the public mind. The chore would, of course, be easy if we had several hundred thousand dollars to hand to the experts in a Madison Avenue public relations firm and let them do it for us. But lacking such resources, we must use our ingenuity and our own labors to do the job. It will, naturally, take much longer, but why delay? If CALLERLAB should accept this proposal we could begin a concentrated effort now. The task is not quite as formidable as it might seem at first blush, if every caller had available to him or her, and made proper use of, the necessary guidelines, tools, and materials. Three realistic and attainable ideas in this regard are presented here for the consideration of the CALLERLAB Board and its members.

Because each caller sooner or later is faced with the opportunity for external publicity (i. e., publicity outside the square dance movement), there should be available to him or her through CALLERLAB a set of guidelines on what to do and how to avoid the many pitfalls. CALLERLAB should also be prepared to provide the caller with a packet of various pre-printed and well-written publicity releases describing square dancing as it ought to be described in the public media. This publicity material should be versatile enough so that a caller could select an item -- or cut-and-paste together an item -- which best suits the need of the moment. If at all possible such material should be available to CALLERLAB members free of charge. If finances do not permit, possibly CALLERLAB could underwrite a portion of the cost with the caller paying for the remainder.

Callers who do one-night stands have an ideal opportunity to correct the poor image of square dancing, if they know how to call a non-dancer event properly. Alas, too many callers are not well-versed in this specialization and thus their one-night stands perpetuate the improper image rather than sell our brand of modern square dancing to a captive audience. CALLERLAB should encourage the national square dance publications to print new articles (or reprint and update old ones) on this topic. CALLERLAB could

then request permission from the magazines to reprint any and all suitable one-night stand materials for distribution to callers in kit form free of charge.

Finally, CALLERLAB should act to establish a twenty-four hour, free, toll-call (800 area code) telephone number, so that anyone desiring square dance information may call and be referred to all CALLERLAB members residing in the particular area. Such service does not come cheap, but if every CALLERLAB member were assessed a surcharge of \$1.00 (\$2.00 per couple), this dream could become a reality.

These suggestions by no means represent all that could and should be done. They do, however, represent a beginning, albeit a modest one. These suggestions are also rather broad and general and require more detailed explanations and, of course, a lot of work for implementation. But they could represent a beginning and real breakthrough, if CALLERLAB were to act now through its existing committee network.

For all intents and purposes modern Western square dancing began a quarter of century ago. It is high time CALLERLAB takes the initial steps to tell the citizenry that it has something that will remove daily tensions, that will bring smiles and enjoyment of life -- something that does not depend on drugs or other artificial stimuli to bring happiness and sunshine. And then watch our beginners' classes and the entire square dance movement grow.

* * *

YOUR NAMES OF NEW CANDIDATES FOR 1977

Begin now to collect names of one or two potential candidates for CALLERLAB and bring them, along with addresses, with you to Chicago and we'll have forms there for you to fill out. Remember that a person must have been actively calling for the three most recent years on the average of once each week.