

The International Association  
of Square Dance Callers

**VOLUME XXXI NUMBER ONE January-February 2004**

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EPHISIS CALLS:  
MAINSTREAM: EIGHT CHAIN THRU  
PLUS: NONE

FUTURE CONVENTIONS:  
APR 05 - 07, 2004 Reno, NV  
MAR 21 - 23, 2005 Louisville, KY  
APR 10 - 12, 2006 Eastern Region

CALLERLAB OFFICE HOURS:  
9:00 am to 4:30 pm Eastern Time, Mon- Fri  
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**INSURANCE QUESTIONS & CERTIFICATES**  
Marsh Affinity Group 800-503-9227

**CALL TO CONVENTION**

**I**n accordance with the By-Laws, notice is hereby given of the Call to Convention to be held at the Reno Hilton Hotel/Casino in Reno Nevada, on April 5, 6, and 7, 2004. All Members, Life Members (Gold Card Holders), Associate Members, and Apprentice Members are cordially invited to attend. Convention invitations and registration packets were included in the November/December 2003 issue of *DIRECTION*. If you did not receive a packet and wish to attend the convention, please contact the Home Office at 1-800-331-2577 or E-mail: CALLERLAB@aol.com.

The Board of Governors has approved a revision to the Program Policy dated January 4, 2000 (Reformatted July 14, 2002). The current Program Policy dated January 4, 2000 was provided to all members in the August 2000 issue of *DIRECTION*. The revision approved by the Board on September 25, 2003 will be presented to the membership during the annual meeting April 7, 2004 for discussion and vote. After the convention a mail ballot will be sent to all Voting Members with a ballot for the issues voted on at the convention. The following is the change approved by the Board:

Extend the period between program reviews from two years to three years as listed in paragraph 7 of the Program Policy. To accomplish this change the following MOTION will be presented to the membership during the 2004 Annual Membership meeting:

**MOTION: Be it resolved that: Paragraph 7 of the Program Policy be changed to read: "Dance programs shall be reviewed for content every three years. Changes shall be slow and deliberate."**

Convention attendees will receive a copy of the proposed change in their convention registration package. Voting on the proposed changes will take place at the annual business meeting on Wednesday, April 7, 2004. This will allow adequate time for all Members to review the changes and get answers to any questions prior to the vote.

**REGISTER FOR THE CONVENTION TODAY!**

**FROM THE CHAIR**  
**Mike Jacobs, Chairman**

**W**ith the convention coming up soon, I thought I would let you know about the progress with the ARTS (Alliance for Rounds, Traditional, and Squares). With our convention theme of Realizing Every New Opportunity, the Alliance is one of those new opportunities.

There are now ten organizations in the Alliance, representing every facet of our social dance structure. We have drafted bylaws and applied for 501 (c) (3) status.

The level of cooperation has been startling, considering the years of misconceptions about each other. We have discovered a whole group of people as dedicated to the preservation of our activity as we are. The Alliance allows us to pool our knowledge, experience, and manpower in ways we have never done before.

The most significant benefit is that there are now significant lines of communication open. Jim Hensley has consistently pointed out our need for a communications network and this group has every potential of fulfilling that need.

We need to Realize Every New Opportunity and this is just one more example. More importantly, we are not alone.

**NEW MEMBERSHIP RENEWAL POLICY**

**U**nless you have already renewed for the 2004/2005 membership year, your current membership expires March 31, 2004. If you reside in the USA, your BMI/ASCAP music performance license and group liability insurance coverage also expire that day. Your membership renewal dues, fees, and insurance must be received in the Home Office by March 31, 2004 to prevent an interruption in your membership. CALLERLAB membership dues for the 2004/2005 membership year are \$95.00, **HOWEVER, If You Renew Before March 31, 2004, You Will Receive A \$10.00 Credit And You Will Pay Only \$85.00.** If you live in the USA, you will also need to pay your insurance and BMI/ASCAP fees. **Please note the convention is after March 31, 2004, therefore you should not wait until the convention to renew. You must submit your renewal to the Home Office prior to March 31, 2004 in order to receive the \$10.00 credit and**

**pay \$85.00 dues. On and after April 1, 2004 the dues will be \$95.00 in addition to any insurance or license fees.**

**2004 CALLERLAB  
CONVENTION UPDATE**

**A**s of this writing, 65 callers and 29 partners have registered for the 2004 convention in Reno. You must register before March 26, 2004 to avoid the \$25 per person late fee. If you plan to attend, we encourage you to register NOW.

Convention invitations were mailed in November. If you did not receive an invitation, or have misplaced it, and wish to attend the convention, please contact the Home Office at 1-800-331-2577.

While the convention does not officially begin until 9:00 a.m. Monday, April 5, 2004 several activities have been planned for Saturday, April 3rd and Sunday, April 4th, for those callers and partners arriving early for the convention. These activities include:

Saturday - April 3<sup>rd</sup>

8:00 a.m. - 10:00 p.m. Beginner Leaders Party Seminar

8:00 a.m. - 10:00 p.m. Caller-Coach Seminar

Sunday - April 4<sup>th</sup>

8:00 a.m. - Noon. Beginner Leaders

8:00 a.m. - Noon Caller-Coach (For anyone involved with caller training)

3:00 - 5:00 p.m. CDP Dance

6:00 - 7:00 p.m. Reception & Social Hour

8:00 - 9:00 p.m. Orientation Session for first-time attendees

9:00 - 10:30 p.m. After Party

Convention registration will be open on Saturday afternoon from 1:00 to 5:00 p.m. and on Sunday from 10:00 a.m. to noon and 2:00 to 5:00 p.m. for early-bird arrivals. The registration desk will also be open following the Welcome Reception & Social Hour for attendees arriving on Sunday.

Apprentices are invited to attend the CALLERLAB Convention, even though they are unable to become Active Members until they meet all of the requisite qualifications for membership. CALLERLAB members come from all 50 states, nine Canadian provinces, and

*(Continued on page 3)*

*DIRECTION* is the official newsletter of CALLERLAB, The International Association of Square Dance Callers, with offices located at 467 Forrest Ave., Suite 118 Cocoa, FL 32922; Phone: (321)639-0039; Email: CALLERLAB@aol.com. *DIRECTION* is published and mailed first class to all members and affiliates of CALLERLAB. *DIRECTION* is edited by Jerry Reed, Executive Director.

*DIRECTION* is computerized, therefore, it would be most helpful to have articles, reports or letters to the editor submitted on computer diskettes whenever possible. *DIRECTION* uses Corel Word Perfect 8.0 on a Windows based computer. Computer diskettes or CD's containing articles, reports or letters to be published should be submitted in Word Perfect. Windows based Micro Soft Word or ASCII text files are also acceptable. Please enclose a printout of the article, report or letter. Unsigned submissions will not be accepted.

The opinions expressed in articles submitted by members or affiliates do not necessarily reflect the policies of CALLERLAB. All articles submitted for publication must be signed by the author.

The Editor reserves the right to exercise discretion in accepting, editing, or rejecting any material submitted for publication. Articles submitted for publication that describe square dance formations or arrangements MUST be in accordance with CALLERLAB standards.

(Continued from page 2)

from fifteen overseas countries. Delegates who attend the conventions have an opportunity to sit down and discuss mutual concerns with others from all over the world. Many callers frequently find that what they thought was a unique problem is, indeed, shared by others. While the serious side of square dancing takes up most of the convention time, there is still time to prove the square dancing slogan, "Friendship is square dancing's greatest reward".

Reno is a wonderful vacation destination with many historical sites, landmarks, and mountain and outdoor activities. There is much to do in the Reno area which makes Reno a desirable vacation spot. We are looking forward to an entertaining, interesting, informative, and satisfying convention.

**COME JOIN US IN Reno - April 4 - 7, 2004!!**

### MEMBERSHIP DUES

**O**ur membership year is from April 1 through March 31 of each year. This means current memberships will expire on April 1, 2004. Dues renewal notices were sent to all members December 19, 2003. If you have not receive your notice contact the Home Office at 1-800-331-2577 or E-mail: CALLERLAB@aol.com.

During the past two years we have been able to maintain the cost of membership though money saving measures and by using some of our excess funds. As with all things, however, the costs associated with keeping the organization going have been increasing. We continue to look for and to implement money saving ideas. Even with these steps, we regret we must increase our dues this year by \$10.00. **However, for ALL members who renew BEFORE March 31, 2004, the dues are reduced by \$10.00.** This means that IF you renew before March 31, 2004, you will pay only \$85.00, which is NO increase from the 2003/2004 dues. Looking at our past dues structure we find that in 1990 dues were \$75, therefore, this increase represents an increase of less than a 20% for that 14-year period. This equates to less than 2% a year for those 14 years. Not bad considering the increase in the cost of living since 1990. Unfortunately, with the events of September 11, 2001, our insurance costs have also increased.

We wish there were some way to avoid this increase, but there isn't. We hope you understand our situation.

We look forward to another great year and stand ready to provide the very best in service to all CALLERLAB members.

**SIGN UP FOR ELECTRONIC DIRECTION !**

### WHY ATTEND?

**W**e have thought about this question several times over the past few years and would like to share our thoughts with you. Here are just some of the reasons we have attended conventions:

- 1) Renew friendships, or build new ones
- 2) Find out, 1<sup>st</sup> hand, what is going on in the square dance world
- 3) Visit places, sights, and sounds you might not otherwise visit
- 4) Take a tax deduction for at least part of your visit
- 5) Observe the inner workings of the CALLERLAB committees
- 6) Meet the Board of Governors and the Executive Committee
- 7) Take an active part in discussing CALLERLAB policy
- 8) Take the opportunity to voice your opinion
- 9) Take part in interesting and informative interest sessions
- 10) Discuss square dancing with other callers from all over the world
- 11) Meet the Home Office staff

Contact the Home Office with your ideas for a convention theme, topics for interest sessions, or potential panelists for sessions. If you have a particular interest or skill, volunteer to be on a panel featuring that subject. Give us your input concerning future convention locations. The convention planning committee is interested in your input.

### HOTEL RESERVATIONS FOR THE CONVENTION

**T**he 2004 CALLERLAB convention will be held at the Reno Hilton, Reno, NV. There are three ways to register for the hotel in Reno. Please be sure to use the ID Code (CALL04) when registering. Hotel reservation cards will be sent to all members who register for the convention, OR you may use their (800)648-5080 number to register with the hotel or the special Web Site set up by the hotel for CALLERLAB: <http://www.parkplace.com/convention/booking/main.aspx?hotelid=06&mastercode=CALL&subcode=04>. Should you choose to register with the hotel online, you must use this site. Please do not use the Reno Hilton General Web Site. The telephone number and ID code are listed in your invitation and will be provided with your convention confirmation package. Room cost is \$79.00 plus 12% room tax, single or double. This rate will be available 2 days prior and 2 days following the convention and is based on availability. You must register with the hotel no later than March 18, 2004 to obtain these rates.

## PROGRESSIVE VOICE TRAINING 2004 CALLERLAB CONVENTION

**W**e are very pleased Dr. Arden Hopkin, our voice coach and expert will join us again this year in Reno. We are also pleased to announce an expanded program for voice training is in the planning stages. The first phase of the program will be introduced at the 2004 CALLERLAB convention in Reno with phases two and three in subsequent years. There will be a certificate of completion awarded after a caller has completed all three phases. There will be a specific curriculum for the general caller, for women in calling, and for caller coaches - each being designed for the specific category of caller. We are very excited about this program and look forward with great anticipation to the beginning this year.

### INDIVIDUAL VOICE SESSIONS IN RENO

**P**rofessor Aden Hopkin, from Brigham Young University, Provo, Utah has attended numerous CALLERLAB conventions to provide interesting, entertaining, and informative sessions on the function, care, and use of the voice. His experience with past CALLERLAB conventions has provided him a unique expertise to help square dance callers. He will be joining us again this year in Reno to staff our Voice Sessions. We have arranged for Arden to provide individual voice sessions (20 minutes each) to callers who may want this individual attention. There are a very limited number of these individual sessions available, due to Arden's other convention commitments, but he will make as much time available as is practical.

The fee for these individual sessions will be \$30.00 for a 20 minute session. If you would like to take advantage of this unique opportunity, please call the Home Office (1-800-331-2577) and speak with Gail to schedule your session; or E-mail Gail at GailCALLERLAB@aol.COM. Payment MUST be made BEFORE the convention (check or credit card) to guarantee your spot. Sign ups will be on a first come first serve basis. There are a limited number of individual sessions, so if you are interested, please contact the Home Office immediately. We will provide session times and locations to all who have signed up. Contact the Home Office 1-800-331-2577. Sorry, no E-mail sign ups, except from over seas.

### 2004 CONVENTION EXHIBITORS

**C**ALLERLAB convention exhibitor/vendor applications and information have been mailed to all exhibitors/vendors whose names we have on file. If you wish to participate as an exhibitor/vendor at the convention in Reno and have not received an information/application package, please contact the Home Office at GailCALLERLAB@aol.com OR 1-800-331-2577.



To participate as an exhibitor/vendor at the convention, you must be registered at the convention hotel. If you are a CALLERLAB member you may display and sell products or services of any kind. Non-members may participate at the convention only if your product or service is primarily for square dance callers. If you have any questions, please contact the Home Office.

### 2004 AFTER PARTY

**O**ne of the highlights of the CALLERLAB convention is the fun and festivities we experience at the After Party held on Sunday night immediately prior to the convention. This April we will be in Reno, NV and the After Party promises to be another memorable event. This year we have asked Randy Dougherty to host the party and we know Randy can put on a good party. The After Party will follow the Orientation Session on Sunday evening. Randy has requested if you have a talent and would like to participate in the After Party to please contact him or the Home Office, he will appreciate your assistance in helping make this After Party a success and a great evening of fun. Please contact Randy and volunteer to assist him with the after party. Your contributions will be appreciated. Please send Randy an E-mail at (dortydancing@hotmail.com) include Gail (GailCALLERLAB@aol.com) or call the Home Office; 1-800-331-2577 to add your name to Randy's list of volunteers; include Gail on any contact with Randy.



**RENEW MEMBERSHIP NOW  
AND  
SIGN UP FOR ELECTRONIC DIRECTION**

### BEGINNER PARTY LEADER'S SEMINAR At 2004 CALLERLAB CONVENTION

**A** Beginner Party Leader's Seminar will be held on Saturday and Sunday just prior to the start of the 2004 CALLERLAB Convention in Reno, NV. The seminar will start at 9:00 A.M. on Saturday, April 3rd and end at 1:00 P.M. on Sunday, April 4th. The seminar will be held in the Reno Hilton. Cost will be \$25 per leader. Spouses and/or partners will be admitted free. Checks should be made out to CALLERLAB and sent to 467 Forrest Ave., Suite 118, Cocoa, FL 32922.

Topics may include: Introduction to Prompting and Cueing, Marketing Beginner Dance Parties, Beginner Parties for Adults, Working with Young Children (K-3), Dance Parties In the Schools, Church Camps, etc., Dancing with Teens, Family Night Dance Parties, Dances Without Partners, Father-Daughter Dances, Dance Parties for Senior Citizens, Dance Parties for Very Large Groups, Contra Dances Useful at Beginner Parties, Round Dance Mixers at Beginner Parties, and The Art of the Quick Teach. Staff members will be well respected leaders in these fields.

## CALLER COACH SEMINAR At 2004 CALLERLAB CONVENTION



**T**his year at the 2004 CALLERLAB convention in Reno, NV a seminar to assist in training new caller coaches and to further enhance those who are already involved in caller coaching will be offered immediately prior to convention in the Reno Hilton. This seminar is designed to provide assistance to those who are considering becoming a coach or who wish to help other callers in the art of calling and to assist them in learning how to use the Curriculum Guidelines. You do not need to be a caller-coach to attend, just have the desire to learn more about helping others learn how to call. If you would like to learn more about the aspects of becoming a caller coach, this seminar is for you.

The seminar will be held Saturday, April 3rd from 1:00 PM - 5:00PM and continue Sunday, April 4th, from 10 AM - Noon. There will be a \$10 charge for this seminar and it will be conducted by CALLERLAB Accredited Caller-Coaches. If you are interested please contact the Home Office at: [CALLERLAB@aol.com](mailto:CALLERLAB@aol.com) or phone: 1-800-331-2577.

### EQUIPMENT INSURANCE INFORMATION PLEASE READ!!

**I**n a recent incident, one of our members had his vehicle stolen along with his calling equipment. The equipment insurance company, Marsh Affinity Group, was not able to pay the claim because the equipment the member reported stolen was not listed with the insurance company as required by company regulations. This member had purchased calling equipment but had not updated the list of covered items with the insurance company.

ANY and ALL equipment you want covered by the All Risk Insurance Policy MUST be listed with the insurance company. This includes briefcases, CD and mini disk players, laptops, microphones and any music (vinyl, CD, mini disk, etc.). At the annual renewal of your insurance policy, you should take inventory of all of the equipment you want covered and make sure that Marsh Affinity Group has a current list of your equipment. Keep a copy of this list at home. Also, make sure that you advise them of any new purchases as soon as possible.

We urge you to check with your insurance agent about coverage and cost. We think you'll find our insurance to be the best insurance bargain around. **If you have any questions about this CALLERLAB benefit, call our Insurance Administrator, Marsh Affinity Group at 1800-503-9230**, for complete information or contact the Home Office for a brochure.

## ADVANCED BIENNIAL REVIEW IS COMPLETE

**T**he CALLERLAB Program Policy requires a review of all CALLERLAB dance programs during each odd numbered year. This review is conducted by each applicable dance program committee and has been known as the "Biennial Program Review." This review is conducted as follows: first the Mainstream Committee completes its review of the Mainstream Program, then the Plus Committee conducts its review of the Plus Program, then the Advanced Committee conducts its review, and finally the Challenge Committee conducts its review. During these reviews each program committee will review the applicable dance program to determine if any changes are required. Changes can include additions or removal of calls from the program.

The Advanced Committee has completed the 2003 review of the Advanced Program. The only change approved during the review was to add the definition of 'LEFT' to the "Glossary of Descriptive Terms Used in the Definitions" section of the Advanced definitions. No other changes were approved.

## CHALLENGE (C-1) BIENNIAL REVIEW IS COMPLETE

**T**he Challenge Committee has completed the 2003 review of the C-1 Program. There are 66 members on the Challenge Committee, and of those 66, 38 voted or 58%. The following are the results of this review: SUBSTITUTE was added to the C-1 list; PRESS AHEAD remains on the C-1 list; and the Phantom Concept remains on the C-1 list. TRIPLE LINES/WAVES is not added; REVERSE CUT/FLIP THE DIAMOND is not added. PRESS IN/OUT/RIGHT/LEFT was dropped from the C-1 list.

## HANHURST TAPE & RECORD SERVICE CALLER EDUCATION SCHOLARSHIP FUND

**A**pplications are now being accepted for the Hanhurst's Tape & Record Service Scholarship Fund for caller education. This fund was established by Bill and Peggy Heyman of Hanhurst's Tape & Record Service to enable both new and experienced callers to further their professional caller education by attending a Caller's College providing a full CALLERLAB curriculum. We feel very strongly that proper professional training will enhance the recipients calling performance, and ultimately, the square dance activity as a whole.

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New and experienced callers may request a scholarship application from them by visiting [www.dosado.com/scholar.htm](http://www.dosado.com/scholar.htm) or by writing to Hanhurst's Tape & Record Service, P.O. Box 550, Marlborough, NH 03455 or by calling 1-603-876-3636. Scholarships are awarded at the end of May for the colleges taking place next summer. Applications must be received by May 15th.

#### In Memoriam

Chuck Bryant, Texas, January 2004  
Bob Christian, Alabama, January 2004  
James Pettus, New Mexico, November 2003

### 25 YEAR CERTIFICATES

**A**re you eligible for a 25 Year certificate in 2004? We would like to let all members know the policy and procedure in place concerning this very important and historic milestone in any caller's career. The following is the policy for presenting the 25 Year Certificates: 1) During the CALLERLAB convention the 25 Year Certificate will be presented to each member who becomes eligible during that year and is attending the convention, 2) certificates will be mailed to the members who become eligible in that year but do not attend the convention, and 3) members who became eligible in previous years and are attending the convention will be acknowledged. If you believe you are eligible this year (started calling in 1979) please contact the Home Office to confirm we have the correct information in our files.

### ALAMO RENTAL CARS



**M**embers please be aware of the rental car discount program offered by Alamo Rental Car. CALLERLAB receives a small commission from each car rental when you use the CALLERLAB Rate Code (BY) and ID Number 420659. Every little bit helps.

### FINANCIAL ASSISTANCE AVAILABLE

**C**ould you use some financial assistance in furthering your square dance calling career? Why not apply for a scholarship administered by CALLERLAB?

Members wishing to attend a reputable callers college may apply for the George White Memorial Scholarship, The Jerry Schatzer Fund, The Tex Hencerling Fund, The Heyman Scholarship Fund, or The GSI Education Fund. These scholarship funds are funded by private donations in the name of the fund honoree and are administered by CALLERLAB. Other scholarships are available through enterprises such as ASD Magazine, Supreme Audio, and many local callers associations.

Applications for the 2004 CALLERLAB and CALLERLAB Foundation scholarships, must be received by the Home Office no later than May 1, 2004, in order to be considered by the Executive Committee at their Spring 2004 meeting.

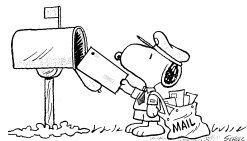
CALLERLAB also sponsors an association grants program. The intent of this program is to help make quality caller training available to caller associations which are affiliated with CALLERLAB and which could not otherwise afford it.

CALLERLAB Affiliated Callers Associations may apply for a grant of up to \$150 a day, to a maximum of \$450, under this program, providing it is able to establish the intended program could not be held without some form of financial assistance and that it has received no CALLERLAB training grant for a period of at least three years prior to the date of the proposed clinic or training program.

To qualify for a grant, the association must submit a written application at least four months prior to the date of the intended program.

Contact the Home Office for full details on scholarships and grants.

### LOST MEMBERS



**M**ail sent to the following member/s has been returned to the Home Office. If you know of their whereabouts, or know of someone who might have a current address for them, please contact the Home Office at 1-800-331-2577. Chuck Hansen, Surprise, AZ; Clint Abney, Montpelier, IN; Stephen Cole, Kirkland, WA.

### CALLERLAB MEMBERSHIP ROSTER

**T**he Executive Committee has determined that, in order to hold down printing and postage costs, a membership roster will not be automatically distributed to all members this year. The cost of printing and mailing a roster to our entire membership is well over \$4,000.

If you have moved in the past year, or have any changes to the information in the roster, notify the Home Office immediately. We plan to print the roster for the 2004/2005 membership year in June 2004.

New members who have not yet received a roster or members requiring an updated roster should order one from the Home Office by calling 1-800-331-2577 OR E-mail: [CALLERLAB@aol.com](mailto:CALLERLAB@aol.com) . **FOR ORDERS AFTER MAY 30TH THERE WILL BE A CHARGE OF \$5.00 for paper copy. Orders will be accepted via phone, U.S. Mail, email, or FAX.** Please specify if you would prefer a PDF file of the roster. The Home Office will print

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enough rosters to fill those orders plus a small supply for occasional requests.

Memory is a wonderful thing; it enables you to remember a mistake each time you repeat it.

**WOMEN IN CALLING  
(Deborah Carroll-Jones)**

The Women In Calling Committee (WIC) is beginning the Second Phase of our recent project this year. All women callers are asked to make attending this meeting a top priority. The data gathered during the last year will be distributed for review and discussion. We are now going to be able to delve into the ways the data gathered during Phase 1 really affects our ability to do our jobs as callers. We are still in an information-gathering stage and need all women callers to attend and participate as we move forward with this project.

**PARTNERS COMMITTEE**

The Partner-s Committee will have two or three sessions geared specifically for partners. One will be the Partner-s Committee meeting. The focus of this years meeting will be "Are we a viable committee?" "Do we want to be a viable committee, and if so, what is our purpose?" Another session will be a follow up to last year-s session, led by Jim Wass, discussing the partners contributions to the calling "business". This year, the focus of the session will be on what skills you as partners may have that can specifically benefit CALLER-LAB. The third session will be a follow up to last year-s well-received presentation by Gail Gordon dealing with lifes choices. As of this writing, Gail is trying to make arrangements for attending the convention.

**DON'T  
FORGET RENEW  
YOUR  
MEMBERSHIP  
TODAY!**



**ELECTRONIC DIRECTION**

To sign up for Electronic DIRECTION send your E-mail request to CALLERLAB@aol.com.

**FRIENDS OF THE FOUNDATION**

Sundown Squares, CA  
Mike and Janet Olivieri  
North TX Caller Assoc, TX  
Wil Eades and Judy Ballard, CA  
Jerry and Del Reed, Rockledge, FL

**In memory of Charlotte Kirsch**  
Tom & Elmer Mohney, PA

**In Memory of John Terpeing**  
Valley Swingers SD Club, NM

**In Memory of Jack Cook**  
Betsy Gotta, N. Brunswick, NJ  
Michigan Sq Dance Leaders Assoc

**In Memory of Bob Osgood**  
Art Harvey, NM  
Lenny Esmond, CA  
Doc and Peg Tirrell, VT  
Jerry and Kathy Helt, OH  
Orange Cty Clrs Assoc., CA  
Bud Garrett, Twentynine Palms, CA

**In Memory of Lee Dougherty**  
**Don Fletcher**  
**Peter Johnson**  
Jon Jones, TX  
Deborah Carroll-Jones, TX

**In Memory of Chuck Bryant**  
Jon Jones, TX  
Deborah Carroll-Jones, TX  
Wilson and Joan Miller, TX  
Lamar and Wanda May, TX  
Wayne and Sharon, Lotz, TX  
Dick and Bonnie Dimmick, TX  
Dalton and Ebba Anderson, TX  
John and Donna Underwood, TX  
Dencil and Birdie, Stephenson, TX

*If you consistently do your  
best, the worst can't happen.*



PRESS RELEASE

**FOR IMMEDIATE RELEASE  
(January 2004)**



PRESS RELEASE

\*\*\*\*\* **S T A R T** \*\*\*\*\*

**CALLERLAB DANCE PROGRAM REVIEWS**

The CALLERLAB Program Policy requires a review of all CALLERLAB dance programs during each odd numbered year. This review is conducted by each applicable dance program committee and has been known as the “Biennial Program Review.” This review is conducted as follows: first the Mainstream Committee completes its review of the Mainstream Program, then the Plus Committee conducts its review of the Plus Program, then the Advanced Committee conducts its review, and finally the Challenge Committee conducts its review. During these reviews each program committee will review the applicable dance program to determine if any changes are required. Changes can include additions or removal of calls from the program.

**ADVANCED (A-1 and A-2) REVIEW**

The Advanced Committee has completed the 2003 review of Advanced (A-1 and A-2). The only change approved during the review was to add the definition of “LEFT” to the “Glossary of Descriptive Terms Used in the Definitions” section of the Advanced definitions. No other changes were approved.

**CHALLENGE (C-1) PROGRAM REVIEW**

The Challenge Committee has completed the 2003 review of C-1 Program. The results of the 2003 program review are: SUBSTITUTE is added to the C-1 list; PRESS AHEAD remains on the C-1 list; and the Phantom Concept remains on the C-1 list. PRESS IN/OUT/RIGHT/LEFT was dropped from the C-1 list

**These changes are EFFECTIVE immediately**

\*\*\*\*\* **E N D** \*\*\*\*\*

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS





PRESS RELEASE

**FOR IMMEDIATE RELEASE  
(January 2004)**



PRESS RELEASE

\*\*\*\*\* **S T A R T** \*\*\*\*\*

**CALLER TRAINER SEMINAR  
AT 2004 CALLERLAB CONVENTION**

Accredited CALLERLAB Caller-Coaches will conduct a Caller Trainer Seminar on Saturday, April 3, 2004 and Sunday, April 4, 2004 just prior to the start of the 2004 CALLERLAB Convention in Reno NV. The seminar will begin at Noon on Saturday, April 3<sup>d</sup> and end at 12:30 PM on Sunday the 4<sup>h</sup>. The location will be within the CALLERLAB Convention hotel, the Reno Hilton. There will be a nominal charge of \$10.00 to help pay for seminar materials. The CALLERLAB Caller School Syllabus may also be purchased for \$20.00. Curriculum Guidelines will also be available for sale (\$50.00) during the convention

This seminar is to assist in training new caller coaches and to further enhance those who are already involved in caller coaching. This seminar is designed to provide assistance to those who are considering becoming a coach or who wish to help other callers in the art of calling and to assist them in learning how to use the Curriculum Guidelines. If you would like to learn more about the aspects of becoming a caller coach, this seminar is for you.

The seminar will be held Saturday, April 3 from Noon - 5:00PM and continue Sunday, April 4, from 9:00 AM - 12:30 PM. There is a nominal charge of \$10.00 charge for this seminar. The staff members at this time are CALLERLAB Accredited Caller-Coaches **Betsy Gotta, Deborah Carroll-Jones, Jon Jones, John Kaltenthaler, Martin Mallard, Tim Marriner, and Randy Page.**

**BEGINNER PARTY LEADER'S SEMINAR**

A Beginner Party Leader's Seminar will be held on Saturday and Sunday just prior to the start of the 2004 CALLERLAB Convention in Reno, NV. The seminar will start at 9:00 A.M. on Saturday, April 3<sup>rd</sup> and end at 1:00 P.M. on Sunday, April 4<sup>h</sup>. The seminar will be held in the Reno Hilton. Cost will be \$25 per leader. Spouses and/or partners will be admitted free. Checks should be made out to CALLERLAB and sent to 467 Forrest Ave., Suite 118, Cocoa, FL 32922.

Topics may include: Introduction to Prompting and Cueing, Marketing Beginner Dance Parties, Beginner Parties for Adults, Working with Young Children (K-3), Dance Parties In the Schools, Church Camps, etc., Dancing with Teens, Family Night Dance Parties, Dances Without Partners, Father-Daughter Dances, Dance Parties for Senior Citizens, Dance Parties for Very Large Groups, Contra Dances Useful at Beginner Parties, Round Dance Mixers at Beginner Parties, and The Art of the Quick Teach.

Staff members will be well respected leaders in these fields.

For more information on either of these two seminars please contact the home office at:

CALLERLAB  
467 Forrest Ave., Suite 118  
Cocoa, FL 32922  
1-800-221-2577  
E-Mail: CALLERLAB@aol.com

\*\*\*\*\* **E N D** \*\*\*\*\*

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS



PRESS RELEASE

**FOR IMMEDIATE RELEASE  
(January 2004)**



PRESS RELEASE

\*\*\*\*\* **S T A R T** \*\*\*\*\*

**MENTAL EXERCISE  
HELPS PREVENT ALZHEIMER'S**

Square dancers have known for a long time how beneficial this activity can be. One of the major benefits is the joy of joining with other square dancers for an evening of dancing and friendliness. The social benefits of being with friendly people who also enjoy our activity are tremendous. Now we have a medical study which provides even more ammunition to the discussion that square dancing is good for you. The following article provides information about this study. Please read it and make copies of this Press Release for you friends. Let them know how much square dancing can benefit them.

*WASHINGTON, June 19 (UPI) -- Mentally challenging activities like playing chess or bridge can significantly reduce the risk of developing Alzheimer's disease according to a new study. Seniors who engaged in pastimes like playing a musical instrument or even checkers lowered their risk of developing dementia by as much as 75 percent, the Washington Post reports, compared with those who didn't exercise their minds. Citing a study lead by Joe Verghese, a neurologist at the Albert Einstein College of Medicine in the Bronx, the results add to an increasing body of evidence. "I see a lot of elderly patients -- They have so-called senior moments -- they go in a room and forget why they are there. One thing I advise is for them to increase their participation in cognitively stimulating activities." Such benefits are widely available and inexpensive and seem to benefit all levels of education and intelligence. Unfortunately, the Post reports, watching television doesn't count.*

\*\*\*\*\* **E N D** \*\*\*\*\*

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