

NEWSLETTER

for Members of

CALLERLAB

# direction



The International Association of Square Dance Callers

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The 10th Annual CALLERLAB Convention is just around the corner and it promises to be another fine convention. We have close to 800 people registered to attend and we have lots of important items to be discussed for the future of CALLERLAB. Several committees have important legislative considerations as well as the normal activity associated with various programs and lists.

Elsewhere in this issue, you will find the announcements about various quarterly selections and some considerations. Since we adopted the combined Plus Lists last year, what are your dancers saying about this change? Should we continue with a single Plus Program or should we go back to two smaller lists called the Plus I and Plus II? There will be considerations in the Mainstream Program as to changes in teaching order as well as list composition. Contra and Traditional Programs will also come up for discussion in their respective committee meetings. At the Advanced Programs, there are many facets to be covered - a proposed booklet describing Advanced Dancing, a session on Advanced Definitions and also Interest Sessions for those considering Advanced Dancing as well as those already into Advanced Dancing.

We have several programs for the Callers' Partners including a session on how to set up and conduct a fashion show for your own groups and two sessions on a dance stretching exercise program conducted by Neeca Flippo and Becky Osgood. The final session for partners will be in small groups of 10 - 20 people without mikes.

## FUTURE CONVENTIONS

Mar 28-30, 1983	Philadelphia Marriott
Apr 16-18, 1984	Chicago Hyatt O'Hare
Apr 1-3, 1985	Phoenix Hyatt
Mar 24-26, 1986	Baltimore Hyatt
Apr 13-15, 1987	New Orleans Hyatt

The Executive Committee met at the Philadelphia Marriott Hotel during the third weekend in February and, based on the experiences traveling from the airport, has established a special package for those of you flying in. Beginning at Noon on Sunday, March 27, 1983, a special CALLERLAB shuttle bus will provide continuous loop round trips from the Philadelphia International Airport to the City Line Marriott Hotel for a nominal \$5.00 per person. The normal limousine service is \$7.50 and is subject to many stops along the way.

There will be a hostess on each bus to whom you pay the \$5.00 fee. The bus will stop at all major baggage claim areas at the airport and then proceed directly to the hotel. We anticipate a round trip will take one hour, perhaps a little more. The service we have contracted for is scheduled to begin at noon at Terminal A and will terminate with last delivery at the hotel at approximately 7:45 PM. If you arrive much before noon or after 7:00 PM, you might wish to use alternate transportation of standard limousine or share a cab with someone else. It is about a \$15.00 cab fare.

By scheduling the bus in this fashion, we feel that we will be catering to the majority of members flying in on Sunday to attend the social hour from 6:00 to 7:30 PM. We recognize that some will be arriving earlier and some will be later but there is a limit as to the costs to be picked up by CALLERLAB. If this idea proves as successful as we expect, then we would continue the practice when we hold our conventions at other than airport properties. For instance, the

Phoenix Convention in 1985 would be the next time we would use this procedure. Please let members of the Board know your feelings on this or, better yet, write to the office.

One feature that we are initiating this year is a session entitled NEW & INNOVATIVE. This session is designed to present some ideas that are not generally commonplace or which may be completely new to the average caller. This year, for instance, we have five different people presenting selected ideas for your consideration. They include Kip Garvey and Clark Baker dealing with the subject of Computers for Callers, not only the business applications for individuals but also some programming consideration for dance content. We also have Don Williamson dealing with considerations for transitions from Class to Club; Decko Deck to tell of a successful program previously used in the Washington DC area, and last but not least, Gloria Roth dealing with some thoughts on teaching from a different perspective.

We feel that this session should not only be interesting, but might lead to follow up discussions at future conventions dealing with one or more of these subjects in an expanded version.

Some other special arrangements include a joint meeting for all segments of membership to include Recruitment, Affiliate Organizations, Caller Association Liaison, Subscribers and Accreditation. Some letters have been written to the office dealing with the on-going requirements for membership as well as requirements for Affiliate organizations. Economic times may necessitate change for the need to attend once every three years and, of course, the periodic review for the accreditation requirements especially for callers located in remote or overseas locations. Each of these groups will then hold separate meetings to discuss specific recommendations from their groups and finally, a second combined meeting to formulate the presentation to the entire group for vote and/or ratification.

The Exhibitor areas will be open for all sessions except the opening session and the evening banquets. The exhibitors are there for your convenience and as a service to you. We hope that you take advantage of this service and browse to see what is available. They will be located in the Hall of Cities area on the lower convention floor

just below the ballroom. This is an especially valuable service for those of you not in major metropolitan areas. The Exhibitor coordinator is Bob Clark and Bob and his wife, Millie, have done a fine job to bring you quality exhibitors again this year. We have Hilton Audio Products as well as Clinton Instruments and many of the record producers. Several other suppliers for record cases, speakers, microphones, and ancillary supplies as well as publications are also exhibiting. We hope you enjoy this service and tell the exhibitors how much you appreciate their taking the time to bring their products and services to the convention for your review and first hand observation.

It is essential that we start and end all meetings on time since the time schedule is so short during the convention. We have scheduled activities from 9:00 AM through 11:00 PM and we hope that each hour has something of interest to each person attending. One of the major bottlenecks in scheduling is the informal receiving line prior to the luncheon on the first day. Many of you have said how much you enjoy meeting the members of your Board so we try to schedule a short opportunity to say hello, shake hands and move directly into the luncheon for the first day.

It is also important to enlist your support for meals. We would urge you to fill in tables completely rather than save seats for special friends. If you want to sit with someone, please walk in to the meal together. We have asked the hotel staff to seat you at full tables to provide better meal service for you. Who knows, you might find a wonderful new friend by sitting with someone you had not previously known?

For the evening meals, we are opening the doors about twenty minutes early and we urge your cooperation for these meals as well. There will be a blessing before the evening meals so please do not begin to eat until after the blessing. During the coffee breaks, we will provide several stations so that the lines are minimal. However, please get your coffee/tea/COKE or TAB and then move away from the table so that others can get theirs.

For Monday evening after the banquet, we have only scheduled a continuation of the Advanced Definitions (at their request) and

a Challenge Committee meeting (also at their request). No other activities are scheduled after the banquet to permit you to browse through the exhibit area or just to socialize and make new friends and renew acquaintances. All formal activities cease at 11:00 PM. We recognize that some of you will then adjourn to hotel facilities or private rooms for further talk and frivolity.

Tuesday will open with a continental breakfast and then meetings will begin promptly at 9:00 AM. Interest sessions and committee meetings will fill the day. At 5:00 PM we have scheduled open time to prepare for the Awards Banquet with the same set up for doors opening and blessing as on Monday night. Nothing is scheduled after the evening banquet. This will allow ample opportunity for chitchat and socializing.

The Wednesday schedule starts with a full sit-down breakfast to be followed by the general business meeting. At this meeting we ask that each delegate pay close attention to the presentations from the platform and not engage in side conversations. Several items for discussion will be presented for votes by the delegates. As is the normal case, the convention flash will advise the membership of what was discussed and voted on. Anyone who disagrees with the vote may submit a letter to the office outlining his or her objections. Votes taken at the convention are binding for one year but, if sufficient members are dissatisfied with the vote, the item will be placed on the agenda for the following year. Final adjournment will occur no later than noon on Wednesday.

Periodically we get letters and calls to the office wondering what to wear at a CALLERLAB Convention. Casual clothing is appropriate at all times. Some people prefer to get a bit dressier for the evening banquets and the Tuesday Awards Banquet is the more dressy of the two. Slacks, skirts and sweaters and pants suits are suitable for the ladies while casual wear is suitable for the men. Square Dance attire is not required although it would also be suitable. Since the meetings will all take place in air-conditioned rooms, sweaters might be advisable. The weather can be mild to moderate and subject to precipitation.

Convention Tapes International will again be taping selected sessions at the 10th Annual Convention in Philadelphia. Jim Hilton will also be helping with the sound systems to provide quality sound through a PA set and the house system to permit all mikes to be recorded into the tape service. We urge your cooperation if you have a comment or question during any taped sessions. This year, we will be taping fifteen different sessions and Steve Davidson and Lois Curtis have again provided an attractive price for our members.

One tape of your choice is \$6.00.  
Four tapes for \$24.00 with free album.  
Eight tapes for \$46.00 with free album.  
All fifteen tapes for \$75.00 - free album.

Steve will provide complete ordering information at the convention. For those of you who are unable to make it to Philadelphia, we will be sending out order blanks for tapes with the Convention Flash. Those of you who have used this service in the past know the high quality they provide us. For comparative purposes, you should also realize that at other conventions, tape service is generally \$8.00 or more per tape so we really have a good deal. Steve and Lois enjoy the members of CALLERLAB more than any other group with whom they work and we appreciate the friendliness and support you give them. Take the time to say hi to them and let them know that callers are somebody special.

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For those of you whose accreditation is about to expire, the office sends out renewal information approximately six months prior to expiration date. We now have the ability to advise any individual who accredited him in the past as well as provide a list of those accredited by the individual caller. Please ask the office for this information if it will be helpful to you in any way. However, please do so in writing so that we have the information on which to base the response.

## Data Base Update

As a part of the convention packet, we are including an individual printout of the information we have on each delegate attending the convention. This printout reflects information currently contained on each caller and is only as accurate as the information you have sent us. In some instances, information is lacking and in others, we suspect that there may be changes or errors that need correcting. Please take the time to read the instructions and return the entire form to the office personnel so that we may make the necessary changes. Please also note that the current policy is that no member of CALLERLAB may serve on more than two committees and that if you neglect to circle one or two committees of your choice, ALL committee entries will be reset to blanks. If we do not get the form back, then all entries for committee assignments will be reset to blanks.

Please make sure that all corrections and changes are easily visible and legibly written in pen or pencil.

For subscribers and members who are not able to attend the convention, we will be sending your copies out with the convention flash. Please complete and return the entire sheet promptly. Thank you!

## Press Releases

For the quarter beginning April 1, 1983, the Mainstream Quarterly Selection is **NO NEW MOVEMENTS**. The members of that committee felt that none of the moves under consideration were worthy of selection for the Mainstream Program. Harold Bausch, chairman of the committee, hastened to add that he felt the quarterly selection process was working well and should be continued for the foreseeable future.

As of this writing, the office has not received any results of the voting for the Plus or Advanced Quarterly Selection Programs and therefore no announcements are appropriate at this time.

From time to time, as new members join the organization, legitimate questions are raised as to the functions and responsibilities of various appointed and elected functionaries. Beginning with this issue of **DIRECTION**, we will try to answer those questions by including, periodically, a discussion of some of the offices, chairmanships, etc. The position covered in this issue is that of **ASSISTANT EXECUTIVE SECRETARY**.

The position of **ASSISTANT EXECUTIVE SECRETARY** was established by the Board of Governors in 1979. The position was advertised in **DIRECTION**, and interested applicants were invited to submit resumes. A number of qualified applicants were interviewed at the CALLERLAB convention in Miami in 1980, and an **ASSISTANT EXECUTIVE SECRETARY** was selected at that time. He serves at the pleasure of the **EXECUTIVE SECRETARY** and the Board of Governors on a year-to-year basis.

The duties and responsibilities of the **ASSISTANT EXECUTIVE SECRETARY** are outlined in Part IV, Section 4 of the By-Laws. They include, but are not limited to the following:

- Preparation of the periodic publication called **GUIDELINES**
- Preparation of periodic press releases
- Writing of the history of CALLERLAB
- Maintaining a record of resolutions and policy decisions
- Assistance in convention planning and execution
- Assistance with NSDC seminars and displays
- Preparation of the Welcome book for new members
- Development and drafting of proposed guidelines and policies
- Attendance at and assistance with Executive Committee meetings
- Liaison with other national square and round dance organizations