

VOLUME XXVIII NUMBER TWO - APRIL 2002

Table of Contents

CONVENTION FLASH.....	1
JIM MAYO, PAST CHAIRMAN.....	1
MIKE JACOBS, NEW CHAIRMAN.....	2
CONVENTION REPORT	3
MEMBERSHIP REPORT.....	3
2001 FINANCIAL REPORT.....	3
LOST MEMBERS.....	3
MILESTONE AWARDS PRESENTATIONS.....	3
VAUGHN PARRISH.....	4
AL STEVENS.....	5
BILL HEYMAN.....	6
SMALL WORLD AWARDS.....	6
HALF CENTURY AWARDS.....	6
RAFFLE WINNERS.....	6
QUARTER CENTURY AWARDS.....	7
FOUNDATION AWARDS.....	7
APPRECIATION AWARDS.....	7
CONVENTION CRITIQUE SHEETS.....	7
SPECIAL THANKS.....	8
2002 CONVENTION TAPES.....	8
SCHOLARSHIP DONATIONS.....	8
COMMITTEE REPORTS.....	8
BOARD OF GOVERNORS ELECTION.....	8
MEMBERSHIP & LICENSE CARDS.....	8
LIABILITY INSURANCE UPDATE.....	9
ADD A BUCK!.....	9
2003 CONVENTION THEME.....	9
FINANCIAL ASSISTANCE.....	9
MINI-LAB - GERMANY.....	9
CALLER SCHOOL AT NSDC.....	10
BEGINNER PARTY SEMINAR.....	10
CALLERLAB MEMBERSHIP ROSTER.....	10
FRIENDS OF THE FOUNDATION.....	10
COUNTRY WESTERN DANCE LICENSE.....	10
COMMITTEE MEMBERSHIP.....	11
CALLER COACH COMMENTARY.....	11
PARTNERS COMMITTEE.....	11
APPLICATION REVIEW COMMITTEE VOTES.....	12
NEW SALES ITEMS.....	12
WINNING WAYS.....	12
BOG VOTING.....	12
FOUNDATION MARKETING FINANCIAL REPORT.....	13
CAN ONE CLUB MAKE A DIFFERENCE?.....	13
WANT TO GET INVOLVED?.....	13
FOCUS GROUP VIDEO AVAILABLE.....	13
CPD JOURNAL NAME CHANGE & SUBSCRIPTION.....	13

CURRENT QUARTERLY SELECTIONS:

MAINSTREAM: None
PLUS: None
ADVANCED: None

EMPHASIS CALLS:

MAINSTREAM: WHEEL AROUND
PLUS: FAN THE TOP

FUTURE CONVENTIONS:

APR 14 - 16, 2003 San Antonio, Texas
APR 05 - 07, 2004 Reno, NV

CALLERLAB OFFICE HOURS:

8:00 am to 4:30 pm Eastern Time, Monday through Friday

Phone: 321-639-0039
800-331-2577 (business only)

FAX: 321-639-0851
Email: CALLERLAB@aol.com
Website: www.callerlab.org

CONVENTION FLASH

The 'FLASH' issue of *DIRECTION* is published as soon as possible after the annual convention in order to inform all CALLERLAB members of significant actions taken at the Annual Meeting. This issue includes award presentations and provides the membership with copies of any reports required in the by-laws, such as financial reports, minutes of the annual meeting, etc. Committee reports not presented at the convention will be included in the June issue of *DIRECTION*.

JIM MAYO PAST CHAIRMAN

Jim Mayo, 2001/2002 Chairman, presented the following speech during the Opening Session of the 2002 CALLERLAB convention.

Modern western square dancing is a powerful recreation. It is potentially very popular and it can be offered in many different formats. Most of us know it as a club-based activity. Over the last decade this club-based form of modern square dancing seems to be less popular than it has been in the past. Twenty years ago both the number and size of square dance clubs were growing nearly everywhere. That's no longer true.

Some of our growth problems can be blamed on changes in modern society. The complicated, difficult-to-learn recreation that we have developed is not an easy sell. Folks today want their fun more casually available. Some of our troubles, however, fall on our own shoulders. We have a sort of tunnel vision. We can only see square dancing in one format. Most of us in CALLERLAB even have some trouble recognizing traditional square dancing as a related activity. Most callers think that one-night parties are OK for those who like that kind of thing, but their greatest respect and admiration goes to the callers who deliver fancy choreography to the most dedicated dancers at festivals and weekends.

I have spent much of this year as your chairman trying to encourage a new view. This is my last chance to speak to you directly. I want us to see and cherish the incredible versatility of square dancing. Ours is a product that can be offered in a wide variety of formats. The modern club requires at least a year of training.

(Continued on page 2)

(Continued from page 1)

Our traditional callers welcome newcomers with virtually no experience. Many of us have found that parties for folks who have never square danced can be very rewarding. All of these are square dancing.

If we look at the whole of square dancing as a single product that can be offered in many forms, we find what corporate America would call a hole in the product line. The missing piece in our product line is a program of modern square dancing that can be quickly learned. It would have to be much easier than Mainstream; something that could be learned in no more than a half dozen lessons. It would be modern square dancing with choreography that can't be anticipated and that exercises the head as well as the body. It should be as much fun as the first few weeks of class.

We tried to offer that product. More than a decade ago we invented the Community Dance Program but it never was successful. I can think of a couple of reasons for that. One is that most of us were so busy calling for Mainstream and Plus clubs that we never gave it a real chance. Another is that CDP wasn't really modern square dancing. It didn't encourage the choreographic surprises that most of us, callers, love. It's time to try again to fill the hole in our product line.

MIKE JACOBS NEW CHAIRMAN

Mike Jacobs, 2002/2003 Chairman, presented the following speech at the Tuesday evening banquet of the 2002 CALLERLAB convention.

My heroes have always been square dance callers.

The first caller I ever heard was Gil McAdams, I took square dance lessons from Stew Shacklette, and I learned to call from Ray Bohn. Like many of us, there were many callers I admired, many I researched, and many I copied. Even now, as I know more of the world around me and know of their faults and shortcomings, I can still recognize the good they did.

Since the events of 9-11 and the Winter Olympics, the term hero has been bandied about and defined and defined again and again. And yet, there is one consistency that shines through. These were average people

who, when confronted by a situation, rose to the occasion.

There are several major theories of how history develops. One has us possessed by major forces, the "isms" of the world, and we are helpless within their grasp. The other that I subscribe to, says that history is moved forward by the actions of heroes. Whether their actions are good or bad, they are larger than life. They have influence on others and at the crucial points, they move history along and not the "isms".

Our world of square dancing is confronted by problems that seem as formidable as all of the worlds "isms". Many seem to be waiting for CALLERLAB to solve those problems. We can't. CALLERLAB is a support group. It can provide motivation, leadership, information, ideas, deal with other organizations, and provide the type of things that only organizations can provide, like insurance. What we cannot do is get dancers to your lessons and keep them there. You are the only ones who can do that. And, flexibility is the key.

Standardization has been one of CALLERLAB's greatest achievements. It has allowed us to create both a mobile dance community and an international dance community. It has also created a rigid caste system. Dancers no longer ask "who is calling?" but "what level is it?". We can no longer entertain without a list in our hands. And all of us, dancer and caller alike, tend to look down upon any person's square dance experience if it was not through Mainstream lessons. If we are to be flexible, we must redefine the term square dancer to be an inclusive and not an exclusive term. Circle left is the defining point of participation in this activity and not the application of some label upon the completion of lessons. We need to be flexible as to starting times, dance locations, length of lessons, clothing, age, marital status and all the other issues that we have identified in our market research. If we do, we are not giving up who we are. These are not the things that make us Square Dancers. There are three things that make us unique; our desire to move to music, our need for puzzle, our desire for social interaction. We have erred on the side of puzzle. In these post 9-11 days, we can see our social side as a strength. Music has always been a strength and always underutilized. As fearful as it may seem, we can change, because we must.

(Continued on page 3)

DIRECTION is the official newsletter of CALLERLAB, The International Association of Square Dance Callers, with offices located at 467 Forrest Ave., Suite 118 Cocoa, FL 32922; Phone: (321)639-0039; Email: CALLERLAB@aol.com. *DIRECTION* is published and mailed first class to all members and affiliates of CALLERLAB. *DIRECTION* is edited by Jerry Reed, Executive Director.

DIRECTION is computerized, therefore, it would be most helpful to have articles, reports or letters to the editor submitted on computer diskettes whenever possible. *DIRECTION* uses Corel Word Perfect 8.0 on a Windows based computer. Computer diskettes or CD's containing articles, reports or letters to be published should be submitted in Word Perfect. Windows based Micro Soft Word or ASCII text files are also acceptable. Please enclose a printout of the article, report or letter. Unsigned submissions will not be accepted.

The opinions expressed in articles submitted by members or affiliates do not necessarily reflect the policies of CALLERLAB. All articles submitted for publication must be signed by the author.

The Editor reserves the right to exercise discretion in accepting, editing, or rejecting any material submitted for publication. Articles submitted for publication that describe square dance formations or arrangements MUST be in accordance with CALLERLAB standards.

(Continued from page 2)

And this is where the hero becomes important. CALLERLAB cannot implement, legislate, or perform these changes. You can. You can rise to the occasion. I know you have been hurt before/I know many of you are cynical about saving this activity. And I know why. You love it as much as I do or you would have never given up dancing as much as you could in order to allow others to enjoy dancing. It hurts you to see your beloved activity in trouble, to see it under appreciated. It is unbearable to have to wait for solutions to take effect or to have them raise your hopes only to have them dashed again with a failure.

“Once more unto the breach, dear friends, unto the breach.” In Shakespeare’s Henry V, the king rallies his troops at the Battle of Agincourt, where six thousand English troops held off 25,000 French knights at the English equivalent of the Alamo. What is different is they won, because of this determination and a little invention called the longbow. Let CALLERLAB provide the longbow and you the determination.

CONVENTION REPORT

The following is the convention report for the 2002 CALLERLAB convention: Callers, 186; Partners, 88; Non-Members & Partners, 3; Staff, Guests & Partners, 39; TOTAL REGISTERED, 314. There were 4 Associate Members who became Active Members by attending this convention.

MEMBERSHIP REPORT

The following is a membership report for the year ending March 31, 2002.

Category	US	OSeas	Canada	Totals
Active Mbrs	832	130	39	1001
Associate Mbrs	720	62	21	803
Apprentice Mbrs	67	2	1	70
Retired Mbrs	19	0	3	22
Life Members	8	0	0	8
Lic & Lic/Ins	115	0	1	116
Totals	1,761	194	65	2,020

A total of 1760 BMI/ASCAP licenses were issued; 841 for less than 50 dances a year and 793 for over 50 dances per year. We had a total of 26 callers and partners licensed to teach Country Western dances outside the square dance activity.

If you have not yet received a 2002/2003 membership card from the Home Office, your membership has expired. Please contact the Home Office if you believe you paid your dues but have not yet received a membership card.

2001 FINANCE REPORT

The corporation ended the 2001 fiscal year (November 30, 2001) with total assets of \$59,986.88 including cash assets of \$40,286.93. This is a net gain of \$1,465.45 from 2000. Our largest ongoing expense (other than salaries) remains printing and mailing costs. We have implemented new in-house printing capabilities which have significantly reduced our printing costs. We are looking at ways to decrease these costs including increased use of the Internet. As evidenced by the net gain this year these cost saving measures have helped hold down expenses.



LOST MEMBERS

Mail sent to the following member/s has been returned to the Home Office. If you know of their whereabouts, or know of someone that might have a current address for them, please contact the Home Office. Thank you.

Kerry Fletcher - Nova Scotia
Krister Pettesson - Sweden

AWARD PRESENTATIONS

MILESTONE AWARDS

The Milestone Award is the highest honor CALLERLAB can bestow. It is presented to individuals who have met the five point criteria in the field of square dancing and have been selected by representatives of the membership to be honored in this way.

These five points are:

- (1) The recipient must have worked in UNCHARTERED FIELDS.
- (2) The individual's contributions to the activity must have STOOD THE TEST OF TIME.
- (3) These contributions must have been UNSELFISH.
- (4) In the course of making these contributions, the recipient must have displayed true LEADERSHIP and PROFESSIONALISM.
- (5) Finally, the recipient's work must have had a BROAD INFLUENCE on the activity.

The most prestigious award CALLERLAB can bestow on an individual is the Milestone. It is presented to callers that have made significant contributions to the square dance activity. During the 2002 CALLERLAB convention there were three Milestone recipients, all three certainly meet all of these requirements.

**- Advice is like snow -
The softer it falls, the deeper it goes.**

(Continued on page 4)

VAUGHN PARRISH

Milestone Presented by Herb Egender

Good evening fellow callers, partners and guests. I want to say that I am glad to be here tonight. Having celebrated my 80th birthday in December, I am glad to be anyplace.

It is a special pleasure and privilege for me to talk about our honoree tonight. He was partly responsible for my attending the first CALLERLAB convention in 1974. His efforts on my behalf typify the generosity and concern he has shown for his fellow callers over the years.

I guess the best outline I could follow for this presentation is simply to use the criteria for awarding the Milestone. But I need your help. Whenever I say "he" in my talk, I want you to mentally add "and his wife." Because I know of no more inseparable, dedicated pair, who have worked long and hard for the good of square dancing.

The first criterion is "his contributions must have stood the test of time."

Over a period of more than 50 years he has been an ambassador for square dancing, he began to hit the road in about 1960 and was featured at many camps and festivals. He is accused of finishing a dance in one small town, putting his wife in the back seat of the car, and heading down the road 600 miles to his next gig. It is a wonder they stayed married and alive all those years. He built his own dance hall and brought dancers from all over the United States and some foreign countries. Not only did he show them the joy of square dancing, but he treated them as family, fed them well, took them on tours of the countryside around his hall, and sent them home as happy campers and square dancers. What better advertising could we have? He wrote singing calls, he wrote square dance level round dances (are you mentally adding that phrase?) he wrote line dances. And he wrote articles for the square dance publications. I like this one - "lines and ocean waves. The most used and abused figures in square dancing today" I especially like the last sentence in the article - "be a thoughtful leader, not a blind follower." There is much more, but we had better move along to the second criterion:

Relates to unselfish contributions - divorced from personal gain and monetary rewards.

This man has always been available to help other callers and encourage dancers. I am not talking about his successful callers' schools or many successful dance programs in which he was involved. I am talking about the many hours he has spent helping newer callers on a one-to-one basis, the way he has contributed to the betterment of square dancing in callers' meetings, panels and seminars, the way he has made his hall available for all sorts of activities without remuneration. His focus has always been on what is good for square dancing, not lining his pockets.

Recipient must maintain and conduct self in professional

and leadership capacity.

I am sure most of you have heard this story, but I am going to tell my version anyhow - at one of our very early conventions one of the burning issues was whether to hold hands up (pigeon-wing) or hands down in an ocean wave, you younger callers may not realize what an earthshaking decision that was. Long after the day's meetings were over, four of your fellow male callers were in the hotel lobby debating the issue. Our honoree was one of them. I might mention he was and is big enough to go bear hunting with a switch. There they were, hands up, and balancing back and forth when a couple of traveling salesmen walked in. The salesmen looked at this display of male patty-cake and almost turned around and departed. They were not sure this was their kind of hotel. That story was simply to illustrate that my friend was much involved in decisions affecting square dancing, day or night, formal or informal. In meetings of his callers' association, he was always a leader in working for purposeful activities and results that would benefit all members. If a new movement were being discussed, he was on his feet saying, "here, let's try this" or "what do you think of this?" his enthusiasm, good humor, and constructive approach quickly got others thinking and involved, and he never criticized the ideas of others. If you have been to many conventions and have attended panels on teaching, etc., you have seen him and heard him saying, "let's get a square on the floor and see how it works" "why not try that another way?" I have seen him get a lethargic audience stirred up more than once. He certainly has followed his own dictate - "be a thoughtful leader, not a blind follower."

And lastly - "recipient must have exercised broad influence in the square dance activity"

I have briefly outlined a career of more than 50 years of dedicated service to square dancing. I have tried (probably unsuccessfully) to omit words and terms that would allow the recipient to say, "oh Yeah, that's me." I have not mentioned ranch, or the Little Big Thompson River, or Colorado, or building teepees in his back yard so that dancers would have a place to stay. Now it is time to remove all doubt in his mind and your minds these things could not apply to anyone else.

Among other activities, he conducted the square dance program for the mountain recreation department of the University of Colorado. Among many awards was his induction into the Northeast Colorado Square Dance Hall of Fame. I need to mention that his success was achieved in spite of his using the worst homemade, jury-rigged sound system you have ever seen. He was a very dependable and punctual person - so much so that he once appeared to call a dance a year too early. And there was the one time he was late to a caller's school because he was chasing a rattle snake for a belt. Speaking of rattlesnakes, I said he fed his guests well. The area around his ranch had plenty of rattlesnakes, and he was fond of catching them and preparing them for lunch or dinner.

(Continued from page 4)

On those days there would be a cookout down by the creek, there would be a nice fire for roasting weenies or other goodies, and a pot of hot oil into which the rattlesnakes could be plunged. He delighted in urging the folks from back east to "come on. Try it. It tastes like chicken." I'm here to defend the chickens. Rattlesnake meat tastes like rattlesnake meat.

Not only did he drive long distances with his wife in the back seat, but once was a considerable distance down the road from a filling station potty stop, when a highway patrolman stopped him. "What's wrong officer?" Officer - "Are you missing something?" "No, I don't think so." "Well, I have a lady back here who says she belongs with you." The rest of that long trip must have been interesting.

Not to leave his Partner unscathed - during the hands up/hands down discussion in a crowded room this sweet lady was heard to say "I don't really care where a man puts his hands as long as he is gentle" that of course brought the house down and ended the arguments.

Well, there can be little doubt about the individual we are honoring tonight. Vaughn Parrish come on up and pick up another MILESTONE in you distinguished calling career.

AL STEVENS

Milestone Presented By John Kaltenthaler

Tonight we are gathered to honor a member who has displayed loyalty and promoted the activity for many years. As we have heard, there are five categories that set the recipient apart from the ordinary and must be met.

Tonight's recipient has met all five of these categories and I would like to share some of his background with you. The recipient has to be nominated by one or more people. The Executive Committee reviews the nomination and their decision is final. Tonight's recipient was born in 1942 in Waltham, MA. One of his early but painful memories was eating homemade yogurt, which his mother insisted was good for a baby. It had a terrible taste that required his mother to clean up the floor. He had the normal childhood situations that active boys find to do. Playing with other children provided things he was dared to do which sometimes went sour leaving scars, cuts and bruises. Doctors and a lot of TLC got him through his early years. One time he had to raise a small piglet and was traumatized when he had to give the piglet to a butcher. Because his step-father was a boxer by profession, our recipient took up the sport and did very well. Subsequently he decided to look for a different line of work without so many bumps, bruises or blood.

It was during his college years that he became interested in square dancing. He met a girl he thought was a

schoolmate but she turned out to be the president of the square dance club and became his dancing partner for the evening. At a subsequent dance the caller for the evening told our recipient that, although he had requested a particular singing call, our recipient would have to call it himself and he did. This is when our recipient got the calling bug. He decided to teach himself to call as others before him had done. He would take singing call figures and use the calls for his patter. Thus he started his career in 1958 with logic and determination.

Some time later he found a flyer about a caller's school with Jim Mayo. However, our recipient did not meet Jim's high standards of a minimum of 3 years dancing experience. He was not accepted on his first try. He stills talks about this frequently.

Shortly thereafter he began to visit military recruiters and it seemed the Air Force offered the best deal and he enlisted. He continued to develop his skills while in the military. He began to add states in which he had called dances. When he was transferred to California he had the opportunity to gain further recognition and popularity. One of the clubs for which he called had a retired general who was able to get him deferred from Vietnam for 12 months. He was subsequently assigned to Tripoli in North Africa. (Much better than Vietnam) His arrival flight in Tripoli was the same flight as the departing club caller took. This began his numerous overseas calling gigs.

To date our recipient has called in all 50 US states and 28 foreign countries. When he was stationed in Hawaii he danced and called with many well-known callers who were traveling to Hawaii. He was invited to join CALLERLAB in the early 1970's but military duties precluded his attendance until 1976. He began serving on several committees and was elected to the Board of Governors in 1992.

When he was stationed in Europe, he was met by the president of ECTA, the European Callers and Teachers Association, who heard he was a CALLERLAB member. He began to fill in his calling dates and travel throughout Europe. He was elected VPres., Training Director and served 5 years as President. He created a note service for callers. He began to train other callers through caller's colleges and has conducted more than 48 colleges to date including colleges in Sweden, Denmark, Germany and the Czech Republic. He was the first Accredited Caller-Coach outside of the North American continent. He has recorded for Windsor, Sting, Dance Ranch CW record companies and the Sets In Order Documentaries. He has served in numerous capacities within CALLERLAB including Chairman of the Overseas Advisory Committee. He has been a full time caller in Europe since 1983. By now most of you recognize our recipient. It is my honor and distinct pleasure to present this MILESTONE to Al Stevens.

(Continued from page 5)

BILL HEYMAN

Milestone Presented by Mike Jacobs

Officially, tradition dictates that we leave the name of the Milestone winner to the end of the presentation. Unofficially, many try to guess the identity of the winner from all kinds of clues including the connection of the presenters. My connection and in fact CALLERLAB'S connection is our total respect for the man. All of us would like to have an individual touch our lives in ways that inspire, a person we truly admire, and a person that makes us feel better about ourselves because we call him friend. Many of his square dance accomplishments are of public record; there are many more from behind the scenes. The sum total of these actions help to earn him this award. He has undertaken many intricate, involved, "unsung" jobs for CALLERLAB and has always pursued them with a professionalism and competence rarely matched in this organization. More than this, he is fair. He hears all sides, he looks at all possibilities, he does his research, and then makes his decisions. His commitment of his time and resources to square dancing have been unselfish and unmatched.

Most Milestone Presentations list an extensive biography showing their qualifications including longevity in the activity, superior accomplishments, unselfish dedication and the respect of their peers. Our winner tonight has all of that. However, I would like to tell you of his personal side, a set of actions consistent with his behavior within square dancing.

1. He volunteers once a week to teach grade school children.
2. He has donated much of his land to be managed as a preserve for public use.
3. He has helped to create a skateboard park for his community's children.
4. He has supported, in many ways, individuals who have needed a helping hand. He has done this behind the scenes, without their knowledge, because it was the right thing to do.
5. He has constructed a web-site for another of his hobbies to service their organization, even creating a section for children who may be doing a report for school.
6. He has hosted benefit concerts for the local chamber orchestra and has hosted receptions for the local dance institute.

Anyone would be proud to have these as part of any resume. The fact that he calls himself a caller allows all of us to stand a little taller.

A coworker once asked his wife, "Why does he talk so much?" He proudly responded, "Cause I have so much to say!". CALLERLAB and square dancing is indeed fortunate to be the beneficiary of so many things he has to say.

The person we have discovered in all these actions is a giver. A giver of his time, his money, his knowledge and his skill. It is only fitting that this organization give him its highest award, the Milestone Award. That person is Bill Heyman.

SMALL WORLD AWARDS

Presented by Al Stevens

This award is presented to members residing outside the continental North America and Hawaii, who are attending a CALLERLAB convention for the first time. The recipient this year was **Bengt "Bula" Ericsson**, Katrineholm, Sweden.

Previous Small World Award recipients attending the convention were: **Lone Blume**, 2nd convention - Denmark; **Annemarie Cohen**, 7th convention - France; **Trevor & Chris Day**, 4th convention - England; **Jeanette Staeuble**, 6th convention - Switzerland; and **Al & Sabine Stevens**, 17th convention - Germany.

HALF CENTURY AWARDS

Presented by Jerry and Kathy Helt

This award is presented to callers who have been calling for 50 years. One caller received his 50 year certificate at this year's convention. Five callers attained this milestone this year. Of the 39 active CALLERLAB members who have previously qualified for this award, 13 attended the convention. They were: **John Callahan**, calling 55 years; **Joe Casey**, calling 53 years, **"Decko" Deck**, calling 53 years, **Herb Eggen**, calling 61 years; **Jerry Helt**, calling 59 years, **Melton Luttrell**, calling 53 years; **Jim Mayo**, calling 53 years; **Bob Osgood**, calling 64 years; **Vaughn Parrish**, calling 55 years; **Dick Pavolsky**, calling 54 years, **Gloria Rios Roth**, calling 53 years; **Stew Shacklette**, calling 52 years; and **Wilson Hoff** calling 50 years.

Certificates will be mailed to the callers who were unable to attend the convention. They are: **Manny Amor**, **Norman Forgash**, **Ivan Midlam**, and **Brian Murdoch**.

RAFFLE WINNERS

During the 2002 CALLERLAB convention the Fund Raising Committee conducted a fabulous raffle to give away three great prizes: The GRAND Prize was an \$800 briefcase won by **Jim Brandenburg** Newport News, VA; Second Prize was a Sony table top Min-Disc Recorder/Player won by **Hal Barnes**, Bowie, MD; and Third Prize was a Future CALLERLAB Convention package won by **Wil Eades**, Vista, CA. Our CONGRATULATIONS to the winners and our sincere **THANKS!** to all who participated. The Fund Raising Committee is planning an even more exciting fund raiser in San Antonio next year.

QUARTER CENTURY AWARDS

Presented by **Elmer Claycomb**
and **Joe & Phyllis Casey**

This award is presented to members who have been calling a minimum of twenty-five years. Over 830 CALLERLAB members have already received this award and 88 of them attended this convention.

Forty-four members will celebrate their 25th year of calling in 2002, but were unable to attend the convention. They will receive their certificate through the mail.

Eight CALLERLAB members were presented certificates at this convention:

BURGESS ALLISON, Virginia Beach, VA (49 Yrs)

CLARK BAKER, Belmont, MA (25 Yrs)

SKIP BROWN, Portland, ME (25 Yrs)

GARY FELTON, Columbia, MD (30 Yrs)

SUSANELAINE PACKER, Orlando, FL (32 Yrs)

JEFF PRIEST, Brantford, Ontario, Canada (25 Yrs)

JILL SYBALSKEY, Sunnyvale, CA (25 Yrs)

BOB WILSON, The Villages, FL (30 Yrs)

FOUNDATION AWARDS

The Foundation Board Of Directors has established awards to recognize noteworthy or contributing support to the Foundation or square dancing

Patron Of The Foundation

Presented by **Jim and Jo Ann Mayo**

The Patron Of The Foundation Award is presented to recognize individuals and organizations which have demonstrated outstanding or contributing support to the Foundation or square dancing. It is presented to individuals or organizations who have met the following criteria: 1) Outstanding support to the Foundation or square dancing on a short term project, 2) Continuing support to the Foundation or square dancing on a long term basis, or 3) A substantial donation to the Foundation of \$1,000 to \$4,999 in a calendar year. The following was presented the Patron Of the Foundation Award for donations to the Foundation or square dancing: **Gerry Hardy** for the Quilt Project which resulted in over \$1,000 being donated to the Foundation.

FOUNDATION DIRECTORS AWARD

Presented by **Jim and Jo Ann Mayo**

The Foundation Directors Award is presented to recognize individuals and organizations which have demonstrated very exceptional and extremely outstanding or contributing support to the Foundation or square dancing. It is presented to individuals or organizations who have met the following criteria: 1) Very exceptional and extremely outstanding service to The Foundation, 2) Very exceptional and extremely outstanding service to square dancing, or 3) A very sub-

stantial donation to the Foundation of \$5,000 or more in a calendar year. The following was presented the Foundation Director's Award for the exceptional support they have given to the Foundation during the past year. **Grand Square Incorporated** for their continuing support and donations of over \$10,000. Accepting award, **Evertte Curlee** and **Craig and Kim Russing**

APPRECIATION AWARDS

The Appreciation Award is given by the Executive Committee to recognize CALLERLAB members who have given unselfishly of their time, energy, and knowledge in support of CALLERLAB committee work, convention assistance, or significant CALLERLAB programs.

Volunteers are true angels when it comes to helping get things done. Last year in St. Louis we had two volunteers who gave their time to help the Home Office Staff with making the convention happen: **Tom Rudebock** and **Paul Walker**

CALLERLAB and the Foundation had a vendor booth at the 50th National Square Dance Convention in Anaheim. The Home Office manned the booth with only two people. We had requested members attending the convention to help out if they were attending the convention. Several members did stop in at the booth to help. They are: **Brenda Ackerson, Gene and Betty Baker, Randy & Lee Dougherty, Gerry and Chuck Hardy, Bill Harrison, Mike and Michelle Jacobs, Jon Jones, Jim and Joann Mayo, Tim Marriner, Tom Miller, Tony Oxendine and Mike and Gail Seastrom**. A very special thank you goes to two people who served "above and beyond" the call of duty by manning the booth for over 4 hours: **Gene and Betty Baker**.

Much of the work of CALLERLAB is done by our committees. Dedicated Committee Chairmen and Vice Chairmen are the people who make it happen with the committee structure. Your Executive Committee has approved presenting Appreciation Awards to outgoing Committee Chairmen and Vice Chairmen: **Doug Bennett, Clark Baker, Kathy Davenport, Dee Dee Dougherty, Kip Garvey, Les Henkel, Tom Miller, Bruce Mitchell, Jerry Story, and John Sybalsky**

WE THANK YOU, ONE AND ALL!

CONVENTION CRITIQUE SHEETS

Just a reminder--if you attended the Convention in Richmond and have not yet turned in your convention critique sheets, please send them to the Home Office, at **CALLERLAB, 467 Forrest Ave, Suite 118, Cocoa, FL 32922**, immediately. Your comments and suggestions will be very helpful to the Convention Planning Committee when they plan the 2003 convention.

SPECIAL THANKS

We wish to extend our sincere thanks to those attending our 29th annual convention to represent other national and international organizations.

Gene & Connie Triplett, representing the National Executive Committee. **Doc & Peg Terrell** representing LEGACY International, **Al & Linda Shaw and Chuck & Sandi Weiss**, representing ROUNDALAB. **Lyle & Jean Beck** representing the United Square Dancers of America. **Harry Nelson, Marvin Pierce and Tom & Edie Stone**, representing the 52nd National Square Dance Convention - Oklahoma. **Jim Maczko and Patty Wilcox** representing the USA West Policy Board.

Thanks also to CALLERLAB members who were selected to represent other organizations.

Andy Shore - International Association of Gay Square Dance Clubs; **Trevor & Chris Day** - Square Dance Callers Clubs of Great Britain, **John and Freddie Kaltenthaler**, Overseas Dancers and **Dottie Welch** - Canadian Square & Round Dance Convention.

We are pleased that each of these organizations were represented and wish to thank them individually for sharing their knowledge and experience with us and working towards finding solutions for our mutual concerns.

Dick and Vicki Henschel, Hilton Audio Products, generously provided us with PA sets and special audio requests for which we are most grateful. A special thanks to **Bob Jones** for helping **John Swindle** with the sound. Thanks, also, to **John Sybalsky & Debbie Ceder**, our convention parliamentarians.

We have been fortunate, for many years, to have volunteers to help with registration and sales at the conventions - thank you, **Elaine Stone, Del Reed, and Kathy Davenport** for your able assistance this year. Total sales this year was over \$1440. A special thanks to our staff members in the Home Office, **Tom Stone, Gail Swindle, and John Swindle**. Our sincere thanks to these dedicated hard working people who made life so much easier for all of US.

Thanks also to those who exhibited their products and services at this year's convention. They were:

Hilton Audio Products
Palomino Records, Inc
Perry's Place
Supreme Audio/Hanhurst's Tape Service
Suzie Q Creations
Zeller Enterprises

And finally, we take this opportunity to thank each of those who assisted in whatever capacity at this year's convention! This includes all of those who served as moderators or panelists, our registration staff, those that served as MC's, committee chairmen and vice chairmen, our exhibitors, the members of the Executive

Committee and the Board of Governors and especially, the attendees.

2002 CONVENTION TAPES

Convention Tapes International taped the interest sessions again this year. If you missed a session or two, or were unable to attend this year's convention, you may order the tapes directly from Convention Tapes International, using the order form included with this issue of *DIRECTION*. If you incur any problems with your tapes, contact CTI at: 877-672-8273.

SCHOLARSHIP DONATIONS

Gregg Anderson, Colorado Springs, CO

COMMITTEE REPORTS

Committee reports are in the minutes of the 2002 annual business meeting included with this issue of *DIRECTION*. Committee reports not included will be reported in a later issue of *DIRECTION*.

BOARD OF GOVERNORS ELECTION

If you would like to be a candidate for the Board of Governors, petitions may be obtained from the Home Office. Your valid petition, a brief biographic sketch, and a current photo (suitable for use in the August issue of *DIRECTION*) must be in the Home Office no later than JULY 1, 2002!

Candidates must have been an Active Member in good standing for the four (4) most recent years. Eight members will be elected to three-year terms on the Board, beginning with the Board of Governors meeting immediately following the 2003 CALLERLAB Convention in San Antonio, TX.

Eleven petitions have been submitted to date: **Lone Blume, Calvin Campbell, Larry Cole, Milt Floyd, John Marshall, Tim Marriner, Jim Mayo, Tom Rudebock, Andy Shore, Al Stevens, and Jim Wass**. Their biographies will appear in the August issue of *DIRECTION*. Voting Members will also receive a ballot at that time.

MEMBERSHIP & LICENSE CARDS

If you do not receive your membership and/or license cards within two weeks (three weeks for overseas members) of paying your dues and required fees, please contact the Home Office at 800-331-2577 or E-Mail: CALLERLAB@AOL.COM. Member cards and licenses are mailed, first class, within two to four business days.

LIABILITY INSURANCE UPDATE

The 2002/03 Group Liability and Accidental Medical insurance has again been placed with Seabury & Smith Company of Park Ridge, Illinois. Callers residing in the U.S. are insured for general liability, bodily injury, and property damage claims in the amount of \$2,000,000 per occurrence, with an aggregate limit of \$3,000,000 per caller, per event.

Members requiring proof of insurance or needing a certificate naming a rental facility, are reminded that the necessary certificates must be obtained directly from the insurance company. **Do NOT call the Home Office for certificates.** They must be obtained by calling the Seabury & Smith Company at 1-800-503-9227. Identify yourself as a member of CALLERLAB and they will issue the certificate after verifying your membership with the Home Office. Certificates are mailed no later than the next business day.

Member's partners are also eligible for this coverage by paying the \$18 premium. Contact the Home Office for details.

This insurance coverage is also available to CALLERLAB Affiliated Organizations and their non-CALLERLAB members. Contact the Home Office for details

ADD A BUCK! HELP THE FOUNDATION

Do you sponsor week-end square dance events? Does the club you call for regularly sponsor these events? We have been asked to pass along an idea to you. This idea is to add a buck (\$1.00) to each dancer registration and then send this extra buck to The Foundation. Just think, if there were only 100 week-end events per year and each one had an average registration of 20 squares (160 dancers), a total of \$16,000 would be donated to The Foundation! Doesn't that sound GOOD? It does to us. All donations to The Foundation help promote the activity through the Foundation's *Phoenix Plan* and its market research and marketing plan.

2003 CONVENTION THEME

If you have an idea for a theme for the 2003 convention, please send your suggestion along with a brief description and how interest session topics could relate to the theme to the Home Office no later than May 30, 2002.

A convention theme will be selected by the Executive Committee at their Spring meeting. The author of the selected theme will receive free dues for one year. Insurance and BMI/ASCAP license fees are not included.

Send Us Your 2003 Theme Suggestion!
&
Interest Session Ideas

FINANCIAL ASSISTANCE AVAILABLE

Could you use some financial assistance in furthering your square dance calling career? Why not apply for a scholarship administered by CALLERLAB?

Members wishing to attend a reputable callers college may apply for the George White Memorial Scholarship, the Jerry Schatzer Fund, The Tex Hencerling Fund, or the Heyman Scholarship Fund. These scholarship funds are funded by private donations in the name of the fund honoree and are administered by CALLERLAB. Other scholarships are available through enterprises such as ASD Magazine, Supreme Audio, and many local callers associations.

Applications for the 2002 CALLERLAB scholarships, must be received by the Home Office no later than May 15, 2002, in order to be considered by the Executive Committee at their Spring 2002 meeting.

CALLERLAB also sponsors an Affiliated Association grants program. The intent of this program is to help make quality caller training available to CALLERLAB Affiliated Caller Associations which could not otherwise afford it.

CALLERLAB Affiliated Callers Associations may apply for a grant of up to \$150 a day, to a maximum of \$450, under this program, providing it is able to establish that the intended program could not be held without some form of financial assistance and that it has received no CALLERLAB training grant for a period of at least three years prior to the date of the proposed clinic or training program.

To qualify for a grant, the association must meet the criteria as set forth in the grants program application and guidelines and submit a written application at least four months prior to the date of the intended program.

Contact the Home Office for full details on scholarships and grants.

MINI-LAB GERMANY - 2002

One World - One Vision - One Team

Mini-Lab Germany - 2002 will be held August 15 - 18, 2002 in Darmstadt, Germany. It will be held in conjunction with the European Callers & Teachers Association (ECTA) convention.

Register for the Mini-Lab online at www.geocities.com/kenny_reese/minilab2002. Mini-Lab registration forms are also available from:

Martin & Angelika Kromer
Blumenstr. 2
74366 Kircheim,
Germany

Phone Number: 011 49 7143 891266

This Mini-Lab has been planned for callers in Europe,

(Continued on page 10)

(Continued from page 9)

however, callers from all countries are invited to attend. Since this is an educational and training opportunity, there may be tax advantages to callers from the USA who attend.

Accredited CALLERLAB Caller-Coaches, members of the CALLERLAB Board of Governors, the Chairman of the Board and the Executive Director will be in attendance.

The theme chosen for Mini-Lab Germany - 2002 is *One World - One Vision - One Team*. Within our large WORLD of dance there can be a COMMON VISION among Square, Round, Contra, and Clogging participants to promote the activities and insure the future. If we work as a TEAM our vision will be easier to attain.

Mini-Lab Germany - 2002 is open to all callers, new and experienced. You do not have to be a CALLERLAB member to attend. For eligible CALLERLAB members, attendance meets the requirement for convention attendance. Please consider joining us in Darmstadt, Germany in August 15 - 18, 2002.

CALLER SCHOOL AT NSDC

The CALLERLAB Foundation Board has approved a plan to sponsor a callers school to be held in conjunction with the National Square Dance Convention (NSDC) in St. Paul, MN in June 2002. The school will be staffed by CALLERLAB Accredited Caller-Coaches. The school will be held at the Red Lion Inn & Conference Center (1870 Old Hudson Road, St. Paul, MN) and will begin on the Sunday before the NSDC and will end on Thursday. A donation of \$500 to the Foundation will allow one student and partner to attend the school. An additional donation of \$500 (total of \$1,000) will provide lodging for the student and partner during the school.

All clubs, caller associations, and other organizations are encouraged to sponsor at least one student for this school. It is not only a way to provide quality educational benefits, it is also an opportunity to help The Foundation and square dancing. Please make copies of the enclosed press release and registration form. We are hoping this school will be a big success.

Contact the Home Office for additional information or details.



BEGINNER PARTY SEMINAR

The Committee for Community Dance (CCD) (**Calvin Campbell**, Chairman) conducted a Beginner Party Seminar on Saturday and Sunday, March 23 and 24 prior to the CALLERLAB convention in Richmond. Fifty people attended, including several non-callers, 10 callers, 3 spouses/partners and staff members.

Attendees shared information, dances, and experiences about Beginner Parties. Additional Beginner Party Leaders seminars will be held prior to future CALLERLAB conventions. The seminar subjects will be tailored to meet the needs of leaders who have no experience in calling, prompting, or cueing. The seminar will start at 9 or 10 AM on Saturday and end at 1 PM on Sunday. The chairperson of the CCD will work with the CALLERLAB Executive Committee to obtain funding for advertising to the Recreation Departments and the Educational community.

CALLERLAB MEMBERSHIP ROSTER

The Executive Committee has determined that, in order to hold down printing and postage costs, a membership roster will not be automatically distributed to all members this year. The cost of printing and mailing a roster to our entire membership is well over \$5,000.

If you have moved in the past year, or have any changes to the information in the roster, notify the Home Office immediately. We plan to print the roster for the 2002/2003 membership year in June 2002.

New members who have not yet received a roster or members requiring an updated roster should order one from the Home Office. **FOR ORDERS AFTER MAY 30TH THERE WILL BE A CHARGE OF \$5.00. Orders will be accepted via phone (800-331-2577), U.S. Mail, Email (CALLERLAB@aol.com), or FAX (321-639-0851).** The Home Office will print enough rosters to fill those orders plus a small supply for occasional requests.

FRIENDS OF THE FOUNDATION

- Tom Rudebock, Leetonia, OH
- Frank Lescrier, Upland CA
- Chris Pinkham, Hillsboro, NH
- Sundown Squares, El Cajon, CA
- Bill Weatherford, Midlothian, TX
- SWOSDA, London, Ontario, Canada,
(By way of Tim Crawford)
- Deborah and Jon Jones, Arlington TX

COUNTRY WESTERN DANCE LICENSE

The Home Office has received several phone calls from CW and line dance teachers that were told by callers that they could purchase a BMI/ASCAP license through CALLERLAB. Please be advised that CALLERLAB only provides BMI/ASCAP licenses for square dance callers. Our bylaws specify that you must be a square dance caller in order to be a member of CALLERLAB. We cannot accept CW and line dance teachers as members unless they are also square dance callers. Our agreement with BMI and ASCAP states that we can only supply music licenses for our members.

COMMITTEE MEMBERSHIP

Many CALLERLAB committees need your help! Here's your chance to get involved with the internal workings of CALLERLAB. Use your knowledge and expertise to help a committee make the right decision. Make your opinions count by taking an active part in committee actions. Remember, under the new bylaws, all members except Apprentice Members may serve on committees and vote on committee business. Committees identified with an asterisk (*) require qualification. Please call the Home Office for information or to join one or more committees. The following standing committees solicit your participation:

- Accreditation
- Advanced*
- Caller Association Liaison
- Caller Training*
- Callers Partners
- Canada Advisory Group*
- Challenge*
- Choreographic Applications (CAC)
- Committee For Community Dance (CCD)
- Contra & Traditional
- Education
- Foundation Fund Raising
- Grant Writing
- Mainstream
- Marketing
- Overseas Advisory Group*
- Plus
- Recruit, Promote, Maintain (RPM)
- Research & Development
- Web Site
- Women In Calling
- Youth Activities*

While in an elevator full of people, crack open your brief case slightly and while peering inside, ask "Got enough air in there?"

CALLER COACH COMMENTARY

Paul Henze/Jerry Junck

An appeal was made by Chairman **Jim Mayo** for all Caller-Coaches to spend more time and emphasis on the First Night/Fun Night aspect in their schools. The Curriculum Guidelines will be revised to move this subject to the "Important" part of the manual.

The remainder of the additional Formation and Arrangement Pictogram's are being reviewed.

Voice Instructor, **Ardin Hopkin**, presented an excellent session for the Caller-Coach Committee, on how to assist the callers who attend our schools with voice problems. He demonstrated corrections on how to help the student improve their voice and calling.

Caller-Coaches are requested to formulate guidelines for coaches to use, if a caller wants to attend a school to learn how to become an accredited coach. All coaches are asked to input to the chairman their thoughts so he can incorporate them when drafting guidelines.

The Caller-Coaches would love to see you at a caller school. We all can benefit by these schools and the curriculum they teach.

PARTNERS COMMITTEE

Bev Sutter, Chairman

Thank You to the all Partner's & Caller's who attended the Partner's Sessions .

The history of ladies square dance attire presented by **Dr. Ann Wass** was well attended. There were 45 in attendance for this session. All who attended this session was impressed with Ann's wonderful presentation, with requests for the session to be repeated at future CALLERLAB Conventions. Ann will be presenting this same program at the National Convention, June 2002 in St Paul MN.

The introduction to CPR given by **Dave Sutter** was well received and informative. The question and answer period which followed added to Dave's session. Eight people tried "hands on" CPR on ResusciAnnie. Those who did were encouraged to find they could make compressions and breaths register on the monitors. All agreed it is an important procedure to learn and we encourage everyone to find a class and attend. The chance of you doing CPR on someone you know is great. Keeping someone alive until the rescue units arrive is vital. We will try to present the CPR session at a future conventions.

The Informal Session was presented by **Roy Gotta**, Vice-Chair, of the Partner's Committee. His focus was showing how to find, download, and print maps and directions from the internet.

Our Partner's Committee Session opened a lot of questions on projects for the partner's. There were many suggestions for sessions in San Antonio, including editing and updating the existing Partner's Manual.

Any partner of a CALLERLAB member is welcome to join the Partner's Committee. If you are not yet a member, please consider joining. You may contact the Home Office at any time and request to added to the committee.

I am interested in maintaining a data base of Email addresses for partner's. E-mail could be helpful in providing partners with information.

You may email me your address and your interest in the committee. Please use "**Partner's Committee**" in the Subject line. Other messages I do not recognize will not be opened and will be deleted .

APPLICATION REVIEW COMMITTEE VOTES

Jon Jones, Chairman of the Application Review Committee (ARC) announces that the committee has completed the review of eight questions regarding the usage/application of certain calls. See the attached Press Release

IN MEMORIAM

Carlos Mosca, San Francisco, CA - Fall, 2001
 Charles Hendricks, Dallas, TX - March 2002
 Robert Robinson, Oakland, NJ - March 30, 2002
 Rube Alexander, Cranston, RI - February 2, 2002

NEW SALES ITEMS

Please take a look at the attached CALLERLAB sales item's list. The list has been revised to include a couple of new items. The first new item is our **"ROBO CLOCK"**. This is not just a clock but a perpetual world time calculator. The one-touch switch "activates" the protective cover, unfolding to reveal screen and keys. It features a full function calculator, world time clock with alarm and buttons for world time conversion. There is a "perpetual" calendar, but it is only good till the year 2099 so at that time, you, the original purchaser of the clock my return it for a full refund. This attractive and interesting clock features the CALLERLAB Logo on the cover. The second item is a CALLERLAB ball point pen. This elegantly engraved pen combines smooth writing quality with an ergonomic rubber grip. The pens are blue with 24k gold-plated accents with "CALLERLAB" etched on the pen.

OFFICE CLOSING

The CALLERLAB Office will be closed May 27, 2002 in observance of Memorial Day. We will also be closed July 4 and 5, 2002 in observance of Independence Day.

"WINNING WAYS"

We KNOW there are success stories out there. We have heard of many successful recruiting efforts, big classes and clubs which are growing. We need to hear from you if you know of such successes. We will be publishing them in a new feature called "WINNING WAYS" in future issues of *DIRECTION*. Please send your story to the Home Office.

*If Walmart is lowering prices every day,
how come nothing is free yet?*

BOG VOTING

The Board of Governors has determined that a report to the membership with the BOG voting status should be made at least once a year. The following is that report for the 2001/2002 Board and Executive Committee.

			%
Clark Baker	27	27	100
Doug Bennett	27	27	100
Cal Campbell	27	27	100
Larry Cole	27	27	100
Tim Crawford	27	27	100
Larry Davenport	27	27	100
Betsy Gotta	27	27	100
Bill Harrison	27	27	100
Mike Jacobs	27	27	100
Jerry Jestin	27	27	100
Vernon Jones	27	27	100
Jerry Junck	27	27	100
John Kaltenthaler	27	27	100
Martin Mallard	27	27	100
Tim Marriner	27	27	100
John Marshall	27	26	96
Jim Mayo	27	27	100
Tom Miller	27	25	93
Tony Oxendine	27	27	100
Mike Seastrom	27	27	100
Nasser Shukavv	27	27	100
Al Stevens	27	27	100
Jerry Story	27	25	93
John Sybalsky	27	22	81
TOTAL	648	637	98
EC- Response Log	TOT Logs	TOT Votes	Vote %
Jim Mayo	64	64	100
Tim Crawford	64	64	100
Tony Oxendine	64	64	100
Mike Jacobs	64	64	100
Tim Marriner	64	64	100

FOUNDATION MARKETING FINANCIAL REPORT

As of November 30, 2001, the following is an accounting of the funds donated to the CALLERLAB Foundation for Marketing since this effort began in April 1999. The major expense was creation, implementation, and analysis of the nine Focus Group surveys.

<u>DONATIONS</u>	<u>TOTAL</u>
Total Donations	\$82,228.34
 <u>EXPENSES</u>	 <u>Amount</u>
StarWorks (FG Surveys)	\$36,723.11
CMS (Mrkting Srvcs & FG Surveys)	\$38,616.57
Mrktg Horizons (FG Surveys)	<u>\$ 190.00</u>
Total Expenses	\$81,497.95

CAN ONE CLUB MAKE A DIFFERENCE?

YES! If that club is dedicated to the square dance activity and to the goals and objectives of the Foundation AND has the Pazzazz to make a difference. Such a club does exist in the form of the **Sundown Squares**, El Cajon, CA. This club has donated over \$2000 to the Foundation. How do they do it? Well, they add 50 cents to each dance admission and they conduct fund raisers. Just think, if there were only ONE such club in each state, over \$90,000 a year would be donated to the CALLERLAB Foundation, from this one source alone. We very much appreciate ALL donations to the Foundation, however, we believe you will agree this club is FANTASTIC. "Thank You" seems inadequate for the efforts this small club has put forth. Maybe the club you call for could join this effort.

Membership Renewals

If you have renewed and have not received your 2002/2003 membership card, contact the Home Office immediately.



WANT TO GET INVOLVED?

Do you have a special skill or expertise in a specific area of calling? If so, the Home Office would like to hear from you. Each year during the convention planning meeting we are looking for interest session topics and presenters.

When you contact the Home Office, be sure to include a brief biographic sketch and an outline of the topic of your choice. If you know of a person who may be willing and able to help, have them send their name to the Home Office with this information. Help us make the conventions better.

FOCUS GROUP VIDEO AVAILABLE

The CALLERLAB Foundation has produced a video tape featuring the nine Focus Group surveys. The intent is to distribute this tape to the entire square dance community (primarily in the U.S.). The video is approximately one hour long and provides the following information: 1) Basic information about the process of Focus Group Surveys and 2) Video clips of actual Focus Groups to emphasize the data reported in the final report from Star Works.

It is hoped that all organizations will encourage square dancers, clubs and associations to order a copy of the video for local use. The information in this video is very informative and is designed to provide information about the market research which has been conducted.

We ask for a nominal donation with each video we send. The cost of production, handling and shipping is approximately \$8.00 in the United States. Donations to help cover these costs will be greatly appreciated. Our goal is to get this information to every square dancer.

CDP JOURNAL NAME CHANGE & SUBSCRIPTION

The CDP Journal has been published by the CDP Committee (recently renamed the Committee for Community Dance) for almost ten years. It contains news about committee activities, articles about the Community Dance Program and Beginner Dance Parties, dances and other material suitable for Beginner Dance Parties, and occasionally Traditional Dance material. Most of the focus in the past year has shifted to Beginner Dance Parties.

If you would like to receive the Journal, you MUST write the home office via regular or e-mail and ask to be placed on the CCD Journal subscription list. If you have dances or articles to contribute to the Journal please send them to Calvin Campbell, 343 Turf Lane, Castle Rock, CO, 80104 or by e-mail to cal@eazy.net

CALLERLAB CLOCK WINNERS

CALLERLAB gave away five of the CALLERLAB wall clocks at the convention in Richmond. We would like to congratulate our winners: Mil Dixon of Reading, MA; Al Shaw, who said, "He would proudly display the clock in the ROUNDALAB Office"; Bob Poyner of De Funiak Springs, FL; Ed Juairé, American Square Dance Magazine; and George Edwards of Hale, MI.



PRESS RELEASE

FOR IMMEDIATE RELEASE

(April 2002)

***** START *****



PRESS RELEASE

APPLICATIONS REVIEW COMMITTEE VOTES

Jon Jones, Chairman of the Application Review Committee (ARC) announces that the committee has completed the review of eight questions regarding the usage/application of certain calls as follows:

- 1. Is it acceptable to call "Follow Your Neighbor" from a 1/4 Tag formation? The committee voted NO. The reason being that this application does not comply with the CALLERLAB definition. This call must be done from a box circulate formation.
2. Is it proper to call "Circulate" from a Tidal Wave? The committee voted NO. This call does not comply with the definition as there is not a clear circulate path.
3. Is "Crossfire" a four or eight dancer call? The result of the committee vote was that this is a four dancer call every where except from back to back lines of four. The committee feels that the definition is quite clear in this regard.
4. (a) Is it proper to call "Crossfire" from back to back lines of four? The resulting vote was YES. (b) If so, at what program? The committee voted, at PLUS. (c) If so, is the resulting formation a 1/4 Tag or a Double Pass Thru? The vote was 1/4 Tag. The committee further stated that the definition is self-explanatory in this regard.
5. Is it proper to call "Pass The Ocean and Roll?" The committee voted NO. The definition states that after the pass thru and turning to face partner, dancers will "step into a right-hand ocean wave." Therefore a roll is not possible after stepping straight forward.
6. After the call "Half Tag" would it be proper to give facing directions? (ie. Right, Left, In, Out). The committee voted YES. The committee stresses that although it is proper to give facing directions, callers should refrain from using "in or out" at Mainstream & Plus without a workshop.
7. Is it proper to call "Sweep 1/4" after the following: (a) Swing Thru, Single Hinge, Sweep 1/4? The decision is NO. (b) From a Two Faced line - Bend The Line, Sweep 1/4? The vote was NO. (c) From a Two Faced line - Cast Off 3/4, Sweep 1/4? The vote was YES. (d) From facing lines of four - Touch 1/4, Sweep 1/4? The vote was NO. (e) Chain Down The Line, Sweep 1/4? The decision is NO. To recycle, the definition states that the starting formation is "facing couples in a circling movement (right or left)." CALLERLAB has pictorially defined a couple as two dancers side-by-side facing the same direction. Therefore all of the above applications do not fit within the definition except item (c).
8. Is it acceptable to call "Left Ping Pong Circulate" from a "Left 1/4 Tag" formation and expect all execution of the movement to be left handed? The committee vote was NO. It is not necessary to say "Left" however, callers may wish to use a term like "It's A Lefty" as helpful words for dancers that are un-familiar with this application.

Callers and/or dancers may submit questions concerning proper or improper application of calls to: Jon Jones - 1523 Bluebonnet Tr. - Arlington, TX 76013-5009.

***** END *****

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS

FOR IMMEDIATE RELEASE

(February 2002)

. ***** **START** ***** .

CALLERLAB SCHOOL **at**

The National Square Dance Convention
St. Paul, Minnesota
June 23 - 27, 2002

SPONSORED BY

The CALLERLAB Foundation

(A non-profit organization for the preservation and promotion of square dancing)

For many years callers have wished they could combine a first class caller school with their trip to the National Square Dance Convention. Starting in 2002 this wish will be answered. The CALLERLAB Foundation with the encouragement of the National Executive Committee will make available a school staffed with CALLERLAB Accredited Caller Coaches starting in the Convention city on the Sunday before the Convention. Callers can now combine a trip to the "National" with the best available caller training.

This school will not only offer convenience for the caller-students. It will also help fund the promotional work of the CALLERLAB Foundation. All the profits from the school will be used by this non-profit, tax-exempt organization in support of the Phoenix marketing plan for rebuilding the popularity of square dancing. This plan has already received more than \$50,000 from the Foundation and is actively pursuing market research and promotional work on behalf of square and round dancing.

We, the National Executive Committee and CALLERLAB, urge dancer and caller associations and clubs to sponsor callers at this school. A donation of \$500 will allow a caller of your choice to attend this outstanding school. The caller you sponsor will study with some of the best available caller coaches learning the latest techniques for entertaining today's dancers. You can help square dancing, your association or club and the caller you sponsor all with the same donation. An additional donation of \$500 (\$1,000 total) will provide lodging during the school to the caller attending the school.

The first school will be held in the Red Lion Inn & Conference Center, St Paul, MN June 23 - 27, 2002. The school will be staffed by CALLERLAB Accredited Caller Coaches .

Your Donation Helps Square Dancing!

***** **END** *****

We thank you for the coverage you have given us in the past and for your continued support in the future.
THE CALLERLAB FOUNDATION BOARD OF DIRECTORS

The Foundation & National Square Dance Convention Caller School Registration

Direct All Mail And Correspondence To:
The CALLERLAB Foundation
467 Forrest Ave., Suite 118, Cocoa, FL 32922

REGISTRATION FORM

Today's Date: _____ Sponsor Name: _____

Year of NSDC: _____ City: _____ Date of school: _____

Sponsor Phone (_____) _____

Student: _____ Spouse: _____

Address: _____

Telephone: (_____) _____ Email _____

Student's Dancing and Calling History

How Long have you been square dancing? _____ How long have you been calling? _____

Have you attended any other caller schools or clinics? _____

(If yes, please list those schools and/or clinics previously attended and give the dates(s) of attendance.)

School Attended	Date
_____	_____
_____	_____
_____	_____

The school in St. Paul, MN will be held in the Red Lion Inn & Conference Center and will be staffed by CALLERLAB Accredited Caller-Coaches.

Indicate amount of donation \$ _____

A donation of \$500 will register one student. An additional donation of \$500 will provide lodging during the school.

REGISTRATIONS MUST BE IN THE FOUNDATION OFFICE BY March 15, 2002

Mail to: **The Foundation**
(Attn: NSDC Caller School)
467 Forrest Ave., Suite 118
Cocoa, FL 32922



PRESS RELEASE

FOR IMMEDIATE RELEASE
***** START *****
(April 2002)



PRESS RELEASE

PLUS EMPHASIS CALL
FAN THE TOP

Skip Brown, Chairman of the Plus Committee, is pleased to announce FAN THE TOP has been selected as the PlusEmphasis Call for the period April 1 to July 30, 2002.

STARTING FORMATION: Ocean Waves or Two-Faced Lines

ARRANGEMENT: Standard arrangement is "0" (boys on ends, girls in center)

DEFINITION: The centers of the lines or wave turn three quarters (270 degrees) while the outside dancers move forward in a quarter circle. The ending formation is at right angles to the starting formation. Centers remain centers and ends remain ends.

STYLING: Center dancers use hands-up position and styling similar to that of Swing Thru. End dancers arms are in natural dance position and hands are ready to assume appropriate position for the next call.

TIMING: 4 Steps

ENDING FORMATION: Same as original beginning formation (Ocean Waves or Two-Faced Lines)

TEACHING HINTS: Emphasis should be on center dancers to begin the call with adjacent center. If ladies are touching left hands in the center, preference the call by saying, "ladies, where are your left hands?, **FAN THE TOP**". Also, explain the fact that dancers will end at right angles to their beginning formation.

When starting from Facing Couples, you can enhance their success by the way you set it up. If you call RIGHT & LEFT THRU - HALF SASHAY - BOX THE GNAT - then the girls only have their left hands free and when you call **FAN THE TOP**, they will use those left hands.

TEACHING EXAMPLE: Heads Right & Left Thru, Heads Half Sashay, Heads Box The Gnat, **FAN THE TOP**, Extend, Swing Thru, Boys Run, Bend The Line, Right & Left Thru, Half Sashay, Box The Gnat, **FAN THE TOP**, All 8 Circulate, Swing Thru, Girls Turn Back, Promenade Home.

DANCE EXAMPLE:
(for EMPHASIS use) (Static Square) Heads step to an Ocean Wave and **FAN THE TOP**, Extend, Swing Thru, Boys Run, Couples Circulate, **FAN THE TOP**, Wheel & Deal, Right & Left Thru, Ladies Lead Dixie Style to an Ocean Wave, Boys Cross Run, **FAN THE TOP**, Right & Left Thru, Touch 1/4, Girls Run, Right & Left Grand.

(Zero Lines) Touch 1/4, All 8 Circulate, Single Hinge, **FAN THE TOP**, Girls Run, Tag the Line Right, **FAN THE TOP**, Wheel & Deal, Square Thru 3/4, Allemande Left.

Heads Pass The Ocean, Ping Pong Circulate, **CENTERS FAN THE TOP**, Centers Recycle, Centers Sweep 1/4, Double Pass Thru, Track II, Boys Circulate, Recycle, Allemande Left

Heads Ladies Chain, Heads Star Thru, Pass Thru, Touch 1/4, Follow Your Neighbor & Spread, **FAN THE TOP**, Grand Swing Thru, Boys Run, Bend The Line, Square Thru 3/4, Trade By, Allemande Left

SINGING CALL: Static Square) Heads Square Thru, Dosado to an Ocean Wave, **FAN THE TOP**, Right & Left Thru, Two Ladies Chain, Slide Thru, Swing and Promenade

***** END *****

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS

CALLERLAB

MINI-LAB2002

-One World - One Vision - One Team-

Hosted by

ECTA

(The European Callers & Teachers Association e.V.)

August 15 - 18, 2002

Maritim Conference Hotel

(Darmstadt, Germany)

With Seminars For

Square Dance Callers & Partners

In conjunction with the ECTA Convention

With Seminars For

Round Dance Cuers and Clogging Instructors

& Their Partners!

You Don't Have To Be A Member Of CALLERLAB

To Visit The Mini-Lab 2002!

This is a GREAT opportunity for a possible Tax Deduction

for attending the Mini-Lab and visiting Germany

Program

The Minilab will be held in the Maritim Hotel with various size seminar rooms for seminars. A wide range of topics has been selected to include Theme Tips, Showmanship, Formation Management, Singing Call Techniques, Teaching Techniques, One Night Stands and many others. There will also be sessions for the partners and plenty of time for general discussions.

For more info:

Kenny Reese Tel.: +49 6155-8286046 Fax: +49 6155-8286048

Email: Minilab2002@ecta.de

Visit The Mini-Lab Web Site - http://www.geocities.com/kenny_reese/minilab2002.htm



FOR IMMEDIATE RELEASE

******* START *******
(April 2002)



**VOTE ON PROPOSAL
TO COMBINE A-1 and A-2 INTO A SINGLE LIST**

During their meeting on Sunday March 24th, the Board of Governors reviewed the results of the Advanced Committee's recent vote to combine the A-1 and A-2 programs into a single list. The combination of two dance programs is a CALLERLAB Program Policy issue, and changes to program policy must be effected through the Board of Governors. The combination of any two existing programs would have a worldwide impact on Modern Western Square Dancing. The Board of Governors is responsible for considering the effects of potential program policy changes within a global perspective to ensure that the interests of all members of this international organization are represented. After lengthy discussion, the Board of Governors voted unanimously not to combine the A-1 and A-2 programs.

The members of the Board of Governors recognize and appreciate the efforts, concerns, and good intentions of the Advanced Committee members in this matter.

******* END *******

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS

2002 CALLERLAB CONVENTION AWARDS



Milestone Recipient
Al Stevens (Sabine)



Milestone Recipient
Vaughn Parrish (Jean)



Milestone Recipient
Bill Heyman (Peggy)



SMALL WORLD
Bengt "Bula" Ericksson



QUARTER CENTURY AWARDS

**Burgess Allison, Clark Baker, Skip Brown,
Gary Felton, SusanElaine Packer, Jeff Priest,
Jill Sybalsky, and Bob Wilson**



PATRON OF THE FOUNDATION
Gerry Hardy (Chuck)



HALF CENTURY AWARDS
Wilson Hoff (Sally)



FOUNDATION DIRECTORS AWARD
Craig & Kim Russing and Everette Curlee, GSI, Inc