

NEWSLETTER  
for Members of  
CALLERLAB

# direction



Volume Four - Number One

June 1976

## 76 CALLERLAB CONVENTION LARGEST ONE YET

It was an outstanding Convention and, as Arnie Kronenberger opened the meetings Monday afternoon, April 12th, at the Marriott Motor Hotel in Chicago, Illinois, 203 members, 228 candidates for membership and 258 husbands/wives filled the main meeting room. For the next 46 hours a steady pace of solution-oriented meetings made up the Convention program.

Delegates came from all parts of North America as well as from England, Holland, Germany and the Canal Zone. Unique was the fact that in as much as this was a meeting of leaders in the field of square dancing, there was no dancing, with the exception of four excellent pivot demonstrations covering Body Flow and Mechanics, Variety Using Just the Mainstream Basics, Contras and a sampling of Oldtime dancing.

The keynote address was given by Chairman, Jim Mayo. In it Jim introduced the theme of the Convention "Professional Responsibilities." He said, in part, "Sometimes we take for granted what square dancing is and what it can be. We shouldn't do that. This is a great activity with a potential value to humanity that is only beginning to be realized. To realize that potential the activity needs leadership, and it seems logical to me that the only place that the leadership can come from is callers. They have a longevity in the activity that's not generally true of any others. By working together, regardless of whatever aspect of the activity we work in, we realize that we are part of the same activity. The word professional means responsibility. When we think of professional we think of a person who has a sense of obligation, a sense of responsibility both to mankind and also to the field of his endeavor. We come from varied backgrounds and we work at square dancing in different ways. We have traditional callers, mainstream callers and challenge callers but we are all involved in square dancing, in a recreation that has a potential to provide a service to the people. We must realize that our obligation at CALLERLAB is to the whole square dance activity and not to just that specialized part of it in which we happen to be involved. We must also be responsible individually in two ways: We must be responsible performers and we should see that our business practices are ethical. We often get distracted into thinking that ours is the only aspect but we should keep our eye on the whole activity. CALLERLAB covers the whole of square dancing, not just a particular part of it. We need the input of all of us to care for the whole of square dancing and we need to look to the future of square dancing. Take a long view as we share the responsibility for the development of the potential of square dancing, as we accept our responsibility."

Honored by the delegates and members were two pioneers in the field of square dancing. To Herb (and Pauline) Greggerson, Ruidoso, New Mexico, and to Fenton "Jonesy" (and



- To serve four years: C. O. Guest, Lee Helsel, Joe Lewis, Jim Mayo and Dave Taylor
- To serve three years: Stan Burdick, Marshall Flipppo, Cal Golden, Melton Luttrell and Vaughn Parrish
- To serve two years: Al Brundage, Jerry Helt, Angus McMorran, Bob Page and Bob Van Antwerp
- To serve one year: Don Armstrong, Jerry Haag, Arnie Kronenberger, Johnny LeClair and Bob Osgood

#### NOMINATIONS NOW IN ORDER FOR BOARD OF GOVERNORS

In accordance with the By-Laws of this Association, nominations for five seats on the Board of Governors to take office for five years starting April 6, 1977 are now open. Nomination petitions bearing no fewer than twenty-five signatures of dues paid members of CALLERLAB must be received at the CALLERLAB office by July 15, 1976. These signatures may be on separate sheets of paper but each sheet must be identified with the name of the candidate being endorsed. Upon checking the validity of each nomination and determining if the nominee is willing to run, the list of candidates will appear on a ballot to be sent to all members with the September issue of DIRECTION newsletter. Current members of the Board with one year remaining on their term in office are, if they are in good standing, eligible for nomination.

#### JOHN KALTENTHALER TO TAKE OVER AS EXECUTIVE SECRETARY

On July 1, 1976 the office of CALLERLAB will move from Los Angeles, California to Pocono Pines, Pennsylvania. John Kaltenthaler has been appointed by the Board of Governors to fill the post of Executive Secretary being vacated by Bob Osgood. John started his calling in 1959 and while serving tours of duty with the Army was active in caller leadership in Europe as well as in the Orient. Transferred back to the United States, John retired from the Army and has been employed by IBM since that time. An enthusiastic supporter of CALLERLAB, a trustee of LEGACY, one of the prime movers in the Overseas Square Dancers Annual Reunions and an extremely busy caller and teacher, John has resigned his post with IBM in order to spend full time conducting the business matters of this growing callers' organization. As of July 1st the address of CALLERLAB will be: P. O. Box 277, Pocono Pines, Pennsylvania 18350. Phone: (717) 646-8411.

After serving as Executive Secretary for CALLERLAB in its initial years and serving as one of its founders, Bob Osgood turned over the office to Stan Burdick for the 1974-75 work year and again took the position from 1975 to the present. His resignation as Executive Secretary at this time is due to his many activities, including his leadership of the American Square Dance Society and Editorship of SQUARE DANCING magazine. He remains as a member of the CALLERLAB Board and is on its Executive Committee.

#### YOUR 1976-77 CALLERLAB ROSTER

Correct as of May 28th, the enclosed roster of members reflects the names and current addresses of those who have paid their 1976-77 membership dues. Please, if you have a change of address let your Executive Secretary know immediately so that the office

roster can be current and so that the change can be noted in the next issue of DIRECTION newsletter.

CALLERLAB -- Message from the Chairman

The CALLERLAB Convention this year was a success by any measure. The preparation that had been done by the leaders was thorough, and the meetings went smoothly. There was an opportunity for presentation of all views on the issues. I am proud of the professional attitude and skill that was in evidence everywhere. CALLERLAB is no longer a question. We are well established and moving toward effective solutions to long standing problems. Our administration will continue to be handled effectively under our new Executive Secretary, John Kaltenthaler, as it has been during the past year by Bob Osgood. However, the work of CALLERLAB is also done in large measure by your unpaid officers and committee chairmen. We need your help if CALLERLAB is to continue its success. With a paid staff it is easy to say, "Let John handle it." The effectiveness of CALLERLAB will grow out of the work of the committees. If you are willing to share this work, please do not wait to be asked. Write to the chairman of the committee whose work interests you. In almost every case they have too many talkers and too few doers and writers. A national organization can only accomplish its work through effective written communication. Please help if you can.

Jim Mayo

THE SPIRIT BEHIND THE QUARTERLY MOVEMENTS PROJECT

As you have probably noticed by now, the Quarterly Movements that come out in DIRECTION newsletter, the callers' note services and the area and national publications, are quite frequently movements that have been around for awhile. The idea is not to create a brand new movement and get it out before anyone else does, rather, it's to get a consensus from leaders of what, if any, new movements appear to be significant enough to be used as a part of the mainstream dance program. Each quarter there can be two, or one, or possibly no suggestions. However, it's important that whatever movements are suggested are limited within the three months' period so that there is, in effect, a universal program that starts on the first day of the quarter and ends on the last. This will enable dancers and callers alike to be coordinated in their dance program. For that reason there is no purpose to be served by using these Quarterly Movements earlier than the announced date. The following Quarterly Movement therefore is scheduled to be used starting in July and ending September 30th. All publications to which this movement is sent are requested not to publish the movement before their July issue.

What happens to the Quarterly Movements after they have served their three months as a part of mainstream? The answer to this was determined at the annual CALLERLAB business meeting and you'll find a report of it in the Wrap-Up section of this issue of DIRECTION.

CALLERLAB QUARTERLY MOVEMENTS FOR JULY-AUGUST-SEPTEMBER

Track II by Dick Bayer -- The action starts from a completed double pass thru formation. The normal formation is easily set up by having the head couples lead right and circle to a line. Lines pass thru, wheel and deal and double pass thru. The boys are in the left track and the girls in the right track.

The dancers will work together in tandem, i. e. the trailing boy will follow in behind the

lead boy and the girls will do the same (trailing girl will follow the lead girl). The dancers will do what amounts to a tandem partner trade with the two boys walking single file to the right around the girls. The girls will move single file to the left inside the boys to end still in a double pass thru formation. The movement continues as the dancers progress single file to a half tag formation, ending in two parallel ocean waves, boys on the end, girls in the center of the wave. Here are two basic teaching examples:

Heads lead right  
Circle to a line  
Pass thru, wheel and deal  
Double pass thru  
Track II  
Swing thru, turn thru  
Left allemande

Heads lead right, circle to a line  
Pass thru, wheel and deal  
Double pass thru  
Track II, girls trade  
Swing thru, spin the top  
Right and left thru, crosstrail  
Left allemande

The Committee suggests a strong review and usage of the Mainstream Basic, Turn Thru (Basic 39 on the CALLERLAB list; Basic 51 on the SIOASDS list).

#### LIAISON WITH BOARD MEMBERS OF THE NAT'L S/D CONVENTION

On Wednesday May 5th, 1976, Dave Taylor, Chairman of the CALLERLAB Liaison with the National Square Dance Convention Committee and Jim Mayo, Chairman of CALLERLAB met with the members of the National Convention Board in Atlantic City. The purpose was to personally present a specially prepared CALLERLAB paper. (See Wrap-Up sections of this newsletter.) The CALLERLAB representatives delivered their message as scheduled and then spent some time in answering questions and discussing the efforts for mutual understanding. Before leaving the meeting Mayo and Taylor were told that CALLERLAB would receive an answer by the time of the 25th Annual National Square Dance Convention, June 24, 1976

Incidentally, if you are going to the National in Anaheim, plan to visit our CALLERLAB display in the "Showcase of Ideas" area. This is a good meeting place if you want to get together with other members and both your incoming and outgoing Executive Secretaries will be there as much as time permits. You might be interested in knowing that as of the cut-off date one month prior to the start of the Convention that more than 32,300 are pre-registered. That could mean that coupled with the on-the-scene registration, the number may exceed 40,000. This is almost double the size of the Convention last year. As in the past, three CALLERLAB Board of Governors' members will be conducting the Callers' Seminar each day at the Convention. These are Lee Helsel, Johnny LeClair and Bill Peters. Members Manning and Nita Smith will be conducting a similar seminar for round dancers. Actually, CALLERLAB members will be very much in evidence during the three day event.

Bill Davis has offered to coordinate an effort to carry out a frequency-of-use count of calls used in the Mainstream program halls at the Convention. The information thus gathered would provide help to CALLERLAB in its continuing effort to evaluate the accuracy and functioning of the Mainstream list. To accomplish this count would require thirty members who would volunteer to record three hours of programmed dancing and then count the frequency with which terms are used. If you will be at the Convention and are willing to help in this project get in touch with Bill Davis immediately, 180 N. Castanya Way, Menlo Park, California 94025. Phone: (415) 854-6037.

THE CALLERLAB LOGOS ARE COPYRIGHTED

The name CALLERLAB, the special script that appears like this **CALLERLAB** and the circular logotype with the star at the bottom identify CALLERLAB and these are copyrighted for our protection. CALLERLAB dances created for the sole benefit of this organization and called entirely by members only, may use the name and logos in connection with the money raising event. The circular logo -- shown below with the word "MEMBER" at the base -- is designated for use by dues-paid members on business cards, stationery and on flyers in connection with the particular caller involved. Any intent of using the copyrighted logos should be registered with the Executive Secretary's office. The name CALLERLAB and its logos should be used judiciously and with concern for the public's impression.



REGARDING NEW MEMBERSHIP CANDIDATES FOR 1977

Action of the Board taken at the recent Convention extended the number of new candidates each dues paid member may submit from two to five. Each member, at the Convention or under separate cover, received two candidate nomination forms. In submitting the names of more than two simply use similar sized blank cards or enclose the names and the necessary information in a letter.

As names are received they will be checked to see that they are not already on our files as a member or candidate for membership. All those suggested for candidacy will immediately be sent a qualifications letter. This will spell out that the candidate has been calling regularly for a period of three years (or more) on the average of once a week and that he subscribes to the CALLERLAB Code of Ethics. Once these requirements are affirmed the candidate will receive his invitation to attend the 1977 Convention and, having attended the Convention, will be invited to become a member. Members making suggestions for candidates can save themselves and the office time and expense by pre-determining, to the best of their ability, that these qualifications are satisfied.

Those invited previously to attend a Convention but who have not yet attended will be sent a re-qualification letter to determine if they are still qualified and interested. A positive acknowledgement will result in an invitation to the 1977 Convention.

4th ANNUAL CALLERLAB CONVENTION MOVES TO KANSAS CITY

April 4, 5 and 6, 1977 are the dates to circle on your calendar for the next annual gathering of CALLERLAB members. Kansas City was selected because of its central location in the heart of America. It plays host to many of the world's most significant conventions. Among these is the upcoming Republican National Convention slated for later this summer. Last year's record breaking National Square Dance Convention (22,052 in attendance) was also a Kansas City event. The Radisson-Muehlebach Hotel, located in the center of the city on major rail and highway routes and about a half an hour from the airport, will be our headquarters hotel. By comparison to rates at our Chicago hotel, rooms will be \$22.00 for a single and \$30.00 for a double as compared to \$36.00 and \$38.00. Several hotels within walking distance of the Radisson-Muehlebach Hotel will have prices ranging from \$14.00. Meal prices are equally attractive and the costs to delegates should be noticeably lower.

Convention brochures and application forms will be sent to all members in the near future. Members are urged to send in their registration forms and deposits as quickly as possible. Also included with the packet will be a special hotel registration form. You'll have an opportunity to check the hotel and price of your choice and return the form directly to the Kansas City Convention and Visitors' Bureau. They, in turn will send you a confirmation and from this point on all hotel communications will be between you and the bureau itself. Please be sure to notify them in plenty of time if there is any change in your hotel requirements and also remember that the responsibility for cancelling the hotel reservation will be up to the individuals involved.

### SOMETHING VERY STRANGE

Just a short time before the recent CALLERLAB Convention, the total pre-registrations had reached 820 and at this point the Convention roster was put together and the badges were ordered. The normal number of cancellations occurred in the last couple of weeks and we were able to notify the hotel in plenty of time to cancel meals so that there wouldn't be any charge. Finally came the Convention. At that point the number of registrations had dropped to an understandable 760. But then came the big surprise. More than 60 callers and many of their wives or husbands simply failed to show. Of course, in a few instances their absence was understandable, but hearing nothing in advance posed a problem. We had already forfeited quite a few meals and fortunately for the association the prepaid deposits covered a good portion of the loss. Our only point in bringing all of this up is that it takes so little effort to get on the phone or to drop a letter to indicate a change of plans. The Board hopes that in the future those finding they cannot attend, even though the discovery is made too late to be of any great value, will let the Convention Committee know so it can adjust its planning. Incidentally, because all room reservations were made directly with the hotel, "no-shows," members who failed to notify the hotel directly, are being charged by the hotel room rent for one night.

### EDNA BLAUM DOING WELL

It was a devastating experience to say the least and the almost 700 delegates to the Chicago Convention were dismayed at the fact that one of their group, Edna Blaum, Miami, Florida had been accosted in one of the hotel elevators, severely beaten and shot several times with a malfunctioning Taser, "stun-gun." We understand that Edna is doing fine and is most appreciative of the words of friendship and encouragement she has received from various members of CALLERLAB. Incidentally, the attacker, a young man living in Skokie, Illinois, was apprehended by the police. We're delighted at Edna's rapid recovery and just hope that anything of this nature will never happen again.

### YOUR CONVENTION WRAP-UP

It's impossible without publishing a document comparable to the New York telephone directory to include all the happenings of a Convention the scope and size of CALLERLAB '76. However, condensed to a degree, here are some of the reports and the resolutions (in full) that came from this year's Convention.

Accreditation: Bill Peters and his Committee spent considerable time in doing the ground work that led to the following series of resolutions passed by the delegates. Incidentally, there will be a follow up relative to the necessary forms for Accreditation coming soon in DIRECTION newsletter.

Resolution One  
A METHOD OF CALLER ACCREDITATION

In order to recognize the attainment of professional responsibility and competence in the calling and teaching of square dancing and related fields we hereby resolve that CALLER-LAB establish and implement on a two-year provisional basis, a program of caller accreditation as follows:

I. REQUIREMENTS

To be accredited as a general caller, an applicant must achieve an overall total of twenty (20) points as shown below.

Category One: PRIMARY CALLING SKILLS

To qualify in this category, an applicant must demonstrate to the satisfaction of each of his or her accreditors (no less than three) an acceptable level of skill and competence in the universally recognized patten and singing call techniques. Qualification in this category must reflect the applicant's proven ability in the areas of teaching, timing, music, diction, choreography and figure construction, command techniques, programming, etc.

Earnable points: 5

Category Two: SPECIALTY CALLING SKILLS

(a) One-Night Stands: To qualify in this section an applicant must demonstrate to the satisfaction of each of his or her accreditors (no less than three) an acceptable level of skill in the conduct and calling of a successful one-night stand square dance program. Qualification in this category should reflect the applicant's proven ability to provide a full evening of square dance entertainment to participating non-dancers.

Earnable points: 1

(b) Round Dancing: To qualify in this section, an applicant must demonstrate to the satisfaction of each of his or her accreditors (no less than three) an acceptable level of skill in the teaching and cueing of round dances. Qualification in this category shall reflect the applicant's proven ability to effectively combine squares and rounds in his or her overall dance programs.

Earnable points: 1

(c) Contra Dancing: To qualify in this section, an applicant must demonstrate to the satisfaction of each of his or her accreditors (no less than three) an acceptable level of skill in the teaching and prompting of contra dances.

Earnable points: 1

~~(d) Advanced Dancing: To qualify in this section, an applicant must demonstrate to the satisfaction of each of his or her accreditors (no less than three) an acceptable level of skill and competence in the calling and teaching techniques associated with the "Advanced Dancing" program. In this context, the term "Advanced Dancing" refers to square dance programs in which a major portion of the total program consists of square dance commands over and beyond those currently recognized as representing the so-called "Mainstream" level. Ideally, qualification in this category will mean that an applicant is regularly calling for one or more advanced dancing groups.~~

Earnable points: 1

Category Three: TRAINING AND EXPERIENCE

To qualify in this category, an applicant must currently be an active caller. In accordance with current CALLERLAB By-Laws, the term "actively calling" means calling about once



each week or 52 times per year and takes into consideration that sometimes, such as in the summer, while on a trip, or when ill, the applicant may have had to forego calling for brief periods. Any active caller is entitled to earn points as follows:

(a) Training: To qualify in this section an applicant must have successfully completed an appropriate program of caller training based on the Caller Training Curriculum currently recommended by CALLERLAB. Only those callers officially designated CALLERLAB "Caller Coaches" may serve as an Accreditor in this section. Only one Accreditor is required; this is the single exception to the three Accreditor rule.

Earnable points: 1

(b) Experience: To qualify in this section no less than three accreditors must certify that, to their personal and first hand knowledge the applicant has been actively calling for the amount of time claimed on the application. For each consecutive year of active calling: 3 points.

Maximum Earnable points: 12

## II. RENEWALS

Accreditation by CALLERLAB shall be effective for a period of five years from the date of issue shown on the Accreditation Certificate. Such accreditation may be renewed as follows: An accredited caller may submit an application for renewal no earlier than six months prior to the expiration date shown on the caller's current accreditation certificate. To qualify for renewal, no less than three accreditors must certify that, to their personal and first-hand knowledge, the caller has been actively calling (as defined above) without significant interruption, since the effective date of his or her current accreditation. No points are awarded in this category. To qualify an applicant must only meet the requirements as they are here defined.

## III. ACCREDITORS

Each member of CALLERLAB is presumed to be both qualified and competent to serve as accreditor and may, therefore, certify and attest to an applicant's qualification in any or all of the indicated categories or sections in which the accreditor is himself competent.

## IV. ACCREDITATION PROCEDURES

Step 1: An applicant for accreditation would first complete an application form which, in addition to eliciting useful biographical data, would also provide spaces for the required number of accreditor signatures. The applicant would then mail the completed form to CALLERLAB along with an appropriate accreditation fee. The Accreditation Committee shall develop and implement additional guidelines as needed.

Step 2: The application is then reviewed by the CALLERLAB Accreditation Committee. If there should be, in this final review, any question about either the qualifications or the credentials of the applicant, it would become the responsibility of the Accreditation Committee to investigate and resolve the problem. The Accreditation Committee shall have the final authority to grant or deny CALLERLAB ACCREDITATION. The opportunity of appeal to the Board of Governors is granted to the applicant.

Step 3: When the Accreditation Committee has approved an application, it shall authorize

the Executive Secretary to issue a Certificate of Accreditation in the applicant's name.

#### Resolution Two

Competence in other square dance related areas is recognized. Be it therefore resolved that Specialty Accreditation may be granted to applicants qualified in such categories as teaching, one-night stands and contra dancing. Additional classifications may be authorized by the Accreditation Committee as needed.

Three signatures of persons competent in the indicated specialties will be required. Accreditation procedures shall be identical to those required for a general caller.

#### Resolution Three

To initiate the program of Accreditation as outlined, all members of CALLERLAB shall be required to undergo accreditation procedures as a general caller presented in resolution number one within two years. Should any present members of CALLERLAB not achieve accreditation, he or she shall automatically be dropped from our roles. Exception to this provision may be made by the Board of Governors voting in majority as a body.

#### Resolution Four

In order to recognize the attainment of professional responsibility and competence in caller training be it resolved that in order to earn accreditation as a CALLERLAB Caller Coach, an applicant must meet the following requirements:

1. The applicant must be a CALLERLAB Accredited Caller.
2. The applicant must currently be actively calling (as defined previously) and must have a minimum of ten years active and consecutive calling experience.
3. The applicant must have personally taught and conducted no fewer than five caller training programs encompassing the Caller Training Curriculum currently approved by CALLERLAB.
4. When the above qualifications have been demonstrated to the complete satisfaction of the Accreditation Committee, they shall approve the application and send to the CALLERLAB Board of Governors. The Board of Governors shall have the sole authority to grant or deny accreditation as a CALLERLAB Caller Coach. The applicant shall have the right of appeal.

#### Resolution Five

In recognition of the need to develop acceptable standards of performance in the skills and techniques of a square dance caller, be it resolved that CALLERLAB establish a standards committee charged with the responsibility of investigating and defining minimum standards of acceptable performance in those skills and techniques.

(NOTE: The Board of Governors has established the Standards Committee and Herb Egender has been appointed its Chairman.)

Mainstream Basics Review: In the absence of Committee Chairman Johnny LeClair, Jon Jones read the following resolution which was passed by the membership.

Mainstream Program Resolution to the 1976 CALLERLAB Convention: Be it resolved that we adopt the CALLERLAB Mainstream Program and that it remain as is for the 1976-77 year when changes, if any, can be made by adhering to the set of guidelines and that the suggested teaching order be as follows: Teach Basic 1 thru 38 in standard set-up, then teach designated variations for Basics 1 thru 38.

Teach Basics 39 thru 54 in standard set-up then teach designated variations for Basics 39 thru 54.

Teach Basics 55 thru 68 in standard set-up then teach designated variations for Basics 55 thru 68.

That the list be divided into three parts:

- Basics 1-38 - Basic Program
- Basics 1-54 - Extended Program
- Basics 1-68 - Mainstream Program

That the length of time suggested for teaching the entire program be 41 sessions of from two to two and one half hours each.

That the set of guidelines be approved:

1. Any basic proposed for addition must have had popular and frequent use in the field for three (3) years to be eligible for consideration for addition. The method of determining the frequent and popular use of any basic be the responsibility of each Committee member and they be charged with presenting the list of eligible basics to be considered to the Committee Chairman prior to the Convention. These qualified basics will then be studied again by the Mainstream Basic Committee and the final choices be submitted to the entire CALLERLAB membership for their approval or disapproval at the annual CALLERLAB meeting.
2. Any basic now on the list that has had little or no use for three (3) years be eligible for consideration for deletion.
3. Consider the qualities of any basic under study for possible addition in regard to:
  - A. Choreographic value to other basics
  - B. Versatility
  - C. Ease of teach
  - D. Body flow
  - E. Dancer enjoyment
  - F. Tradition
4. That it not be necessary to add or delete any basic each year but that the Mainstream Basic Committee be responsible to scrutinize and study the list of qualified basics, if any, each year and be accountable for preparing the list with recommendations to be considered by the entire CALLERLAB membership for additions or deletions at the annual CALLERLAB Convention.
5. That frequency counts, Committee recommendations and a poll of the entire member-

ship of CALLERLAB be used as factors in deciding the eligibility for additions or deletion to the Mainstream Program.

6. That the total number of basics to be added or deleted in any one year not exceed three (3) in either category.

Dance Level Identification - Lee Kopman: By the final day of the Convention several portions of a resolution were read to the delegates. It was evident from the feeling of the group that a continuing activity by the membership will be carried on during the coming year. The following resolution was passed by the delegates:

Resolved: That CALLERLAB endorse a program of dancing beyond the Mainstream Program for a trial period of one year based on the program defined and identified as follows:

- Mainstream Plus - Standard Positions
- Mainstream Plus - All Position Dancing

Mainstream Plus and Mainstream Plus All Position Dancing embodies the following:

- |                     |                             |                    |
|---------------------|-----------------------------|--------------------|
| Clover Flow         | Red Hot, Ice Cold           | Turn and Left Thru |
| Dixie Grand         | Single Circle to Ocean Wave | Substitute         |
| Grand Parade        | Spin Chain the Gears        | Triple Scoot       |
| Pair Off            | Split Circulate             | Triple Trade       |
| Outsider in and out | Tea Cup Chain               | Anything and Roll  |
| Peel the Top        |                             |                    |

Plus CALLERLAB Figures:

- |              |                          |                      |
|--------------|--------------------------|----------------------|
| Coordinate   | Half Tag, Trade and Roll | Recycle (Waves only) |
| Ferris Wheel | Pass the Ocean           | Chase Right          |

(Transfer the Column and Lockit edited out due to the following vote taken by the membership.)

Quarterly Movements - Jack Lasry: So successful has been the working of this Committee that it will be continuing during the coming year. Here is the resolution presented to the Convention and passed by the membership.

In order to recognize the continuing popularity of certain selected quarterly experimental terms the following is hereby established:

Each year at Convention time, a selection will be made, by the entire membership, of no more than 10 previously identified quarterly experimental terms, to be retained in a category to be identified as Mainstream Experimental. Any figure which remains on this list for three years will be recommended to the Mainstream Basics Revision Committee for consideration.

The following movements from this past year's selections were passed by the membership:

- |                |                          |                |
|----------------|--------------------------|----------------|
| Recycle        | Coordinate               | Ferris Wheel   |
| Walk and Dodge | Half Tag, Trade and Roll | Pass the Ocean |

Committee Reports: During the Convention the Board of Governors eliminated the following committees: Awards Committee, Callers' Letter of Agreement and Callers' School Curriculum. From the remaining committees came these reports.

Liaison with Area Callers' Associations: The Committee is planning a project to develop a "Handbook for a Dynamic Callers' Association" by compiling successful ideas and programs from area associations. The Committee requests that CALLERLAB members of each local association select a representative from their association to serve on the Committee at the 1977 Convention. The Committee hopes to have at least one member from each callers' association to assist in this project.

Ways and Means:

1976-77 CALLERLAB BUDGET

(Approved by the Board of Governors, April 12, 13, 14, 1976, Chicago, Illinois.)

Executive Secretary salary	\$15,000.00
Office Secretary salary	7,500.00
Four (4) DIRECTION newsletters	1,500.00
Postage	1,500.00
Rent	1,000.00
Printing	1,000.00
Office Supplies	700.00
Artist	600.00
Telephone	600.00
Executive Secretary travel and training	1,000.00
Taxes (payroll, etc.)	1,000.00
Desk, typewriter, filing cabinet, and miscellaneous office equipment	3,000.00
	<hr/>
	\$34,400.00
Contingency Fund	3,100.00
TOTAL	<hr/>
	\$37,500.00

The following ways of raising funds for CALLERLAB were approved by the Board of Governors April 12, 13, 14, 1976 at the Third Annual CALLERLAB Convention, Chicago, Illinois.

1. Fund raising dances conducted by CALLERLAB members.
2. Individual members contributions (If members were unable to conduct a CALLERLAB dance, they could make individual contributions.)
3. Contributions from Callers' Associations.
4. Contributions from Square Dancer Associations.
5. Profits from CALLERLAB Recognition Pins.
6. Apply for a grant from large organizations, such as Ford and Rockefeller Foundation, that give grants to worthwhile organizations.
7. Establish an "International CALLERLAB Week" from the first Friday in March through the following Saturday - 9 days. (Recommend fund raising dances conducted by

CALLERLAB members be held during this week. Dates for CALLERLAB Week in 1977 would be March 4 through March 12.)

8. Authorize the Executive Committee to implement, if need be, a non-interest bearing certificate bond in denominations of \$100 to be redeemed upon request.
9. Profit from running a raffle at the 4th annual CALLERLAB Convention in Kansas City, April 4, 5, 6, 1977.

The following items have already been donated to be raffled off:

1. AC 300 Hilton Amplifier (Donated by Jim Hilton)
2. Recording contract to make one record (Donated by Wade Driver)
3. One year's subscription to "American Square Dance" (Donated by Stan Burdick)
4. One year's subscription to "Square Dancing" (Donated by Bob Osgood)
5. One year's subscription to "News 'N Notes" (Donated by Al Brundage)
6. One year's subscription to "Notes for Callers" (Donated by Jack Lasry)
7. One year's subscription to "National Callers Report" (Donated by Will Orlich)
8. One year's subscription to "Choreo Breakdown" (Donated by Bill Peters)
9. Scholarship to Cal Golden's Callers' College in August, 1977 (Donated by Cal Goluen)

These are our first contributions to our raffle. If you know of anyone who would like to contribute to this raffle, please have them contact us or if you know of one who might be interested, let us know and we will contact them.

Liaison with the National Square Dance Convention: This report, made to and approved by the CALLERLAB membership was presented, in substance, to the National Convention Board.

I. CALLERLAB AND ITS OBJECTIVES: CALLERLAB'S rate of growth from its very beginning has been intentionally slow. It becomes apparent even to the most casual observer that CALLERLAB has no intention of skyrocketing into a giant organization. The long range objective of CALLERLAB in regard to the size of its membership roles is to make use of the talents of the more than nine thousand (9,000) potential members throughout the North American Continent as well as the other callers throughout the rest of the world.

Obviously, the main objective of CALLERLAB is to promote and strengthen the Square Dance Activity. It is our belief that we can accomplish this if we can dedicate ourselves to concentrating on being the source of caller leadership. CALLERLAB is now engaged in several projects that bear directly on the present concerns of the NSDC Executive Committee, for example, dance level identification, caller accreditation, selection of mainstream basic square dance movements.

We are already involved in promoting suggestions for better teaching manuals in the areas of dancer training and caller training. We are working toward standardizing caller schools with the eventual accreditation of callers. CALLERLAB has already begun to work on the standardization of styling. It is our firm belief that these programs will substantially reduce the totally unacceptable high rate of dropouts in square dancing.

II. CALLERLAB MEMBERSHIP: As previously stated, CALLERLAB has sustained a deliberately slow rate of growth. There were three years of meetings before the

first CALLERLAB Convention in St. Louis in 1974. There seems to be little doubt that CALLERLAB will ultimately be the organization that represents all of the callers throughout the world. At the present time, the membership is composed of square dancing's most respected leaders. The Executive Committee of the NSDC has substantiated this in as much as their selection of leaders to conduct the callers' clinics of the National Conventions has been CALLERLAB members, exclusively.

III. THE ROLE OF CALLERLAB IN THE NSDC: CALLERLAB can work cooperatively with the Executive Committee to plan and execute a program of improvement for this annual event that is our national showcase of square dancing. CALLERLAB can offer, aid, advice and personnel in the areas of programming, sound, callers' seminars, clinics, panels, workshops, etc., the Executive Committee and the local dancers surrounding the chosen city of the Convention could then concentrate their efforts in the areas of facilities, fashion shows, booths, non-square dance panels, admissions, publicity, etc.

Programming improvement can be achieved through an upgrading in caller selection and a more systematic approach to the dance level plateaus. CALLERLAB can offer a careful screening of the caller and his capabilities through its accreditation program. It may be unfortunate for one square if a dancer were to find his way into a hall where the dance level was above his competence. It is disastrous for everyone in the hall if it is the caller who is incompetent.

CALLERLAB can improve the attendance of more of the outstanding callers. It can provide the staff for the callers' seminar and the Caller Critique program and take the responsibility of its promotion. CALLERLAB can be extremely helpful as sound consultants. The publicity and advertising from an enthused CALLERLAB membership is another plus for cooperation.

IV. CALLERLAB'S PROPOSALS: Every year the hosting area of the NSDC has taken great pains to attack the problem of programming which has never been solved to the satisfaction of the dancers or the callers, therefore, CALLERLAB submits the following to the Executive Committee of the NSDC.

PROPOSAL: The Executive Committee should take the necessary steps to direct the hosting areas to use the CALLERLAB as an advisor and consultant in the programming of callers of the NSDC.

The Executive Committee has long avoided making the complete financial reports of every NSDC open to the public. The Executive Committee has repeatedly stated that every cent can be justified and no one benefits personally. CALLERLAB believes this to be true. However, this is exactly why the report should be made public. There are altogether too many people criticizing and causing suspicion and the Executive Committee would be wise to accept the following proposals:

PROPOSAL: We contend that prior to a National Convention, the hosting area should indicate what uses will be made of its profits, if there are to be any profits. If these monies are to be distributed to local associations, perhaps the local associations or groups benefiting from the profits would also make a statement of how the monies will be used. There is such a strong feeling that nobody should personally profit, callers and dancers alike, from any convention, that if this is to be followed up then such state-

ments should be made.

Following a convention, a complete financial statement should be issued on all income and expenditures. This statement should indicate the intended distribution of all profits.

PROPOSAL: Your Committee is the obvious source for the dancer leadership. CALLERLAB is the equally obvious source of the caller leadership. To accomplish the effective application of this leadership will require substantial funding. We propose that the necessary funds come from a \$1.00 per person per day increase in the admission charged at the National Convention. We request that the increase be distributed 1/3 to your Committee and 2/3 to CALLERLAB to permit us both to move more promptly and effectively into the leadership projects that only our respective organizations can accomplish. This increase would be in addition to the 75¢ already being collected by the Executive Committee

We recommend the increase in admission charges for two reasons. The first reason is the obvious need for funding to support the leadership projects that we have described -- both those we have already started and an increased activity in this area on the part of your Committee. A second reason that we see for raising the admission charge is to set an example for the activity as a whole. In many areas, the facilities that are available to us for square dancing are not first class because we cannot afford the cost of first class halls. The relatively low admission charges that prevail in this activity have forced us out of good clean halls because we cannot afford them. The resistance of the National Convention to price increases has acted as deterrent to local groups who have not been encouraged to raise their sights and their admissions. We don't advocate raising fees just for the sake of raising them -- but we do suggest that the increased good that can come to the activity, as a result, will make this increase more than justifiable.

All of this we respectfully submit as a means of working more closely together, the dancer-leaders and caller-leaders, in achieving greater goals for the future of Square Dancing.

Membership Committee: The Membership Committee recommends that CALLERLAB consider:

1. Establishing a requirement that current and future members of CALLERLAB subscribe to the CALLERLAB Code of Ethics.
- \*2. Adding CALLERLAB Accreditation as a general caller as a criterion for CALLERLAB membership.
3. Developing a packet of CALLERLAB information for free distribution to callers who meet, or desire to meet membership criteria, and that its availability be advertised in national, area and local square dance publications.
4. Holding the annual CALLERLAB Conventions in a mid-America location on alternate years, and on the other years alternating the Conventions between East and West Coast locations. The purpose of this recommendation is to make it easier for callers to meet the attendance requirements for membership in CALLERLAB.
5. Assigning each member of CALLERLAB to one or more committees, study groups,



and/or other association duties as a means of ensuring participation, retention of interest and input of new ideas and approaches.

\* This recommendation was acted on at the general membership meeting held on April 14, 1976.

Halls for Square Dancing Committee: As its report covering the past year's work the Halls for Square Dancing Committee provided all members at the Convention with a printed booklet on Halls. Containing illustrations and a quantity of useful material for those contemplating the construction of a hall, this booklet will prove to be very worthwhile. Copies for members who were not able to attend the Convention can be had by writing your new Executive Secretary after July 1st. Please include 25¢ for postage and handling.

Committee head, Melton Luttrell, reports an error in the book. In one instance it states that the space needed for a square of dancers is 12 square feet. This should read: a square area 12 feet by 12 feet or a total of 144 square feet.

The Halls Committee still needs help in the area of locating halls specifically used for square dancing. If you know of such halls please send addresses to CALLERLAB Committee Chairman.

Benefits Committee: Upon checking with various insurance companies in an attempt to set up a group health insurance for CALLERLAB members, we found that none of the insurance underwriters would give us any encouragement until we were incorporated and until they had a sufficient number interested as well as a census indicating ages, sex, geographic location, number calling and traveling full or part time.

Attempts to provide census information through questionnaires sent out in DIRECTION have met with limited success; the number of replies still falls short of the number needed to offer a definite health policy ... problem being many geographical locations and the number interested.

Upon advice from our present "agent of record" and at his request we are recommending that a new "agent of record" be appointed in the person of Bob Coad who is a CALLERLAB member in attendance at this Convention.

Indications from our insurance reps on the committee are that we may soon be able to offer a liability and equipment coverage for a minimal premium. Rough guess -- \$15.

Code of Ethics Committee: The Code of Ethics Committee met and requested the name of Code of Ethics Committee be dropped and be re-named "Professional Ethics Committee." This was accepted by the Board of Governors.

A sub-committee under the jurisdiction of the Professional Ethics Committee was approved establishing it as a "Grievance and Review Committee" that will report directly to the Board of Governors.

Procedures for handling of grievances is in the hands of the "Professional Ethics Committee" and further study will be made and reported to the general membership through our DIRECTION newsletter on its progress.

Members interested in serving on this committee should write directly to Bob Van Antwerp, Chairman.

Wrap-Up: During the course of the coming year references will be made to additional Convention topics. However, those included in this report constituted the highlights of a most enthusiastic and enlightening Convention.

#### THOUGHTS FROM YOUR NEW EXECUTIVE SECRETARY

Again let me express my personal thanks to all of you in CALLERLAB for your offers of help and your confidence in my ability to get the job done. I follow some extremely capable people in my new endeavor. In considering whether or not I would be able to do the job of Executive Secretary, I faced the realization that extremely high standards had been established by my predecessors. However, I also knew that the members of the Board of Governors, the Executive Committee and the general membership of CALLERLAB were of such high quality and dedication that work would be an extreme pleasure. I know that I can count on all of you to pitch in and help whenever you are asked. I hope that you will let me know of your ideas and thoughts both pro and con as concerns our great association.

As I look back at my three years in CALLERLAB, I feel a great sense of accomplishment for us as a group. In the vernacular, we've come a long way baby! This next year finds us with many new challenges and important items for us to consider in the pursuit of our fantastic calling careers. Whether you realize it or not many callers and many dancers look to you as individuals for guidance and leadership. They will be always watching to see whether you give lip service or really believe. Our recently passed resolutions provide us the direction but it is up to each of us to spread the words by actions as well.

Our 4th International Convention is shaping up very nicely now and there will be a great deal of behind the scenes work taking place before we next get together. However, I would ask that each of you who have a specialty or a "hot button" about some phase of the activity or the Convention let me know. I am not a mind reader and I do need your help. During the next eleven months, many of you will be asked to do things or to communicate your ideas to Committee Chairmen. Do them and your Association a favor, answer promptly -- even if it is a negative response. There is nothing more frustrating to a volunteer than to have no response from a large number of people.

I am looking forward to another great year in our Association. Your help is needed and wanted so do let us know your thoughts. My personal thanks to Bob Osgood for his continued faith and support and offers of help. His contributions to the Square Dance Activity and to CALLERLAB are certainly "above and beyond." I hope to see many of you at the National. Drop in to the CALLERLAB display table and say hello. Good luck during the coming year and do let us hear from you. John Kaltenthaler

#### A PARTING SHOT FROM THE OUTGOING EXECUTIVE SECRETARY

We look forward to the coming CALLERLAB year when your new Executive Secretary, John Kaltenthaler, takes over the reins. We've known John for many years, both personally and through his many successful square dance projects here and overseas. We feel confident that he will do an excellent job. We will, of course, be available to lend

any possible help we can to John in the coming years.

These seasons with CALLERLAB serving as its Executive Secretary, work horse, custodian, etc., have been exceptionally pleasant ones for us. We have seen the idea of CALLERLAB grow from a dream more than fifteen years ago to mold into an actual organization in 1971 and to develop into an effective, professional leadership organization during these past three years.

The job of Executive Secretary is one of communicating. On the shoulders of this person rests the responsibility of keeping all of the members informed of those important happenings within the square dance caller fraternity, of making sure that committees are functioning, and that our annual CALLERLAB Convention comes off each Spring with as few hitches as possible.

In order to accomplish all of this, the Executive Secretary needs to communicate with YOU. It's an easy job to say, "They won't need my feed-back; I'm just one of many members." Don't kid yourself. It's quite possible that all of the members could take this stand and consequently CALLERLAB would not be representing you, your wishes, and your thoughts. It will be more important than ever in the coming year to keep John, and the CALLERLAB office informed, even though briefly, on a regular basis.

We look forward to the months ahead, to serving on your Executive Committee and of spending some much needed time on our magazine and on the various projects of the Sets in Order American Square Dance Society. My particular thanks to our office crew, to Sharon Kernen, our girl Friday, and to Becky. Also, from all of us a "well done" to the outgoing members of the Executive Committee for 1975-76, Stan Burdick, Arnie Kronenberger, Angus McMorran, Jack Lasry and Johnny LeClair, with whom we worked this past year. Finally, an expression of personal pleasure that Jim Mayo is once again our Chairman. His deep and sincere interest, not only in square dancing and the calling profession, but most especially in the growth and development of CALLERLAB has been demonstrated over and over again in our close association with him during the past twelve months.

Fondest regards,

*Bob*  
Bob Osgood, Executive Secretary

BO/sk

P. S. These logos in a selection of sizes are ready for you to cut out and use when printing your stationery, business cards, etc. Please use with care.



