

NEWSLETTER  
for Members of  
CALLERLAB

# direction



The International Association  
of Square Dance Callers

ROCHESTER, MINNESOTA

VOLUME XXVI NUMBER FIVE - APRIL 1999

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## FUTURE CONVENTIONS:

APR 17-19, 2000 Las Vegas, Nevada  
APR 9-11, 2001 Central US

## CALLERLAB OFFICE HOURS:

9:00 am to 4:30 pm Central Time, Monday through Friday  
Phone: (507) 288-5121  
(800) 331-2577 (business only)  
FAX: (507) 288-5827  
Email: CALLERLAB@aol.com

## INSURANCE QUESTIONS & CERTIFICATES

A.H. Wohlers & Co. 1-800-503-9227.

## CONVENTION FLASH

The 'FLASH' issue of *DIRECTION* is published as soon as possible after the annual convention in order to inform all CALLERLAB members of significant actions taken at the Annual Meeting, to report on award presentations, and to provide the membership with copies of any reports required by the bylaws, such as financial reports, minutes of the annual meeting, etc. Committee reports not presented at the convention will be included in the June issue of *DIRECTION*.

## CHAIRMAN'S SPEECH

When it became apparent that I would be standing before you tonight I began to search for the words to speak to you. After much thought and consideration I realized that I had a problem. The distinctive words, the persuasive phrases and the command of the English language that are required, of a speaker, are not something I possess. I am not a speaker. I am a square dance caller. I then began to explore another course of action. I could cheat a little and borrow words and phrases that I have heard used by some of the folks seated up here tonight. I could borrow from Jim Mayo. Jim has for decades and decades had the ability to tell someone where to go and make them look forward to the trip. I could borrow from George White, who like John K before him, has kept all of our CALLERLAB printed material written so cleanly in the CALLERLAB prose. Perhaps something could be obtained from Jerry Story. However, Jerry has been so busy this past year spreading his viewpoint he may not have any words left. Mike Jacobs uses words that are not even in my dictionary, yet Mike is very easy to understand. I could borrow from Tony Oxendine - well maybe I wouldn't borrow from Tony. However, even with all this help, I am not a speaker. I am a square dance caller.

Another approach might be as a motivator. Yes, I could present a motivational address. I could shout and wave

my arms. I could run back and forth across this platform. I could pound my fist on the podium. The level of stimulation would build as you begin to be consumed by the frenzy of the excitement. You would be so charged when I finished you would leap from your chairs and run toward the doors. Hopefully with something on your mind other than going to the bathroom. Ah, this too is fruitless. I am not a motivator. I am a square dance caller.

What then am I to do? The explanation is simple. I will share with you what drives me, what I fall back on when I need a sense of direction. There are three quotations that, at least one of which, will fit every situation for me. The theme of this convention for instance will fit these quotations. Let me share them with you.

Dr. Martin Luther King Jr. said "I have a dream." "I have a dream." I do not intend to down grade Dr. King's famous words, for they have great meaning. I only borrow them for my own use. Dreams, we all have dreams of things we would like to accomplish, however I learned dreams must become goals. Dreams become goals and goals become action. "Find 'em" is the first part of our theme. In order for me to teach a class of new square dancers I must turn my dream of finding them into a goal. I must write down a plan of action to "Find 'em." My goal must include how many new dancers I want, when I want the class to start and how I am going to recruit them. It must never include limitations such as the minimum number of dancers I must have, the minimum amount of money I must make each night or the maximum amount of expenses that I am willing to incur. Last fall I had a dream, turned it into a goal and taught a class of new dancers. I reached my goal. I taught four people to square dance and it is still a very good feeling. I challenge you to have a dream, set a goal, and go out and "Find 'em."

The second quote is by President, John Kennedy. He said "Ask not what your country can do for you, ask what you can do for your country." How can that apply to square dancing? For me it reads like this. Ask not

what square dancing can do for you, ask what you can do for square dancing. Ask not what your local callers' association can do for you, ask what you can do for your local callers' association. Ask not what CALLERLAB can do for you, ask what you can do for CALLERLAB. Reasoning with this approach has been successful for me in nearly every scenario that I have applied it. I challenge you to "ask not what new square dancers can do for you, ask what you can do for new square dancers." I challenge you to go home and "Hook 'em."

"Keep 'em". The third part of our theme is "Keep 'em." How do we accomplish that? I have, over the years, assessed situations that I have been involved in of dancers lost to the activity. There are a number of possibilities such as dancers graduating into the mainstream of square dancing unprepared for the club dance experience. Dancers who begin to find club dancing boring. Dancers who become uncomfortable with the club politics. Dancers who feel that it has become work instead of the fun they wanted. In these circumstances how do we "Keep 'em"? I believe President Harry Truman said it best. "The buck stops here." If my new dancers are not prepared when they graduate "The buck stops here" I must do something about it. If all dancers at a dance I call are not enjoying themselves then "The buck stops here". I must find a way to "Keep 'em". If CALLERLAB is going in a direction I do not agree with and I don't get involved and try to change things, then "The buck stops here". I encourage each of you, when you get home, to thump yourself on the chest and say "The buck stops here" then take the necessary steps to "Keep 'em."

This is all well and good you say. I have told you what makes me work and I slipped in a challenge or two to you. However, what are my goals for CALLERLAB in the coming year? I have two, the first is Mike Seastrom's Issues Committee. This committee addresses all issues of square dancing except the programs. I want Mike and his committee to work hard to find a way to increase our numbers. The second is Kip

*DIRECTION* is the official newsletter of CALLERLAB, *The International Association of Square Dance Callers*, with offices located at 829 - 3rd Avenue SE, Suite 285, Rochester, Minnesota, 55904-7313. Telephone (507) 288-5121. *DIRECTION* is published in February, April, June, August, and November, and is mailed first class to all members and affiliates of CALLERLAB. *DIRECTION* is edited by George White, Executive Director.

As *DIRECTION* is computerized, it would be most helpful to have articles, reports or letters to the editor submitted on computer diskettes whenever possible. *DIRECTION* uses WordPerfect 5.1 as its word processor, on an MS/DOS based computer. A computer diskettes (3 1/2") containing articles, reports or letters to be published should be submitted in either WordPerfect 5.1 or 6.0 for DOS or 6.1 for Windows format. ASCII text files or MicroSoft Word 6.0 for Windows files are also acceptable. Please enclose a printout of the article, report or letter.

The opinions expressed in articles submitted by members or affiliates do not necessarily reflect the policies of CALLERLAB. All articles submitted for publication must be signed by the author.

The Editors reserve the right to exercise their discretion in accepting, editing or rejecting any material submitted for publication. Articles submitted for publication that describe square dance formations or arrangements MUST be in accordance with CALLERLAB standards.

Garvey's Program Policy Committee. They are developing a long range plan to change our entry level programs to make it easier to be a square dancer. I want them to push us to achieve this goal.

I have one more quote, I first heard it in 1981, to examine. It also belongs to a man I admire, though lesser known than the first three. At first I consider it to be very simple in interpretation for it only addressed one issue. However, it could easily say that if you do not teach new dancers - your club will not grow - and there is no doubt about it. Another translation might be if you do not put anything into your home callers' association - you will not receive anything from it - and there is no getting around it. I believe that in a broad sense it says that if you do not sew the seeds - you will not reap the harvest - guaranteed. I leave you now with its purest rendition, feel free to join me if you know it. "No badge - no meal - no exception. Thank you.



## AWARD PRESENTATIONS

### MILESTONE AWARD

Presented by Jon Jones

**T**his is the Milestone... CALLERLAB's highest award--presented to individuals who have met the five-point criteria in the field of square dancing and been selected by representatives of the membership to be honored in this way.

These five points are:

- (1) The recipient must have worked in UNCHARTERED FIELDS.
- (2) The individual's contributions to the activity must have STOOD THE TEST OF TIME.
- (3) These contributions must have been UNSELFISH.
- (4) In the course of making these contributions, the recipient must have displayed true LEADERSHIP and PROFESSIONALISM.
- (5) Finally, the recipient's work must have had a BROAD INFLUENCE on the activity.

I cannot begin talking about our recipient, without everyone knowing who it is so I will tell you who it is. (Would Tom Miller please escort Gloria Rios Roth to the stage).

Our recipient graduated high school in 1947. Activities included cheerleading, gymnastics, basketball, & the Leaders Club.

She taught the football team & the cheerleaders to square dance in the coach house, attached to her home using Ed Deulacher's records in 1946. She began teaching and calling at age 17. She graduated from Westfield College in Massachusetts in 1952 with a BS degree in education. She started calling with a band in her early years. She was married while in college and she and her husband could not find the type facility they desired to conduct evening and weekend square dances, so they bought some land and built a place called "The Woodlands".

It was a youth camp during the day and was used for square dancing during the evenings and on weekends for many years, in the Springfield, MA area. Many different callers were involved with conducting square dances at this facility, including the Brundage brothers, Al and Bob.

From 1951 through 1964, she bore five children. She never missed a birthday. She turned down bookings to be at home for birthdays. Gloria is the first female in the world to have called for fifty years. It's almost 52 now. That in itself is a milestone.

She was instrumental in organizing the Springfield, MA Area Callers Association. She was involved in the forming of the New England Council Callers Association. She organized the Maritime Callers Association 26 years ago in "The House of Roth". She conducted caller training schools for more than 40 years. She became an Accredited Caller-Coach the very next year, after Board approval of the initial 9, and she was the first female Caller-Coach.

Gloria is the only female Accredited Caller-Coach in Canada and she is one of only three in the world. She has been active in CALLERLAB since 1975 and has served on several committees. Having been a caller for more than fifty years, it is estimated that she has taught more than 1,600 people to square dance. That's an average of 4 squares per year.

She has made numerous presentations at CALLERLAB Conventions including her invention of the Kaleidoscope Squares. The Kaleidoscope was used in the Calgary, Alberta Olympics opening ceremonies. Gloria is the first woman to travel world-wide calling dances and conducting callers clinics and schools. She is the only caller to have owned a square dance center for her entire career. She has recorded on Top, Blue Ribbon, and the Sets-In-Order LP's.

Over the years, she has been heavily involved in aquatics, directing and choreographing full length shows with swimmers. She coached the 1st place

Synchronized Swim Team in the Canada Games. She has had a calling experience that involved some Lippizan Stallions.

The "House of Roth" began operating in about 1970 and is still very active today promoting square, round, contra, country western, and line dancing. Gloria believes that square dance callers give of themselves much more than highly paid entertainers. Doing what we do night after night to entertain the dancers and to see the joy and fun that is generated. She thoroughly enjoys bringing joy into others lives.

There are many more accolades that could be mentioned, however, it would take another hour to do so. When you have the chance, you should sit down and talk with her about her many experiences.

Recently I was in New Orleans calling at Chuck Goodman's Bar-None. All callers pictures are on the wall. Gloria was "slim, trim and full of vim". She is still full of vim. Please join me in presenting this well earned award to GLORIA RIOS ROTH!

### **GOLD CARD AWARD**

by Jim Mayo

**T**he Gold Card membership in CALLERLAB is given in recognition of service to CALLERLAB. It is given to callers who have effectively retired from active calling. The list of those who have been given this recognition is short. It includes people who have worked very hard - and very effectively - for CALLERLAB.

This organization has many ways of recognizing our members, and in some cases even non-members, for their contributions to the square dance activity. The Gold Card is reserved for those who have worked to make CALLERLAB a more effective leadership organization. The service that our Gold Card members have given has come in many forms. The early vision and the willingness to work and cooperate to make it happen were the hallmarks of the first four Gold Card recipients - Arnie Kronenberger, Lee Helsel, Bob Osgood, and Bob VanAntwerp. Cal Golden was a great promoter always urging us to more enthusiasm and commitment. Herb Egender has been active on several committees, chaired a few, was our Assistant Executive Director, and contributed substantially to the Caller Training Curriculum Guidelines. Bill Davis, our resident rocket scientist, was always thinking way ahead of the rest of us. He made us look at where we were going when that was not a popular thing to do. His vision may yet, lead us out of some of the problems we have created for ourselves.

Tonight I am privileged to present the latest Gold Card membership to Bill Peters. Bill and Betty recently moved to Hawaii where Bill even calls a tip now and

then. Bill was one of the founding members of CALLERLAB. He came to the meetings at Asilomar before the first Convention was held and was a member of the first Board of Governors. He served 12 years on the Board of Governors and one year on the Executive Committee.

Before he became a caller, Bill wrote resumes. His typewriter was an extension of the man and over the years he has used it repeatedly in service to CALLERLAB. He was part of the initial group of caller coaches that developed the Caller-Coach Accreditation process. He took part in the meeting of coaches that negotiated agreement on standardization of the terms we would use in teaching callers. He was Chairman of the Caller Training Committee and chief writer and editor of the Curriculum Guidelines for Caller Training. When the Technical Supplement to that document was published, Bill wrote several major sections of it and shared actively in editing the whole document. His most recent contribution came during the development of CALLERLAB's Standard Applications documents. The presentation format that makes these books understandable was created by Bill Peters.

Over the years, Bill and I have had a running disagreement about square dance programming. Bill has believed that dancers are happiest when they are at the very limit of their dancing ability. He wanted to keep them close to the cliff of failure without pushing them over the edge. I, on the other hand, continue to believe that the dancer's need to be challenged is a good bit less than most of us think. I have been a strong advocate for programming so that dancers are put at risk of failure rarely. In the mid 1980's Bill and I debated this issue at a CALLERLAB Convention. The poster in the lobby of the hotel listed the subject of the debate as "Programming for Survival". A number of the non-CALLERLAB guests in the hotel, asked at the front desk what CALLERLAB was and were we computer scientists. They wondered whose "Survival" we were debating.

It is my privilege to award this Gold Card membership to Bill Peters. It is richly deserved.

### **SMALL WORLD AWARDS**

Presented by Al Stevens

**T**his award is presented to members residing outside continental North America and Hawaii, who are attending a CALLERLAB convention for the first time. The 4 recipients were: Trevor & Chris Day, Manchester, England; Allan & Meriel Evans, Bucks, England; Bengt & Carina Geleff, Gothenberg, Sweden; and Guido Haas, Watt, Switzerland.

Previous Small World Award recipients attending the convention were: Ulrich & Anne Brandt 1990 -

place for 1977 in Atlantic City and 1978 in Oklahoma City, so the first CALLERLAB Caller Training Seminars were held in Milwaukee in 1979. CALLERLAB has staffed these seminars ever since. This year, in Indianapolis, will be the 21st consecutive year that we have provided caller training seminars at the National Square Dance Convention. We also conducted caller training seminars at the <sup>USA</sup>West Convention in Denver.

CALLERLAB would like to recognize our members that have given of their time to help with these popular and important sessions. Paul Henze, John Kaltenthaler, Wayne Morvent, Tony Oxendine, and Jerry Reed. An award will also be mailed to "Decko" Deck who was unable to attend.

And for volunteering to assist the Home Office Staff with making the convention happen: THE NORTH TEXAS CALLERS ASSOCIATION, namely: Danny Blagg, Shephen Cole, Bobby Delph, Joey Duhamel, Barry Hendricks, Ron Johnson, Vernon Jones, Jerry Mitchell, and Dave Vieira. Thank you all. You are, indeed, CALLERLAB.

### IN MEMORIAM

Harry Koppenhaver, Columbus, OH, 7-25-98  
Paul Hass, Northumberland, PA, 12-21-98  
Slim Herrington, Harker Hgts, TX, 12-25-98  
Eddie Mayall, Robertson, AL, 2-24-99  
Ken Anderson, Plant City, FL, 3-19-99  
Max Forsyth, Tucson, AZ, 4-17-99

### SPECIAL THANKS--

**W**e wish to extend our sincere thanks to those attending our 26th annual convention to represent other national and international organizations.

GENE & CONNIE TRIPLETT, representing the National Executive Committee.

BOB & DOTTIE ELGIN and DOC & PEG TIRRELL, representing LEGACY International.

RICHARD & KAREN FISHER and JOHN & JEAN WILKINSON, representing ROUNDALAB.

LYLE & JEAN BECK, representing the United Square Dancers of America.

DICK PETERSON and ROLLE WILLIAMS, representing the 49th Nation Square Dance Convention - Baltimore.

Thanks also to CALLERLAB members that were selected to represent other organizations of which they were a member.

BOB & PHYLLIS HOWELL, representing CONTRALAB.

LORENZ KUHLEE & MANUELA BACHMANN - GERMANY and JEANNETTE STAEUBLE - SWITZERLAND, representing ECTA - European Callers & Teachers Association.

ALAN EVANS and ROBERT HURST, representing Square Dance Callers Club of Great Britain.

We are pleased that each of these organizations were represented and wish to thank them individually for sharing their knowledge and experience with us and working towards finding solutions for our mutual concerns.

Dick Henschel, Hilton Audio Products, generously provided us with PA sets and special audio requests for which we are most grateful. A special thanks to Bob Lottie from the CALLERLAB staff for all the assistance behind the scenes. Thanks, also, to John Sybalsky, our convention parliamentarian.

We have been fortunate, for many years, to have volunteers to help with the registration at the conventions - thank you, Pat White for your able assistance this year. Our sincere thanks to these dedicated hard working people who made life so much easier for all of US.

Thanks also to those who exhibited their products and services at this year's convention. They were:

Hilton Audio Products  
Palomino Records, Inc  
Rockin R Jewelry  
Supreme Audio/Hanhurst's Tape Service  
Grand Travel Square Dance Shop  
Ron Black  
American Square Dance Magazine

And finally, we take this opportunity to thank each of those who assisted in whatever capacity at this year's convention! This includes all of those who served as moderators or panelists, our registration staff, those that served as MC's, committee chairmen and vice chairmen, our exhibitors, the members of the Executive Committee and the Board of Governors and especially, the attendees.

WE THANK YOU, ONE AND ALL!

### 2000 CONVENTION THEME

**I**f you have an idea for a theme for the 2000 convention, please write it up and mail it to the Home Office no later than May 15th. The write-up should include a brief explanation as to the general nature of the theme and how interest session topics could be related to it.

A theme will be selected by the Executive Committee at their Spring meeting. The author of the selected theme will receive free dues for one year. Insurance and BMI/ASCAP license fees are not included.

Germany; Yona & Al Chock 1986 - The Netherlands; Annemarie Cohen, 1997 - France; Robert Hurst 1990 - England; Lorenz Kuhlee & Manuela Bachmann, 1997 - Germany; Francois & Regina Lamoreaux, 1993 - Germany; Jeannett Staeuble, 1994 - Switzerland; and Al Stevens, 1976 - Germany.

### HALF CENTURY AWARDS

Presented by Gloria Roth

**T**his award is presented to callers who have been calling for 50 years. Nine callers attain this milestone this year. Three of the 9 were in attendance at the convention. Gloria presented Half Century Certificates and pins to: Melton Luttrell, Aledo, Texas; Jim Mayo, Hampstead, New Hampshire; and Johnny Wykoff, Houston, Texas. Of the 51 CALLERLAB members who have previously qualified for this award, ten attended the convention. They were: John Callahan, calling 52 years; Herb Egender, calling 58 years; Bob Howell, calling 52 years; Frank Lane, calling 51 years; Gerald McWhirter, calling 51 years; Jack Murtha, calling 51 years; Wayne Nicholson, calling 53 years; Bob Osgood, calling 61 years; Vaughn Parrish, calling 52 years; and Gloria Rios Roth, calling 52 years.

Certificates will be mailed to the five callers that were unable to attend the convention. They are: Joe Casey, Dover, New Hampshire (accepted by Jim Mayo); Hillie Bailey, East Holden, Maine; Decko Deck, Arlington, Virginia; Pete Sansom, West Palm Beach, Florida; and Colin Walton, Melbourne, Florida. If you know any of these ladies or gentlemen, please congratulate them the next time you see them.

### QUARTER CENTURY AWARDS

Presented by Gregg Anderson

**T**his award is presented to members who have been calling a minimum of twenty-five years. Certificates were presented as follows:

- Calling 37 years - Wayne Baldwin
- Calling 29 years - Bob McVey
- Calling 27 years - Cris Crisler, Bob Worley, Jerry L Wright
- Calling 25 years - Donald R Brown, Doug Davis, Rick Gittelman, Bob La Bounty, Tony Oxendine, Bob Stern, Tim Tyl, and Matt Worley.

Additionally, 41 members will celebrate their 25th year of calling in 1999 but were unable to attend the convention. They will receive their certificate through the mail and be recognized when they attend their next convention.

Over 752 CALLERLAB members have already received this award. Congratulations to all of you and we hope you will still be calling for another 25.

### AWARDS OF EXCELLENCE

Presented by Larry Cole

**A**wards of Excellence are presented to members of the Board of Governors who are retiring from the Board. "I'm pleased to present Awards of Excellence to two retiring Board members. Our first recipient began calling in 1962. She was asked to join CALLERLAB in 1976 and attended her first convention. She was elected to the Board of Governors in 1987. Betsy has served a total of 12 years on the Board and has attended 24 conventions. She also attended the Mini-Lab in Portland, Maine in 1994. Please join us in wishing her a happy retirement ----  
BETSY GOTTA.

My second presentation is to a gentleman who has been calling since 1966. He joined and attended his first convention in 1976 and has been present at 19 conventions plus the Portland Mini-Lab. He was elected to the Board of Governors in 1990 and the Executive Committee in 1993. He has served 9 years on the Board. He was elected to Vice Chairman in 1995 and served 2 years as Chairman of the Board in 1996 & '97. He received the Chairman's Award in 1991. Please join us in wishing him a happy retirement ----  
JERRY JUNCK."

### APPRECIATION AWARDS

Presented by Larry Cole

**T**he Appreciation Award is given by the Executive Committee to recognize CALLERLAB members that have given unselfishly of their time, energy, and knowledge in support of CALLERLAB committee work, convention assistance, or significant CALLERLAB programs. Jerry Junck, past chairman, will hand out the certificates as I read their names.

In 1990, the first CALLERLAB Mini-Lab was conducted in Brisbane, Australia, with 90 callers attending. In 1994, the second Mini-Lab was conducted near London by the Callers Club of Great Britain. 112 callers attended. And in 1997, another Mini-Lab was conducted in Portland, Maine, by the New England Callers Association. 92 callers attended. Finally, in 1998 the most recent Mini-Lab was conducted in Adelaide, Australia with over 65 callers attending.

Two people were largely responsible for the success of the Mini-Lab in Australia. At this time I'd like to recognize those members that gave unselfishly of their time and efforts to make that Mini-Lab such a success, Jeff Seidel and Les Tulloch. Certificates will be mailed to them as neither was able to attend.

The idea of CALLERLAB conducting the caller training sessions at the National Convention was first proposed to the NEC at Anaheim in 1976. Plans were already in

## MEMBERSHIP & LICENSE CARDS

If you do not receive your membership and/or license cards within two weeks (three weeks for overseas members) of paying your dues and required fees, please contact the Home Office. Member cards and licenses are mailed, first class, within two business days.

## "FRIENDS OF THE FOUNDATION"

On behalf of the Board of Directors of the CALLERLAB Foundation, we wish to express our appreciation for the generous donations from the following "Friends of the Foundation":

Jane Mayo Greiner, memory of Eddie Mayall  
Jim & Joanne Mayo, memory of Eddie Mayall  
Florida Callers Assn., memory of Eddie Mayall  
Indiana Square Dance Callers Association  
Pittsburgh Area Callers Association  
LU-BIL Square Dance Club, memory of James Armstrong

Your contributions will enable the Foundation to increase public awareness of the fun and fellowship that makes square dancing a popular recreation today. Foundation projects that will help preserve and promote square dancing are important to the growth and image of the Foundation. Caring people are what will keep our activity alive.

All contributions will help us expand our resources and do a far more extensive job in the preservation of square dancing.

To make a tax-deductible donation or memorial to the Foundation, send it to The CALLERLAB Foundation, 829 - 3rd Ave SE, Ste 285, Rochester, MN 55904.

## FOUNDATION FUND RAISER

At this year's convention in Dallas, Doug Bennett of Global Records and Tony Oxendine of Royal Records collaborated on a fund raising project of the Foundation for the Preservation and Promotion of Square Dancing.

This project consisted of producing a record, with all profits from these sales being donated to the Foundation and earmarked for marketing and promotion of square dancing. Doug and Tony solicited the vendors involved in the production of this record who willingly donated all or part of their services. Those vendors are: United Record Pressing, Nashville Record Productions, Hamlett Printing Service, McClains Recording, Astec Distributors, Palomino Records, American Square Dance Magazine, Global Records, and Royal Records.

The tune, "God Bless the USA", was recorded on Monday night during the convention. The following callers lent their vocal talent to this production: Jerry

Story, Jon Jones, Dee-Dee Dougherty-Lottie, Jerry Jestin, Kip Garvey, Deborah Parnell, Mike Seastrom, Tim Crawford, Jerry Junck, Tony Oxendine, and Doug Bennett. These callers performed the record "live" during Tuesday night's banquet to rousing applause and a standing ovation of the attendees.

A special serialized "Limited Edition" of this record, pressed in white vinyl with signatures of all the artists (optional) and suitable for framing, was offered exclusively to the attendees of the Dallas Convention at prices ranging from \$25-\$100. Only 200 copies of this white vinyl Limited Edition record were made available, with copy 001 of 200 being auctioned off to the highest bidder. Bill and Peggy Heyman won with a bid of \$2000.00. Sales from this Limited Edition pressing alone netted more than \$10,000.00 for the Foundation. The overwhelming generosity of the attendees is deeply appreciated. The regular pressing of this record will be available at the National Convention in June and will sell for \$5.00 per copy.

Tony Oxendine and Jerry Story are offering an additional fund raising promotion for the Foundation. The entire stock of Royal Records recordings, with the exception of the two most recent releases, are available at 10 records for \$25.00. Half the proceeds from this sale will go to the Foundation, raising funds to support a major marketing campaign on behalf of square dancing. The order blank is in the back of your *DIRECTION*.

We welcome the participation in our fund raising efforts of those with a commercial interest in this activity.

## MINI-LAB - AUSTRALIA 1998

Mini-Lab Australia was held in Adelaide, South Australia from 9th to 11th June, 1998. The venue was the internationally acclaimed Stamford Grand Hotel located on the picturesque beach front at historic Glenelg the site of the first landing on mainland South Australia. This setting, along with the excellent service and facilities provided by the hotel, ensured that Mini-Lab was an outstanding success.

119 delegates attended the convention from Australia, New Zealand, and the United States of America including CALLERLAB representatives Laural Eddy-Moseley and John Kaltenthaler. Expectations were high that a contingent from Japan would also attend, however this did not eventuate. More positively, a substantial number of caller delegates took the opportunity to become members of CALLERLAB.

A good variety of sessions were provided for callers with various levels of experience. For the first time at a Mini-Lab, sessions were provided for Round Dancing



## CONVENTION CRITIQUE SHEETS

Just a reminder--if you attended the Dallas Convention and have not yet turned in your convention critique sheets, please send them to the Home Office immediately. Your comments and suggestions will be very helpful to the Executive Committee when they plan the 2000 convention.

## 1999 CONVENTION TAPES

Convention Tapes International audio taped 34 interest sessions and, as usual, the tapes are excellent. If you missed a session or two, or were unable to attend this year's convention, you may order the tapes directly from Convention Tapes International, using the order form included with this issue of *DIRECTION*.

## BOARD OF GOVERNORS ELECTION

If you would like to be a candidate for the Board of Governors, petitions can be obtained from the Home Office. Your valid petition, a brief biographic sketch, and a current photo (suitable for use in the August issue of *DIRECTION*) must be in the Home Office no later than JULY 15, 1999!

Candidates must have been an Active Member in good standing for the four (4) most recent years.

Eight members will be elected to three-year terms on the Board, beginning with the Board of Governors meeting immediately following the 2000 Las Vegas Convention.

Twelve valid petitions have been submitted to date: Larry Cole, Dee Dee Dougherty-Lottie, John Kaltenthaler, Tim Marriner, John Marshall, Jim Mayo, Dana Schirmer, Mike Seastrom, Al Stevens, Dave Towry, Jim Wass, and George White. Their biographies will appear in the August issue of *DIRECTION*. Voting Members will also receive a ballot at that time.

## MEMBERSHIP REPORT

Following is a membership report for the year ending March 31, 1999.

| Category          | US    | O/S | Canada |
|-------------------|-------|-----|--------|
| Members           | 727   | 175 | 50     |
| Gold Card Holders | 7     | 0   | 0      |
| Associates        | 1112  | 55  | 29     |
| Retired (AM)      | 17    | 0   | 2      |
| Apprentices       | 159   | 18  | 11     |
| Totals            | 2,022 | 248 | 81     |

A total of 2,199 BMI/ASCAP licenses were issued; 1,017 for less than 50 dances a year and 1,138 for over 50 dances per year. We had a total of 44 callers and partners licensed to teach Country Western dances outside the square dance activity.

## 1998 FINANCE REPORT

A financial report of our fiscal year ending November 30, 1998, is included with this issue of *DIRECTION*. This is a summary of a report prepared by our accountants, Schumann, Granahan, Hesse & Wilson. If you would like a copy of the complete report, please contact the Home Office.

## COUNTRY WESTERN DANCE LICENSE

The Home Office has received several phone calls from CW and line dance teachers that were told by callers that they could purchase a BMI/ASCAP license through CALLERLAB. Please be advised that CALLERLAB only provides BMI/ASCAP licenses for square dance callers. Our bylaws specify that you must be a square dance caller in order to be a member of CALLERLAB. We cannot accept CW and line dance teachers as members unless they are also square dance callers. Our agreement with BMI and ASCAP states that we can only supply music licenses for our members.

CW and line dance teachers may purchase BMI/ASCAP licenses through the NTA (National Teacher's Association) by writing the NTA at PO Box 29, Ekron, KY 40117-0039 or by calling (502) 828-8887 in the evening. They have an answering machine but reports say they're not very prompt in returning calls. You may also contact them by e-mail at [NTA@bnllc2.blue.net](mailto:NTA@bnllc2.blue.net)

## LIABILITY INSURANCE UPDATE

The 1999/2000 Group Liability and Accidental Medical insurance has again been placed with A.H. Wohlers Company of Park Ridge, Illinois. Callers residing in the U.S. are insured for general liability, bodily injury and property damage claims in the amount of \$2,000,000 per occurrence, with an aggregate limit of \$3,000,000 per caller, per event.

Members requiring proof of insurance or needing a certificate of additional insured naming a rental facility, are reminded that the necessary certificates must be obtained directly from the insurance company. **Do NOT call the Home Office for certificates.** They must be obtained by calling the A.H. Wohlers Company at 1-800-503-9227. Identify yourself as a member of CALLERLAB and they will issue the certificate after verifying your membership with the Home Office. Certificates are mailed no later than the next business day. Member's partners are also eligible for this coverage by paying the \$15 premium. Contact the Home Office for details. This insurance coverage is also available to CALLERLAB Affiliated Organizations and their non-CALLERLAB members. Contact the Home Office for details.



and Clogging. Accredited representatives from their respective National Associations coordinated these sessions, however attendance by Round Dance Cuers did not meet expectation.

Sessions provided to Callers included the following topics:

- The learning-teaching connection
- Programming
- Promotion and Advertising
- Understanding Definitions
- Skills for teaching new movements
- Creative choreography for Mainstream
- Timing & Styling
- Utilizing the Advanced Program
- Teaching of Children
- Using the full CALLERLAB program
- Teaching of new callers
- Plus in today's world
- Teaching of new callers - session 2
- Callers homework
- CALLERLAB programs and changes proposed
- Standard applications
- T2000
- Creative choreography for Plus
- Integration from class to club
- Learning to teach application & reinforcement

Undoubtedly, the highlight of the Convention was the Gala Banquet held in the hotel's Grand Ballroom. In addition to the Mini-Lab delegates and their partners, distinguished guests were invited to attend in honor of their outstanding contribution to any of the dance forms represented at Mini-Lab. During the banquet various awards were presented in recognition of long-standing service, including the CALLERLAB Quarter Century Award. The recipients included:

- Trevor Hunt, Australia
- Chris Froggatt, Australia
- Jeff Seidel, Australia
- David Smythe, Australia
- Tim Atkinson, New Zealand

From a financial perspective, Mini-Lab did not meet budget and consequently made a loss, which was not envisaged. The financial problems can be attributed to a number of factors as follows:

- The sudden drop of the Australian Dollar against the US;
- Mis-understanding with the hotel management regarding provision of some meals;
- Late delivery of papers by some of the presenters;
- Failure of one presenter to notify in advance of specific equipment required for one session
- Lower than expected attendance overall.

Therefore we had to rely on further contributions from

other related bodies. Mini-Lab would like to thank the following organizations/committees for their financial contribution:

- The Committee of the 37th Australian National Square Dance Convention
- The Committee of the 39th Australian National Square Dance Convention
- The South Australian Callers Association

A dance was also held following the conclusion of the conference, which featured the calling of both Laural and John and also the New Zealand delegates. Well over 250 dancers attended the dance from both Australia and overseas.

In conclusion and based on comments received afterwards, Mini-Lab Australia proved an outstanding success. This can only be achieved by hard work and now is the opportunity to acknowledge the time and effort of the committee who were:

- Jeff Seidel - President (Squares)
- Les Tulloch - Secretary (Squares)
- Colleen Hunt (Squares)
- Lyn Kenney (Rounds)
- Irmgard Carlsson (Clogging)
- Judy Hoyle (Clogging)

The Committee of Mini-Lab would like to acknowledge the following people/organizations for their contribution to this event:

- The callers, cuers and leaders who made presentations to the conference
- South Australian Callers Association
- Australian Callers Federation
- South Australian Square Dance Society
- South Australian Round Dance Association
- Australian Round Dance Association
- Australian Clogging Association
- CALLERLAB
- Effcee Services
- Prestige Motors Adelaide
- Opal Field Gems
- Stamford Grand Hotel
- Members of the Wild Frontier and Sunset Twirlers Square Dance Clubs
- Coca-Cola
- Anne Tulloch and Mary Kerr
- Engraving Services Company Adelaide
- Susan Myers

In addition, the committee would like to thank Laural Eddy-Moseley and John Kaltenthaler for their outstanding presentation and leadership shown during Mini-Lab Australia.

Les Tulloch,  
Secretary

## COMMITTEE MEMBERSHIP

**M**any CALLERLAB committees need your help! Here's your chance to get involved with the internal workings of CALLERLAB... Use your knowledge and expertise to help a committee make the right decision. Make your opinions count by taking an active part in committee actions. Remember, under the new bylaws, all members except Apprentice Members may serve on committees and vote on committee business. Committees identified with an asterisk (\*) require qualification. Please call the Home Office for information or to join one or more committees. The following standing committees solicit your participation:

Accreditation  
Advanced QS\*  
Advanced\*  
Basic/Mainstream\*  
Caller Association Liaison  
Caller Training\*  
Callers Partners  
Canada Advisory Group\*  
Career Callers\*  
Challenge\*  
Choreographic Applications (CAC)  
Community Dance Program (CDP)  
Contra & Traditional Dance  
Education  
Mainstream QS\*  
Multi-Cycle  
Overseas Advisory Group\*  
Plus\*  
Plus QS\*  
Public Relations  
Recruit, Promote, Maintain (RPM)  
Square Dance Issues  
Women In Calling

## PLUS COMMENTARY

**T**he Dallas Convention was excellent. The size may have been small, but the spirit was large. We went to the convention as a group still divided over the close vote of Target 2000. We were all looking for some answers of where do we go from here. I think we found them in Dallas, with the inspiring presentation of the possibility of working towards a national marketing effort on Monday morning, to the very positive goal setting speech by our Chairman, Larry Cole, on Tuesday evening. And in between, were committee meetings with callers looking towards the future, and a terrific series of panels.

The Plus Committee met in anticipation of the upcoming biennial review and set a clear course that we want to build a quality program through the use of the review, making call add/drop decisions on the basis

of smoothness, teaching ease, choreographic fit, and dancer enjoyment. We also reviewed feedback from the recent questionnaire, which saw a majority reply that the program should remain essentially its current size. This response came from all areas, whether they consider the area to be Plus only or balanced for Plus and Mainstream. This response was consistent worldwide as well. The biennial review will be conducted through a series of two mailings this summer. The process will incorporate an analysis of the calls on the basis of the above principles. The direction set by the Program Policy Committee is that the number of Plus moves should be able to be taught comfortably in a single dance season.

For the Plus Committee,  
Larry Davenport, Chairman

## PARTNER'S CORNER

**T**he Partners' sessions at Dallas, included a repeat of last year's popular Partners' Informals, as well as two sessions that looked at recruitment, the booking agents role, role of the partner, and personal organization (split into four areas: self, family, work, and community). We had a lot of fun, and everybody who attended came away with something new to think about. We do need input to keep the Partners sessions fresh. I would like to solicit ideas from everybody (callers, please make sure your partner sees this) for topics and programs at future conventions that will be relevant for everyone. Communication during the year is expensive, and I would also like ideas on how we can communicate as cost effectively as possible. You can e-mail me at LKDAVN@aol.com, or send regular mail to Kathy Davenport at CALLERLAB, 829 3rd Ave SE, Ste 285, Rochester, MN 55901. Let me hear from you.

Kathy Davenport,  
Chairman

## BASIC/MAINSTREAM CHECK LISTS

**A** checkoff list for the Basic/Mainstream Program for classes, has been created. We have had numerous requests asking if CALLERLAB would make such a list. Jim Cholmondeley came up with the idea and with his permission, it has been reformatted and is now available through the Home Office. You may request one list and make as many copies as you need. It will be incorporated on the Sales Item sheet included in this issue of *DIRECTION* or you may call the office. Email orders will not be accepted. We will explore making it available on the website.

## FROM OUR MEMBERS

Opinions expressed in letters or articles from our members are that of the writers and do not necessarily reflect that of CALLERLAB, nor of the Editor.

The Editor reserves the right to condense, omit or re-write all or any part of material sent to CALLERLAB for publication.

### SD & RD - JAPANESE STYLE

by Martha Ogasawara

**D**id you know that there is square and round dancing in Japan?? Yes, really!! Can you imagine everyone dancing in Japanese? Is that beyond the scope of your imagination? Well, I thought I'd take this opportunity to tell you a little more about what the dancing is like here in Japan—both the things that are the same and the things that are different.

First of all, let me tell you some of the things that are the same. Remember what I said about everyone dancing in Japanese? Well, I was just kidding. The language of square and round dancing is the same wherever you go. The cuers and callers all cue and call all in English (albeit they may have a Japanese accent). The dancers may not speak English (actually, neither do most of the callers or cuers, except to call and cue), but they can understand all of the necessary square dance terminology. Japanese dancers are known for being

very proficient dancers, and this may be due partly to the fact that there was extra effort involved in learning how to dance in another language.

Another similarity is that square dancing is based on a system of clubs. There are over 250 square dance clubs in Japan, with about 8,000 members in the Japan Square Dance Association alone. And the number of dancers is steadily growing. The age of the dancers ranges from young children to people in their 70's, with probably the majority being in their 40's and 50's. Some of the older clubs have been around for 50 years, so square and round dancing are not new developments by any means. However, there is a big difference in the structure of the clubs. There are no such things as - "couples" and "singles" clubs. In fact, the women outnumber the men by about 4 to 1. Then how does everyone get a chance to dance you may wonder? Simple, a lot of the women do the man's part. Many women can dance both parts, but some women only know the man's part. In any case, it's not considered a problem here. It's usual to change partners for every

tip, and even married couples don't usually dance together more than once or twice per dance. Therefore, there's a lot of mixing and anyone can ask anyone else to dance (one of my favorite things about dancing here).

Another difference is the way beginner classes are run. Most clubs hold a beginners class once a year and it is held on the normal club night. The majority of the clubs here dance at the Mainstream Program. Everyone in the club helps to angel the new beginners until they graduate, at which point they are naturally absorbed into the club.

In general, round dancing is also part of the program for most square dance clubs. Beginners are taught round dancing during beginners class and Phase 11-111 level dances are included in the program at most dances and festivals. Each club, depending on its size (and they vary from 9 people to 300, with the average at probably about 25), will have several callers and cuers. Most callers and cuers are members of one club and very few of them get paid for their services. Most of the clubs are officer-run, and the callers and cuers

will often be officers as well. Clubs meet once a week, and members generally pay monthly dues, instead of paying per dance. Community centers are the most frequent venues for weekly club dances.

In addition to the Mainstream clubs, there are quite a number of Advanced and Challenge level clubs as well. While some people dance only at this level, many people continue to belong to a

MS club at the same time. The same is true for round dancing. There are many Phase IV-V level round dance clubs. The fact that many of the higher-level dancers continue to support the lower-level clubs is probably another reason why the overall level of dancing is good here.

Has this article helped pique your interest in dancing in Japan? Don't you think it would be a wonderful and exotic cultural experience to come and join a room full of Japanese dancers? Even though you might not speak the same language, it wouldn't matter as long as you were dancing together. Well, now we come to my ulterior motive in writing this article. Don't stop reading now!!

Every September, the All-Japan Square Dance Convention is held somewhere in Japan. This September 10-12 it will be held in Gifu City, right in the middle of the main island. There are expected to be about 1,000 participants and there will be 3 full-time halls going on simultaneously ranging from Basic

#### CURRENT QUARTERLY SELECTIONS:

|                        |                             |
|------------------------|-----------------------------|
| <b>MAINSTREAM:</b>     | None                        |
| <b>PLUS:</b>           | None                        |
| <b>ADVANCED:</b>       | Interlocked Diamonds (5/99) |
| <b>EMPHASIS CALLS:</b> |                             |
| <b>BASIC</b>           | Box the Gnat (5/99)         |
| <b>MAINSTREAM:</b>     | Pass to the Center (5/99)   |
| <b>PLUS:</b>           | Load the Boat (3/99)        |

through C2 Programs. There will also be a full-time round dance hall. The dancing and accommodations will all be in the same hotel, so everything will be conveniently located under one roof. Doesn't it sound like the chance of a lifetime? If you're interested in finding out more, please write or e-mail the overseas publicity chairman (who just happens to be me - what a coincidence.) For more information, write Martha Ogasawara, 9-3 Sakae-cho, Tajimi-shi, Gifu-ken, Japan, 507-0804, martha@blk.mmtr.or.jp. We'd sure love to have you!

## ATTITUDE ADJUSTMENT

by Albert Wolverton

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If you are a caller, ask yourself this question. "What is my attitude toward calling and teaching the CALLERLAB Mainstream Basics 1 through 71?" If you have a negative attitude about some of them, a self evaluation and perhaps an attitude adjustment is in order. A negative attitude brings negative results and anything negative influences the entire dance program. It is an established fact the only thing that makes a job or recreation work, is the attitude you develop toward it.

Quite often I hear someone say that the caller who taught them failed to teach certain Basic calls. They have no idea why they were not taught. I also hear callers say they don't "waste time" teaching certain Basics. When asked, "Why not?", they say either that those calls are not used much or that they don't like them. The ones injured by the results of this attitude are the dancers and they are the ones paying to be taught.

So long as you foster negative results with a negative attitude, you are causing two things to happen. First, you are producing dancers whose education falls short of what they are paying for. Second, you are limiting your own education and knowledge of those Basic calls you refuse to understand and use. Try altering your life by altering your attitude.

The profession of square dance calling continues to become more technical. All of the changes that have been made and all the calls that are on the list are not necessarily good, but that does not change the fact that they exist. You cannot make them go away by refusing to use or teach them.

The CALLERLAB Mainstream list was established after many hours of study by an impressive list of callers. It should be taught in its entirety and as much in depth as possible.

Take a little time to study the choreographic possibilities of those calls which hold a negative niche in your mind. I think it will be a wise investment of

your time. I think you will be surprised to find the call to be better than you thought.

If, after giving them a fair trial, you still believe them unnecessary, then you can set about getting them deleted by writing to CALLERLAB. (Don't expect results overnight.) It may be that some calls should be deleted, but it should be done by positive attitudes and actions instead of negative ones.

If you have limited knowledge or experience with a particular Basic, don't let that deter you from it's use. Remember--the right attitude and limited experience, will beat the wrong attitude and extensive experience any day of the week.

Happy Dancing.

