

NEWSLETTER
for Members of
CALLERLAB

direction



The International Association
of Square Dance Callers

ROCHESTER, MINNESOTA

VOLUME XXII NUMBER SIX - APRIL 1995

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FUTURE CONVENTIONS:

APR 1-3, 1996 Westin Crown Center, Kansas City
MAR 24-26, 1997 Los Angeles, no hotel yet
APR 6-8, 1998 Eastern 1/3rd of the U.S.

CALLERLAB OFFICE HOURS:

9:00AM to 4:30PM CDT Monday through Friday
Phone: (507) 288-5121
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INSURANCE QUESTIONS & CERTIFICATES

A.H.Wohlers & Co. 1-800-323-2106, Extension 231 or 268.


CONVENTION FLASH

The 'FLASH' issue of *DIRECTION* is published as soon as possible after the annual convention in order to inform all CALLERLAB members of significant award presentations, committee actions, proposals and resolutions, if any, to be voted on by the membership.

As a result of actions taken at the 1990 convention, all resolutions proposing changes to established CALLERLAB dance programs must be approved by the voting membership.

The Annual meeting was held on Wednesday, April 12, 1995, and there were no resolutions proposing changes to any of our dance programs.

FROM THE CHAIR

 Tony Oxendine, Chairman of the Board, presented the following speech at the Tuesday evening banquet of the 1995 CALLERLAB convention.

Let me explain why I'm here. Not why I'm at the podium, but why I'm at the CALLERLAB convention. That's the really neat thing about being the chairman of CALLERLAB - I can use this time to talk about whatever I want. I realize that you don't have to listen, but the Country Western dance and the Karaoke party won't start until I'm finished -- so you might as well stay. Let me see... where to start....

You see, I truly love the square dance activity. Admittedly, I'm in a different situation than many of you because I call for a living. I'm a TRUE full time caller. I have no other source of income - No retirement, no pension. Square dancing is not only my livelihood-- second to my wife and family--it is the love of my life. I ENJOY CALLING, and I truly believe that most of you feel the same way. However, I am probably going to say some things that some of you won't like.

I have the best job in the world. Many callers, however, have gotten confused on exactly what their job really is. My job is not to call square dances. My job is to give people a little FUN in their lives. My job is to see that anyone that comes to my dance leaves the dance feeling a little better than when they came in. My job is to make people HAPPY.

Is your job different than mine? Does the fact that you have another full time job make your other job any different than mine? Some of us teach beginner lessons. Others teach C-4 lessons. Some do exhibitions in malls and nursing homes. Others do state festivals. Some of us call (me for instance) for one club. Others call for 10 or more. You're probably wondering - "Where is this going?" GOOD QUESTION....

What I'm trying to say is that we're all the same. It doesn't matter whether you call 3 dances a year or 300. OK, it does matter... your BMI/ASCAP license is cheaper. But it really ticks me off to see callers say and do things that are hurting the activity. Regardless of what you read, see, or hear, CALLERLAB is the best thing to happen to square dancing since we came "out of the barn and into the convention centers". I'm not only proud of CALLERLAB, I am proud to be a member of CALLERLAB. You should be too.

For the first time since its creation, CALLERLAB has a rival organization (ACA). I THINK THAT'S GREAT!!! We need the competition. Now don't let anyone (from either organization) tell you that there's no competition. There is, and there's nothing wrong with that. Think about it--you never know how good something is unless you have something to compare it to. While there are a few callers who hold dual memberships, most callers prefer one or the other. THAT'S CALLED DEMOCRACY. While I philosophically disagree with the ACA, I wholeheartedly support their right to exist.

Lest I stray too far from my subject matter....back to the part about FUN. "FUN" can be had at any level - Plus, Advanced, Challenge, EVEN MAINSTREAM. I knew I'd get around to it sooner or later. Why are we

afraid to call Mainstream. The argument I hear is that CALLERS say, that DANCERS say, that Plus is more "FUN". NOT!!!! If the truth be told - Callers find Plus much easier to call. Let me read a portion of an article that Jerry Story wrote...

"From listening to the dancers I find that a lot of them are sick and tired of club politics and are looking to the callers for leadership. I feel most dancers want to do their part to help square dancing rise again and are willing to go out and help promote new dancers. However, they need leadership and guidance from somewhere and they are not getting it--not from club leaders nor from callers. I commend CALLERLAB for all they do for the square dance activity. CALLERLAB is, in my opinion, the only bona fide professional organization that we have. However, I feel that entirely too many of us, both callers and leaders, expect far too much from CALLERLAB. I for one feel the level system that is being utilized today is the biggest culprit in the deterioration of square dancing. But this is not CALLERLAB's fault. The level system was designed by CALLERLAB to standardize the calls so the entire world could dance together. It is due to the exploitation of the level system by callers, primarily in the U.S., that has created the problem. Far too many callers today, myself included, have used the system to make money rather than use the system to make square dancing better. We as callers have robbed the activity blind. When I see more A-1 classes nationwide than I see beginner classes, I know what I speak is the truth. When we as callers keep taking dancers from the clubs to start our own caller run Advanced groups, we do nothing but shoot ourselves in the foot. When dancers leave the group atmosphere or club environment we lose that dancer as a potential salesman who would have been out there promoting new dancers for the clubs. In my travels (and I travel a lot) I find many areas of the U.S. where the square dance activity is really topsy-turvy. As a general rule, when I call in an area where A-1 is the predominant level, I find that the dancers know half the Mainstream list, half the Plus

DIRECTION is the official newsletter of CALLERLAB, The International Association of Square Dance Callers, with offices located at 829 - 3rd Avenue SE, Suite 285, Rochester, Minnesota, 55904-7313. Telephone (507) 288-5121. *DIRECTION* is published in February, April, June, August, October and December. It is mailed first class to all members and affiliates of CALLERLAB. *DIRECTION* is edited by George White, Executive Director.

As *DIRECTION* is computerized, it would be most helpful to have articles, reports or letters to the editor submitted on computer diskettes whenever possible. *DIRECTION* uses WordPerfect 5.1 as its word processor, on an MS/DOS (IBM Compatible) computer. Computer diskettes (5 1/4" or 3 1/2") containing articles, reports or letters to be published should be submitted in either WordPerfect 5.1, 5.0 or 4.2 format or any of the following formats: ASCII, Revisable-Form-Text (IBM DCA format), Final-Form-Text (IBM DCA format), Navy DIF Standard, WordStar 3.3, MultiMate Advantage II, Word 4.0, DisplayWrite, Mail Merge or Spreadsheet DIF. Please enclose a printout of the article, report or letter. The deadline for the submission of articles is the 15th of the month prior to publication.

The opinions expressed in articles submitted by members or affiliates do not necessarily reflect the policies of CALLERLAB. All articles submitted for publication must be signed by the author.

The Editors reserve the right to exercise their discretion in accepting, editing or rejecting any material submitted for publication. Articles that describe square dance formations or arrangements MUST be in accordance with CALLERLAB standards.

list, and half of the A-1 list from plain vanilla formations only. It is easy for me to figure out where the problem really lies. The same goes for Plus dancers today. Very few Plus dancers know the entire Mainstream list or the entire Plus list from even plain vanilla formations, let alone any chocolate or strawberry, and might I add that different flavors can be fun. I've proved it to myself. However, it takes some preparation on your presentation to achieve this. As leaders, I feel this, in itself, could help us change the way things are. More dedication and hard work on the part of all callers, including myself, can turn our activity around."

The U.S. has several lists. California has one, Arkansas has another. And now we have another. Multiple lists are killing our activity. Dancers are leaving in droves. Our average age is well above 50. Clubs are folding right and left. Birmingham has one of the smallest pre-registrations in recent history.

What's the solution? **You're** at it. CALLERLAB has had in place, for 20 years, a very viable, danceable set of programs. I heard Ingvar say that there were 8,000 square dancers in Sweden, out of a population of 8 million people. According to the last LEGACY survey there were somewhere around 300,000 square dancers in the U.S. Out of a population of almost 300 million. Look at the percentages and **YOU** tell me who's doing better. If you don't believe me, ask one of the Swedes, or Japanese, or Germans--ask ANYBODY but us. The system works. Now I don't believe that we should keep dancers in lessons for a year in order to teach them to dance. I wonder how many bowlers we would have in the country if it took them 12 months of lessons to join a league. I think that the RPM Committee is on the right track with their 8-8-8 or 10-10-10 week program. Once again, I think that it should be perhaps just 10-10 or better yet, 8-8. We need to be able to get dancers back into our activity in 20 weeks or less. Once we get them, **THEN** we need to give them a place to dance. Not more workshops to learn another level. Workshops tend to be **WORK** - Hence the name **WORKshop**. Do our programs need changing? I think not. Tweaking perhaps, but no major changes. I don't feel that we need to drop any calls off any list. OK... maybe Swap Around. I would like to see our Mainstream Program be taught from standard formations in 20 weeks or less. Can we do it? You tell me.

It's amazing to me that we can be so blind. We seem to be listening to ourselves and not to the dancers. The dancers are not directly telling us anything. **THEY ARE JUST LEAVING!!!** The dancers are saying - **ENOUGH IS ENOUGH!** Why don't we start thinking with our heads and our hearts instead of our egos? It's not the **DANCERS** saying they want more names. It's not the **DANCERS** saying that Cross Trail Thru should be dropped. It's not the **DANCERS** saying that the lists need to be changed. **IT'S US!!! WE'RE** the ones that are trying to teach a two year program in 20 to 30 weeks-- Rushing the dancers through and eliminating calls that **WE** don't like. If **WE** were doing our job, there would be no rush up the "level ladder"--trying to get to Plus or Advanced.

Are other lists the answer? I don't think so. It appears to me that these other lists are just tools to enable us to get people into our workshops to learn higher levels.

These lists are much easier to call than Mainstream - But any fool can call Relay the Deucey, Load the Boat, or Coordinate. It takes a **REAL** caller to use calls like Separate or, heaven forbid, Fan the Top. - **AND MAKE THEM WORK!!!** You know something? All of the talk is right. Dancers cannot do Fan the Top or Separate or even Dixie Style. But it isn't **THEIR** fault--**IT'S OURS...**

You tell me, why is Load the Boat more fun than Grand Square? Is it because we know that we can call Load the Boat, knowing that it's essentially a

Star Through, which gives us a few extra beats to think of something else to call--like Relay the Deucey?

Is radical change necessary to save our activity? **YOU BET!!!** But this change needs to be in our **ATTITUDE--NOT THE PROGRAMS.** We need to start putting the dancers needs ahead of our own. The dancers don't "need" Plus, **WE DO...**

Larry Cole and the Mainstream Committee are apparently going to recommend to the Board of Governors that there be **NO** changes to the Basic/Mainstream Programs this year. I **THINK THAT'S GREAT.**

There is a lot of talk about the "one floor - one level" concept going on today. I agree. Let's make that one level Mainstream. On a personal note I'd be happy to put **ALL** of the Plus calls on the Advanced list and make A-1 and A-2 one level. Now before some of you shoot me, I think that **PERHAPS** such a radical idea

CURRENT QUARTERLY SELECTIONS:

MAINSTREAM:	Grand Parade
PLUS:	Double Your Neighbor Follow Thru Split Ping Pong Circulate
ADVANCED:	Chase Chain Thru Relay the Top Scatter Scoot Dixie Fire
TRADITIONAL:	Six Go East, Eight Go West
CONTRA:	Sweet Georgia Brown Contra

EMPHASIS CALLS:

MAINSTREAM:	Walk and Dodge
PLUS:	Load The Boat

may not be feasible - Or would it?

I'm not trying to make any of you angry. I'm just trying to make you THINK. And then I'm trying to make you ACT. If you want to make a difference - Do SOMETHING.

CALLERLAB is getting a tremendous amount of bad press these days. We seem to be the source of every square dance problem in the world, and if you listen to some people, even problems that aren't square dance related. BUT... we can turn this around in our favor. We can show people that we're not the problem--we are the SOLUTION.

Well... now you're asking yourself "How do we do this?" We don't do it by tearing down other people or organizations--even the, dare I say it, ACA. We do this by making the square dance population aware of the positive impact that we, as CALLERLAB members, have on the activity. If you're proud to be a CALLERLAB member, let the world know about it!!!! Wear your badge. Write and speak POSITIVELY about our organization.

Can't think of anything good about CALLERLAB??? Let me help you. Our Foundation is really taking off. We now have a vehicle to promote our activity in a style in which it has never had before. With our 501-C(3) IRS status, we can now solicit MAJOR funds from MAJOR corporate organizations. These funds will enable us to do amazing things. IMAGINE a one or two minute commercial on NBC on Saturday night at 9:00 PM (PRIME TIME) advertising square dancing. IMAGINE having the funds to do this. It's not only possible, it could very well happen.

The Accreditation Committee is working very hard to establish guidelines for a program to certify callers as square dance teachers. When they complete this task, we'll have a **voluntary** (notice the emphasis on "voluntary") system in place that will enable callers to be **certified teachers**. This will have a major impact on getting us back into schools.

Our Partner's Committee has planned and scheduled hours of sessions devoted to helping partners of callers cope with the rigors of being a caller spouse.

We have a two million dollar liability insurance program. We offer equipment insurance. We even have accidental death or dismemberment insurance.

Our Caller Association Liaison Committee has been sending REPs all over the country to speak to caller organizations about CALLERLAB. Their results are very positive. The list goes on and on.

Problems - Sure, the square dance world has problems. CALLERLAB has problems and CALLERLAB is not perfect by any stretch of the imagination. BUT...CALLERLAB is the best thing that the square

dance world has to offer. We're 3,000 strong and I figure ANYBODY who is ANYBODY is a member of CALLERLAB. To the callers that are not--I'm sorry but it's your loss. To all of us who are - Welcome to CALLERLAB - Welcome to true, professional, square dance leadership.



AWARD PRESENTATIONS

SPECIAL RECOGNITION AWARD

Presented by Marshall Flippo

"This gentlemen's family was from England. Out of 6 children, he was the only one born in the United States. Music was a part of his life, as he started playing the violin at the age of 6. He began dancing in 1952 and he and his wife knew this was going to be a great part of their lives. He started calling in 1953 and worked in a wide area, calling programs for special problem children and senior citizens. He called for *Square Dance Time in New Orleans*, a TV program, for about 1½ years. In 1958, because of his love for square dancing, he purchased the Bar-None Ranch, developing it into a square dance village.

There was a clubhouse and swimming pool already on the property. He added a house and a square dance barn. He subdivided the ranch into lots--you had to be a square dancer to buy a lot in Bar-None Village.

He started teaching classes in the clubhouse, with about 15 squares. His barn would hold about 60 squares and he soon filled it up. He had such a waiting list, that if you wanted to belong to that club, you had to go through his classes.

Ladies and gentlemen, it gives me great pleasure to present this award to my good friend, Chuck Goodman."

GOLD CARD AWARD

Presented by John Kaltenthaler.

"The Gold Card is presented on an irregular basis, to a very limited number of callers throughout the history of CALLERLAB. To date there have been only five Gold Cards issued. These were issued to Arnie Kronenberger, Bob Osgood, Lee Helsel, Bob Van Antwerp and Cal Golden. Tonight it is my distinct honor and privilege to present the sixth Gold Card.

The caller we are honoring tonight has been in an active leadership role for more than half a century, in both square and round dancing. His credentials are truly outstanding, both within and

unselfishly to all tasks to which he has been assigned. As I cite his accomplishments, some of you will be able to discern the name of the recipient we are honoring.

This leader of leaders began his dancing back with the Cheyenne Mountain Dancers and Pappy Shaw. He is a charter member of CALLERLAB, and has helped with many CALLERLAB seminars at various National Square Dance Conventions. He served with distinction during CALLERLAB's early years, working on such items as Standards, Ethics, and Accreditation. He earned his Caller-Coach Accreditation because of his multitude of talents. He has served on the Board of Governors of CALLERLAB, ROUNDALAB, and LEGACY, and was honored by his home area by being elected to the Denver Area Square and Round Dance Hall of Fame. He has served CALLERLAB well as editor of *GUIDELINES* and materially assisted in the development and publication of the *Curriculum Guidelines for Caller Training* and the *Technical Supplement*. He was selected as the first Assistant Executive Director of CALLERLAB and served faithfully for eight years. Please join me in congratulating and presenting this Gold Card to Herb Egender."

CHAIRMAN'S AWARD

Presented by Tony Oxendine.

Recipients of the Chairman's Award are chosen by the Chairman of the Board to recognize individuals for outstanding contributions to CALLERLAB. Nine awards have been presented in the past. *Following is the text of Chairman Oxendine's presentation of the 1995 Chairman's Award:*

"The job of Chairman of the Board of Governors requires quite a bit of time involvement in the day-to-day operations of CALLERLAB. Many hours are spent on the phone or on the computer keyboard. This job is difficult at best and a competent support staff is a must.

Being a novice at this sort of thing, I've spent a great deal of time on the phone with the Home Office, trying to learn my job. I must say that I cannot imagine a more professional staff in any organization. If I have a question, all it takes is a phone call, and if the office doesn't know the answer, it doesn't take them long to find it.

One of the benefits of being Chairman is that once a year, he or she gets to honor someone with a special award. Therefore, it is my distinct pleasure to present this year's Chairman's Award to the CALLERLAB Home Office staff--George White, Georgi & Dar Johnson, Pat Lovelace, and Mary Schiefert."

SMALL WORLD AWARDS

Presented by Kenny Reese.

This award is presented to members residing outside continental North America and Hawaii, who are attending a CALLERLAB convention for the first time. This year's recipients were: Soren Christensen, Helsingborg, Sweden; Erika Johansson, Helsingborg, Sweden; Solveig Perklen, Saltsjobaden, Sweden; and Hartmut Niemann, Marloffstein, Germany.

Previous Small World Award recipients attending this year were: Richard Bjork, Orebro, Sweden; Robert Bjork, Orebro, Sweden; Jack Borgstrom, Grodinge, Sweden; Rod Bradish, Tokyo, Japan; Francois Lamoureux, Munich, Germany; Ingvar Pettersson, Orebro, Sweden; Kenny Reese, Griesheim, Germany; and Stefan Sidholm, Vallentuna, Sweden.

HALF CENTURY AWARD

Presented by Jerry Helt.

This award is presented to callers who have been calling for fifty years. This year's recipient was Glenn Mayes, Akron, Ohio. Glen was not able to attend the convention. His award will be mailed by the Home Office.

Previous recipients of this award are: David Mac Leod, Al Brundage, Clyde Charters, Elsie Jaffe, Bob Osgood, Carl Geels, John Veneski, Herb Egender, Max Forsyth, Ernie Gross, Dean Edwards, and Jerry Helt.

QUARTER CENTURY AWARDS

Presented by Daryl Clendenin.

This award is presented to members who have been calling for twenty five years. Recipients must attend a convention to receive their certificates. Certificates were presented as follows:

Calling 48 years: John Callahan

Calling 47 years: Slim Sterling

Calling 43 years: Norm Forgash

Calling 29 years: Ewey Stamper

Calling 28 years: James Glen, Les Greenwood, Harry Koppenhaver, Bob Rollins, John Sweeney, and Ron Weiss

Calling 26 years: Rod Bradish, Al Broadway, Gary Brumagin, Fred Goynes, Herb Oesterle, John Swindle, Carl Trudo, and George Varney

Calling 25 years: Jerry Biggerstaff, Andy Cisna, Ken Diesburg, Mil Dixon, Jim Erbaugh, Kenny Farris, Tom Godfrey, Bill Harrison, Jim Howatt, Hugh Jones, Fred Martin, Ron McCravy, Randy Page, Norm Poisson, Sam Radar, Charles Veldhuizen, and Bill Wentz.

Additionally, 63 members will celebrate their 25th year of calling in 1995 but were unable to attend the convention. They will receive their certificate when they attend their next convention.

592 CALLERLAB members have already received this award and an additional 432 have qualified for the award but have not attended a convention in order to receive it.

AWARDS OF EXCELLENCE

Presented by Tony Oxendine.

Awards of Excellence are presented to members of the Board of Governors who are retiring from the Board. Retiring immediately following the convention were:

DON BECK, after serving 10 years; JACK BERG, after serving 6 years; TIM MARRINER and WAYNE MCDONALD, each serving 3 years.

APPRECIATION AWARDS

Presented by Tony Oxendine.

The Appreciation Award is given by the Executive Committee to recognize CALLERLAB members that have given unselfishly of their time, energy and knowledge in support of CALLERLAB committee work, convention assistance or significant CALLERLAB programs.

Recipients of the 1995 Appreciation Awards were:

John Kaltenthaler, Don Beck, Stan Burdick, Bill Davis, Decko Deck, Herb Egender, Ed Foote, Kip Garvey, Mike Jacoms, Dick Leger, Jim Mayo, Martin Mallard, Deborah Parnell, Bill Peters, and John Sybalsky--all of whom were instrumental in the development of the recently announced *Starter Kit for Newer Callers*.

Larry Cole and Jerry Junck--for their participation in the ACA/CALLERLAB Summit Meeting last summer.

Wayne McDonald--for his work on the 2005 Committee to study a proposal for taking CALLERLAB into the 21st Century.

Bob Osgood--for his work on a commissioned project to prepare an honors book to document and preserve the names, photos and deeds of Milestone recipients.

Ken Kernen--for his work with an Albuquerque photographer to photograph all the Hall of Fame members for the honors book.

Pete and Beryl Skiffins--for their hard work and dedication to assure the success of the 1994 MiniLab in England. They worked tirelessly for many, many months to see that every detail was looked after. Well done.

SPECIAL THANKS--

We wish to extend our sincere thanks to those attending our 22nd annual convention to represent other national and international organizations.

Doreen & Doyne Sillery, representing the Canadian Square and Round Dance Society.

Glen & Lois Baldwin, and Carl & Jean McCarver, representing the National Executive Committee.

Hardy & Kathryn Nixon, representing LEGACY.

Carmen & Mildred Smarelli, representing ROUNDALAB.

Bill & Joan Flick, representing the United Square Dancers of America.

Calvin & Judy Campbell representing the Lloyd Shaw Foundation.

Tony & Becky McUumber, representing CONTRALAB.

Bill & Peggy Heyman, representing the National Association of Square and Round Dance Suppliers.

We are pleased that each of these organizations were represented and wish to thank them individually for sharing their knowledge and experience with us and working towards finding solutions for our mutual concerns.

Dick Henschel and Dick Bull, Hilton Audio Products, generously provided us with PA sets and special audio requests for which we are most grateful. Thanks, also, to John Sybalsky, our convention parliamentarian.

We have been fortunate, for many years, to have volunteers to help with the registration at the conventions - thank you, Lee Lovelace and Pat White for your able assistance this year. Our sincere thanks to these dedicated hard working people who made life so much easier for all of US.

Thanks also those who exhibited their products and services at this year's convention. They were:

Hilton Audio Products

Holly Hills

Palomino Records, Inc

Petticoats and Partners

Supreme Audio, Inc

Yak Stack

Zeller Enterprises

And finally, we take this opportunity to thank each of those who assisted in whatever capacity at this year's convention! This includes all of those who served as moderators or panelists, our registration staff, those that served as MC's, committee chairmen and vice chairmen, our exhibitors, the members of the Executive Committee and the Board of Governors and especially, the attendees.

WE THANK YOU, ONE AND ALL!

CONVENTION CRITIQUE SHEETS

Just a reminder--if you attended the Pittsburgh convention and have not yet turned in your convention critique sheets, please send them to the Home Office immediately. Your comments and

suggestions will be very helpful to the Executive Committee when they plan the 1996 convention.

BOARD OF GOVERNORS ELECTION

If you would like to be a candidate for the Board of Governors, petitions can be obtained from the Home Office. Your valid petition, a brief biographic sketch and a current photo (suitable for use in the August issue of *DIRECTION*) must be in the Home Office no later than **JULY 15, 1995!**

Candidates must have been a full Member for no less than 3 years and currently calling at least once a week.

Eight members will be elected to three year terms on the Board, beginning with the Board of Governors meeting immediately following the 1996 Kansas City Convention.

Thirteen valid petitions have been submitted to date. The following individuals have indicated their desire to serve on the Board: Robert Bjork, Mitch Blyth, Jim Cholmondeley, Walt Cooley Jr., Lural Eddy, Betsy Gotta, Bill Harrison, Chuck Jaworski, Jerry Jestin, Jerry Junck, Jerry Reed, Buddy Weaver, and Grace Wheatley.

Their biographies will appear in the August issue of *DIRECTION*. Members eligible to vote will also receive a ballot at that time.

IN MEMORIAM

Dennis Allen, Hudson IA. 12/24/94
Don Beard, Bradley CA. 12/06/94
Robbie Jeter, Carthage TX. 1/3/95
Leo "Morgan" Dumas, Sutton MA. 10/27/94
Dick Barker, Waycross GA. 03/23/95
John (Dick) Nicol, Edmonton, AB. 02/06/95
Ken Brennen, Ontario, 03/17/95

1994 FINANCE REPORT

The Finance Committee has reviewed the finance report of our fiscal year ending November 30, 1994, prepared by our accountants Schumann, Granahan, Hesse & Wilson, Ltd. A summary of the report is included with this issue of *DIRECTION*. If you would like a copy of the complete report, please contact the Home Office.

1995 CONVENTION TAPES

Convention Tapes International audio taped 31 interest sessions and, as usual, the tapes are excellent. If you missed a session or two, or were unable to attend this year's convention, you may order the tapes directly from Convention Tapes International,

using the order form included with this issue of *DIRECTION*. All tapes are of excellent quality and have much to offer. Please note that the price for the tapes includes postage.

1996 CONVENTION THEME

If you have an idea for a theme for the 1996 convention, please write it up and mail it to the Home Office no later than May 12th. The write-up should include a brief explanation as to the general nature of the theme and how interest session topics could be related to it.

A theme will be selected by the Executive Committee at their Spring meeting. The author of the selected theme will receive free dues for one year. Insurance and BMI/ASCAP license fees are not included.

COUNTRY WESTERN DANCE LICENSE

The Home Office has received several phone calls from CW and line dance teachers that were told by callers that they could purchase a BMI/ASCAP license through CALLERLAB. Please be advised that CALLERLAB only provides BMI/ASCAP licenses for square dance callers. Our bylaws specify that you must be a square dance caller in order to be a member of CALLERLAB. We cannot accept CW and line dance teachers as members unless they are also square dance callers. Our agreement with BMI and ASCAP states that we can only supply music licenses for our members.

CW and line dance teachers may purchase BMI/ASCAP licenses through the NTA (National Teacher's Association) by contacting Carol Fritchie, 1637 Peltier Lake Drive, Centerville, MN 55038. Phone (612) 429-4785.

LIABILITY INSURANCE UPDATE

The 1995/96 Group Liability and Accidental Medical insurance has again been placed with A.H. Wohlers & Company of Park Ridge, Illinois. Members, Gold Card Members, Subscribers, Associate Licensees and Apprentices, residing in the U.S., are insured for general liability, bodily injury and property damage claims in the amount of \$2,000,000 per occurrence.

Members requiring proof of insurance or needing a certificate of additional insured naming a rental facility, may obtain the necessary certificates directly from the insurance company by calling the A.H. Wohlers Company at 1-800-323-2106 and asking for extension 231 or 268. Identify yourself as a member of CALLERLAB and they will issue the certificate after verifying your membership. Certificates are mailed no

later than the next business day.

Member's partners are also eligible for this coverage by paying the \$15 premium. Contact the Home Office for details.

This insurance coverage is also available to CALLERLAB Affiliated Organizations and their non-CALLERLAB members. Contact the Home Office for details.

CALLER ASSOCIATION HELP

CALLERLAB now publishes a four-page journal named *The Link*. The journal, prepared by Stan and Cathie Burdick for the Caller Association Liaison Committee, contains articles of interest to callers associations and provides a vehicle wherein associations can share their successes with other associations. We hope *The Link* will establish closer ties between CALLERLAB and local caller associations.

In addition, a 'rep' program has been established, wherein over 40 representatives from CALLERLAB are available to visit your association. Reps will provide information about CALLERLAB, answer questions, and report any concerns or problems the association may have back to CALLERLAB.

If your association has not received *The Link*, or if association leaders wish to have a representative visit, contact CALLERLAB or Stan Burdick, Chairman of the Caller Liaison Committee, at PO Box 2678, Silver Bay NY 12874 (518/543-8824).

COMMITTEE REPORTS

All committee reports presented at the Pittsburgh Convention will be included in the June issue of *DIRECTION*.

MEMBERSHIP & LICENSE CARDS

If you do not receive your membership and/or license cards within two weeks (three weeks for overseas members) of paying your dues and required fees, please contact the Home Office. Member cards and licenses are mailed within two business days.

COMMITTEE MEMBERSHIP

Many CALLERLAB committees need your help! Here's your chance to get involved with the internal workings of CALLERLAB... Use your knowledge and expertise to help a committee make the right decision. Make your opinions count by taking an active part in committee actions. The following standing committees solicit your participation:

Accreditation
Advanced QS*

Advanced*
Basic/Mainstream*
Caller Association Liaison
Caller Training*
Callers Partners
Career Callers*
Challenge*
Choreographic Applications (CAC)
Community Dance Program (CDP)
Contra & Traditional Dance
Education
Foundation Development
Mainstream QS*
Overseas Advisory*
Plus QS*
Plus*
Public Relations
Recruit, Promote, Maintain (RPM)
Research & Development
Women In Calling

* Committee membership has a minimum qualification. Please call the Home Office for more information.

Please note that you must be a full Member of CALLERLAB to serve on committees. Your membership status is indicated on your mailing label. An "M" following your name indicates full Member status.

**IT'S NOT TOO LATE!
GET INVOLVED.
THE SQUARE DANCE ACTIVITY
NEEDS YOUR KNOWLEDGE AND
EXPERTISE...**

FROM OUR MEMBERS

Opinions expressed in letters or articles from our members are that of the writers and do not necessarily reflect that of CALLERLAB, nor of the Editor.

The Editor reserves the right to condense, omit or re-write all or any part of material sent to CALLERLAB for publication.

THE WAY IT APPEARS TO ME

by Jerry Story

Is square dancing really in as bad of shape as I and most everyone who honestly cares about square dancing, feel that it is? This is a question that I ask myself quite frequently these days. Almost everyone that I talk with seems to think so.

However, after viewing my 26 years in the activity, it appears to me to be as good (if not better) than ever. From a strictly business point of view what I see happening to square dancing today with clubs folding, small classes, the segregation of dancers due to the rapid acceleration up the level ladder, the lack of solid leadership on the part of all callers today, and the

general attitude and fellowship within existing Clubs really makes me sit back and wonder why my business is still thriving when the activity in general is on a downward spiral.

It appears to me that square dancers today are still out dancing and going to weekends and festivals. However, the number of dancers leaving clubs and just freelancing, i.e. going where they want and when they want is increasing. While clubs on the other hand seem to be in trouble. From listening to the dancers I find that a lot of them are sick and tired of club politics and are looking to the callers for leadership. I feel most dancers want to do their part to help square dancing rise again and are willing to go out and help promote new dancers. However, they need leadership and guidance from somewhere and they are not getting it - from clubs nor from callers. No one seems to be excited about our activity anymore. Creating enthusiasm by clubs and callers is essential in revitalizing our activity. All I'm hearing are "Can't's". "I can't find anyone who wants to take lessons". "We can't get any young people interested". "I can't support the club and learn A-1 at the same time". "I can't help angel at the club, I'm too busy". "I CAN'T! I CAN'T! I CAN'T!". This is heard quite frequently throughout the realm of the square dance activity today. "I can't" help remembering something my mother told me when I was a child. She said 'can't' died with a hole in the seat of his pants." Let's not sit around and let this happen. Let's get excited again!

I commend CALLERLAB for all they do for the square dance activity. CALLERLAB is in my opinion the only bonifide professional organization that we have. However, I feel that entirely too many of us (both callers and leaders) expect far too much from CALLERLAB. I for one feel the level system that is being utilized today is the biggest culprit in the deterioration of square dancing. But this is not CALLERLAB's fault. The level system was designed by CALLERLAB to standardize the calls so the entire world could dance together. It is due to the exploitation of the level system by callers primarily in the U.S. that has created the problem. Far too many callers today, myself included, have used the system to make money rather than use the system to make square dancing better. We as callers have robbed the activity blind. When I see more A-1 classes nationwide than I see beginner classes, I know what I speak is the truth. When we as callers keep taking dancers from the clubs to start our own caller run Advanced groups, we do nothing but shoot ourselves in the foot. When dancers leave the group atmosphere or club environment we lose that dancer as a potential salesman who would have been out there promoting new dancers for the clubs. In my travels (and I travel a lot) I find many

areas of the U.S. where the square dance activity is really topsy-turvy. As a general rule when I call in an area where A1 is the predominant level I find that the dancers know half the mainstream list, half the plus list, and half of the A1 list from plain vanilla formations only. It is easy for me to figure out where the problem really lies. The same goes for plus dancers today. Very few plus dancers know the entire Mainstream list or the entire Plus list from even plain vanilla formations, let alone any chocolate or strawberry, and might I add that different flavors can be "fun". I've proved it to myself. However, it takes some preparation on presentation to achieve this. As leaders I feel this in itself could help us change the way things are. More dedication and hard work on the part of all callers, including myself, can turn our activity around.

I see square dancing from a different side when I travel abroad. I commend these callers and leaders from other countries. You are doing a great job. I don't see the "level jumping" going on as badly there as I do here. However, be careful and don't follow our lead. The proof is in the pudding (so to speak). If we as leaders are looking towards CALLERLAB for the answer to these questions, we need not look any further than ourselves. CALLERLAB can't force anyone to apply this system the way it was intended to be applied. Only we, as callers and leaders, can do that, and I feel the time has come.

I have been working on my own calling ability and presentation on and off the stage to help me do my part putting the activity back in its proper perspective. I encourage all of us to do the same and quit passing the buck. I will keep working hard to enthuse and excite the dancers at an early stage and keep them dancing. Combining popular calls into one level seems to be the current trend. This will only continue to feed this monster of segregation that has been created. The problem is in the caller - NOT in the calls.

SUMMARY OF ANNUAL DANCES

by Jim Mayo

I have just finished the first summary of the data I receive in my annual survey of dancing in New England. You may remember that I collect data on actual attendance at November weekend dances each year. This year the early returns have yielded 75 dances on which I have five years of data. I have written to 32 additional clubs who can increase my data base to more than 100 dances if I get information on one more year from each of them. Last year I ended the survey with 105 dances.

For many years I have used this survey to point out that things were not as gloomy as everyone was saying.

In fact, since 1986 when I started the survey the AVERAGE ATTENDANCE has stayed close to 85 people, fluctuating up or down only a few people from year to year. Last year the numbers suggested the first sign of trouble. There was a substantial drop - down about 6% below the lowest previous number. This year there is another 6% drop. Worse yet, if we look back we see that the trend has been down for four years. In the 75 dances I have so far, 1990 was the highest average attendance and the average has dropped 6-8 percent in each of the last three years.

In every region of New England 1990 was the best year since I started the survey. The drops in average attendance from that year to 1994 by region are: Conn - 86 to 62 (28%); E. Mass - 108 to 84 (22%); W. Mass - 71 to 70 (they've held pretty steady for the whole time); Maine - 101 to 60 (40%); NH - 83 to 87 (the only gain); RI - 75 to 60 (but this is really only one club); VT - 101 to 80 (21%). Clearly there is trouble in River City. It would seem that the situation is now becoming as gloomy as everyone has been saying it is.

At this point I depart from the world of statistics and "hard" facts to speculate on why the trouble exists and what we might do about it. First, let me say I do not share the view of many that Country Western dancing has been "taking" our people. We have an activity that requires a great deal more commitment than Country Western dancing. In return we offer very different rewards - if we keep them available. I believe the strongest appeal of square dancing is its social component. Square dancers make friends in square dancing (often in class). I have seen many of those friendships last for decades.

When dancers (or clubs) focus on more calls (a different dance program), or more complicated (challenging?) dancing they often lose sight of the importance of social interaction. It is still true that most groups turn out the biggest crowds when there is a party - when the dancing becomes the means to a SOCIAL end. Most people find it more FUN to dance when the hall is full - even if its in a smaller hall. The afterparty or dinner before the banner raid is more FUN than the dance itself. As a caller I hate to be relegated to this supporting role. But as an analyst of the square dance situation I note that the most successful clubs are the noisiest where people sometimes spend a tip sitting around a table sharing their lives.

Now, for what we can do in the face of our declining numbers. I have said for years that our clubs run too many dances. Most clubs try to have a weekend dance at least once a month in addition to their weekday club program. Since the area is steadily losing callers to old age and more serious problems, perhaps we would do better to cut the number of weekend dances in the hope

of building the attendance at each one. Particularly, we should not have clubs competing on the same night in the same area if we can work out better ways to share the dancers.

WHY CALLERS SHOULD JOIN ASSOCIATIONS

by Jim Mayo

I have been a caller for 45 years and I have been a founding member of my local association, the New England Council of Callers Associations (NECCA) and of CALLERLAB. I believe that EVERY caller should belong to a callers' association if it is at all possible. Callers are the most permanent part of the modern square dance activity. As such they must accept responsibility for the long term welfare of square dancing. A caller association is the only practical way for us to work together in carrying out this responsibility.

In my local association we have worked to improve our calling skills. We have brought in leaders to share with us their knowledge. We have run workshops with our own members to share teaching techniques. We have prepared lists of calls taught in our classes so that our class dances will be comfortable for all our students. We have run dances so that our less experienced members will have a chance to be heard by the dancers in our area. We have also developed friendships that have set an example for dancers showing how square dancers respect each other.

NECCA, our regional association, has also run clinics, subsidized student expenses at caller schools and contributed to the cost of specialist training for the local associations throughout New England. Perhaps even more importantly, NECCA has participated in the regional Co-operation Committee which brings together representatives of the dancer organizations, the round dance leaders and the callers to work together for the improvement of square dancing. We engage in area promotion, encourage standardization and together sponsor the New England Square Dance Convention.

CALLERLAB has made immense contributions to square dancing. Foremost among these is the standardization of dance programs. Most dancers take it for granted that they will know the calls being used at a dance. Many callers know, from 20 years ago, that this was not always possible. The definitions of calls have also been standardized and even most callers take this for granted. We have learned a great deal about the technology of calling - how to manage formations, how to make the timing right, what call sequences are smooth and much more. Most of this knowledge has come from the communication between callers that has grown out of the CALLERLAB Conventions. Thousands

of hours of work has been done by CALLERLAB members to make square dancing better. I am proud of that work and pleased to have been one of the workers. That, too, has resulted in friendships that will last a lifetime.

Ten years ago I wrote an article titled WHAT HAS CALLERLAB DONE FOR ME. A copy of this article follows.

WHAT HAS CALLERLAB DONE FOR ME?

by Jim Mayo
November 1985

I hear many people complain about some of what CALLERLAB has done. They tend to blame all the ills in modern square dancing on the Program identification or standardization that CALLERLAB has introduced to the activity. I thought it might be useful if someone took the other side. I believe that, while we are by no means perfect and we have not solved ALL the problems facing the activity, that CALLERLAB has accomplished a great deal that has been good for square dancing. In this article I have looked at these accomplishments both from the caller's point of view and from the point of view of a dancer.

AS A CALLER:

First, and most important, I know what calls to use when I go to call a dance. Ten years ago I, and any good caller, spent the first two or three tips trying to find out what those present knew. We now do that in the first half of the first tip because we have a common language (the CALLERLAB Programs) that leaves us with only the question "How well do they know the calls in the Program advertised for this dance?"

Second, I now have a standard, agreed to by nearly everyone, for the definition of a call. The amount of work that went into getting a definition that we could all agree to for the MS and PLUS calls shows just how big a problem that was. For careless callers that isn't much of an issue. If they teach dancers wrong they don't care. But for a caller who cares and wants his or her dancers to enjoy the activity as much as possible that's a big concern.

Third, Bob Osgood has been able to put out the Caller Teacher Manual which is an excellent guide, particularly for newer callers showing how to teach each call, offering pretty good examples of choreography using those calls and including definitions and styling suggestions. Bob could not put out that book before CALLERLAB because there was no agreement on how to do it.

Fourth, and this is a biggie too, I have a chance to get together each year with callers who care about square dancing to share my thoughts about what problems we

have and what can be done about them. If I, or others, have any good ideas we have a way of sharing them with a large group of callers who also care. We haven't solved all the problems in square dancing but I firmly believe that we understand them much better and are trying to solve them much better than we could if we did not have CALLERLAB as a vehicle for promoting our understanding.

In the recent past, articles by many callers have been made available to all of us, addressing the questions of square dancing problems. Ten years ago it was nearly impossible to get anyone to write about these subjects. I believe that CALLERLAB has been responsible for promoting the improved communication.

Another area that few people notice is the development of a teaching curriculum for callers. The recently approved caller school curriculum makes everyone aware of what callers should know and helps to assure that schools will deal with more than a small piece of the whole collection of things that new callers should be exposed to. These days we know how to do the job right and we can finally begin to discuss why we don't do it right. Ten years ago we didn't have a common language and even if we had identified the problem we wouldn't have been able to do anything about it. Now, if I tell you that we have to make judgments as callers about the degree of difficulty of the material we use and the type of timing we will use (workshop vs dance timing) you know what I mean. We may not agree on the judgement but we can at least understand our differences. Without CALLERLAB that understanding would not be possible.

AS A DANCER:

As a dancer I am probably not as aware of the changes that CALLERLAB has made in my dance experience as callers should be. One reason for this is that most dancers really don't care about how this recreation came to be what it is. They have a fairly short term view of the situation - and that's OK. There are some dancers who do care enough to contribute their time and their energy - and some even a fair amount of money - to help assure that the recreation that has given them a lot of fun will be available for others to enjoy. It is for them that CALLERLAB has made the most difference.

Even those who are not involved in square dance organizations have benefitted from many of the things that have helped callers. When they go to a dance they know what calls to expect. This is not a small concern. Ten years ago it was standard practice for callers to teach 3 - 6 new calls at a Saturday night DANCE! That problem has disappeared. The standards that we expect callers to meet - even fairly new callers - are higher than they were and training is available for

these callers. Dancers do get better timing, more variety and clearer calling than they did before. If all callers have not chosen to add the newly available information and skills to their program we can hardly hold CALLERLAB responsible for their lack of interest. For those dancers involved in the organizations of square dancing, club officers, dancer association delegates, LEGACY delegates, convention committee members, etc. the common language that CALLERLAB has brought about is an important contribution. We used to use terms like Hot Hash, Fun Level, Club Level and Workshop to try to understand what dancers wanted. They had no real meaning - one caller's hot hash was full of unknown words while another's was only faster. Club level depended on both the club and the caller. If a club wants to decide what program they want, they now have very precise words to describe the terms the program will include. We are even beginning to work toward an understanding of the "degree of difficulty" within a given program. The words we are using now are All Position Dancing and Dance By Definition but we know these are inadequate words and we are moving toward better ones. They will help, but please don't condemn us because we did not instantly come by a common understanding that no one had even thought of ten years ago.

There is one big void in the National square dance picture. It is the lack of a national dancer organization. There are some groups trying to make that happen but there is still a way to go. We have available the vocabulary, the talent and a lot of good intent. Let us stop looking for a scapegoat and get on with the job of working together to address the problems. I think CALLERLAB has done its part although it is by no means finished - in making available the tools to do whatever we want to do in square dancing. Only dancers and callers working together can decide what to do with those tools.

Although it is not really a part of WHAT HAS CALLERLAB DONE FOR ME, let me say very directly and simply what I think we callers and dancers should be shooting for. Dancers want to dance calls they know and to dance them successfully. Even most Advanced dancers would prefer to dance an easier program successfully than to dance difficult material and break down all night. Most dancers move on to new programs trying to find a group where they can dance without having to put up with people who are dancing "over their heads." Callers have never been "typical" dancers. These days many callers do it because they are fascinated with complicated choreographic patterns. They don't make enough money to make money an important incentive so they serve their own interests and blame the small crowds and those who leave early on changes in our society. At most dances many more

people breakdown much more than they want to. They then accept the blame themselves rather than placing it where it belongs - on the caller. We are very close to being able to teach callers how to make dancing interesting without making it so difficult that dancers can not succeed. The next step is to make them want to.

(NOTE: Although this was written 3 1/2 years ago I would change little of it today. (March 1989) I believe we have taken major steps along the path toward making callers want to call material that allows dancers to succeed. Another view of this accomplishment is that we have changed the CALLERLAB organizational bias away from "making Mainstream interesting". This bias has, in my view, been responsible for urging callers to make dancing more difficult than the great preponderance of dancers wanted or could handle without more effort and involvement than they wanted. The battle against this bias has barely begun - most callers still fear that dancers are in serious jeopardy of being bored. The battle has begun, however, with the awareness of actual usage that the investigations of a shortened learning program uncovered. Another big jump in the direction of easier dancing is the work Charlie Muff has done during 1988/89 on the Choreographic Applications Committee. There is hope and we can be proud of CALLERLAB's part in understanding problems and acting to address them.)

(FURTHER NOTE: In September 1994 I still find nothing to change but there are some important additions. Most important, of course, is the negotiation for BMI and ASCAP licenses. Without the action taken by CALLERLAB the clubs might today be struggling to stay legal and still have music for dancing at a price they could afford. Also, in the last decade, much work has been done to improve the teaching of callers and the way callers teach dancers. The work started by Charlie Muff has been completed by Stan Burdick and Jerry Reed. The standard applications books are published for Mainstream and Plus programs. The enthusiasm that is building for the Community Dance Program, developed by Ken Kernan and now being promoted by the committee chaired by Cal Campbell, holds a bright hope for rebuilding the base of our square dance pyramid. We are also working vigorously to find better ways to promote square dancing and to introduce new people to our fun. The Recruit, Promote, and Maintain (RPM) Committee under the leadership of Keith Rippetto is on fire with ideas. This is CALLERLAB at its best. I'm proud to be a part of it. Aren't you?)

CALLERLAB EMPLOYMENT OPPORTUNITY ASSISTANT EXECUTIVE DIRECTOR

The position of Assistant Executive Director of CALLERLAB has been vacant for several years. The Executive Committee has determined that the volume of work being handled by the Home Office in Rochester more than justifies the addition of a part time Assistant Executive Director. The work to be handled by the person chosen to fill this position will be primarily writing and assisting with the work of running Conventions. Therefore the position does not require relocation to Rochester, Minnesota. Most of the day-to-day work can be done through an interactive computer link.

CALLERLAB is seeking applications from people who would like to be considered for this position. The Board of Governors has determined that we should look first among the members of CALLERLAB and their partners for a person to fill this position. An abbreviated description of the duties of the person filling this position appears below. For a complete job description and application form please contact the CALLERLAB office at 829 3rd Ave. S.E. Suite 285, Rochester, MN 55904, (507) 288-5121.

This is a half-time position. Salary is negotiable but is expected to be about \$12,000/year.

ABBREVIATED JOB DESCRIPTION ASSISTANT EXECUTIVE DIRECTOR

The Assistant Executive Director (AED) of CALLERLAB works for the Executive Director and assists in any aspect of the work of running the organization. The AED has specific responsibility for the preparing the minutes of meetings of the Executive Committee, Board of Governors and the General Membership. The AED will also prepare most of the PRESS RELEASE output of CALLERLAB.

The principle area of routine assistance expected of the AED is written communication. This will include correspondence related to the CALLERLAB Convention, The NSDC training program, CALLERLAB Committee work and general correspondence.

The AED will reply to questions dealing with categories of membership and will develop promotional ideas and materials to encourage membership. The AED will assist the Executive Director with ideas and suggestions for inclusion in *DIRECTION*. This person will also develop press releases on general public relations topics and coordinate public relations matters within the organization.

Other, not specifically communication type, assistance will be expected from the AED. These activities include convention planning and operation, serving as Historian for CALLERLAB by maintaining the catalogue of past resolutions and other actions by the Board and membership. The AED will attend CALLERLAB Conventions and the twice a year meetings of the Executive Committee (usually May and October.) At these meetings the AED will participate with the Executive Director in consideration of the form and content of Board and Executive Committee actions. Attendance at the National Square Dance Convention in June each year may also be required.

QUALIFICATIONS FOR THE CALLERLAB ASSISTANT EXECUTIVE DIRECTOR

The qualifications that are expected in candidates for this position include but are not limited to the following.

1. A thorough familiarity with the square dance activity including the development of modern square dancing from its traditional roots. (If the candidate is a caller, performance ability must be sufficient to avoid embarrassment to CALLERLAB.)
2. Skill in use of the English language for both written and spoken communication. (College level training in writing is desired.) The applicant will be required to demonstrate proficiency.
3. Business, organizational, administrative experience and/or training including an understanding of accounting systems, office procedures, volume mail operations and publications. (Although not a requirement, experience with convention planning or commercial interaction with convention hotels or other facilities would be a strong plus.)
4. Familiarity with computer systems and their use in administrative operations.
5. Ability to interact effectively with people whose personal views do not agree with your own. A long history of a high order of ethical and moral behavior will be valued highly.

While these qualifications may seem excessive for a position that offers low compensation, The Board of Governors hopes that the person selected will be able to move into the Executive Director job when it is open. The holders of both positions are direct representatives of CALLERLAB in a broad variety of situations. We hope that a concern for the square dance activity will allow us to continue our past good fortune in having employees whose performance far exceeds our ability to pay.



PRESS RELEASE

FOR IMMEDIATE RELEASE

April 1995



PRESS RELEASE

***** START *****

CALLERLAB, The International Association of Square Dance Callers, recently completed its 22nd annual convention at the Westin William Penn Hotel in Pittsburgh, Pennsylvania. More than 560 callers and partners attended this prestigious three-day event. The convention theme, *Revive In '95*, was implemented with a college-like atmosphere providing educational 'courses' to help callers develop their calling skills.

The following organizations sent representatives to the convention:

- LEGACY International
- National Executive Committee
- ROUNDALAB
- United Square Dancers of America
- Canadian Square & Round Dance Society
- CONTRALAB
- Lloyd Shaw Foundation
- National Association of Square & Round Dance Suppliers

Among the significant awards presented this year were the following:

John Kaltenthaler presented the prestigious Gold Card Award to Herb Egender for his more than half a century of contributions to square and round dancing, his dedication to CALLERLAB, and his unselfish devotion to the activity.

Marshall Flippo presented the Outstanding Contribution Award to Chuck Goodman for his many years of service to the square dance activity.

The Chairman's Award, presented for significant contributions to CALLERLAB, was given to the Home Office staff.

Kenny Reese presented Small World Awards to callers from non-North American locations who were attending a convention for the first time. The recipients were: Soren Christensen and Erika Johansson from Sweden, and Hartmut Niemann from Germany.

Previous Small World Award recipients attending the convention were:

Richard Bjork, Robert Bjork, Jack Borgstrom, Ingvar Pettersson, and Stefan Sidholm from Sweden; Rod Bradish from Japan; Francois Lamoureux and Kenny Reese from Germany. Jerry Helt presented a Half Century Certificate to Glenn Mayes, Akron, Ohio, for having completed 50 years of calling.

Daryl Clendenin presented Quarter Century Certificates to 35 callers who had completed 25 or more years of calling.

Awards of Excellence were presented to members of the Board of Governors who are retiring from the Board in '95. They are Don Beck, Jack Berg, Tim Marriner, and Wayne McDonald.

Chairman Oxendine also presented Appreciation Awards to 21 CALLERLAB members who have given unselfishly of their time, energy and knowledge in support of CALLERLAB projects. Of special significance was an award to Pete and Beryl Skiffins for their part in planning and executing the 1995 Mini-Lab convention in London.

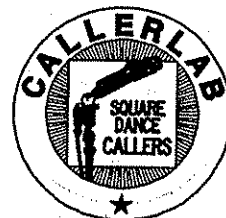
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We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS



FOR IMMEDIATE RELEASE
April 1995



PRESS RELEASE

PRESS RELEASE

***** START *****

CALLERLAB's Board of Governors

CALLERLAB is governed by a twenty-five member Board of Governors. Board members are elected by a majority vote of CALLERLAB members in good standing and serve for three years, unless serving an unexpired term. Any member may run for the Board of Governors after he or she has been a full Member for three years and submits a nomination form signed by twenty-five other full Members in good standing.

The Board of Governors meets before and after every convention to make those decisions necessary for the continuing operation of the organization. Great care is taken to refer to the general membership those decisions which affect the entire membership and which cannot justifiably be made by the Board alone.

Five members of the Board are elected by the Board to serve on the Executive Committee. A chairman and vice-chairman are elected from the five Executive Committee members. The Executive Committee meets twice a year, separately from the Board of Governors, and is responsible for convention planning and day-to-day administrative matters.

Following is a list of the Board of Governors with the year their current term expires. Executive Committee members are identified by an asterisk (*).

GREGG ANDERSON (CAROLE) Colorado Springs, Colorado	'96	BILL HEYMAN (PEGGY) Marlborough, New Hampshire	'96	DEBORAH PARNELL (FRANK LESCRINIER) Upland, California	'98
RED BATES Oquossoc, Maine and Northport, Florida	'98	MIKE JACOBS Herndon, Virginia	'98	KEITH RIPPETO (KAREN) Parkersburg, West Virginia	'96
STAN BURDICK (CATHIE) Silver Bay, New York	'96	*JERRY JUNCK (SHARON) Vice Chairman Carroll, Nebraska and Mesa, Arizona	'96	KEN RITUCCI (DANINE) W Springfield, Massachusetts	'98
DARYL CLENDENIN (YVONNE) Portland, Oregon and Apache Junction, Arizona	'98	JOHN KALTENTHALER (FREDDIE) Pocono Pines, Pennsylvania	'97	MIKE SEASTROM (GAIL) Thousand Oaks, California	'97
LARRY COLE (ELLEN) Marion, Indiana	'97	MELTON LUTTRELL (SUE) Aledo, Texas	'97	AL STEVENS Dummersheim, Germany	'97
DEE DEE DOUGHERTY-LOTTIE (BOB LOTTIE) Minneapolis, Minnesota	'97	MARTIN MALLARD (TERRY) Saskatoon, Saskatchewan	'98	JOHN SYBALSKY (ANNE SYMANOVICH) Oakland, California	'98
*RANDY DOUGHERTY Mesa, Arizona	'98	JOHN MARSHALL (COLLETTE) Herndon, Virginia	'97	GRACE WHEATLEY (GRANT) Gallup, New Mexico	'96
*LAURAL EDDY Macon, Georgia	'96	*JIM MAYO (JO ANN) Hampstead, New Hampshire	'97	Board members may be contacted through the Home Office:	
BETSY GOTTA (ROY) N Brunswick, New Jersey	'96	*TONY OXENDINE (SUSAN) Chairman Sumter, South Carolina	'98	CALLERLAB 829 - 3rd Ave SE Ste 285 Rochester, MN 55904 (507) 288-5121 FAX (507) 288-5827 Office Hours 9am - 4:30pm CDT Mon-Fri	

CALLERLAB, INC.

The International Association of Square Dance Callers Financial Statements For The Twelve Months Ended November 30, 1994

REVENUE		
Membership Dues	\$187,618	35.9%
Music Licensing Fees	199,783	38.3%
Membership Insurance	42,827	8.2%
Convention Revenue	79,653	15.3%
Sales of Promo Items	9,737	
Less: Cost of Goods Sold	<u>(6,572)</u>	
Gross Profit on Sales	3,165	.6%
Interest Income	5,337	1.0%
Fees, Seminars, Other	<u>3,692</u>	<u>.7%</u>
Total Revenue	<u>\$522,075</u>	<u>100.0%</u>
EXPENSE		
Operating Expense		
Salaries	\$83,063	15.9%
Payroll Taxes	7,008	1.3%
Printing	21,015	4.0%
Postage & Shipping	25,072	4.8%
Telephone	11,600	2.2%
Credit Card & Bank Charges	3,892	0.8%
Office Rent & Utilities	11,586	2.1%
Legal & Accounting	1,161	.2%
Committee Expense & Travel	9,551	1.8%
Repairs, Maint. Contracts, Parts	2,116	0.4%
Leased Equipment	5,459	1.0%
Depreciation	5,536	1.0%
Other Operating	<u>10,623</u>	<u>2.0%</u>
Total Operating Expense	\$197,682	37.9%
Membership Benefit Expenses		
Music Licensing Expense	\$199,533	38.2%
Convention Expense	91,161	17.5%
Insurance - Members	45,711	8.8%
Caller Coach, Awards, etc.	<u>1,885</u>	<u>.5%</u>
Total Membership Benefit Expense	\$338,290	64.8%
Total Expenses	<u>\$535,972</u>	<u>102.7%</u>
Net Surplus (Deficiency)	<u>(\$13,897)</u>	<u>-2.7%</u>

Note: Summarized from Public Accountant Report

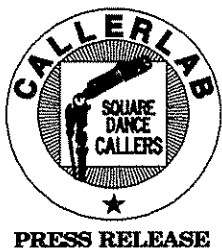
CALLERLAB, INC.
The International Association of Square Dance Callers
Assets, Liabilities & Fund Balances
As Of November 30, 1994

		ASSETS
Current Assets		
Petty Cash	\$ 150	
Cash in Bank - Designated	7,307	
Cash in Bank - Undesignated	124,626	
Awards Inventory	<u>1,460</u>	
Total Current Assets		\$133,543
Property & Equipment		
Equipment	\$43,974	
Furniture & Fixtures	21,805	
Accumulated Depreciation	<u>(53,563)</u>	
Total Property & Equipment		\$12,216
Other Assets		
Security Deposits	\$ 450	
Note Receivable - Callerlab Foundation	<u>15,000</u>	
Total Other Assets		<u>\$15,450</u>
Total Assets		<u>\$161,209</u>

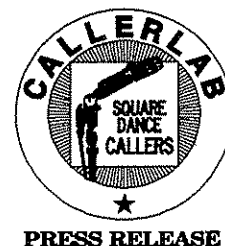
LIABILITIES & FUND BALANCES

Current Liabilities		
Payroll Taxes Payable	\$ 28	
Member Dues Credits	<u>549</u>	
Total Current Liabilities		\$577
Fund Balances		
Schatzer Scholarship Funds-Designated	<u>\$1,349</u>	
Hencering Scholarship Funds-Designated	1,500	
Education Grants Funds-Designated	3,625	
Mini-Lab Seed Funds-Designated	832	
Undesignated Funds	<u>153,326</u>	
Total Fund Balances		<u>\$160,633</u>
Total Liabilities & Fund Balances		<u>\$161,209</u>

Note: Summarized from Public Accountant Report



FOR IMMEDIATE RELEASE
May 1995



***** START *****

MAINSTREAM EMPHASIS CALL

Larry Cole, Chairman of the Mainstream Committee, is pleased to announce **WALK AND DODGE** has been selected as the Mainstream Emphasis Call for the period beginning May 1, 1995.

WALK AND DODGE

- STARTING FORMATION:** Parallel right-hand Ocean Wave (#1 wave)
Right-hand Box Circulate
- ARRANGEMENT:** Parallel right-hand Ocean Wave (#1 wave, boys face in, girls out)
- DEFINITION:** Starting Formation - Box Circulate or facing couples. From Box Circulate formation, each dancer facing into the box walks forward to take the place of the dancer who was directly in front of him. Meanwhile, each dancer facing out of the box steps sideways (dodges) into the position vacated by the "walker" who was formerly beside him. If **WALK AND DODGE** is called from facing couples, the caller must designate who is to walk and who is to dodge (e.g., "men walk, ladies dodge").
- STYLING:** Arms in natural dance position with skirt work optional for ladies. Hands should be rejoined in the appropriate position for the next call.
- TIMING:** 4 steps
- ENDING FORMATION:** From Box Circulate - dancers end side by side, facing out.
From facing couples - ending is a Box Circulate formation.
- DANCE EXAMPLE:**
 - Zero Box: Touch a Quarter, **WALK AND DODGE**, Partner Trade, Boy Walk - Girl Dodge, Boy Run, Right and Left Thru, Slide Thru, Allemande Left.
 - Zero Line: Touch a Quarter, **WALK AND DODGE**, California Twirl, Pass to the Center, centers Left Square Thru 3, Swing Thru, Turn Thru, Allemande Left.
 - Zero Line: Boy Walk - Girl Dodge, **WALK AND DODGE**, U Turn Back, Slide Thru, Box the Gnat, Right and Left Grand.

***** END *****

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS

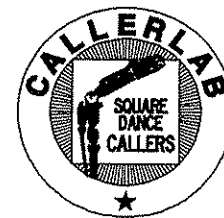


PRESS RELEASE

FOR IMMEDIATE RELEASE

April 1995

******* START *******



PRESS RELEASE

MAINSTREAM QUARTERLY SELECTION

Walt Cooley, Chairman of the Mainstream Quarterly Selection Committee, announces that the committee has selected **NO NEW MOVEMENTS** for the period May 1, thru September 1, 1995.

Quarterly Selections are provided as optional material for those callers and/or clubs that wish to include a workshop in their programs. Do not use a Quarterly Selection unless you walk it or workshop it first.

CURRENT QUARTERLY SELECTIONS

MAINSTREAM

Grand Parade 1/95

PLUS

Double Your Neighbor 7/94
Follow Thru 11/94
Split Ping Pong Circulate 3/95

ADVANCE

Scatter Scoot 5/94 (kept)
Chase Chain Thru 9/94
Relay the Top 1/95
Dixie Fire 5/95

******* END *******

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS



PRESS RELEASE

FOR IMMEDIATE RELEASE
May 1995



PRESS RELEASE

***** START *****

ADVANCED QUARTERLY SELECTION

Steve Minkin, Chairman of the Advanced Quarterly Selections Committee, is pleased to announce that the committee has selected **DIXIE FIRE** as the Advanced Quarterly Selection for the period May 1, 1995 thru September 1, 1995.

Quarterly Selections are provided as optional material for those callers and/or clubs that wish to include a workshop in their programs. Do not use a Quarterly Selection unless you walk it or workshop it first.

DIXIE FIRE
by Mike Sikorsky

- STARTING FORMATION: Same as Dixie Style to a Wave
- THE ACTION: Dixie Style to a Wave, Ends Fold as centers Trade and Extend
- ENDING FORMATION: Right Handed Box Circulate
- TIMING: 12 beats
- DANCE EXAMPLES: ZERO BOX: Swing Thru, Boys Run, Chain Down the Line, DIXIE FIRE, Single Hinge, Fan the Top, Recycle, Allemande left.

Heads Pass the Ocean, Chain Reaction, Boys Run, Couples Circulate, Chain Down the Line, DIXIE FIRE, Grand Quarter Thru, Explode and Star Thru, Pass Thru, Wheel and Deal, and centers Sweep 1/4, and Home.

Sides Pass the Ocean, Extend, Explode and Right and Left Thru, DIXIE FIRE, Boys Run, Pass Thru, Trade By, Allemande Left,
- SINGING CALL EXAMPLE: Heads Wheel Thru, Circle to a Line, Right and Left Thru, DIXIE FIRE, Grand Quarter Thru, Explode and Touch a Quarter, Scoot Back, Swing Corner and Promenade.

***** END *****

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS



PRESS RELEASE

FOR IMMEDIATE RELEASE
May 1995

***** **START** *****



PRESS RELEASE

CALLERLAB is pleased to announce that DEBORAH PARNELL, of Upland, California, has recently attained recognition as an Accredited Caller-Coach. Congratulations Deborah.

In order to be accredited as a Caller-Coach by CALLERLAB, an applicant must satisfy two specially appointed accreditors that he possesses the experience, training and coaching expertise that is required in order to function effectively in the field of caller training.

Previously Accredited Caller-Coaches are:

- DON BECK, Stow, Massachusetts
- AL BRUNDAGE, Port St Lucie, Florida
- STAN BURDICK, Silver Bay, New York
- DARYL CLENDENIN, Portland, Oregon and Apache Junction, Arizona
- BILL DAVIS, Sunnyvale, California
- DECKO DECK, Arlington, Virginia
- HERB EGENDER, Parachute, Colorado
- ED FOOTE, Wexford, Pennsylvania
- BETSY GOTTA, North Brunswick, New Jersey
- GRAHAM HALL, Auckland, New Zealand
- PAUL HENZE, Chattanooga, Tennessee
- GEOFF HINTON, Christchurch, New Zealand
- LARRY HOSKINSON, Omaha, Nebraska
- JON JONES, Arlington, Texas
- JOHN KALTENTHALER, Pocono Pines, Pennsylvania
- JOHN KWAISER, Loveland, Colorado
- FRANK LANE, Estes Park, Colorado
- MARTIN MALLARD, Saskatoon, Saskatchewan Canada
- JIM MAYO, Hampstead, New Hampshire
- WAYNE MORVENT, Silsbee, Texas
- RANDY PAGE, Danbury, Connecticut
- VAUGHN PARRISH, Berthoud, Colorado
- BILL PETERS, Zephyr Cove, Nevada
- KENNY REESE, Griesheim, Germany
- KEN RITUCCI, W Springfield, Massachusetts
- GLORIA ROTH, Clementsport, Nova Scotia Canada
- AL STEVENS, Durmersheim, Germany
- DON WILLIAMSON, Greeneville, Tennessee

CALLERLAB Accredited Caller-Coaches are best for your clinic or school. Accreditation assures knowledge and experience.

***** **END** *****

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS

CALLERLAB BOARD OF GOVERNORS & EXECUTIVE COMMITTEE*

1995-96

<p>ANDERSON, GREGG (CAROLE) '96 1331 Sunset Road Colorado Springs CO 80909 (719) 632-8029 (719) 594-5807</p>	<p>JACOBS, MIKE '98 PO Box 484 Herndon VA 22070-0484 (703)713-0821</p>	<p>SEASTROM, MIKE (GAIL) '97 2000 Campbell Avenue Thousand Oaks CA 91360 (805) 495-0021 (H) (818) 345-4383 (B)</p>
<p>BATES, RED '98 PO Box 294 Eff 5/1 Oquossoc ME 04964 (207) 864-2194</p>	<p>*JUNCK, JERRY (SHARON) '96 Box 128 Vice Carroll NE 68723 Chmn (402) 585-4829 Eff 4/1</p>	<p>STEVENS, AL '97 Lammstr 6 76448 Durnersheim Germany 011-49-7245-7799</p>
<p>PO Box 7704 Eff 10/1 Northport FL 34287 813/627-6344</p>	<p>Trailer Village Eff 10/1 3020 E Main St A-168 Mesa AZ 85213 (602) 641-8683</p>	<p>SYBALSKY, JOHN '98 (ANNE SYMANOVICH) 1555 Lakeside Dr Apt 102 Oakland CA 94612-4548 (510) 763-7674 (800) 228-5325</p>
<p>BURDICK, STAN (CATHIE) '96 PO Box 2678 (after June 1, 1993) Silver Bay NY 12874 (518) 543-8824</p>	<p>KALTENTHALER, JOHN (FREDDIE) '97 Box 679, McCauley Ave Pocono Pines PA 18350 (717) 646-2945</p>	<p>WHEATLEY, GRACE (GRANT) '96 PO Box 1336 Gallup NM 87305 (505) 778-5662</p>
<p>CLENDENIN, DARYL (YVONNE) '98 7915 N Clarendon Eff 4/1 Portland OR 97203 (505) 285-7431</p>	<p>LUTTRELL, MELTON (SUE) '97 435 Horseshoe Trail W Aledo TX 76008 (817) 244-7928 (H) (817) 244-0892 (B)</p>	<p><u>EXECUTIVE DIRECTOR</u></p>
<p>400 N plaza Dr #542 Eff 10/20 Apache Junction AZ 85220 (602) 983-3013</p>	<p>MALLARD, MARTIN (TERRY) '98 222 Stillwater Dr Saskatoon SK S7J 4A4 Canada (306) 374-5250</p>	<p>*WHITE, GEORGE (PAT) 4918 - 19th St SE Rochester, MN 55904 (507) 288-6060 (H) (507) 288-5121 (B)</p>
<p>COLE, LARRY (ELLEN) '97 3302 N 500 W Marion IN 46952-9753 (317) 384-7089 (H) (317) 664-5092 (B)</p>	<p>MARSHALL, JOHN (COLLETTE) '97 12317 Cliveden Herndon VA 22070 (703) 318-4119</p>	<p><u>OFFICE STAFF</u></p>
<p>DOUGHERTY-LOTTIE, DEE DEE '97 (BOB LOTTIE) 3922 Tyler St NE Minneapolis MN 55421-4039 (612) 788-5576</p>	<p>*MAYO, JIM (JO ANN) '97 79 Wash Pond Road, Box 367 Hampstead NH 03841 (603) 329-5492</p>	<p>JOHNSON, GEORGI - Admin. Secretary JOHNSON, DAR - Finance Admin. LOVELACE, PAT - Office Assistant SCHIEFERT, MARY - Office Assistant</p>
<p>*DOUGHERTY, RANDY '98 1716 S School Lake Rd Eff 4/15 Grand Rapids MN 55744 (218) 326-4027</p>	<p>*OXENDINE, TONY (SUSAN) '98 PO Box 6026 Chmn 2640 Goldeneye Ridge Sunter SC 29150 (803) 469-0495</p>	<p><u>CALLERLAB OFFICE</u></p>
<p>4700 E Main, Space 100 Eff 10/1 Mesa AZ 85205 (602) 924-1309</p>	<p>PARNELL, DEBORAH '98 (FRANK LESCRINIER) 1571 Redwood Way Upland CA 91786 (909) 982-3311</p>	<p>CALLERLAB 829 - 3rd Ave SE Ste 285 Rochester MN 55904 (507) 288-5121 (800) 331-2577 Official Business Only (507) 288-5827 FAX (800) 331-0027 Voice Mail System</p>
<p>*EDDY, LAURAL '96 1964 Crooms Dr Macon GA 31201 (912) 743-8789</p>	<p>RIPPETO, KEITH (KAREN) '96 Rte 3 Box 585 Parkersburg WV 26101 (304) 863-3274 (H) (304) 863-4792 (B)</p>	<p>Office Hours 9am - 4:30pm Mon-Fri Central Time Zone</p>
<p>GOTTA, BETSY (ROY) '96 2 Laurel Place N Brunswick NJ 08902 (908) 249-2086 (H) (908) 745-3793 (B)</p>	<p>RITUCCI, KEN (DANINE) '98 48 Althea Street W Springfield MA 01089 (413) 734-0591</p>	<p>* Indicates 1995/96 Executive Committee Indicates changes since last revision</p>
<p>HEYMAN, BILL (PEGGY) '96 PO Box 50 Marlborough NH 03455-0050 (603) 876-3967 (H) (603) 876-3636 (W)</p>		

REVISED 3/30/95

[BOGBOG9596.LST]

CALLERLAB COMMITTEE CHAIRMEN

SPECIAL INTERESTS – Executive Committee Liaison – Gregg Anderson

CONTRA & TRADITIONAL – Chmn, Tony McUmber; V-Chmn, vacant

FOUNDATION DEVELOPMENT – Chmn, Joy Morris; V-Chmn, vacant

CALLERS' PARTNERS – Chmn, Karen Rippetto; V-Chmn, Judy Biggerstaff

CAREER CALLERS – Chmn, Bill Harrison; V-Chmn, Vacant

WOMEN IN CALLING – Chmn, Grace Wheatley; V-Chmn, Cindy Hawley

SOUND ENHANCEMENT – Chmn, Doreen Sillery; V-Chmn, vacant

PROGRAMMING & COORDINATING – Executive Committee Liaison – Ken Ritucci

COMMUNITY DANCE PROGRAM – Chmn, Ken Kernen; V-Chmn, Cal Campbell

MAINSTREAM – Chmn, Larry Cole; V-Chmn, Dana Schirmer

PLUS – Chmn, Larry Davenport; V-Chmn, Skip Brown

ADVANCED – Chmn, Bob Stern; V-Chmn, Marty Firstenburg

CHALLENGE – Chmn, Ed Foote

BOG PROGRAM POLICY – Chmn, Bill Davis

DEFINITIONS SUB-COMMITTEE – Chmn, Clark Baker

CHOREOGRAPHIC APPLICATIONS – Chmn, Jerry Reed; V-Chmn, Elmer Claycomb

PLANNING & RESEARCH – Executive Committee Liaison – Randy Dougherty

EDUCATION – Chmn, Jack Murtha; V-Chmn, Mac McCall

TEACHING TECHNIQUES (Ad Hoc); Chmn, Ernie Kinney; V-Chmn, Dee Dee Dougherty-Lottie

CALLER-COACH – Chmn, 'Decko' Deck; V-Chmn, Martin Mallard

CALLER TRAINING – Chmn, John Kaltenthaler; V-Chmn, Deborah Parnell

QS COORDINATING – Chmn, Clark Baker

MAINSTREAM QS – Chmn, Walt Cooley; V-Chmn, Brian Hotchkies

PLUS QS – Chmn, Doren McBroom; V-Chmn, vacant

ADVANCED QS – Chmn, Steve Minkin; V-Chmn, Tom Miller

RESEARCH & DEVELOPMENT – Chmn, John Sybalsky, V-Chmn, Terry Wheeler

MEMBERSHIP – Executive Committee Liaison – Mike Seastrom

CALLER ASSOCIATION LIAISON – Chmn, Stan Burdick; V-Chmn, Jerry Biggerstaff

ACCREDITATION – Chmn, Jim Wass; V-Chmn, George Clark

PROFESSIONAL ETHICS – Chmn, Mike Seastrom

OVERSEAS ADVISORY GROUP – Chmn, Al Stevens; V-Chmn, Thomas Hedberg

PUBLIC RELATIONS – Chmn, Mitch Blyth; V-Chmn, Vacant

FINANCE COMMITTEE – Chmn, Gregg Anderson; V-Chmn, Jerry Junck

RECRUIT, PROMOTE, MAINTAIN – Chmn, Keith Rippetto; V-Chmn, Vacant

WAYS & MEANS – Executive Committee Liaison – Gregg Anderson

CALLERLAB SALES ITEMS*

	Qty	Cost
CALLERLAB Permanent badges (with name engraved)	7.00	\$ _____
CALLERLAB Decals (see below for styles & sizes)50	\$ _____
CALLERLAB Logo Pins (Tie-tacs, Lapel Pins or Charms)	5.00	\$ _____
CALLERLAB Twenty-Five Year Pins	4.00	\$ _____
CALLERLAB Patches (3 1/2") iron on or sew on (NEW)	2.00	\$ _____
CALLERLAB Badge Dangles (Logo) (NEW)	1.00	\$ _____
Starter Kit for Newer Callers (NEW)	\$15.00 + postage	\$ _____
Confirmation Agreement (20 2-part forms)	4.00	\$ _____
CALLERLAB Envelope Slitter	1.00	\$ _____
Dance Program Lists, Mainstream - revised 12/10/93	6.00/50	\$ _____
Dance Program Lists, Plus - revised 4/12/94	6.00/50	\$ _____
Dance Programs Lists, Advanced - revised December 1993	6.00/50	\$ _____
Dance Programs Lists, C-1 - revised January 1994	6.00/50	\$ _____
Dance Programs Lists, C-2 - revised March 1994	6.00/50	\$ _____
Mainstream Definitions - revised 12/10/93	2.00	\$ _____
Plus Definitions - revised September 1994	2.00	\$ _____
Advanced (A1 & A2) Definitions - revised 12/15/94	2.00	\$ _____
C-1 Definitions - revised 4/1/87	2.00	\$ _____
C-2 Definitions - revised July 1991	2.00	\$ _____
Standard Mainstream Applications (Booklet)	7.50	\$ _____
Standard Plus Applications (Booklet)	5.00	\$ _____
Advanced Dancing Booklets (pack of 10)	2.00	\$ _____
Glossary50	\$ _____
Partner Handbook	10.00	\$ _____
Partner Handbook w/cookbook	12.50	\$ _____
Community Dance Program (Booklet)	3.00	\$ _____
Curriculum Guidelines For Caller Training w/Supplement	45.00	\$ _____
Supplement for above if you already own Guidelines	25.00	\$ _____
CALLERLAB Jackets		
Lined SM, MED, LG, XLG	28.00	\$ _____
XXLG	29.25	\$ _____
XXXLG	31.25	\$ _____
Unlined SM, MED, LG, XLG	24.50	\$ _____
XXLG	25.75	\$ _____
XXXLG	27.75	\$ _____
CALLERLAB Logo, ___ front or ___ back (please check one)		No charge
CALLERLAB Logo, front <u>and</u> back	2.00	\$ _____
Add for embroidered name on either jacket	5.00	\$ _____
Belt Buckles- Steel Gray	13.00 ¹	\$ _____
Gold Finish	17.00 ¹	\$ _____

¹Please note new prices, effective immediately.

*Prices include postage. Overseas shipments will be by surface mail unless additional postage is paid.

Minnesota residents add 6 1/2% sales tax.

Tax (if applicable) \$ _____

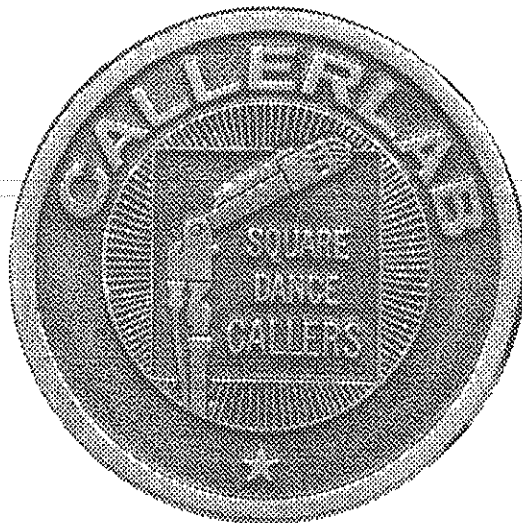
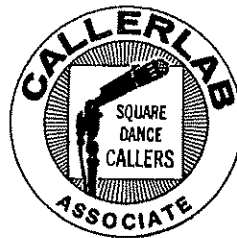
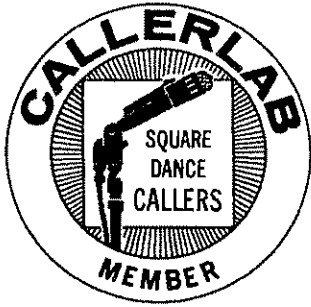
Order Total \$ _____

NOTE: Decals are available for Members, Subscribers, Associates and Apprentices in the following sizes and styles:

3 1/2" - white - outside use, 3" - clear - outside use, 3" - white - inside use.

Ship To: _____

Logos shown below may be reproduced on your stationery, flyers, etc. Please be sure to use the "Member", "Subscriber", "Associate", or "Apprentice" category as appropriate. (Important Note: The logo which appears on CALLERLAB envelopes, etc., showing a star at the bottom center, is reserved for corporate use ONLY and should not be reproduced in any form.)



Belt Buckle Shown Actual Size