

NEWSLETTER

for Members of

CALLERLAB

direction



The International Association of Square Dance Callers

Volume V Number Four March 1978

Convention Update and Related Topics will be the principal content of this issue. A separate enclosure of the Quarterly Selection is also attached. For your interest and clarification, we are sending you the same notice that we sent to the Publications on our rosters. You can see what we tell them about release dates and what we ask them to do. If your local publications release this data prior to the release date, drop us a line so that we may make changes in our procedures for that particular publication.

CONVENTION UPDATE:

Registration now exceeds 1000 callers and guests. The Fifth International Square Dance Callers Convention will be the largest one ever and the Executive Committee has planned a full agenda for your interest and participation. There are more than 380 callers attending their second or more convention while more than 230 are attending their first. The count of spouses now exceeds 370. We still continue to get more registrations almost daily. The dispersion of attendees covers most states and many provinces of Canada and includes two from our neighbors across the seas.

The agenda that has been scheduled for your interest and participation is indeed a varied and tightly scheduled - all inclusive program. The actual times and days for specific events may have been changed somewhat from the last schedule we sent out to reflect minor improvements suggested by several of you. For instance, the interest session on Taxes and record keeping will not be run concurrently with the session for the spouses since several callers have their spouse as the one who handles the bookkeeping and records for the team. Other minor revisions include some changes in room assignments to facilitate the individual sessions better.

You are being asked to select several sessions of your own choosing and in some others, we will assign you to a specific group. In order to handle the large size of this convention, we ask your cooperation. Please be prompt at the scheduled starting times and go to the locations as assigned.

Starting Time: The convention will begin promptly at 10:30 AM on Monday March 20, 1978 and end at noon on Wednesday March 22, 1978. The convention is planned to have something for every one who attends. However, it will only work if each of you, first timer as well as repeater, contribute your individual thoughts and ideas. We need an honest interchange between callers and leaders in all of the sessions where discussion is scheduled.

WHAT TO WEAR:

The Fifth International Square Dance Callers Convention is a non-dancing event. On Sunday, several of the St Louis clubs have individual dances and there may be flyers available at the hotel. During the convention itself, there may be some individual dance sessions used as teaching or illustrative portions of an interest group. However, you do not have to pack a lot of different square dance outfits. All business

meeting sessions, all committee meetings and all other sessions are informal and casual attire is appropriate. We have scheduled two dinner banquets and you may choose to dress more formally for those. Leisure suits, business suits, sports jackets with tie are all appropriate attire for the gents while long dresses or other party type clothing would be appropriate for the ladies. For those of you who desire to wear Western type attire, that too is appropriate.

We have contacted two tour groups who will be offering a variety of tours before or after the convention. They are private concerns and CALLERLAB has no financial interest to be gained if you do or do not partake of what they offer.

CONVENTION SCHEDULE:

When you arrive and check into the hotel, you will find that registration is taking place in the lobby area outside of the Chase Regency area. You will be given a packet of materials and asked to settle your account with CALLERLAB if you have not yet paid in full. One of the items in your packet will be a new and complete Convention schedule outlining the various sessions scheduled for every minute of the convention.

We have arranged for several exhibitors who offer merchandise and services of primary interest to callers. The exhibit area is the only area where sales may take place. The hours of operation will be posted and generally the area will only be open during non-scheduled convention meeting hours. We urge you to browse and meet your suppliers. For the most part, these exhibitors are also members of CALLERLAB.

On both Tuesday and Wednesday mornings, we are including breakfasts with the convention package. This is in response to many requests to find a way to overcome the breakfast bottleneck when hundreds of you try to eat at the same time in the hotel coffee shops. For those of you who have attended before, please let us know if this system is better for you than previous methods. We try to make it as easy as possible for our membership and we can make changes for future conventions if we know what is best for you according to your desires.

NEW CANDIDATES: We will provide cards for you to nominate new candidates for CALLERLAB. Please make sure the information is complete to include ZIP code or Canadian Postal Code. If you are not sure, take the card home with you and get it complete before you send it in to the office.

ACCREDITATION: Many of you will take advantage of this opportunity to become accredited. PLEASE, make sure your name is on the form the way you want your certificate made up and that your address is current. Also, make sure the signatures of the accreditors is legible and that they print their names. A reminder - if you accredited someone, that same person may not accredit you. The accreditation fee is \$15.00 and it would be helpful if you paid by check and attach the check to the form by staple or paper clip. (Last year we handled over \$20,000 in checks at the convention and every little bit helps us keep the records straight.)

NOMINEES FOR THE BOARD OF GOVERNORS: Our by-laws call for nominations to the Board by petition which include the nominator plus 25 additional signatures who support that nomination. Please have the members sign the petition and then print their name. If we cannot read the signature, it does not count as a valid petition. Only members who have been members since 1976 are eligible. Members who joined last year are not eligible until 1979 convention. It is far easier to get signatures at the convention than chase people down after everyone leaves. The September issue of Direction will include the ballots for all eligible candidates for the Board.

Rosters will be available to check to see who is on our lists. If you have moved or

are planning to move, please let us know. Also, if you are on more than one list - such as Experimental committee, or Mainstream Basics etc and you have an address change, please insure that you change it on all lists. We can only send the mail if we know where you live.

FREE LITERATURE:

We will provide a location where you may place free literature. This could include flyers, callers college advertisements etc. However, the only way you can sell items is through having a booth in our exhibitor area. Please follow these guidelines.

CALLERLAB will have literature available for you to take back with you. The single page CALLERLAB PROGRAMS are available in bulk at no charge (approx 15,000 are avail). CALLERLAB will also have their "WHAT IS CALLERLAB?" booklets available for those who conduct caller's colleges and clinics if you would like to help spread the word.

CALLERLAB MERCHANDISE:

In the exhibit area, CALLERLAB will offer certain items for sale to the membership. These include:

CALLERLAB Pewter Belt Buckles	\$10.00
CALLERLAB TieTacks or pendants	5.00
CALLERLAB Decals (three types)	.50
CALLERLAB Confirmation agreements	1.25 per pad of 25
Square Dance Building Guidelines	1.50
Square Dance Records (oldies)	7.00 per packet of 25 - our selection you can resell these or give them away at your dances - check with Ways and Means for ideas.

HOW TO GET THE MOST FROM THE CONVENTION:

In order to gain the most from this convention, participate. Participate in the individual sessions with questions, comments and suggestions. But also, participate in the hundreds of discussions in the hallways after the meetings or sessions formally end. The attendance at these convention include the Who's Who of the Square Dance Caller Leadership of the world. Where you know the name, you now get the opportunity to meet the individual. This is one of the major fringe benefits of attending.

DUES:

For those of you who have not yet paid your dues, they are \$40.00 for the 1978-79 CALLERLAB year. Dues include liability Insurance as part of your benefits. (only continental North American members are included in this program.)

Parting Shot:

Bring your tape recorders if you want. We will be making a synopsis report of the convention in the June Issue of Direction. However, many members feel they like to record the actual sessions to get more from the convention. It is best if you have a recorder that runs on batteries and a built in condensor mike also works well.

Each convention attendee unit (one per family) will get a three ring notebook to use to file various CALLERLAB publications and handout material.

Attend the committee and interest sessions of your choice - but please participate and share your views for the benefit of us all.

I hope to get a chance to talk to all of you, but if not, let me take this opportunity to thank you for your support during this past year.

John

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CALLERLAB

The International Association
of Square Dance Callers

Box 679, Pocono Pines, Pa. 18350
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February, 1978

To All Publications, Note Services and Caller Associations

release date Week of 26 Mar

----- PRESS RELEASE-----

The CALLERLAB Quarterly Selection Committee has voted NO NEW MOVEMENTS for the second quarter of 1978 - April, May and June.

It is the feeling of the committee that callers in need of workshop material for Mainstream dancers should choose material from the Plus I or Plus II lists as appropriate for their groups. The committee also suggests that callers exercise good judgement in the selection of the calls and insure that all basics, figures and terms from the Mainstream Program list are well taught and well danced before moving to other movements.

This is the third time that No New Movements have been selected. CALLERLAB, in its procedures, allows for 0, 1 or 2 calls per quarter to be selected for workshops at Mainstream Dances.

----- END OF RELEASE-----

Please note : Release date is not before the week of March 26, 1978. In the past, some publications have not stuck to this release date. In fairness to the other publications, please respect the release date if you are going to publish this notice. CALLERLAB would like to be able to notify its members through its own publications first before reading it in the local and national publications.

We sincerely appreciate any coverage you may give to this announcement and thank you for your past support of our press releases. Incidentally, the response that we have received as a result of the last announcement of questions to be asked was really wonderful. You will be getting a more complete report after our 5th CALLERLAB convention in March.

Thanks,


John Kaltenthaler
Executive Secretary

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