

NEWSLETTER  
for Members of  
CALLERLAB

# direction



The International Association  
of Square Dance Callers

ROCHESTER, MINNESOTA

VOLUME XXVI NUMBER TWO - AUGUST 1998

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## CURRENT QUARTERLY SELECTIONS:

<b>MAINSTREAM:</b>	None
<b>PLUS:</b>	None
<b>ADVANCED:</b>	Follow to a Diamond (9/97)
<b>TRADITIONAL:</b>	The Wagon Wheel (3/98)
<b>CONTRA:</b>	En Zed Contra (3/98)

## EMPHASIS CALLS:

<b>BASIC</b>	Wheel Around (9/98)
<b>MAINSTREAM:</b>	Cast-Off 3/4 (9/98)
<b>PLUS:</b>	Flip the Diamond (7/98)

## FUTURE CONVENTIONS:

<b>MAR 29-31, 1999</b>	Dallas Grand Hotel, Dallas, Texas
<b>APR 17-19, 2000</b>	Western 1/3rd of the U.S.

## CALLERLAB OFFICE HOURS:

<b>9:00 am to 4:30 pm</b>	Central Time, Monday through Friday
<b>Phone:</b>	(507) 288-5121
	(800) 331-2577 (business only)
<b>FAX:</b>	(507) 288-5827
<b>Email:</b>	CALLERLAB@aol.com

## INSURANCE QUESTIONS & CERTIFICATES

A.H.Wohlrs & Co. 1-800-503-9227.

## FROM THE CHAIR

Greetings from "Down Under". It is with great pleasure that I share with you the success of the 1998 CALLERLAB Mini-Lab held in Adelaide, South Australia, June 9-12, 1998. Over 100 square dance callers, round dance cuers, and clogging instructors were in attendance along with their partners. A great big thank you goes to Jeff Seidel, Les Tulloch, and their committees for making this Mini-Lab such a success.

Now you are probably wondering why I would consider this meeting so successful and with good reason. We have all participated in meetings that the leadership said were wonderful, well attended, and productive... and then we wondered if we attended the same meeting as the leadership. In this case, I do not think it can be disputed that the Mini-Lab was a success for three main reasons: leader involvement, seminar content, and a desire to see the activity we love grow and prosper. Each of these reasons overlap a bit, but I would like to share the positive aspects of each of these that was evident through this Mini-Lab.

First, leader involvement played a key role in making this Mini-Lab an effective learning tool for all who participated. Square dance leaders from throughout Australia and New Zealand attended in order to get "plugged in" to the square dance scene. I had the opportunity to attend the Australian National Square Dance Convention held just before the Mini-Lab and I saw dance leaders participating with their dancers in several different ways... through dancing itself, at after parties, and by taking time to get to know dancers from various areas on a one-to-one basis. I know that you may now be saying, "I do that already", and if you can say that, GREAT! But I believe that there are dance leaders out there who do not take their clientele as seriously as they need to. We have all been involved in dances where callers rushed in at the last minute to set up equipment, went for coffee or a smoke during each break, and rushed from the hall at the conclusion

of the evening. They did not take any time during the night to interact with their dancers and they, the leaders, are the one's who were short changed by missing out on this important exchange.

The interaction that I saw between dancers, callers, and partners was phenomenal. It was easy to see that the emphasis in caller training in this part of the Southern Hemisphere was on the dancer or client first and the caller and calling skills second. Please do not misunderstand...the calling level of those dance leaders participating in the National Convention was exceptional. The main dance level was Mainstream and it was kept interesting without being difficult by the skills taught and maintained by these callers. What an exciting way to see dancing shared and enjoyed by people of all ages. My hat is off to the callers and leaders who are sharing these types of skills with new callers.

Secondly, seminar content helped to make this Mini-Lab so effective. At this point, I would like to say a special thank you to John and Freddie Kaltenthaler, members of the Board of Governors of CALLERLAB and head of the Caller Training Committee for the fantastic presentation that they each made during the Mini-Lab. John was very effective at sharing technical knowledge of definitions, timing, styling, and current trend in square dancing around the world. Freddie shared her time conducting sharing sessions with partners who were in attendance at the Mini-Lab. Both were invaluable in making the content of this convention valuable and understandable.

Jeff Seidel and Les Tulloch worked very hard in developing the schedule for this Mini-Lab to include sessions that would be pertinent to both experienced, (I almost said old callers, but thought better of it) and inexperienced callers. They were able to achieve a very nice blend of this as well as addressing needs for urban versus rural areas. Also included in sessions, were important ideas on recruitment and promotion, youth dancing, and class versus club issues, concerns, and suggestions. A big thank you goes to these men and

their committee for being visionary in their approach to scheduling for the Mini-Lab.

Finally, the most important area that I see for making this Mini-Lab so beneficial to its participants is the real desire to see square dancing grow and prosper throughout the world. More than one discussion centered around how we can work together through a spirit of cooperation in order to help people who are currently involved in the activity achieve greater success and how do we encourage the growing involvement of youth, young adults, and the middle aged into our recreation. Those dance leaders participating in the Mini-Lab had some wonderful ideas which we will be sharing in future issues of *DIRECTION* as well as practical knowledge of what works and what doesn't for their populations. It was heart-warming to see that these leaders had a real concern for people (those currently involved and those yet to be involved) as well as for the art form of square dancing that we all love. These leaders did not discuss negatives such as: It will cost too much; I can't make any money that way; we don't have enough interested dancers to promote new classes; I don't have time for all that. Instead they talked about cooperative efforts to assist one another in getting the word out about square dancing and its benefits. They shared ideas and were willing to share their time and talents to help those less experienced, gain dancers and a better working knowledge of the technical side of square dancing. I applaud their positive attitudes as they begin several large and expensive projects to help promote square dancing "Down Under".

I continue to be impressed by the calibre of leaders... note: once again I use the term leaders because that is what I believe we are... that are a part of the CALLERLAB family. I was proud to represent CALLERLAB in Australia as THE International Square Dance Callers Association. And I say to those participants in the Mini-Lab, as I say to all our members..."KEEP UP THE GOOD WORK".

*DIRECTION* is the official newsletter of CALLERLAB, The International Association of Square Dance Callers, with offices located at 829 - 3rd Avenue SE, Suite 285, Rochester, Minnesota, 55904-7313. Telephone (507) 288-5121. *DIRECTION* is published in February, April, June, August, and November, and is mailed first class to all members and affiliates of CALLERLAB. *DIRECTION* is edited by George White, Executive Director.

As *DIRECTION* is computerized, it would be most helpful to have articles, reports or letters to the editor submitted on computer diskettes whenever possible. *DIRECTION* uses WordPerfect 5.1 as its word processor, on an MS/DOS based computer. A computer diskettes (3 1/2") containing articles, reports or letters to be published should be submitted in either WordPerfect 5.1 or 6.0 for DOS or 6.1 for Windows format. ASCII text files or MicroSoft Word 6.0 for Windows files are also acceptable. Please enclose a printout of the article, report or letter.

The opinions expressed in articles submitted by members or affiliates do not necessarily reflect the policies of CALLERLAB. All articles submitted for publication must be signed by the author.

The Editors reserve the right to exercise their discretion in accepting, editing or rejecting any material submitted for publication. Articles submitted for publication that describe square dance formations or arrangements MUST be in accordance with CALLERLAB standards.

## IN MEMORIAM BECKY OSGOOD

The Square Dance community lost a valued friend on April 6th, when Becky Osgood, the wife of Bob Osgood, passed away. Becky has been an important part of the Osgood calling partnership for many years. Becky and Bob were residing in Beverly Hills, CA at the time of her death. Bob has been an active CALLERLAB member for many years and served as Vice Chairman of the Board of CALLERLAB in 1986 and Chairman in 1987. Becky was endeared by everyone she met. Never intrusive, always supportive. She will be greatly missed.

The Board of Governors of CALLERLAB has made a memorial donation in her honor to the *CALLERLAB Foundation for the Preservation and Promotion of Square Dancing*.

## WHAT IS CALLERLAB DOING FOR SQUARE DANCING?

**A**t the 1995 convention in Pittsburgh, Herb Egender suggested that we should do more to market CALLERLAB to the dancer. We now solicit your assistance in getting the word out.

Enclosed with this issue of *DIRECTION*, you will find a flyer titled *What Is CALLERLAB Doing For Square Dancing?*. We ask that you make several copies of this flyer and leave them out at dances you call. Ask the clubs to post a copy on their bulletin board, too. And if your area has a square dance publication, please see that they also get a copy. Thank you.

## UNWANTED SOLICITATIONS

**T**he Home Office has received several complaints from members that they are receiving unwanted solicitations that seem to have come from companies or individuals that have somehow obtained access to our membership roster.

Members are reminded that our membership roster is provided *for the personal use of CALLERLAB members only*, as clearly stated on the front cover of the roster.

The roster is copyrighted and printed on 'DO NOT COPY' paper to discourage any copying or scanning for commercial purposes. The roster should not be loaned, given, or otherwise made available to non-members. If you have a legitimate need for more than one copy of the roster, please contact the Home Office. Extra copies are available at a cost of \$10.00.

## OFFICE CLOSING

The Home Office will be closed Monday, September 7th, through Friday, September 12th, for the Labor Day holiday and to accommodate staff vacations.

The answering machine on our 800 line announces our normal business hours, which are 9:00 a.m. to 4:30 p.m. Central Time, Monday through Friday. Fax does not accept messages.

The entire staff will be back in the office on September 14th. Enjoy your holiday!

## BOARD OF GOVERNORS ELECTION

**I**n this issue of *DIRECTION*, we present the nominees for the Board of Governors. Members eligible to vote will be electing nine (9) members to be seated on the Board following the 1999 CALLERLAB convention. Board members serve a term of three years.

Tim Crawford, Lural Eddy-Moseley, Betsy Gotta, Bill Harrison, Jerry Jestin, Jerry Junck, Tom Miller, Wayne Morvent, and Nasser Shukayr will complete their current terms on the Board at the 1999 convention. Betsy Gotta and Jerry Junck have chosen not to seek reelection.

Short biographic sketches are included to aid you in making your decision. Members eligible to vote in this election will find a yellow ballot enclosed with this issue of *DIRECTION*. **WE ENCOURAGE YOU TO EXERCISE YOUR RIGHT AND PRIVILEGE TO VOTE!** Return your ballot NO LATER THAN OCTOBER 1, 1998!

Please read the instructions on the ballot carefully. Do not sign the ballot.

The results of this important election will be announced in the November issue of *DIRECTION*. Press releases will be mailed to publications and callers associations announcing the results.



## REMEMBER - VOTE TODAY!!

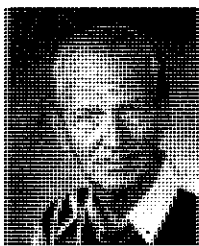
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## CANDIDATES FOR THE BOARD OF GOVERNORS

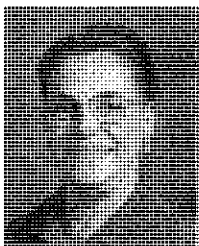


**CLARK BAKER**, Belmont, Massachusetts, started square dancing in 1974 and calling in 1977. He joined CALLERLAB in 1980, has attended 18 conventions, assisting committees and contributing in a variety of areas including definitions, research and development, choreographic applications, formations, and quarterly selections. Clark has served as Chairman of the Research and Development Committee. He currently serves as Quarterly Selection Coordinator, using his extensive knowledge of calls, past and present, along with his ability to wordsmith precise and accurate definitions to maintain the quality of the quarterly selections. Also, he serves as Chairman of the Definitions Sub-Committee.

He maintains a full-time job as a Computer Scientist, and calls 1 dance a week and 1 weekend a month. As computing has changed, Clark has presented at CALLERLAB, on what computers can do for you in your calling business; flyers, address lists to choreo software and e-mail. He is on many of the square dance related e-mail lists where he is often seen as the voice of reason in some rather heated debates. He finds the increased communication on e-mail a good way to clear up various call definition and usage problems, as well as a way to propagate some of the good work done by CALLERLAB. Clark will bring to the board an ability to listen logically and rationally to several sides of a discussion, and assure that everyone is focused on the crux of the issues. He knows that, while there is no magic bullet to suddenly "fix" square dancing, there can be positive, constant change which can effect gradual improvement, without disenfranchising anyone. Not all problems are of CALLERLAB's making and not all problems are suitable for CALLERLAB to tackle. Allow Clark to help guide your efforts.



**DOUG BENNETT**, Dallas, Texas, began dancing in 1976 and calling in 1978 in South Carolina, under the tutelage of Tony Oxendine. He called and taught lessons for several clubs in that area from 1980-1983. After retiring from the U.S. Navy in 1983, he moved to Dallas and was soon calling and teaching for several clubs in that area as well as traveling throughout Texas and surrounding states. He is a member of the Texas State Callers Association and the North Texas Callers Association - having served as training chairman for the latter. He joined CALLERLAB in 1994 and has attended every CALLERLAB Convention since that time. He is currently a member of the Mainstream and Plus Committees, and was a member of the Ad Hoc Committee for T-2000. In 1997, he opened a square dance hall in Dallas committed to the standards and philosophies set forth by CALLERLAB. He is the owner/producer of Global square dance records. If elected, he would work with the membership of CALLERLAB to find ways to recruit and keep new dancers. He would very much appreciate the opportunity to bring his perspective to the Board of Governors and to serve the members of CALLERLAB.



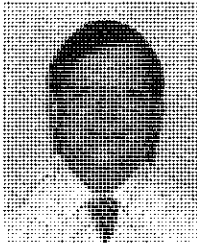
**YONA B. CHOCK**, 'Ewa, Hawaii, began calling in 1975, and has taught and called through Plus for clubs in Italy, Maryland, the Netherlands, and Hawaii. She joined CALLERLAB in 1981, and has attended 9 conventions. Yona is Chairman of the Contra & Traditional Dance Committee and is a member of the Community Dance Program, Education, Research & Development, and Women in Calling committees. As a parttime caller and instructor, she has conducted seminars and panels at U.S. and Canadian National Conventions on contra, education, overseas dancing, and variety programming. She and her husband of 37 years, Al, conduct an *American Folk Dance Program* in the public and private schools in Hawaii as Artists-in-Residence, and are Board members of the *Hawaii State Dance Council*. They are also members of CONTRALAB, Country Dance & Song Society, and Lloyd Shaw Foundation, Inc. Yona is Dance Chair of the *Hawaii Association for Health, Physical Education, Recreation & Dance (HAHPERD)*; State Vice President of the *National Dance Association*, of the *American Alliance for Health, Physical Education, Recreation and Dance (AAHPERD)*. They presented a program on integrating American Folk Dance into the Social Studies Curriculum at the 1997 AAHPERD Convention. She believes that her lengthy and diverse dance background will help CALLERLAB promote square dancing in the community-at-large. If elected, she will seek to give a favorable impression of our activity to our children, youth, and families to ensure a healthy future for our activity.



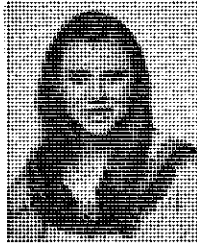
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**TIM CRAWFORD**, Burlington, Ontario, seeking re-election to the Board, began calling at the age of 10, some 25 years ago, and is currently calling 3 nights a week at his "caller-run" clubs of levels up to C2. He has enjoyed calling in most States and in Europe as well as his home country of Canada. He joined CALLERLAB in 1987 and has participated in 6 conventions as a panelist on Showmanship, and various Choreo sessions. He presently Chairs an Ad Hoc Committee investigating the issues of International Border Crossing, and the Canadian Callers Advisory Committee. He owns and operates his own company at home employing 8 full time employees, runs various weekends and festivals and is fortunate to pilot his own small aircraft to numerous dances. He feels that his acquired management experience and organizational skills will be of value to CALLERLAB. He hopes that he will be able to continue to serve the local dancing community, as well as better serve the membership of CALLERLAB by being re-elected to the board. He has much positive energy and is anxious to continue the challenge of leadership through the board.

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**LARRY DAVENPORT**, Foster City, California, began calling in 1984 and calls and teaches for an A2 and two Plus clubs in the San Francisco Bay area. Larry has previously called for many Mainstream and Plus clubs in the Northeast. He joined CALLERLAB in 1985 as the first apprentice and became a full member in 1989. Larry and his wife Kathy attended their first CALLERLAB convention in 1986, and have been active in CALLERLAB ever since. Larry is the Plus Committee Chairman, having served in this role for the past seven years. He has established the Plus Commentary in *DIRECTION* and has conducted three biennial reviews. Kathy is now the Chairman of the Partners Committee, and was responsible for the Partners Program at the Cincinnati Convention. They have participated on various panels at several conventions. If elected, Larry will work to find ways to make square dancing more fun, easier to learn, and more popular. He will continue to work to assist in developing a vision for our dance programs for the future. Larry would bring his skills as a professional project manager to the Board. He appreciates our regional and international diversity and understands our need to think globally as we seek solutions to today's issues.



**LAURAL EDDY-MOSELEY**, of Macon, Georgia, began calling in 1978 as part of her 4-H Recreation Project. When another 4-H Youth Square Dance Club was formed in a neighboring county, Laural took over the job of teaching 125 fifth through seventh graders the enjoyment and rewards of square dancing. Wesleyan College beckoned, and square dancing was there to help pay for this education. Graduating with a double major in History and Political Science, she worked in Washington, DC for the United States Senate. Square dance calling was still a major part of her life. Returning to Georgia, she pursued a Masters' Degree at Georgia Southern University. Teaching school made it possible for Laural to call dances and still hold down a "real" job. Laural took her role as a member of CALLERLAB very seriously. She chaired the Grants and Endowments Committee for several years working toward the realization of an active CALLERLAB Foundation for the Preservation and Promotion of Square Dancing. Deciding to take it one more step she ran for and was elected to the CALLERLAB Board of Governors in 1992. Serving in this capacity has helped her to continue to appreciate and promote the activity which has done so much for her. Laural is currently serving as Chairman of the CALLERLAB Board of Governors. Square dancing has been an integral part of Laural's activities for more than half her life. She believes that because square dancers are the most dedicated people in the world, anything can be accomplished. She is ready to continue to pursue the excellence of the activity with commitment, energy, and enthusiasm.



**BILL HARRISON**, Cheltenham, Maryland, started square dancing at the age of 7, and began calling in 1970. In 1985 he began calling full time. Bill has attended many callers' colleges and seminar. He has home clubs in Baltimore, Southern Maryland, and Northern Virginia areas, calling Plus to C2 and reserving one night a week for lessons. He calls all the dance programs up to C2. Traveling to 42 states, 3 provinces of Canada, Europe, New Zealand, and Sweden. Bill joined CALLERLAB in 1977. He has served as Chairman and Vice Chairman of the Career Callers Committee for a total of 7 years. Bill currently is the Chairman of the Advanced Quarterly Selection Committee. He is a member of the Plus Committee, Advanced, Challenge, Plus AQS, and CAC committees. Bill states he is running for the Board of Governors for a second term because he wishes to put back into the activity and organization what he has received over the past 28 years. He received his 25-year certificate at the 1995 Pittsburgh convention. I am very interested in what happens in the future of square dancing, and I wish to continue to call full time in the activity I love so much. "Friends set to music", what more could one ask for.



**JERRY JESTIN**, Alberta, Canada, San Antonio, Texas, and Yuma, Arizona, began calling in 1967 in Canada and has been calling full time for almost 20 years. "I joined CALLERLAB in 1978 and have been on the Board of Governors for one term. My wife (Janice) and I work in the retirement RV parks for five months during the winter where we teach and call for beginners thru C-1 in squares, beginners thru Phase IV in rounds and beginners thru high intermediate in clogging. We are also members of ROUNDALAB.

"It's a tough time in square dancing and we need to look at many areas where we need some change. I want to stay a member of your Board of Governors to continue the search for the changes we need. We need more new dancers in our halls but not only just coming to lessons but to join for the long term in our activity. I teach beginners classes and enjoy calling Basic and Mainstream as much or more than any of the other levels. We are in dire need of new and younger callers and we need to focus on the training of our callers, both new and experienced, thus helping to enhance the fun and fellowship for the dancers. I have called many dances and festivals all over the world and there is one common denominator I see at every dance no matter how big or small...the people want to have fun. We need to remember that. It doesn't mean that the material has to be too easy or too complicated. It takes judgment and knowledge on the part of the caller, but it has to be fun!"

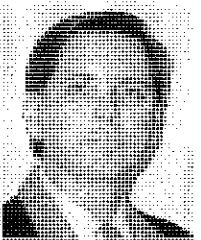
**VOTE - VOTE - VOTE - VOTE - VOTE - VOTE**



**TOM MILLER**, Chest Springs, Pennsylvania, started square dancing at the age of 14 and shortly thereafter decided to attend a Callers College at Troy, New Hampshire. Since that time he has made this his full time profession. He travels nationally and internationally, as well as teaching calling for local clubs. He also conducts callers seminars and schools. One of the clubs is a mentally handicapped group, which he has called for, for eleven years. He calls Basic through C-1. He joined CALLERLAB in 1978 and has served on the Mainstream, Plus, and Advanced Committees. At the present time he is Vice Chairman of the Advanced Quarterly Selections Committee and the Career Callers Committee. "I would like to thank my wife Sharon and daughter Candace for being supportive with my square dance activities. Tom records for Hi Hat Records.activities." With his many years of experience as a professional caller, he feels that he can serve you as a member of the Board of Governors.



**WAYNE MORVENT** Silsbee, Texas, learned to square dance in the late 50's when his father started calling. Wayne started calling singing calls soon after he learned to square dance. In 1967, while in the Army stationed in Mannheim, Germany, he started calling patter and became the caller for the Mannheim Mixers and Heidelberg Hoedowners square dance clubs. Wayne graduated from U.S. Army Flight school in 1970 and did limited calling for the next two years due to military duties. In 1974, he was stationed at Fort Polk, LA, and calling extensively throughout Texas and Louisiana. In 1980 he retired from the Army and began calling nearly full time. After moving home to Texas he started the Golden Triangle Caller College and has been the principal instructor for two-20 week classes each year since then. In 1987 he was accredited as a general caller and in 1991 a Caller-Coach. Wayne is a full time caller and conducts caller schools and seminars throughout the United States and several overseas countries. He is the owner/producer of Rockin' M and Stampede Records as well as Mechanics of Choreography, a monthly note service for callers and has authored a book, "Surprise Get-Outs". He has called in 40 states as well as Germany, Sweden, Korea, Vietnam, Puerto Rico, and New Zealand. Wayne travels extensively throughout the US each year, calling dances and teaching callers. He maintains four home clubs, 2 Mainstream, 1 Plus, and 1 Advanced. He is married to Carolyn and has a son, a daughter, and a grandson. He would like your vote for the Board of Governors.



**JACK PLADDYS**, West Chester, Ohio, began calling while a member of the US Air Force during an assignment in Okinawa, Japan. He called his first dance in June 1982, and was immediately bit by the calling bug. He retired from the Air Force in 1992 and relocated to Ohio. He presently calls and teaches for five Plus clubs and two Advanced clubs. Jack and Sherry were married July 14, 1995 and reside in West Chester, Ohio, a northern suburb of Cincinnati. Together, they make square dancing a full time business. Sherry is the owner/operator of J & S Ranch, the only full service Square Dance and Western Wear shop in southern Ohio. Jack is attending Southern Ohio College in pursuit of a Business Management degree and has recently accepted a full time position with O'Gara-Hess & Eisenhardt Armoring Company as a Traffic Management Specialist.

Jack has traveled and called extensively throughout the US, Canada, Japan, the Middle East, and Europe. He records with Chicago Country Records. He is a member of the Miami Valley Callers Association and the Greater Cincinnati Area Callers Association. He has worked on education panels at several National Square Dance and CALLERLAB Conventions and has conducted many caller training seminars and clinics. He has served as president, vice president, and secretary of the Miami Valley Callers Association and president of the Northern Utah Callers Council. Jack joined CALLERLAB in 1989. He is currently serving on the CALLERLAB Plus Committee and is Chairman of the RPM (Recruit, Promote, and Maintain) Committee. If elected to the Board, Jack will support development of leadership skill training, new marketing research in recruiting techniques, and help preserve CALLERLAB as the frontrunner in the activities leadership role.



**DANA SCHIRMER**, Berryton, Kansas, has been calling since 1978 and has been a member of CALLERLAB since 1981. He maintains three Mainstream clubs, an Advance workshop group, and conducts caller training courses with primary emphasis towards new callers. Dana has conducted multi-session lessons for three years and averages four sets of lessons per year. Dana attended his first CALLERLAB Convention in 1984 and has attended several others since that time. He is presently the Chairman of the Basic/Mainstream Committee. Dana has been elected to various offices of the Northeast Kansas Square Dance Callers Association and the Kansas State Square Dance Callers Association including nine terms as President of the state association. For many years he has been instrumental in the coordination of the annual Kansas State Square Dance Convention. Dana is retired from the Santa Fe Railway Company and presently works as an Administrative Manager for a small company where he is responsible for accounting, quality control, human resources, purchasing, and other assignments (including making coffee).

**VOTE - VOTE - VOTE - VOTE - VOTE - VOTE**



**NASSER SHUKAYR**, Shreveport, Louisiana, at age 18 graduated from college, at 20 started a computer consulting business, and at 29 discovered square dancing. Now 40 and living in the Dallas area, he calls locally, regionally, and nationally. He records on Rockin M Records. Nasser is now serving you on the CALLERLAB Board of Governors. In the past few years he has served as vice-chairman and as chairman of the Recruit - Promote - Maintain committee, has presented educational panels at national and state conventions, and has been involved with benefit dances, fund-raisers, and promotional projects. He was general chairman of a 1995 state square dance convention. His writings often appear in square dance publications.

Let's emphasize the marketing, advertising, publicity, promotion, and improvement of square dancing. Nasser plans to continue seeking valuable ideas and advice from all CALLERLAB members, and to use this input to make a positive contribution to the Board of Governors.



**JIM WASS**, Riverdale, Maryland, began calling and joined CALLERLAB as an apprentice in 1989. He attended his first convention in 1992. Jim has served on the Education, Training, and Recruit-Promote-Maintain committees. He has chaired the Accreditation Committee for five years and has guided it in an effort to create a certification program for callers who are square dance teachers. This program is in pilot testing. Jim is the President of the National Capital Area Square Dance Leaders Association (NCASDLA) and a member of the Square Dance Leaders of the Baltimore Area (SDLBA). Jim's day job takes considerable time away from square dance calling. His work in business process reengineering and computer consulting gives him a perspective on improving our product that can benefit all of us in CALLERLAB.

Jim is particularly interested in new dancer recruiting, square dance teaching, and caller training and would like to promote efforts in these areas and pursue the interests of all callers and dancers through service on the CALLERLAB Board of Governors.

**VOTE - VOTE - VOTE - VOTE - VOTE - VOTE**

### IN MEMORIAM

Bill Savage, Seattle, WA, 3-16-98  
 Robert McNutt, Ritzville, WA, 5-4-98  
 Willard Noxon, Lincoln, NE, 6-3-98  
 Corky Birt, Saskatoon, Sask, Canada, 7-8-98  
 Bill Stone, Port Orchard, WA, 7-15-98

### CALLERLAB AT THE NSDC

**F**or the Charlotte, North Carolina National Convention, CALLERLAB qualified for a vendor booth and a spot in the Showcase of Ideas hall.

Information about the CALLERLAB Foundation and its projects were also displayed at the booth. This year we had a raffle for the Foundation and gave away three of the more popular Beanie Babies; *Princess Di, Erin, and Peace*. The lucky winners were; Princess Di - George Lewaudowski, Chicago, Illinois; Erin - William Hodge, Charlotte, NC; and Peace - Bert Swerer, San Pablo, CA. Congratulations and we hope you enjoy them for years to come. We want to thank everyone for their support and enthusiastic response to our fund raiser.

The booth gave CALLERLAB a positive presence before the dancing public and elicited a good response from everyone that stopped by to visit.

Thanks to the following members of CALLERLAB that volunteered to help in staffing the booth:

Larry & Ellen Cole

Randy & Lee Dougherty  
 Dee Dee Dougherty-Lottie  
 Betsy & Roy Gotta  
 Jon Jones  
 Tommy Miller  
 Tommy & Gail Paschal

Also, at the Trailend Dance, featuring Mid-America callers, 50/50 tickets were sold to benefit the CALLERLAB Foundation, with the help and enthusiasm of the following people.

Larry & Ellen Cole  
 Betsy & Roy Gotta  
 Mike Jacobs  
 Tony Oxendine

Your assistance was very much appreciated. Thank you one and all.

### "FRIENDS OF THE FOUNDATION"

**O**n behalf of the Board of Directors of the CALLERLAB Foundation, we wish to express our appreciation for the generous donations from the following "Friends of the Foundation":

CALLERLAB Board of Governors in memory of Becky (Bob) Osgood

Royal Records/Jerry Story

CONTRALAB (through the efforts of Betsy Gotta)

Your contributions will enable the Foundation to increase public awareness of the fun and fellowship that makes square dancing a popular recreation today. Foundation projects that will help preserve and



promote square dancing are important to the growth and image of the Foundation. Caring people are what will keep our activity alive.

All contributions will help us expand our resources and do a far more extensive job in the preservation of square dancing.

To make a tax-deductible donation or memorial to the Foundation, send it to The CALLERLAB Foundation, 829 - 3rd Ave SE, Ste 285, Rochester, MN 55904.

## AFFILIATED CALLERS' ASSOCIATIONS

**A**ny recognized callers' association may "join" CALLERLAB in order to secure benefits for the association and its members.

Affiliated organizations receive the CALLERLAB newsletter, *DIRECTION*, along with the press releases and other announcements sent to all CALLERLAB members. They may also purchase all the same booklets and materials available to CALLERLAB members.

Affiliated associations are eligible for an Education Grant of up to \$150 per day (to a maximum of \$450) to help them contract an Accredited Caller-Coach to conduct a clinic or seminar for local callers.

The association may also purchase liability insurance to protect the association and its officers during association sponsored events. The annual rate for this insurance is only \$25.00.

Once an association has purchased the liability insurance, any association member (caller) who is not a CALLERLAB member, may also enroll under the CALLERLAB group liability and accident insurance policy for \$15 per year.

Affiliated organizations are expected to subscribe to the CALLERLAB Code of Ethics and otherwise support CALLERLAB policies and recommendations.

Is your association a member? Why not? The low cost of membership and the \$25 insurance package is one of the best bargains in square dancing. For complete details, contact the Home Office.

~~The following fifty-eight callers' associations are currently affiliated with CALLERLAB.~~

Nova Scotia S&RD Teachers (ANSSRD)  
Birmingham Area Callers Assn.  
Blue Mountain Callers/Cuers Assn.  
Caller's Society of Denmark  
Calgary Callers Assn.  
Callers Assn. of Western Australia  
Callers Assn. of Modesto Area  
Callers Clinic (SW Ontario S&RD Assn.)  
Callers Council of New Jersey

Canadian Western Dance Instr. Assn.  
Central Arizona Callers Assn.  
Central Ohio Callers Assn.  
Country Dance & Song Society  
Czechoslovak Callers & Teachers Assn.  
Denver Area Callers & Cuers Assn.  
East Texas Callers Assn.  
Edmonton & District Clrs. & Instr.  
European Callers' and Teachers' Assn.  
Federation of Lake County Area Callers  
Florida Callers Assn.  
Illinois Square Dance Callers Assn.  
Indiana Square Dance Callers' Assn.  
Kentucky Callers' Assn.  
Lakeshore Callers & Cuers Assn.  
Lloyd Shaw Foundation  
Long Island Callers/Cuers Council  
Metrolina Callers Assn.  
Miami Valley Clrs Assn.  
Midwestern Ohio Clrs Assn.  
Minnesota Square Dance Callers Assn.  
Montreal Area Callers Assn.  
Nagoya Callers Assn.  
Narragansett Callers Assn.  
Nat'l Capital Area S/D Leaders Assn. (NCASDLA)  
New England Council of Clrs. Assn.  
New Style Callers Assn.  
New Zealand Callers & Cuers Assn. Inc.  
Newfoundland Square Dance Callers Assn.  
North Alabama Callers Assn.  
North Dakota SD Clrs. Assn.  
North Willamette Clrs & Cuers Assn.  
Old Colony Callers Assn.  
Omaha Area Callers & Cuers Assn.  
Orange County Callers Assn.  
Peoria Area Callers & Instructors, Inc.  
S/D Callers Assn of the Sacramento Valley  
S/D Clrs Assn. of No California (SDCANC)  
S/D Society of Queensland  
Santa Clara Valley S/D Callers Assn.  
Square Dance Callers Club of Great Britain  
Toledo Area Western Dance Leaders Assn.  
Toronto & District Sq & Round Dance Assn.  
Tri-State Callers Assn.  
Tulsa Area Callers & Teachers Assn. (TACT)  
Upper Vancouver Island Clr/Tchr Assn.  
Vancouver & District Clr/Tchr Assn. (VDCTA)  
Victoria & District Caller Teachers Assn.  
Western Missouri Callers Workshop Assn.

## POINTS TO PONDER!

- Why are there Braille signs on drive-up ATMs?
- When you're sending someone Styrofoam, what do you pack it in?



## MEMBERSHIP REPORT

**A**s of July 29th, we have a total membership of 2324 callers and are adding new members every week. The current membership is broken down as follows:

Category	US	O/S	Canada
Members	718	169	50
Life Members	7	0	0
Associates	1120	64	30
Apprentices	152	14	0
Totals	1997	247	80

A total of 2,153 BMI/ASCAP licenses have been issued; 986 for less than 50 dances a year and 1,123 for over 50 dances per year. We have a total of 44 callers and partners licensed to teach Country Western dances.

226 callers have not renewed their membership for the current year. Their insurance coverage and BMI/ASCAP license is no longer valid. If you have not yet received a RED membership card from the Home Office, your membership has expired. Please contact the Home Office if you believe you paid your dues but have not yet received a membership card.

## SQUARE DANCE BUILDING GUIDELINES

**O**ne of problems in square dancing is the need for suitable facilities. *SQUARE DANCE BUILDING GUIDELINES*, a CALLERLAB publication, is the result of a committee effort to provide useful information to anyone interested in building their own square dance hall. The booklet is not intended to cover all the pitfalls one will face in building their own building, but it will help plot a course to veer left or right around a few of them.

This booklet is available from the Home Office at a cost of \$5.00, postpaid.

## FOUNDATION DONATIONS ARE TAX-DEDUCTIBLE

**T**he CALLERLAB Foundation for the Preservation and Promotion of Square Dancing has been designated a 501(C)3 corporation by the IRS. Donations to the Foundation are now tax-deductible.

Several fund raisers are in the works for the Foundation. The Foundation conducted a Trail-End dance at the 1998 National Convention in Charlotte.

A codicil is available as an addition to a standard will so that those who wish to bequeath funds to the Foundation may do so easily and expeditiously. This codicil is available from the CALLERLAB Home Office.

Funds raised will be utilized to increase public awareness of square dancing as an art form and as part of our nation's history. These funds will also help to educate the general public as to the physical, social, and mental benefits of square dancing.

IRS Revenue Ruling 67-246 and Revenue Procedure 90-12 describe conditions under which an event qualifies as tax-deductible. Guidelines for conducting a tax-deductible event are available by calling the Home Office. **DO NOT, REPEAT DO NOT** advertise your event as tax-deductible unless you are positive that it really is tax-deductible. If you have any question as to its deductibility, please contact the Home Office for guidance.

As an example: If you conduct a square dance and advertise the admission as a \$3.00 per person donation, the donation **IS NOT TAX-DEDUCTIBLE**. The IRS has ruled that if the donor receives something of value in return for his donation, it is not deductible. If the "fair market value" of a dance in your area is \$3.00 per person, any donation over \$3.00 would qualify as a gift to the Foundation and, therefore, deductible. i.e. A \$5.00 donation would result in a \$2.00 deduction for the donor.

As we said before, if you have any questions regarding deductibility, contact the Home Office. We must not jeopardize the Foundation tax status by leading people to believe that their donations are tax-deductible when, in fact, they may not be.

## SCHOLARSHIPS AWARDED

**T**he Supreme Audio/Hanhurst's Tape Service Scholarship Fund for caller education, was established by Bill and Peggy Heyman to enable both new and experienced callers to further their professional caller education by attending a Caller's College providing a full CALLERLAB curriculum.

It is with particular pleasure that Supreme Audio announces that the following individuals and Callers Associations are the recipients of partial scholarships for 1998:

Fred Walker, Salem, IL  
Bill Baritempa, Lyttelton, NZ  
Otis P Lutz, Melbourne, FL  
Dennis McLouth, Flagstaff, AZ  
Don Yosten, PA  
Bob Lafleur, MA  
CzechoSlovak Callers & Teachers Association

They will all be attending Caller's Colleges taught by highly qualified caller-coaches during the summer and fall of 1998. To date 42 partial scholarships have been awarded to new and experienced callers attending caller's colleges in the U.S.A. and overseas.

## FROM OUR MEMBERS

Opinions expressed in letters or articles from our members are that of the writers and do not necessarily reflect that of CALLERLAB, nor of the Editor.

The Editor reserves the right to condense, omit or re-write all or any part of material sent to CALLERLAB for publication.

### SQUARE DANCERS AN ENDANGERED SPECIES

by George (Big Kiss) Bickis

**A**ccording to the Conservation groups and the U.S. Congress, any species that shows a continual annual decrease in numbers and is not producing enough new members of that species to sustain its existence is endangered. By that definition, square dancing is definitely endangered.

Should we petition Congress for endangered species status? It might not be a bad idea. They may get us money to help sustain our species. Maybe they would outlaw the environmental technology (pollution) which is lowering our numbers and threatening our very existence. They could outlaw the use of computers, video games, and VCR's within a 50 mile radius of any square dance club on lesson and dance night. We could have bill boards and bumper stickers that say "Save The Square Dancer". We may be able to put a moratorium on any new type of dancing or activity in our area until a study has been done to see if it will have a negative environmental impact and if so, have a permanent injunction placed against it. The possibility of increasing our numbers by simply incorporating local environmental watch groups and congressional investigators, who would come to study us and observe our behaviors, would be great.

However, I feel the final report would end up reading something like this. After a ten year study we have determined, while we can impose laws and sanctions to protect the existing numbers of this species, but their only chance for survival is somehow to find a way to instill the desire among the members of the species to want to reproduce. The lack of numbers seems to be not the fault of environmental predators or contaminants, but the loss of desire by the existing members to adapt to their changing environment and little or no reproductive tendencies. Unless these tendencies are somehow reversed the "Survival of The Fittest" concept will once again prove to be true and another species will disappear from the face of the earth.

If the clubs you call for, don't have a recruitment committee, encourage them to get one. Have them contact CALLERLAB. They have full color brochures available at very reasonable prices for club promotion. Contact TV, Radio Stations, public service

departments, company and local organizations who have newsletters, such as; Parents without Partners, church groups, singles organizations, Welcome Wagons, fraternal organizations (Elks, Masons, Eagles, V.F.W. American Legion), and offer to do demo's as entertainment at local events, such as; semi-pro baseball games, etc., and if they do demo's, have someone there handing out brochures and free 1st lesson information. If your September lessons do not have enough students, reorganize and start again in January.

Make sure people feel welcome and have fun at those first few lessons. We can save our species but its up to us. Above all, keep the fun in square dancing.

### A PROPOSAL

by Lee Kopman

**W**e have a serious problem in our beloved activity. Implementation of the T2000 Program is not and would not have solved the crisis before us.

The bottom line - The development of a creative approach in making our beloved activity attractive to the general population.

We need to establish a national campaign that will bring to the attention of the people of this great nation of ours - just what we are all about - television, radio, newspapers - are the obvious vehicles required to get our message across. Expensive?...No question about it.

Permit me to suggest an approach to raising the funds necessary to accomplish our goals.

1. Set aside a weekend or one day in any given month - at which time callers will donate their services ... calling for the dancers in their community - with all dance fees going into a general fund, sent to CALLERLAB, whose responsibility it will be to select an advertising firm to develop a national campaign for the promotion of square dancing.
2. Callers would also be personally responsible for hall rental, local advertising for the special event, refreshments, etc... This would free up all dance fees for its original purpose - creating a fund for our national advertising campaign. Anyone in business must make investments/sacrifices if they expect to succeed.
3. A universal fee should be established for this. I suggest \$25.00 per couple for a day of dancing.
4. Advertising would include an 800 number for people to call as to where and when dancing lessons are taking place in their community. Specific locations will be given to interested parties - recommending only those callers who have participated in the program.

## ATTITUDE – THE KEY!!!

by Patty Greene

**A**ttempting to put words in response to several posts recently that have gotten me going!!!! I am newer (5 years) NH female caller, call mostly Basic/Mainstream, some Plus. Volunteer my time at conventions, fun nights. Taught for 2 years, will teach 2 classes this fall. Run a casual summer Basic/Mainstream Program.

Why do people leave the activity, or stay in it for that matter??? Rant and rave all you want about lists being too long and too many, but I personally believe that at this point those are minor reasons. We need to start with ourselves and our own attitudes, and we would be LIGHT YEARS closer to success again. General statement, yes, but across the board, true.

**Attitude!!!** Yup, conventions, festivals, etc. are great opportunities for exposure and PR to lots of people who hire, recommend, and attend dances. Callers who get upset because they don't have as many spots or they aren't prime times, should rethink their attitude. Convention/festival PR is not just about good mike time. It is a chance to give back to the dancing community by being there, dancing, having fun, and assisting where you can. If you think that dancers don't hear about callers who don't show up because they got their nose out of joint, I got a bridge to sell you. And if you think that that piece of information and your great calling skills will give you an edge over someone who called to 2 squares at 10:00 in the morning, think again.

**Attitude!!!** Understanding that if you as a Caller don't nurture the dancers you come in contact with and entertain them, the activity hasn't failed when they don't come back, **You have!!!!**

**Attitude!!! Taking care of dancers!!** Callers these days don't take care of the dancers. Regular, "non-professional" dancers stay because they have gotten lucky and managed to experience dances and workshops with callers that took care of them, and let them **dance**. Taking care of dancers is, in part:

1. Teaching, drilling, and **dancing** them sufficiently at class/workshop so that they have an understanding of what they know and can start to feel confident at their current level. That is under the **caller's** control, if they work **with** clubs for the dancers. Callers who breeze through arm turns and circulates so they can teach Relay the Deucey on the third night, or dance Scoot Back once with men on inside and expect dancers to do it with women on inside at their class dance, don't do dancers any favors. Yup, they may get from call number 1 to 66 in X months, but they are breeding crippled dancers right from the start who don't have a

chance of enjoying this activity (not counting those who rise to the challenge (who are in the minority these days)).

2. Knowing the level of the dance you are hired to call and **calling it** so the dancers can dance successfully!! Nothing burns me more than going to a dance and having the caller consistently call from a higher level. Especially at an open dance. And **especially** after they were politely/gently corrected. And yes, we personally have experienced that first hand. No wonder dancers don't come back!!! They are supposedly taught the rules of the game, then the coaches/umpires don't even abide by them!!! Let our dancers get challenged, beat up, stretched at workshops. Let them **DANCE** at a dance. This does **NOT** mean that Callers should call boring dances ( cuz you know someone will read that into this statement!! :- ) ) or that dancers shouldn't be stretched at a dance. But if you have 8 squares, and only one can dance what you are calling, maybe it is **your problem!!!!** It is **my** responsibility as a caller to know the program hired for. Call responsibly, and be willing and ready and observant enough to adjust – either up or down.

3. Learning how to foster an environment of fun, community, success someplace, somewhere that they want to be! This should be a no-brainer!! Why do you choose to go out dancing and not bowling or staying at home??? And how do you choose who to go to? We go to callers that we know we will be able to dance to and will be entertained by and who help the club provide an enjoyable party. When we want to be stretched, we go to a workshop. When we want to have a nice evening out, we go to a dance. I can stay at home and be bored or overwhelmed – why go out?

**Attitude!!!** Imagine what would happen if, working together, **every caller**, CALLERLAB, ACA, or whatever – started doing right by our dancers, both new and old, professional and casual. Can you imagine what would happen? **This** is what we should be trying to change first. I am ready for the flames that will come – and just the fact that they will come prove my point about callers needing a change of attitude. Thanks for your time.....

## CHALLENGE OF NEW GRADUATES

by Vernon Jones

**A** group of new dancers were recently graduated and were anxious to attend their first SQUARE DANCE. What do you suppose they encountered on that first night?

I'll tell you what they encountered. They were hit with calls that were not on any program. They were hit with 2 **Plus** tips at an advertised **Mainstream** dance. They were hit with 2 **rounds** between tips. They were hit

with frustration at calls that were called way too fast for even the experienced dancer to keep up with. They were hit with even more frustration after they realized that in order for them to be able to dance an entire dance, that they would have to endure and survive another set of lessons even though they had been told that they were **bona fide square dancers**.

I know that this story is true because I was there. There were 2 callers at this event and I was one of them. I saw and heard the other caller use **Substitute** and **Cross Trail Thru**. Neither of these 2 moves are on the Mainstream Program. Callers make mistakes. I have made mistakes, but this particular caller, after being informed that the moves were not on the program continued to use them anyway. The new dancers were confused! They came to me and asked me why I hadn't taught them **all** the moves?

The new dancers were hit with **announced Plus tips**, at a **Mainstream** dance. I was asked to call one of these tips, but begged off because the dance was advertised as Mainstream. The new dancers came to me and asked what was this, that these people were dancing? After I explained to them what it was, they then asked me how come I hadn't taught it to them? They then asked me when I would be teaching this to them. I then explained to them that it was recommended that they dance for at least 1 year before continuing on to the next program. The new dancers were confused and frustrated again!

The new dancers were also hit that first night with their first glimpse of round dancing between tips. Don't get me wrong, round dancing between tips, if done right, is a good break between tips. But again, the new dancers were confused!

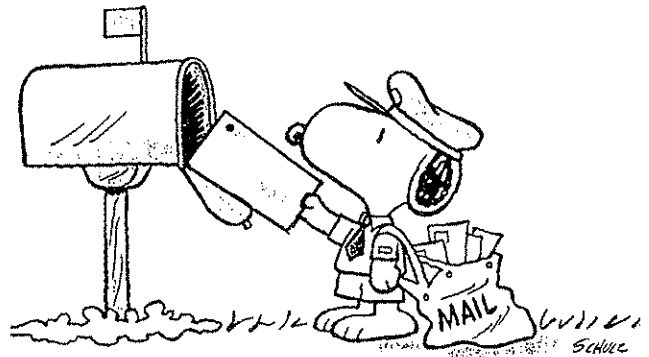
We work hard to get new dancers to take square dance lessons. We tell them that in 20 short weeks they will be able to go out and enjoy this great activity. We push them, we pull them, and the ones that are lucky enough to survive are graduated as square dancers. We encourage them to attend dances and join our clubs, but we regulate them to second class members by not allowing them to dance an entire dance. We confuse them, we frustrate them, and in the process we lose our best sales people who are the new dancers themselves. They are not going to encourage their friends to take lessons because they **now** know that it will take too long in order to be able to dance an entire dance.

You know what these new dancers said to me that really got my attention? They told me they were upset over something that I had never thought about until now. They were upset because they paid the same amount as everyone else! They pay the same amount at the door, they pay the same amount in club dues, and yet they are being **forced** to sit out a great portion of

the dance! If you don't believe this is true, then I challenge you to get a stop watch and time the amount of down time you would encounter if you were a new dancer going to today's dances. It will surprise you!

Why do we continue to do this to our new people? When are we going to learn what we are doing? When are we going to realize that we are alienating our new dancers and as a result, losing our best sales people for our activity. And while we continue to do nothing, square dancing continues to die! **Wake up!!**

- 
- R** emind your friends about square dancing
  - E** veryone knows someone who would like to dance
  - C** all people you know and tell them about class
  - R** ecall them when classes start
  - U** nless each of us help, our classes may not exist
  - I** nvite people personally to come to a class
  - T** ogether we can make our class successful
  - E** ach of us should try to bring one new person
  - R** equest your friends to be your guest on Fun Night
  - S** urprise your guests by picking them up and driving them to the class location.
- 



**MAIL YOUR BALLOT  
TODAY!**



PRESS RELEASE

FOR IMMEDIATE RELEASE  
August 1998



PRESS RELEASE

\*\*\*\*\* START \*\*\*\*\*

**BASIC EMPHASIS CALL**

Dana Schirmer, Chairman of the Basic/Mainstream Committee, is pleased to announce **WHEEL AROUND** has been selected as the Basic Emphasis Call for the period September 1, to December 31, 1998.

**WHEEL AROUND**

- STARTING FORMATION:** Couple
- ARRANGEMENT:** Standard arrangement is normal couple (BG).
- DEFINITION:** The couple, working as a unit, turns around (180 degrees). The left hand dancer backs up while the right hand dancer moves forward. The pivot point is the handhold between the two dancers.
- STYLING:** Same as Couples Promenade.
- TEACHING HINTS:** Advise dancers they will be facing the wall opposite to their beginning position.
- TIMING:** 4 steps
- ENDING FORMATION:** Dependent on starting formation.
- DANCE EXAMPLES:**  
(for **EMPHASIS** use): (Static Square) Heads Square Thru, Right & Left Thru, Veer Right, Ferris Wheel, Centers **WHEEL AROUND**, Swing Thru, Boys Run, Bend the Line, Pass Thru, Wheel and Deal, Centers **WHEEL AROUND**, Allemande Left.
- SINGING CALL EXAMPLE:** Heads/Sides Square Thru 4, Swing Thru, Boys Trade while Girls U-Turn Back, Ferris Wheel, Centers **WHEEL AROUND**, Swing Thru, Boys Run, Bend the Line, Square Thru 3/4, Swing and Promenade.

\*\*\*\*\* END \*\*\*\*\*

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS



PRESS RELEASE

FOR IMMEDIATE RELEASE
July 1998

\*\*\*\*\* START \*\*\*\*\*



PRESS RELEASE

CALLER CONTRACTS AVAILABLE!

CALLERLAB, The International Association of Square Dance Callers is pleased to announce a revision of the pre-printed caller contracts (confirmation agreements). They have been made more flexible and now provide additional information. These forms are for use by square dance clubs and associations when booking callers.

Agreements are two-part, carbonless forms and are priced at \$5.00 per pack of 20 forms (postage paid). Order from: CALLERLAB
829 - 3rd Ave. S.E. #285
Rochester, MN 55904-7313
or phone 507/288-5121

CONFIRMATION AGREEMENT
CALLER CLUB
Callers' Name Club Name
Street Address Club Contact
City, State, Zip Telephone Contact Street Address
Email address (if any) City, State, Zip Telephone
FEE Email address (if any)
WHEN & WHERE
Date Time to Time Zone
Dance location Phone No.
DETAILS
Event is ( ) regular club dance; ( ) workshop; ( ) open; ( ) closed; ( ) other
Program to be called is ( ) BASIC; ( ) MS; ( ) PLUS; ( ) A; ( ) C
Rounds are to be cued by ( ) Caller; or ( ) Cuer
Pre-Rounds ( ) No; ( ) Yes; at
Other Callers ( ) No; ( ) Yes; at
Sound Equipment to be provided by ( ) Caller; ( ) Cuer; ( ) Club
Refreshments: ( ) No; ( ) Yes; at
Special Considerations (such as airfare, airport contact, accommodations, publicity info, restrictions on calling within specified distance within specified time period, etc.)
Alternate Contacts & Phone Numbers
A REMINDER TO THE CALLER TWO WEEKS IN ADVANCE OF THE EVENT WOULD BE APPRECIATED!
I AGREE TO CALL THE ABOVE EVENT, AS DESCRIBED, AND FURTHER CERTIFY THAT I WILL BE LICENSED BY BMI AND ASCAP TO PERFORM COPYRIGHTED MUSIC AT SAID EVENT.
Accepted By: Caller's signature Date
Club Representative Date
NOTE: In consideration of callers' health and fatigue, and to insure greater quality calling, CALLERLAB recommends that callers not be scheduled for more than a maximum of seven (7) hours in any one day.
This form is available through the CALLERLAB Home Office at 1-800/331-2577. Revised 6/98

\*\*\*\*\* END \*\*\*\*\*

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS



PRESS RELEASE

**FOR IMMEDIATE RELEASE**

**July 1998**

\*\*\*\*\* **START** \*\*\*\*\*



PRESS RELEASE

**MAINSTREAM EMPHASIS CALL**

Dana Schirmer, Chairman of the Basic/Mainstream Committee, is pleased to announce **CAST OFF 3/4** has been selected as the Mainstream Emphasis Call for the period beginning September 1, to December 31, 1998.

**CAST OFF 3/4**

**STARTING FORMATION:** Any wave or line

**ARRANGEMENT:** Standard arrangement is lines of four facing out (BBGG) or Parallel Right-Hand Ocean Waves (boys on the ends, girls in the center).

**DEFINITION:** Each half of the line or wave works as a unit and moves forward around the pivot point 3/4 (270 degrees). If the adjoining dancers are facing the same direction, the end dancer becomes the pivot point while the other dancer moves in a semi-circle around the pivot. If the adjoining dancers are facing in opposite directions, the pivot point is the handhold between them and they move equally around that pivot point.

**STYLING:** If joined dancers are in opposite facing directions, the handholds should be hands-up position as in Swing Thru. If joined dancers are in the same facing direction, handholds are as in couples handhold position.

**TEACHING HINTS:**  
a) When adjacent dancers are facing the same directions, advise the end dancers to stomp or plant their very outside foot and that becomes the pivot point. Do not lift the foot, just pivot on it.  
b) Advise the dancers that by casting 3/4 their facing direction will change from facing head walls to facing side walls and visa versa.

**TIMING:** 6 steps

**ENDING FORMATION:** Various (lines facing out will end in lines facing in, parallel waves will end in parallel waves, tidal waves will end in columns).

**DANCE EXAMPLE:**  
**(for EMPHASIS use)** (Static Square) Heads Pass the Ocean, Extend, Swing Thru, **CAST OFF 3/4**, Centers Walk and Dodge, **CAST OFF 3/4**, Centers Pass Thru, **CAST OFF 3/4**, Centers Pass the Ocean, Centers **CAST OFF 3/4**, Couples Circulate, Wheel and Deal,



Touch 1/4, Centers Trade, Centers Trade again, Right & Left Grand, Promenade Home.

**GETOUT:**

**ALLEMANDE LEFT:**

(Static Square) Heads Lead Right, Pass the Ocean, **CAST OFF 3/4**, Boys Run, Pass to the Center, Square Thru 3/4, Centers In, **CAST OFF 3/4**, Centers Pass Thru, **CAST OFF 3/4**, Star Thru, Centers Slide Thru, Centers Back Out, the other two couples (original sides) Lead Right, Square Thru 3/4, Trade By, Left Allemande, Promenade Home.

**SINGING CALL EXAMPLE:**

(Static square) Heads Star Thru, Double Pass Thru, Centers In, **CAST OFF 3/4**, Star Thru, Double Pass Thru, everyone Face In, Centers Square Thru 4 while Ends Star Thru, Swing Thru, Boys Trade, Girls U-Turn Back and Promenade.

\* \* \* \* \* **END** \* \* \* \* \*

We thank you for the coverage you have given us in the past and for your continued support in the future.

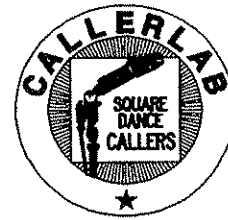
**THE CALLERLAB BOARD OF GOVERNORS**



PRESS RELEASE

FOR IMMEDIATE RELEASE

August 1998



PRESS RELEASE

\*\*\*\*\* START \*\*\*\*\*

**ADVANCED QUARTERLY SELECTION**

Bill Harrison, Chairman of the Advanced Quarterly Selections Committee, announces that the committee has selected **NO NEW MOVEMENTS** for the period September 1, thru December 31, 1998.

Quarterly Selections are provided as optional material for those callers and/or clubs that wish to include a workshop in their programs. Do not use a Quarterly Selection unless you walk it or workshop it first.

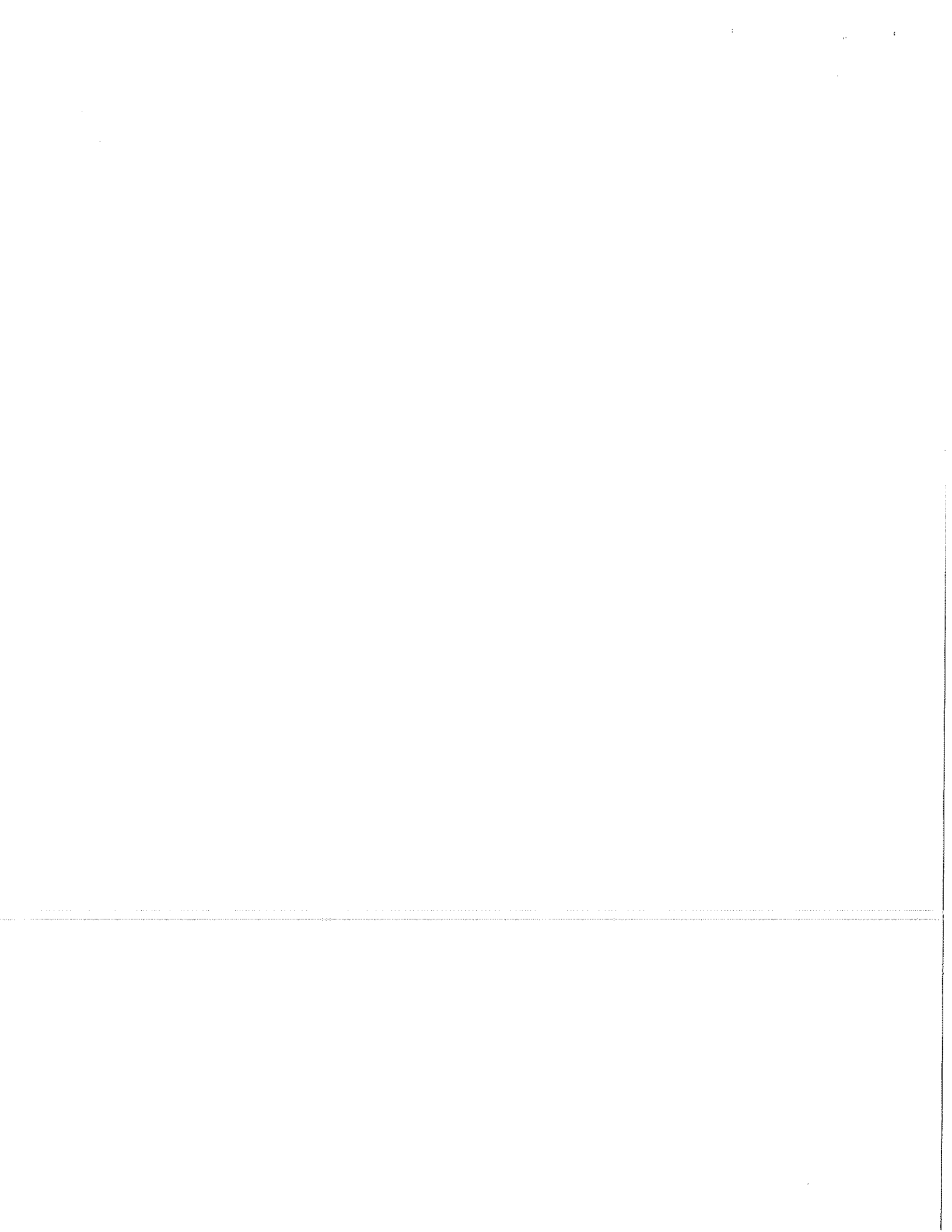
**CURRENT QUARTERLY SELECTIONS**

MAINSTREAM	NONE
PLUS	NONE
ADVANCED	FOLLOW TO A DIAMOND

\*\*\*\*\* END \*\*\*\*\*

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS

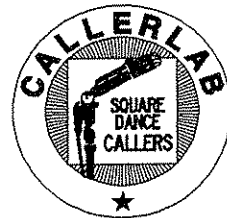




PRESS RELEASE

FOR IMMEDIATE RELEASE

August 1998



PRESS RELEASE

\*\*\*\*\* START \*\*\*\*\*

## WHAT IS CALLERLAB DOING FOR SQUARE DANCING?

CALLERLAB, an international organization of over 3,000 square dance callers, held its first convention in 1974. However, the roots of CALLERLAB go back to the mid 1960's. CALLERLAB people have been working in many ways to help square dancing since then. To help everyone understand CALLERLAB and what it is doing, we offer this list of accomplishments.

- More than 20 years ago, CALLERLAB members developed dance programs that have been accepted world wide. These dance programs let you go anywhere in the world and dance.
- CALLERLAB members documented and negotiated international agreement on the definition of all the calls we use. For the first time ever, calls were taught the same way in California as they were in New England - or old England, Germany, and everywhere else.
- CALLERLAB has printed and published thousands of pages of publications to help callers and dancers. These publications are used by dancers and callers everywhere, including the members of other square dance organizations.
- CALLERLAB members are featured in nearly all of the calling slots at the National Square Dance Convention and conduct the caller training sessions at these same conventions.
- CALLERLAB has established a Caller-Coach program to improve caller skills and thereby better serve dancers. CALLERLAB also provides a broad range of caller training sessions at its annual convention.
- When BMI & ASCAP threatened clubs in the U.S. with license fees for every dance, CALLERLAB and ROUNDALAB working together, negotiated a new form of licensing so that dance leaders could take over this obligation from the clubs.

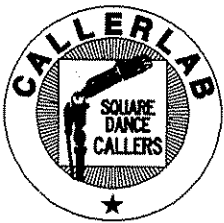
## CALLERLAB - SQUARE DANCING'S PROFESSIONAL LEADERSHIP

CALLERLAB, The International Association of Square Dance Callers  
829 3rd Ave SE, Suite 285, Rochester, Minnesota, 55904-7313  
(507) 288-5121

\*\*\*\*\* END \*\*\*\*\*

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS



PRESS RELEASE

**FOR IMMEDIATE RELEASE  
August 1998**



PRESS RELEASE

\*\*\*\*\* **START** \*\*\*\*\*

The following New Dancers Bill of Rights was developed by the CALLERLAB Education Committee and adopted by the general membership at the 1988 CALLERLAB Convention in Reno.

**NEW DANCERS' BILL OF RIGHTS**

A new square dancer has the right:

1. To a class experience that is both educationally and socially enjoyable.
2. To patient and dignified treatment by the class instructor(s) and sponsors.
3. To gain experience dancing to other callers and, if possible, with dancers from other classes, prior to graduation.
4. To receive advice and assistance in acquiring appropriate clothing for square dancing.
5. To instruction and practice using the approved definitions, timing and styling for each listed call. (Basic, Mainstream, Etc.)
6. To information about the history and heritage of our present square dance program.

As stated above, this "Bill of Rights" was approved by our entire membership. We encourage ALL callers and square dancers alike to help put the FUN and FRIENDLINESS back into Square Dancing!

Happy Dancing! Keep 'em smiling! Remember, Friendship is Square Dancing's Greatest Reward.

\*\*\*\*\* **END** \*\*\*\*\*

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**THE CALLERLAB BOARD OF GOVERNORS**



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PRESS RELEASE

\*\*\*\*\* START \*\*\*\*\*

WHAT DOES DANCING DO FOR YOU?

The chart below rates and compares each dance in eight different categories. Criteria are rated from \*(least) to \*\*\*\*(most). The categories involve subjective judgement and may vary according to instructor, class group, location, etc.

	Tap	Ballroom	Folk/ Square	Ballet	Jazz	Modern	Aerobics
Sociability	***	****	****	**	**	**	***
Aerobic conditioning	***	*	***	*	**	**	****
Lower body muscle toning	**	*	**	***	***	***	****
Upper body muscle toning	*	*	**	***	***	**	****
Flexibility	**	*	**	****	****	****	***
Risk of injury	**	*	**	***	***	***	***
Creative expression	**	***	**	*	***	****	*
Difficult to learn	***	**	**	****	***	***	*

Source: Susan Johnson, Ed.D, director of Continuing Education, Institute for Aerobics Research, Dallas, TX; Elizabeth Larkam, director of Dancemedicine Rehabilitation, Center for Sports Medicine, Saint Francis Memorial Hospital, San Francisco.

\*\*\*\*\* END \*\*\*\*\*

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PRESS RELEASE

**FOR IMMEDIATE RELEASE**

**August 1998**



PRESS RELEASE

**\*\*\*\*\* START \*\*\*\*\***

**'LOST SQUARES'**

In 1986 CALLERLAB introduced a procedure for 'LOST SQUARES'. It was approved with some small changes in 1987 and reads as follows:

The following method of returning to dancing once a square has broken down, shall be a uniform method to be taught to all dancers for class programs through all approved CALLERLAB dance programs:

**DANCERS RESPONSIBILITY:**

1. Return to home position as soon as possible.
2. The head ladies will take their corner's hand and head couples will back out to form lines at the sides of the square.
3. On the caller's command, "EVERYBODY go forward and back", they enter into the dance pattern.

**CALLERS RESPONSIBILITY:**

1. Recognize that a number of sets have broken down and have formed lines at the sides of the hall.
2. Place the dancing squares into lines that they are in a normal boy/girl arrangement.
3. Give the command "EVERYBODY go forward and back" in a bold voice which is the command for the broken squares to enter into the dance pattern.

**\*\*\*\*\* END \*\*\*\*\***

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**THE CALLERLAB BOARD OF GOVERNORS**



## SUMMARY OF THE MAY 1998 CALLERLAB EXECUTIVE COMMITTEE MEETING.

The CALLERLAB EXECUTIVE COMMITTEE meeting was held May 4, 5, and 6, 1998. The meeting was called to order by Chairman Laural Eddy-Moseley, 12:01 p.m. The following Committee members were present: Larry Cole, Jerry Junck, Jim Mayo, Tony Oxendine, George White, and Jerry Reed.

The published agenda was reviewed, modified, and accepted as modified. The minutes of the previous Executive meeting were approved. Various routine reports were presented, reviewed, and will be filed.

The following motions were presented, reviewed, discussed, and voted on:

**MOTION:** *Be it resolved that the Sound Enhancement Ad-Hoc Committee be disbanded. Moved, Seconded, Carried (MSC)*

**MOTION:** *Be it resolved that the committee established by the Board to review and investigate non-program list issues be confirmed as a standing committee and be named the "Square Dance Issues Committee". The charge to this committee is "To look at issues other than program lists which affect our future success". MSC*

**MOTION:** *Be it resolved that the EC recommends to the Board that the Basic \Mainstream Committee be reorganized into two committees. A Basic Committee and a Mainstream Committee. MSC*

**MOTION:** *Be it resolved that the EC recommend to the Board that a new committee (Choreography Review Committee) be established. The responsibility of this committee would be to write the choreography used to illustrate Emphasis Calls and to review the choreography created by the Quarterly Selection Committees for QS moves. The charge to this committee is to assure that choreography contained in Emphasis Call announcements is entirely Standard Application usage of the selected call. MSC*

Upon approval of the above motion the following motion was made:

**MOTION:** *Be it resolved that if the Board approves creation of a new Choreography Review Committee, the EC recommends the following composition of this committee: Chairman Jerry Jestin and six members; three members appointed by the EC, two members appointed by the Basic/Mainstream Committee, and one member appointed by the Plus Committee. MSC*

**MOTION:** *Be it resolved that publication of "The Link" be discontinued. MSC*

**MOTION:** *Be it resolved that the theme for the 1999 convention be "Find 'Em, Hook 'Em, Keep 'Em" (Marketing Square Dancing) with an emphasis on marketing, recruitment of new dancers, and making the dancers successful. MSC*

**MOTION:** *Be it resolved that if a formal request to sponsor a Mini-Lab is received from CWIA (Toronto, Ontario, Canada), the EC will consider the dates and locations of planned conventions to determine if the request can be approved or if an exception to standing policy would be appropriate. MSC*

**MOTION:** *Be it resolved that the Jerry Schatzer scholarship be awarded to CALLERLAB members only. This requirement shall be in addition to any other applicable criteria. MSC*

**MOTION:** *Be it resolved that the EC recommends to the Board that CALLERLAB presence at the National Square Dance Convention and the USA West Convention be terminated, except for the caller training seminars. MSC*

**MOTION:** *Be it resolved that the EC recommends to the Board that ALL candidates (including nominations from the floor) for the EC, Chairman, and Vice Chairman meet the following criteria - Quantitative criteria: 1) Member of BOG for one convention year, 2) Member of CALLERLAB for five years AND attended at least three conventions, and 3) Served as a committee chairman. Qualitative criteria: 1) Agree to answer correspondence and vote on issues in a timely manner, 2) Attend and be on time for BOG and EC meetings, and 3) Agree to complete assigned projects in a timely manner. Candidates for Chairman or Vice Chairman must have been a previous member of the EC. MSC*

*MOTION: Be it resolved that the policy for members to bring a resolution to the full membership be established as follows: "Any member may obtain the signatures of 50 voting members and submit a petition to bring business to the general membership. Such petitions shall be submitted through the Home Office and must be received by the Home Office a minimum of 15 days prior to publication of the Call To Convention. Petitions received after this deadline shall be held over until the next convention unless there is a quorum at the convention and the matter is presented and voted on at the convention. Upon verification of the petition and the signatures the petition shall be referred to the Board Of Governors and included in the Call To Convention. MSC*

*MOTION: Be it resolved that Jim Mayo contact a marketing firm to get details on the cost of a survey of non-dancers, current dancers, former dancers, and callers. The purpose of this survey would be to identify the problems with square dancing, either perceived or real, to establish the basis for long term action. MSC*

*MOTION: Be it resolved that Larry Cole contact the Chairman of the Program Policy Committee to request that the chairman explore, with the members of the PPC, the desirability and need for changes in the content of the programs. Be it further resolved that Larry request the Chairman of the PPC to advise the EC of a long term plan for management of the programs. MSC*

*MOTION: Be it resolved that the EC recommend that, due to lack of support by CALLERLAB members, the Board of Governors reconsider the decision to support the USA West, San Francisco convention by staffing six caller training seminars. MSC*

#### ADJOURNMENT

Motion to adjourn by: Jerry Junck; Second by: Tony Oxendine

Adjourned at 4:35 pm on May 5, 1998.