

Arnie Kroneberger
1924 - 2004

EMPHASIS CALLS:

MAINSTREAM: EIGHT CHAIN THRU
PLUS: NONE

FUTURE CONVENTIONS:

MAR 21 - 23, 2005 Louisville, KY
APR 10-12, 2006 Charlotte, NC

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Marsh Affinity Group 800-503-9227

ARNIE KRONENBERGER

A rnie Kronenberger, one of the founding members of CALLERLAB, passed away at his home on January 6, 2004. Many of today's callers have not had the privilege of knowing Arnie because the demands of his other job forced him to give up calling in the 1970's. By the 1950's he was widely known for his exciting calling style. He was one of the callers at the Diamond Jubilee dance in Santa Monica, California in 1950 when 15,000 dancers filled the streets. Throughout the next two decades Arnie called at many of the major festivals in North America.

A small group of friends in Southern California worked throughout the 1960's toward the goal of a worldwide association of callers. The group included Bob Osgood, Bob Var Antwerp and Arnie. He was a member of the Hall of Fame group that became the first CALLERLAB Board of Governors. His influence and the respect that many callers had for him was very important for the early success of the new organization.

Even though he was not able to continue his calling, Arnie never failed to give his support. He was the first recipient of our Gold Card life membership and attended the conventions whenever he could. He received the Milestone Award, CALLERLAB's highest award, in 1983. In 1997 he was a member of a unique panel of Gold Card Members discussing history at our convention in Los Angeles, CA. Arnie was an outstanding example of a popular, respected caller who was dedicated to the success of square dancing.

CONVENTION FLASH

T he 'FLASH' issue of *DIRECTION* is published as soon as possible after the annual convention in order to inform all CALLERLAB members of significant actions taken at the Annual Meeting. This issue includes award presentations and provides the membership with copies of any reports required in the bylaws, such as financial reports, minutes of the annual meeting, etc. Committee reports not presented at the convention will be included in a later issue of *DIRECTION*

**32nd CALLERLAB CONVENTION
LOUISVILLE, KY MARCH 21-23, 2005**

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CHAIRMAN'S SPEECH

Mike Jacobs. Chairman

Mike Jacobs, Chairman, presented the following speech during the Banquet Tuesday evening at the 2004 CALLERLAB convention.

There is a duality to everything. Whether we call it good and evil, cowboys and Indians, matter and antimatter, ying-yang, it is there. Yet that duality is needed because one defines the other. So it is with our dance activity. But we have taken it too far.

We have performers and dancers in our activity, but we have separated ourselves further. We have callers and cuers.. We have prompters and challenge callers. We have beginners and graduates and dancers dancing to Phase 6 and C4. Even our purest folk form of dance, Contra, separates beginner from experienced.

There is nothing wrong with providing ourselves varying places to express our willingness to dance, to mix, to stimulate our minds and our bodies. But it has become a means by which we have separated ourselves instead of unifying. What is worse, it has caused us to be critical of each other, blaming each other for problems in our own version of a cold war, uncaring for what it shows to the outside world.

The one thing I have learned from the Alliance meetings is there is no reason for this separatism. I have seen leaders from every spectrum of our activity come together in a spirit of concern, cooperation, and unity to try to strengthen our activity. Yes, they wear different labels when they enter the room but that tends to fall by the wayside in their eager and honest attempt to protect and revitalize our activity.

Why? Because we all share the social dance that makes our activities unique. And the amazing thing to see is the teamwork and brainstorming and problem solving come to bear upon our problems. It is as Jonas Salk said, " Your dreams tell you what to do. Your reason tells you how to do it. "

No, we are not a "band of brothers" to quote Shakespeare, at least not yet. But we are starting to see what the real duality should be, the doers and the non-doers. You have shown that you are doers by your participation here at this convention. But many others share our

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DIRECTION is the official newsletter of *CALLERLAB*, The International Association of Square Dance Callers, with offices located at 467 Forrest Ave., Suite 118 Cocoa, FL 32922; Phone: (321)639-0039; Email: CALLERLAB@aol.com. *DIRECTION* is published and mailed first class to all members and affiliates of *CALLERLAB*. *DIRECTION* is edited by Jerry Reed, Executive Director.

DIRECTION is computerized, therefore, it would be most helpful to have articles, reports or letters to the editor submitted on computer diskettes whenever possible. *DIRECTION* uses Corel Word Perfect 8.0 on a Windows based computer. Computer diskettes or CD's containing articles, reports or letters to be published should be submitted in Word Perfect. Windows based Micro Soft Word or ASCII text files are also acceptable. Please enclose a printout of the article, report or letter. Unsigned submissions will not be accepted.

The opinions expressed in articles submitted by members or affiliates do not necessarily reflect the policies of *CALLERLAB*. All articles submitted for publication must be signed by the author.

The Editor reserves the right to exercise discretion in accepting, editing, or rejecting any material submitted for publication. Articles submitted for publication that describe square dance formations or arrangements **MUST** be in accordance with *CALLERLAB* standards.

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convictions and they do not hold microphones, they dance. It is time to stop the criticism, the finger pointing, the factional warring and unite everyone that holds a place in their hearts for dancing. The ARTS provides us a starting point to discover the real duality as far as we are concerned, those that dance and those that do not. It is only then that we can make it a singularity and bring the world to dancing.

RESULTS OF PROGRAM POLICY CHANGE VOTE

The 2004 CALLERLAB Call to Convention in the January/February 2004 issue of *DIRECTION* announced that a revision to the Program Policy dated January 4, 2000 (Reformatted July 14, 2002) would be presented, discussed, and voted on during the 2004 Annual CALLERLAB meeting. The current Program Policy dated January 4, 2000 was provided to all members in the August 2000 issue of *DIRECTION*. The revision as approved by the Board was presented to the membership during the annual meeting April 7, 2004 for discussion and vote. The motion provided in the Call To Convention was amended. The amended motion, printed below, was approved by the membership at the meeting. The discussion of the change, amendments, and the approved motion is available on CTI tapes of the annual meeting on tape numbers 35A and 35B.

During the Annual Meeting a Motion to change the time interval for dance program reviews from two years to three years was approved. All voting members will receive a ballot to vote on this issue.

The change approved by the Membership during the 2004 CALLERLAB meeting extends the period between dance program reviews from two years to three years as listed in paragraph 7 of the Program Policy. The following MOTION was approved during the 2004 Annual Membership meeting:

*MOTION: Be it resolved that: Paragraph 7 of the CALLERLAB Program Policy be revised to read:
"7. Dance programs shall be reviewed for content at least every three years. Changes shall be slow and deliberate."*

Eligible Members are provided a ballot asking whether this motion should be rescinded. Ballots **Must** be returned to the CALLERLAB Office no later than July 15, 2004. The Bylaws require that at least 1/3 of the ballots MUST be returned AND at least 2/3 of the ballots returned vote to rescind the MOTION as approved during the Annual Meeting, or the action taken at the meeting stands approved and is binding on the organization.

PLEASE VOTE!!!

CONVENTION REPORT

The following is the convention report for the 2004 CALLERLAB convention: 217 Members; 99 Partners; 1 Non-Member and Partner; 7 Staff and Partners, 13 VIPS and Partners, and 2 Others, 359 TOTAL REGISTERED.

MEMBERSHIP REPORT

The following is the membership report for the year ending March 31, 2004.

Category	US	Canada	OSeas	Totals
Active Mbrs	746	35	158	939
Associate Mbrs	635	17	34	686
Apprentice Mbrs	40	0	0	40
Retired Mbrs	22	1	1	24
Life Members	7	0	0	7
Lic & Lic/Ins	146	0	0	146
Totals	1596	53	193	1842

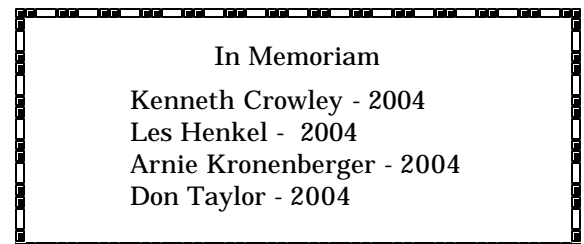
A total of 1591 BMI/ASCAP licenses were issued; 894 for less than 50 dance events a year and 697 for over 50 dances events per year. We had a total of 28 members licensed to teach Country Western dances outside the square dance activity.

2003 FINANCIAL REPORT

This CALLERLAB fiscal year was December 1, 2002 to November 30, 2003. The corporation ended the 2003 fiscal year with Total Current Assets of \$56,411.71 including Current Assets (cash) of \$49,980.01. Our Balance Sheet for the fiscal year shows a Net Income loss of \$1,372.24. The financial report will be included with the minutes of the 2004 annual meeting.

Our largest expenses, other than salaries, continue to be printing and shipping costs. We are continually looking for ways to save money without reducing service to our members. We have implemented Electronic distribution of *DIRECTION*, the CD Journal, our new Electronic News service and electronic mailing of much of our committee work.

If you would like to receive *DIRECTION* or the CD Journal electronically, simply send an Email request to the office at CALLERLAB@aol.com



BOARD OF GOVERNORS ELECTION

If you would like to be a candidate for the Board of Governors, petitions may be obtained from the Home Office. Your valid petition, a brief biographic sketch, and a current photo (suitable for use in the August issue of *DIRECTION*) must be in the Home Office no **later than July 1, 2004!**

Candidates must have been an Active Member in good standing for the four (4) most recent years. Nine members will be elected to three-year terms on the Board, beginning with the Board of Governors meeting immediately following the 2005 CALLERLAB Convention in Louisville, KY

Twelve petitions have been submitted to date: **Clark Baker, Tim Crawford, Larry Davenport, Bill Harrison, Jerry Jestin, Dick Mazziotti, Tom Miller, Bob Poyner, Dana Schirmer, Nasser Shukayr, John Sybalsky, and Jim Wass**. Their biographies will appear in the August issue of *DIRECTION*. Voting Members will also receive a ballot at that time.

AWARD PRESENTATIONS MILESTONE AWARDS

The Milestone Award is the highest honor CALLERLAB can bestow. It is presented to individuals who have met the five point criteria in the field of square dancing and have been selected by representatives of the membership to be honored in this way.

These five points are:

- (1) The recipient must have worked in UNCHARTERED FIELDS.
- (2) The individual's contributions to the activity must have STOOD THE TEST OF TIME.
- (3) These contributions must have been UNSELFISH.
- (4) In the course of making these contributions, the recipient must have displayed true LEADERSHIP and PROFESSIONALISM.
- (5) Finally, the recipient's work must have had a BROAD INFLUENCE on the activity.

The most prestigious award CALLERLAB can bestow on an individual is the Milestone. It is presented to callers that have made significant contributions to the square dance activity. During the 2004 CALLERLAB convention we had one Milestone recipient, this candidate meets all of these requirements.

MILESTONE AWARD Presented by Mike Seastrom

The CALLERLAB Milestone is a most prestigious award. Each nominee is judged using rigid criteria in five separate categories. The primary purpose of this award is to recognize those individuals, whether CALLERLAB members or not, who have made outstanding and significant contributions to square dancing.

Most of us in square dancing, and in life, see only things from our own perspective. In only seeing things from one angle, we often miss those things that encompass the "BIG" picture. Tonight I would like to explain more of that entire picture, especially for those that were not square dancing prior to 1975. I know that, as this presentation unfolds, most of you will know of the identity of tonight's recipient. I only ask that you keep the secret with me until his name is announced.

CALLERLAB's 2004 Milestone Recipient was born in 1938 in Atlanta, Georgia. After his schooling in Atlanta, he was accepted into the United States Naval Academy, and while at the Academy, he became the lead singer for a rock band. At the same time, while on leave from Annapolis, he started his calling training with his dad, known to most as Doc. He learned several signing calls and while on stage, he would "jazz up" or "modernize" these songs the way a teenager or lead signer in a bluesy rock band would do them.

His dad would tell him, "If you want to call, you have to be able to call hash. Calling patter is what truly makes a square dance caller."

After graduating from Annapolis, and serving several years in the Navy and special service, he married Gloria Mason. They started a family, and in the late 1960's moved back to Atlanta and began square dancing again. He asked his Dad if he would teach him to really be a caller and he agreed. His dad was a perfectionist, and they began what became a two-year program. It was rigorous, but our recipient hung in there and finally accepted a booking more than 100 miles away, so as not to embarrass his Dad if things didn't go right.

While enjoying calling as a hobby, he and his family moved several times due to career promotions and finally ended up in Houston. By this time, they had 3 children. He was calling for local clubs and traveling on the weekends while working for a large company that catered to the oil industry. He was offered a Vice President position with the company, but was told he would have to give up square dance calling because it didn't fit their 'corporate image.' Instead of taking the position, he gave notice and began calling full-time.

In 1974, he formed his own record company and that is where his impact on square dancing and square dance music surpasses anyone before or anyone since. You see, before 1974, we had good music, but it was arranged very much the same. All of the record companies at the time still had their own unique sound, but the instruments just played, or more or less jammed, never taking into

account when the caller was actually calling. Consequently, most of that music had "holes" in it and would largely "die out" or sound weak at the end of the called phrase. Many of the singing calls lacked a melody line for the callers to sing as they called.

Our recipient wanted to bring the concepts of modern recorded music to square dancing. He still laid a basic

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rhythm track, but then arranged the other instruments so that one instrument would shine or play the melody line during each figure. This in itself was somewhat revolutionary, but he wanted to go further. He was the first producer to make dramatic use of “chases” and “fills”. Suddenly these “holes” or places where the music would previously die out disappeared. Now when the caller finished calling, the music would swell for the dancers. Each sequence featured a different lead instrument playing the melody and now there was a second, and sometimes a third instrument filling the gaps. This was a sound rarely heard in square dance music before.

He featured instruments very seldom used in our music such as steel guitars, harmonicas, mandolins, dobros, and even used drums as lead instruments to excite the dancers. His philosophy is that “an instrument is sweeter to the dancer’s ear, than the sound of a caller’s voice and the music should stand out there for the dancer.” He calls these extra chases and fills “candy” for the dancer’s ears and feet.

Our recipient’s music philosophy was one of the contributing factors in the change of our calling that occurred from the 1960’s to the 1980’s. Callers no longer needed to put a word to each beat, to fill the holes in the music, and help the dancers keep time with their feet. When using a good piece of music, our recipient encouraged callers to “prompt” more and let the music play so the dancers could dance with just the sound of their feet and the music.

One needs to only listen to almost any of today’s square dance music to hear our recipient’s influence. Almost every label applies his method of arrangement and engineering. When a couple of today’s most successful labels began, its producers took a copy of our recipient’s music to show the band and engineer what they wanted their music to sound like.

Our recipient was also a fixture at CALLERLAB music sessions. He would preach his philosophy, and then show exactly how he planned, arranged, and engineered his music. When asked why he was “giving away his trade secrets”, he would say, “If it makes square dance music better and dancing more enjoyable to the dancers, it’s more than worth it.” He taught many record producers exactly how to improve their music.

He also taught callers to just listen to the music in a song the first time they played it, instead of trying to call it right away. In doing so, they could find the special instrumentation or “candy for the dancers” to bring out while doing the number, instead of just calling over it.

Early on he discovered that many of the square dance records of the day were prone to skipping. He was one of the first to employ what is known as “triple dipping”. This is a process where records are dipped into vinyl

three times. This makes the record thicker and allows deeper grooves to be cut, making them much less likely to skip. This process is quite a bit more expensive than the conventional way of single dipping, and he could have easily charged more for his recordings, but he kept his records at the same price as all of the other labels.

Our recipient joined CALLERLAB in 1976 and has served on the Board of Governors and the Executive Committee. He has presented countless caller and dancer seminars all over the world and has organized and been on staff at many caller schools over the years. In 1989, he married Carla and helped raise her two children. Today they enjoy two grandsons and are expecting a third grandchild in the fall.

He is passionate about his family, square dancing and his music. He is a caller/leader in every sense of the word. He is always a gentleman on stage and treats other callers how he wants to be treated. He has always respected callers and dancers and carries himself the same way he did when he graduated from the U.S. Naval Academy. He has been calling for 47 years and never misses an opportunity to help other callers who seek his advice. Gail’s contribution to this presentation goes like this:

Lawdy, Lawdy, Miss Clawdy! I am really pleased to **Stand Up** here and make this presentation. It’s the **Next Best Feeling to Taking It Easy. If They Could See Me Now**, they would know I was here to talk about someone who is an **Expert At Everything It’s Alright With Me**, but it is **Hard To Be Humble** when you’re such a **Good Luck Charm**.

Lots of things have been said about this person. Oh, you know, things like he’s **One In A Million** and he’s **Just a Redneck In a Rock and Roll Bar** on a **Natural High** in the company of a **Good Hearted Women**, listening to the **Rhythm of the Rain** who’s **Ready For The Times To Get Better**. Lot’s of people have **Memories, Golden Memories. Who Am I To Say** be quite when they go on and on – you know, **Yakety-Yak**.

I Don’t Believe My Heart Could Stand Another You but **Here I Am In Dallas** (I mean Reno) presenting this award to someone who probably needs to be in **Amarillo By Morning** I hope he doesn’t forget his **Two Pairs of Levis**.

I’m going to jump off the **Sin Wagon** right now. So, before **I Sail Away to Margaritaville**, I want you to know **I Had a Lovely Time** talking about a man who is **Hooked on Elvis** and **Old Time Rock and Roll**.

His broad influence on our activity has stood the test of time. He has unselfishly worked in un-chartered fields, displaying true leadership and professionalism. It is with the utmost respect for his energy, his passion, and his talent that I present the 2004 CALLERLAB Milestone Award to **Wade Driver**.

CHAIRMAN'S AWARD

Presented by **Mike & Michelle Jacobs, Chairman**

The Chairman's Award is given at the discretion of the Chairman to those who have provided CALLERLAB with special service or support to the Chairman.

In our activity, we all as performers have had one person that has made our success possible. Whether they have been our spouses, partners, parents, friends, or some dancing supporter, they have all worked hard for us. These nameless people work hard behind the scenes, doing the thankless little jobs that make or break every dance event. These things only get noticed when they are not done and every person takes them for granted and yet these people are the reason they get done. CALLERLAB has been extremely fortunate to have one of these unsung heroes who allows our work to get done. This year the Chairman's award was presented to **Gail Swindle**.

AWARDS OF EXCELLENCE

Mike & Michelle Jacobs, Chairman

The Award of Excellence is awarded to retiring Board members as recognition for their dedication to the governing of CALLERLAB. I'm pleased to present Awards of Excellence to our retiring Board members.

The first recipient, began calling in 1976. He attended his first CALLERLAB convention in 1979, the same year he joined CALLERLAB, and has attended every convention since. He has served five terms on the Board Of Governors since 1988. He has served on several CALLERLAB committees and has served CALLERLAB in many ways including parliamentarian for the annual business meetings. The Award of Excellence was presented to **John Sybalsky**.

The second recipient, began calling in 1955 and joined CALLERLAB in 1974. He was one of 117 callers who gathered for the very first CALLERLAB convention. He has missed only one convention since. He was elected to the Board of Governors in 1984 and has been on the Board since then. Martin is a CALLERLAB Accredited Caller-Coach and has served on many CALLERLAB committees. He has been a major contributor to the Caller Training and Caller-Coach Committees. The Award of Excellence was presented to **Martin Mallard**.

Two other Board Members retired this year. Unfortunately, neither were able to attend the convention this year. We thank **Jerry Junck** and **Tony Oxendine** for their years of service to CALLERLAB.

APPRECIATION AWARDS

The Appreciation Award is presented to recognize CALLERLAB members who have given unselfishly of their time, energy, and knowledge in support of CALLERLAB committee work, convention assistance,

or significant CALLERLAB programs.

Volunteers are true angels when it comes to helping get things done. Last year in San Antonio we had volunteers who gave unselfishly of their time to help the Home Office Staff with making the convention happen: **Kathy Davenport and Dave Vieira**.

CALLERLAB and the Foundation had a vendor booth at the 52nd National Square Dance Convention in Oklahoma City, OK. The Home Office manned the booth with the help of the following: **Tim Crawford, Betsy and Roy Gotta, Mike Jacobs, Chuck and Becky Jaworski, Deborah Carroll-Jones, Jon Jones, Tim Marriner, Norm Poisson, Dana and Donna Schirmer, and Jim and Ann Wass**. We had requested members attending the convention to help out if they were attending the convention and these members gave unselfishly of their time.

Much of the work of CALLERLAB is done by our committees. Dedicated Committee Chairmen and Vice Chairmen are the people who make it happen within the committee structure. Your Executive Committee has approved presenting Appreciation Awards to outgoing Committee Chairmen and Vice Chairmen:

Paul Bristow, V. Ch, Extended Applications Com.
Barry Clasper, V Ch, AQS Committee
Ron Counts, Ch Choreographic Applications
Doug Davis, V Ch Plus Committee
Virgil Forbes, V Ch Accreditation Committee
Gerry Hardy, Ch Education Committee
Corbin Gies, V Ch Education Committee
Jerry Jestin, Ch Extended Applications Com.
Vernon Jones, Ch Caller Association Liaison Com.
Cliff Simpson, Ch Advanced Committee
Jill Sybalsky, V Ch, Youth Committee
John Sybalsky, Ch, Web Site Committee
Norm Wilcox, Ch, AQS Committee

WE THANK YOU, ONE AND ALL!!

SPECIAL RECOGNITION AWARD

Presented by **Mike & Michelle Jacobs, Chairman**

The Special Recognition Award is presented to people who have demonstrated outstanding contributions to CALLERLAB and square dancing.

The Certificate reads "In Grateful Appreciation For Your Support and outstanding Contribution to Square Dancing"

The first recipient devoted much effort toward the successful completion of the Women In Calling music project. This project resulted in a listing of songs which were selected and voted on by the Women In Calling Committee. She coordinated the work of the committee and worked with **Bill Heyman** to get the project completed and available on the DoSaDo Web Site. The Special Recognition Certificate was presented to **Deborah-Carol Jones**

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Our second recipient worked many hours to develop edit and coordinate a demographic survey designed to collect information about the current square dancers. The information from this survey is vitally important to the CALLERLAB Foundation's marketing plan, *The Phoenix Plan*, and the efforts of the ARTS alliance. Collection and compilation of this information has been a major undertaking. The Special Recognition Certificate was presented to **Terry Wheeler**

The third recipient has provided outstanding support to CALLERLAB much above and beyond the call of duty. His expertise and willing attitude have done much to improve the image and effectiveness of the Home Office. The Special Recognition Certificate was presented to **John Swindle**

A Special Recognition Award was mailed to **Gerry Hardy** for her hard work and outstanding support of square dancing through her leadership as the Chairman of the Education Committee. Under her guidance and through her efforts, the Committee completed a very valuable resource for callers working in schools. The Caller In Schools Handbook (CISH) has proven to be an informative and useful reference document.

HALF CENTURY AWARDS

Presented by **Stew Shacklett**

This award is presented to callers who have been calling for 50 years. Five callers received their 50 year certificate at this year's convention. They are:

Dave Abbs,	Canada
Ron Black	California
George Edwards	Michigan
Marshall Flippo	Arizona
Kappie Kappenman	Washington

Of the 39 active CALLERLAB members who have previously qualified for this award, 4 attended the convention. They were, **Herb Egender**, calling 62 years; **Melton Luttrell**, calling 54 years; **Jim Mayo**, calling 54 years; and **Stew Shacklette**, calling 53 years. Certificates will be mailed to the callers who have been calling 50 years but were unable to attend the convention. They are: **Bob Bennett**, Valdosta, GA; **John Hendron**, Farmingham, MA; **Joel Kadish**, Freemont, CA; **Don Ming**, Prichett, CO; and **Wayne West**, Roseberg, OR.

QUARTER CENTURY AWARDS

Presented by **Randy Page**

This award is presented to members who have been calling a minimum of twenty-five years. Over 760 CALLERLAB members have already received this award and 107 of them attended this convention.

Of the members who will celebrate their 25th year of calling in 2004, 31 were unable to attend the convention. They will receive their certificate through the mail.

The following CALLERLAB members were presented certificates at this convention:

Vern Boggs	Washington
Don Caper	Germany
Walt Cooley, Jr.	California
Norman Crawshaw	California
Dave Donaldson	California
Rick Ewing	Washington
David Fullaway	Hawaii
Kappie Kappenman	Washington
Vanya Leighton	California
Don Lewis	California
Jerry Mitchell	Texas
Sharon Murphy	Ohio
Jay Silva	New Hampshire
Roger Smith	California
Bill Treleaven	Canada
Mike Turner	Kansas
Vern Vernazzaro	Nevada
Masaru Wada	Japan

SMALL WORLD AWARDS

Presented by **Robert Hurst**

This award is presented to members residing outside the continental North America and Hawaii, who are attending a CALLERLAB convention for the first time. The recipients this year were: **Bjorn and Anne Andersson**, Denmark, **Nishimura and Miyoko Shozo**, Japan, **Hanna Tenenbaum and Lars Olofson**, Sweden, and **Masaru Wada**, Japan.

Previous Small World Award recipients attending the convention were: **Lone Blume**, 4th convention - Denmark; **Don Casper**, 3rd convention, Germany - **Yona and Al Kali-I Chock**, 14th Convention, Hawaii - **Trevor and Chris Day**, 2nd convention, England - **Dave and Gill Clay**, 6th convention - England; **Robert Hurst**, 9th convention - England; **Francois Lamoreau**, 8th convention Germany; **Tac Ozaki**, 6th convention, Japan, - and **Jeanette Staeuble**, 8th convention - Switzerland.

SPECIAL THANKS

We wish to extend our sincere thanks to those attending our 31st annual convention to represent other national and international organizations.

Gene and Connie Triplett, representing the National Executive Committee; **Al and Linda Shaw and Chuck and Sandi Weiss**, representing ROUNDALAB; **Lyle and Jean Beck and Jim and Edythe Weber**, representing the United Square Dancers of America; **John and Clara Tapparo**, representing 53rd NSDC - Denver, CO; **Lee and Barbi Ashwill**, representing 54th NSDC - Portland, OR; **Wayne and Janice Bowman** and **Al and Peggy Broadwater**, representing the 56th NSDC - North Carolina; **Jim Maczko and Patty Wilcox** representing USA West Policy Board and The ARTS; and to **Bill and Joan Boyd**, American Square Dance Magazine.

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Thanks also to CALLERLAB members who were selected to represent other organizations.

Andy Shore - International Association of Gay Square Dance Clubs; **Trevor and Chris Day** - Square Dance Callers Clubs of Great Britain; **Ron Counts**, the Lloyd Shaw Foundation; **John and Freddie Kaltenthaler**, Overseas Dancers Association; and **Martin and Terry Mallard**, the Canadian Square and Round Dance Society; **Masaru Wada and Tac Ozaki**, the Japan Square Dance Association; **Lone Blume**, the Danish Association of American Square Dance Clubs; and **Art Harvey**, CONTRALAB.

We are pleased that each of these organizations were represented and wish to thank them individually for sharing their knowledge and experience with us and working towards finding solutions for our mutual concerns.

Dick and Vicki Henschel, Hilton Audio Products, generously provided us with PA sets and special audio requests for which we are most grateful. A special thanks to **Dave Viera** for helping **John Swindle** with the signs and the sound. Thanks, also, to **John Sybalsky and Debbie Ceder**, our convention parliamentarians.

We have been fortunate, for many years, to have volunteers to help with registration and sales at the conventions - thank you, **Bill and Linda Ives, and Del Reed** for your able assistance this year. A special thanks to our staff members in the Home Office **Donna Robinson, Gail Swindle, and John Swindle, and Mike Callahan**, Assistant Executive Director of CALLERLAB. Our total sales this year was over \$1430.80. Our sincere thanks to these dedicated hard working people who made life so much easier for all of US.

Thanks to **Scott Argow** (CTI) and his associate, **Thomas Jimez**, for their tireless efforts in recording our interest sessions.

Thanks also to those who exhibited their products and services at this year's convention. They were:

Ron Black, for Bruce Johnson Memorabilia
Hilton Audio Products
Palomino Records, Inc
Petticoat Junction
Supreme Audio/Hanhurst's Tape Service
Suzie Q Creations
Zeller Enterprises

And finally, we take this opportunity to thank each of those who assisted in whatever capacity at this year's convention! This includes all of those who served as moderators or panelists, our registration staff, those who served as MC's, committee chairmen and vice chairmen, the members of the Executive Committee and the Board of Governors and especially, the attendees.

ELECTRONIC DIRECTION

The Home Office has implemented electronic distribution of *DIRECTION* and other mailings. If you would like to participate in this money saving effort we need to hear from you. An obvious requirement is that you have regular access to your E-mail account and can access the CALLERLAB web site at www.callerlab.org.

If you agree to receive *DIRECTION* electronically, you will not receive a paper copy. You will be provided access to *DIRECTION* online and in a .PDF file. You may then either read the newsletter online or download and print your own copy.

Any Member who would prefer to receive *DIRECTION* electronically must submit an E-mail request to: CALLERLAB@aol.com **REQUESTS BY ANY OTHER MEANS WILL NOT BE ACKNOWLEDGED NOR ACCEPTED.**

COMMITTEE MEMBERSHIP

Many CALLERLAB committees need your help! Here's your chance to get involved with the internal workings of CALLERLAB. Use your knowledge and expertise to help a committee make the right decision. Make your opinions count by taking an active part in committee actions. Remember, under the bylaws, all members who have been calling over 3 years may serve on committees and vote on committee business. Please call the Home Office for information or to join one or more committees.

Please refer to the attached committee list, and keep in mind some committees have specific criteria to join. Committee information is available on the CALLERLAB website: www.callerlab.org.

BEGINNER PARTY LEADERS SEMINAR

The Committee for Community Dance (CCD) (**Calvin Campbell**, Chairman) conducted a Beginner Party Leader Seminar on Saturday and Sunday, April 3 and 4, 2004 prior to the CALLERLAB convention in Reno. Over 50 people attended, including callers, spouses/partners and staff members. Those attending shared information, dances, and experiences about Beginner Parties. Additional Beginner Party Leaders Seminars will be held prior to future CALLERLAB conventions. The seminar subjects will be tailored to meet the needs of leaders who have no experience in calling, prompting, or cueing. The seminar will begin on Saturday and will continue Sunday morning. The chairman of the CCD will work with the CALLERLAB Executive Committee to obtain funding for advertising to the Recreation Departments and the Educational community.

The seminar was video taped again this year. There are plans to produce a high quality video or DVD of the event which will be made available to all those interested in Beginner Parties.

RESULTS OF C-1 DEFINITIONS

The Challenge Committee has completed their voting on changes to the C-1 list and the C-1 Definitions Ballot #1.

Of the 66 members on the Committee, 31 voted or 47% voted on the C-1 Definition changes. Those results were: 1) to change the definition of (ANYTHING) TO A WAVE; 2) Three changes to be made to the definition of PERCOLATE; 3) The definition of RECYCLE in introductory section of C-1 definitions ("QUARTER IN" TO "ROLL"). There was no decision on SHAKEDOWN which has been sent back to the Definitions Committee for further study.

2004 CONVENTION TAPES

Convention Tapes International (CTI) taped the interest sessions again this year. If you missed a session or two, or were unable to attend this year's convention, you may order the tapes directly from Convention Tapes International, using the order form included with this issue of *DIRECTION*. If you incur any problems with your tapes, contact CTI at: (305) 947-6270.

2005 CONVENTION THEME

If you have an idea for a theme for the 2005 convention, please send your suggestion along with a brief description and how interest session topics could relate to the theme to the Home Office no later than June 1, 2004.

A convention theme will be selected by the Convention Planning Committee at their Spring meeting. The author of the selected theme will receive free dues for 2005. Insurance and BMI/ASCAP license fees are not included.

MEMBERSHIP & LICENSE CARDS

If you do not receive your membership and/or license cards within two weeks (three weeks for overseas members) of paying your dues and required fees, please contact the Home Office at 800-331-2577 or E-Mail: CALLERLAB@AOL.COM. Member cards and licenses are mailed, first class, within two to four business days.

COUNTRY WESTERN DANCE LICENSE

The Home Office has received several phone calls from CW and line dance teachers that were told by callers that they could purchase a BMI/ASCAP license through CALLERLAB. Please be advised that CALLERLAB only provides BMI/ASCAP licenses for square dance callers. Our bylaws specify that you must be a square dance caller in order to be a member of CALLERLAB. We cannot accept CW and line dance teachers as members unless they are also square dance callers. Our agreement with BMI and ASCAP states

that we can only supply music licenses for our members.

CERTIFIED SQUARE DANCE TEACHERS

The CSDT program is a voluntary program, provided as a member service of CALLERLAB. It is intended to provide a credential to callers who are square dance teachers.

Anyone desiring more information about the CSDT program may contact CALLERLAB at 321-639-0039 or write to CALLERLAB, 467 Forrest Avenue, Suite 118, Cocoa, Florida 32922, or E-mail CALLERLAB@aol.com or CSDTProgram@aol.com.

LIABILITY INSURANCE UPDATE

The 2004/05 Group Liability and Accidental Medical insurance has again been placed with Marsh Affinity Group of Park Ridge, Illinois. Callers residing in the U.S. are insured for general liability, bodily injury, and property damage claims in the amount of \$2,000,000 per occurrence, with an aggregate limit of \$3,000,000 per caller, per event.

Members requiring proof of insurance or needing a certificate naming a rental facility, are reminded that the necessary certificates must be obtained directly from the insurance company. **Do NOT call the Home Office for certificates. Proof of insurance and certificates must be obtained by calling the Marsh Affinity Group at 1-800-503-9227.** Identify yourself as a member of CALLERLAB and they will issue the certificate after verifying your membership with the Home Office.

Member's partners are also eligible for this coverage by paying the \$21 premium. Contact the Home Office for details.

This insurance coverage is also available to CALLERLAB Affiliated Organizations and their non CALLERLAB members. Contact the Home Office for details.



EQUIPMENT INSURANCE AVAILABLE

A homeowner's policy may protect your home quite well—but it probably doesn't insure your square dance business. A homeowner's policy is not designed for home businesses, nor do their premiums reflect the additional risk. Experts estimate that 60% of home businesses are incorrectly insured for their potential losses.

The loss of one piece of computer equipment or software could cause a loss of income, and obtaining a replacement quickly may mean extra expense.

(Continued on page 10)

(Continued from page 9)

Conducting a proper business requires proper insurance. Do you know CALLERLAB members can purchase affordable equipment insurance through the same company which provides our group liability coverage? This plan covers your calling equipment for the full replacement value . . . no matter how old it is, as long as it is insured for its full replacement value.

If you acquire equipment after your policy is in force, your equipment is automatically covered if it is less than 25% of your policy limit. Coverage is provided for 30 days if you purchase additional or replacement equipment or take custody of equipment. You have 30 days to notify the Insurance Administrator, you will then be billed for this additional insurance. Should you newly acquired equipment exceed 25% of you policy limit you should notify the Insurance Administrator immediately. You will be bill for the additional coverage.

Theft, water, vandalism, fire, lightening, and breakage due to other hazards associated with calling square dances . . . any possible threat to your equipment is covered under this "ALL-RISK" Plan with very few exclusions! Your equipment is covered where it is located or while in transit within the United States, Puerto Rico, Canada, District of Columbia, and at temporary locations anywhere in the world . . . 24 hours a day, with very few exclusions.

It covers the usual calling equipment such as sound systems, microphones, speakers, speaker stands, remote microphones, records, tapes and recorders, as well as electronic equipment used in your business, such as computers, word processing equipment and video equipment. It is easy to apply for, and has special features which allow you to customize it to your own specific needs.

Be advised that most homeowners' policies do not cover your square dance equipment once you take it from your home. We know of several callers who have had equipment stolen and found out too late it was not covered by their homeowner's policy.

We urge you to check with your insurance agent about coverage and cost. We think you'll find our insurance to be the best insurance bargain around. **If you have any questions about this CALLERLAB benefit, call our Insurance Administrator, Marsh Affinity Group at 1-800-503-9230.** For complete information contact the Home Office for a brochure.

CALLERLAB MEMBERSHIP ROSTER

The Executive Committee has determined that, in order to hold down printing and postage costs, a membership roster will not be automatically distributed to all members this year. The cost of printing and mailing a roster to our entire membership is well over \$3,000.

If you have moved in the past year, or have any changes to the information in the roster, notify the Home Office immediately. We plan to print the roster for the 2004/2005 membership year in June 2004.

New members who have not yet received a roster or members requiring an updated roster should order one from the Home Office. **FOR ORDERS AFTER MAY 30TH THERE WILL BE A CHARGE OF \$5.00. Orders will be accepted via phone (800-331-2577), U.S. Mail, E-mail (CALLERLAB@aol.com), or FAX (321-639-0851).**

The Home Office will print enough rosters to fill those orders plus a small supply for occasional requests. Orders should indicate if you will accept electronic (E-mail) mailing of the roster in a .pdf file.

OFFICE HOLIDAY SCHEDULE

The CALLERLAB Home Office will be closed on Friday, May 28 and Monday, May 31, 2004 in observance of Memorial Day, and July 2, 2004 in observance of the July 4th Holiday. The Home Office Staff would like to take this opportunity to wish you a safe and enjoyable beginning to summer.

DANCE INFORMATION PHONE NUMBER

A few years ago the National Capitol Area Square Dance Leaders Association (NCASDLA) obtained a unique phone number, 1-888-DANCEON to be used for the square dance activity. The number has been widely publicized. Unfortunately, the number was not renewed and no longer belongs to the NCASDLA. Phone calls to that number connects you to a recording suggesting you call another number. The second number is, in fact, a porn number. The NCASDLA has contacted the company which now has that number and it is PRIMETEL Communications. They refuse to do anything about it. The NCASDLA has not been successful in getting the porn outfit to switch the number. Walt Peterman, President of the NCASDLA believes it is a lost cause. The Maryland number (1-301-574-8375), is still valid. The NCASDLA has asked that CALLERLAB publicize this situation to help get the word passed to everyone whom might be still listing this number as a number to call for information on square dancing in the Washington Area.

COMMITTEE REPORTS

Committee reports are in the minutes of the 2004 annual business meeting included with this issue of *DIRECTION*. Committee reports not included will be in a later issue of *DIRECTION*.

The best antique is an old friend!

ACCREDITATION COMMITTEE

Jim Wass, Chairman

The Accreditation Committee met on Monday. Our scheduled topic of discussion was the Bylaws change to the active calling requirement for CALLERLAB membership and whether that suggested any changes to the General Caller Accreditation program and the Certified Square Dance Teacher program. Those present were unanimous in maintaining the current active calling requirement for both programs. However, the discussion did lead to many interesting suggestions for tweaking both programs. These suggestions will be grouped and presented to the full committee membership in a series of mailings over the coming year. We plan to review every suggestion and reject or implement each prior to CALLERLAB 32 in Louisville. The recommended changes will not affect any accreditation applicant currently going through the process. All of the suggestions are oriented toward clarifying the process or creating alternative means of achieving the same ends.

CALLER ASSOCIATION LIAISON COMMITTEE REPORT (CALC)

Dave Vieira, Chairman

A productive meeting was held on April 5, 2004 at the CALLERLAB Convention in Reno, Nevada. Attendees discussed the future development of the resources and activities for the interfacing with their local and area Caller and Dancer Associations. CALC members will receive membership packets and information on the FAQ's currently being created.

Additionally, BMI/ASCAP information and the Foundation status will be readily available for members of the CALC to deliver to those in the Member's area of responsibility. CALC representatives are still needed for the following states: Arkansas, Georgia, Illinois, Kentucky, Minnesota, Missouri, North Dakota, South Carolina, South Dakota, Utah, Virginia, Washington, Wisconsin, Wyoming and some Canadian Provinces.

Please contact Dave Vieira, Chairman or Bob Jones, Vice Chairman for more information. (Dave: DAVID.VIEIRA@MCI.COM and Bob: bobjones@wesnet.com)

CALLER-COACH COMMITTEE

Paul Henze, Chairman

We had 13 at our meeting. Over the years, we have had several questions come up on the applications for accreditation and re-accreditation. We talked over several suggested changes to the applications. Therefore, we will be sending to all coaches, both the old version and the new version to approve or make changes and then vote on.

A suggestion was also made that at each caller school taught, critique sheets should be given to each attendee. The attendee should then critique the school's con-

tent, the presentations, and the coaches' teaching. The critique would then be mailed directly to the caller-coach committee chairman. The caller-coach chairman would summarize the comments and inform the school's coaches.

CHALLENGE COMMITTEE

Ed Foote, Chairman

At the Challenge Committee meeting in Reno, there was discussion about whether CROSS EXTEND should be moved from C-3B to C-1. A ballot will be sent to all Challenge Committee members. A ballot will also be sent for definition proposals for two C-1 calls. There was also discussion about the length of time to be allowed for people to respond to ballots. Vic Ceder reported the C-3A definitions have been sent to the Home Office for posting on the web site, and the C-3A ballot will be sent out shortly.

PARTNERS COMMITTEE

Bev Sutter, Chairman

Reno! Congratulations to **Wade Driver** for the Milestone award and our very special secretary, **Gail Swindle** on receiving the Chairman's Award. Both deserve this special recognition. And, congratulations to those callers recognized for 25 and 50 years of calling.

What better place to share ideas for growth and development than the CALLERLAB Convention. The informals seem to have the most fun. Bouncing ideas and questions back and forth.

I understand the partner sessions were well attended, and I appreciate the email notes from those who attended. Thanks to **Jim Wass** for his ability to keep thoughts and ideas and the participation going during the sessions; to **Gail Gordon** for coaching us through another life session; and to **Roy Gotta**, Vice Chairman for conducting the sessions in my absence.

This year a new item was brought to the attention in a session about a very popular organization that specializes in fun things to see and do as a group. The Red Hat Society. Have you heard of the Red Hat Society? This is something I would like to hear more about from you. Are you already a member of this group? You may contact me at: dosidobev@yousq.net. Use square dancing or red hat in the subject line.

You are already a Partner. If you wish to join the Partners Committee send your request to the home office. News specific to partners will keep you informed about the committee. Let's get down to some serious business and then go have some fun in Louisville '05.



**EXERCISE YOUR RIGHT
VOTE!**

RPM Committee

Tom Rudebock, Chairman

The following topics were discussed: 1) Collecting and sharing additional - *Winning Ways Success Stories*; 2) The collection of materials for a 'Promo Pac' and/or Publicity-Promotion Library; 3) Building an "Add A Buck" kit.

This past year 14 success stories were added to the *Winning Ways* Collection and suggested materials for the 'Promo Pac' were received.

Over the next year the goals are: 1) Continue adding success stories; 2) complete the "Add A Buck" kit and 3) work with the Marketing Committee to build a Publicity-Promotion Library. There were 15 members and partners present.

MODERN SQUARE DANCE HISTORY

The CALLERLAB Board of Governors would like to offer sincere CONGRATULATIONS to Jim Mayo on the publication of a unique look at the history of modern western square dancing. The look at this history is now available in a new book researched and written by Jim. This very valuable and unmatched book took over four years to complete and is now available. The title is *Step By Step Through Modern Square Dance History*. The publisher is 1st Books Library of Bloomington, Indiana.

The separation of the modern form of square dancing from its traditional origins during the last half of the 20th century is traced in considerable detail. Changes in the vocabulary of calls and the character of the choreography are identified. Growth patterns are examined and the impact of CALLERLAB and its dance programs is discussed. So also are the changes in our society and the effect they have had on recruiting. Jim hopes the research he did will help us all to better understand the changes and the similarities that still exist.

More information about the book may be obtained from: Jim Mayo, PO Box 367, Hampstead, NH 03841 OR through Hanhurst Tape & Record Service. Books may be ordered online at www.dosado.com.

FROM OUR MEMBERS

Opinions expressed in letters or articles from our members are those of the writers and do not necessarily reflect those of CALLERLAB, nor of the Editor.

The Editor reserves the right to condense, omit or re-write all or any part of material sent to CALLERLAB for publication.

IAGSDC TRAIL END DANCE

The International Association of Gay Square Dance Clubs (IAGSDC) - a member of the ARTS alliance - is hosting an Advanced Trail End Dance on Wednesday night, June 23 at the 53rd National Square Dance Convention in Denver. Anyone interested in calling at this dance should contact **Andy Shore** - shore@moveto.com or 650-961-7504."

BOG-EC VOTING

The Board of Governors has determined that a report to the membership with the BOG voting status should be made at least once a year. The following is that report for the 2003/2004 Board and Executive Committee.

BOG Response Log			
	#Logs	Total Votes	Voting %
Clark Baker	13	13	100%
Doug Bennett	13	12	92%
Lone Blume	13	12	92%
Cal Campbell	13	12	92%
Larry Cole	13	13	100%
Tim Crawford	13	13	100%
Larry Davenport	13	13	100%
Betsy Gotta	13	13	100%
Bill Harrison	13	13	100%
Mike Jacobs	13	13	100%
Chuck Jaworski	13	13	100%
Jerry Jestin	13	13	100%
Vernon Jones	13	13	100%
Jerry Junck	13	12	92%
Martin Mallard	13	10	77%
Tim Marriner	13	13	100%
John Marshall	13	12	92%
Jim Mayo	13	13	100%
Tom Miller	13	13	100%
Tony Oxendine	13	13	100%
Dana Schirmer	13	13	100%
Nasser Shukayr	13	13	100%
Al Stevens	13	12	92%
John Sybalsky	13	10	77%
TOTAL	312	300	96%
Response Log EC			
	TOT Logs	TOT Votes	Voting %
Mike Jacobs	44	44	100%
Tim Crawford	44	44	100%
Larry Cole	44	44	100%
Tim Marriner	44	44	100%
Jim Mayo	44	44	100%
TOTAL	220	220	100%

ALAMO RENTAL CARS

Members please make note of a change to the rental car discount program offered by Alamo Rental Car. You may now go to the following link to obtain discount coupons and to make reservations: http://www.alamo.com/HotDeals/Template.asp?msg=association_membership We will be adding this link to the CALLERLAB web site.



FOUNDATION NEWS

VOLUME TWO NUMBER I MAY 2004

COCOA, FLORIDA



FOUNDATION DIRECTOR'S AWARD

Presented by
Mike & Michelle Jacobs, Chairman Of The Board

The Foundation Board Of Directors has established three awards to recognize noteworthy or contributing support to the Foundation. The highest award the Foundation can award is the Foundation Director's Award. This award is to recognize individuals and organizations which have demonstrated very exceptional and extremely outstanding or contributing support to the Foundation or square dancing. It is presented to individuals organizations who have met the following criteria:

- 1) Very exceptional and extremely outstanding service to The Foundation,
- 2) Very exceptional and extremely outstanding service to square dancing,
- or 3) A very substantial donation to the Foundation of \$5,000 or more in a calendar year

Andy Shore proposed a challenge to the International Association of Gay Square Dance Clubs (IAGSDC) last year to donate money to the CALLERLAB Foundation. More than \$7,000.00 was donated to the Foundation by members of the IAGSDC. Andy matched that donation, resulting in over \$14,000 being donated to the Foundation. Andy was presented the Foundation Director's Award for his tremendous generosity.



PATRON OF THE FOUNDATION

Presented by
Mike & Michelle Jacobs, Chairman Of The Board

The Foundation Board Of Directors has established the Patron of the Foundation Award to recognize individu-

als and organizations which have demonstrated outstanding or contributing support to the Foundation or square dancing. It is presented to individuals or organizations who have met the following criteria:

- 1) Outstanding support to the Foundation or square dancing on a short term project,
- 2) Continuing support to the Foundation or square dancing on a long term basis,
- or 3) a substantial donation to the Foundation of \$1,000 to \$4,999 in a calendar year.

Jim Hensly has worked long and hard for the Foundation and for square dancing. He brought us a vision for marketing our activity in a way to increase the public's awareness and to increase our numbers. He was instrumental in the success of the Focus Group surveys conducted in support of the Phoenix Plan. His vision helped lead to the formation of the Alliance for Round, Traditional, and Square dance (ARTS). Jim Hensley was presented the Patron Of the Foundation award for his support of the Foundation and the activity.

PATRON OF THE FOUNDATION

The North Texas Callers Association has also provided outstanding financial support to the Foundation. The association is recognized for a very generous donation of \$1000.00 to the Foundation. The Patron of the Foundation Award was mailed to the association.

CONVENTION DONATIONS

This year in Reno the Foundation received donations from several members and organizations. The Overseas Dancer Association made a \$75.00 donation in memory of **Bob Osgood**, as well as their continuing donation to the Tex Hencering Scholarship Fund in the amount of \$300. In keeping with their policy after having purchased their video business, **Betsy and Roy Gotta** made a donation of \$940.00. A dona-

(Continued on page 14)

467 Forrest Ave., Suite 118
Cocoa, FL 32922
(321) 639-0039
www.Foundation-ARTS.com
E-Mail FoundationFL@AOL.COM

(Continued from page 13)

tion of \$500.00 was made on behalf of **Mike and Michelle Jacobs** and the Masqueraders Square Dance Club, and **Chris Pinkham** donated \$100.

The Foundation extends its grateful appreciation for the continued support of all callers, dancers, organizations and friends of activity who have contributed so generously to the Foundation for the Preservation and Promotion of Square Dancing.

FRIENDS OF THE FOUNDATION

Art Harvey
Wayne Lotz
Paul Moore
Greg Edison
Bud Garrett
Mike Hogan
Don McPeak
Masaru Wada
David McCall
Gary Portratz
Wes McCarthy
Chris Pinkham
Wayne Janssen
Robert Cadman

Sundown Squares

Arleta Van Guilder

Laurits Kristensen

Betsy and Roy Gotta

Mike and Michelle Jacobs

Grand Canyon Square Dance Association

*In Memory of **Bob Osgood***

Ted and Betty Vaile

Overseas Dancer Association

Callers Council of New Jersey

Associated Square Dancers of California

*In Memory of **Jack Smethers***

Jon Jones and Deborah Carroll-Jones

*In Memory of **Judy Cadman***

Tom Rudebock

*In Memory of **Danny and Debi Blagg***

Vernon and Kayla Jones

NEW SONG & DANCE ROUTINE BROCHURE

The CALLERLAB Foundation for the Preservation and Promotion of Square Dancing is pleased to announce the availability of a revised "New Song and Dance Routine" brochure. The price for the

brochures is \$15.00 per hundred, plus postage or shipping charges. Brochures are shipped by UPS whenever possible. They are available in a fan-fold with a blank panel for adding your own local information or you can now order them "flat" for printing by a professional printer or on your home computer.

Nearly 1,000,000 of these deluxe brochures have been distributed world wide. They have proven to be a very effective tool for recruiting new dancers.

CALLERLAB MEMBERSHIP RENEWAL FRIENDS OF THE FOUNDATION

The following members made donations to the Foundation when renewing their 2004 CALLERLAB Membership.

We would like to thank these and all members and friends who remember the Foundation with a donation. More than \$1300.00 has been donated.

Steve Ackerman
Lottie Ainesworth
Klaus-Dieter Andrezejczak
Posie Arato
Red Bates
Ron Black
Jim Brandenburg
Jane Carlson
Edward Clafin
Elmer Claycomb
Stephen Cole
Herb Conklin
Ron Counts
Charles Diehl
Shawn Federspiel
Marshall Flippo
Kit Galvin
Diane Gaskill
Hans Gietl
Alan Hirsch
Harold Kleve
John Knight
Yoshiyuki Kuriki
Everett Mackin
Richard Maurer

Gerad Mc Whirter
Don Mitcham
Lyle Nirk
Shozo Nishimura
Richard Reel
Ed Renauld
James Robertson
Al Rouff
Dana Schirmer
Mike Seastrom
Dick Shimburski
Richard Silver
Phil Smith
Jeannette Staeuble
Steve Stephenson
Donn Thomson
Carlton Trudo
Richard Tuck
Glen Tusler
Tim Tyl
Elaine Verderes e
John Vitollo
Bob Wilson
Norm Yoder



www.arts-dance.org

**FOR IMMEDIATE RELEASE
(May 2004)**



PRESS RELEASE

**FUND RAISING DANCES
TO BENEFIT**

The Alliance for Round, Traditional and Square (ARTS) Dance

The ARTS is an alliance of related dance organizations which have come together to work toward to improvement and growth of square, round, traditional, and other related dance forms. The mission of the ARTS is to generate public awareness and promote growth and acceptance of contemporary Square, Round, and Traditional Folk Dance by encouraging and assisting a coalition of allied dance groups. The ARTS will provide leadership and resources necessary to create an achievable marketing program. The ARTS will encourage, promote and support healthy lifestyles through dance programs and events that provide fun and effective exercise for both mind and body, all within a unique system of social interactions.

The first dance to benefit the ARTS was held on April 10, 2004 in San Diego, California. This dance, sponsored by the Square Dance Association of San Diego County, raised \$422.00.

Local and area callers, cuers and line dance instructors helped to make this a fun and enjoyable dance. CALLERLAB members Ray Holmes, Ron Nelson and Dennis Young called squares, including traditional square dances, ROUNDALAB member Bud Mighetto cued rounds and Diana Costantino taught line dances.

San Diego Square Dance Association Vice President, Jim & Pam Kidwell and Tami & Andy Allemao and ARTS Governing Board members Michael and Kimberlee Streby (USDA Western Region Vice Presidents) and Patty Wilcox provided refreshments for this entertaining evening of dance.

ARTS Chairman, Jim Maczko, presented San Diego Association President's Sally Bennett-Schmidt and Lynn McCrary with an ARTS Certificate of Associate Membership for their earlier contribution of \$100 to the ARTS. Governing Board members Lyle and Jean Beck (USDA Past Presidents) from Dubuque, Iowa were also in attendance and received their Certificate of Individual Membership in the ARTS.

The second ARTS benefit dance was held in Montgomery, Alabama April 17, 2004. Supported by the Montgomery Area Square Dance Association and Montgomery Area Callers and Cuers Association this dance raised \$545.00.

Callers, cuers & line dance instructors donated their time and talents: Wayne Nicholson, Larry Belcher, Willis Simmons, and Patrick Demerath called the squares, John Williford, Sue Corley, and Wayne Nicholson cued the rounds, and Angela Demerath taught line dances. ARTS Board members, John and Dimple Williford, Charlie and Kitty Holley, and Pat and Angela Demerath provided refreshments. The Montgomery Area Square Dance Association generously donated cold beverages and coffee.

The program included a short description of what the ARTS is all about, what the ARTS' intentions and goals are which is to help our beloved form of dancing. The dancers appeared to enthusiastically welcome the ARTS intentions and goals and encouraged continuous progress with the ARTS initiatives.

The ARTS Governing Board Members are ACA, CALLERLAB, CONTRALAB, IAGSDC, NEC, NSDCA (Campers), ROUNDALAB, SSDUSA (Singles), URDC, USA WEST, and USDA. Other dancers and organizations are encouraged to support the ARTS through individual memberships available to those contributing \$50 or more per year and associate memberships for groups donating at least \$100 per year. Other groups are urged to schedule dances to benefit the ARTS.

For information contact: ARTS-Dance, Inc - P.O. Box 712918, San Diego, CA 92171-2918; OR
E-mail - CALLERLAB@aol.com

***** E N D *****

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS



Milestone Recipient

Wade Driver



SPECIAL RECOGNITION

Deborah Carroll-Jones—Terry Wheeler—John Swindle



SMALL WORLD RECEIPIENTS

Masaru Wada, and Shozo and Miyoko Nishimura , Japan,
Bjorn and Anne Andersson, Denmark

Not pictured Hanna Tenenbaum and Lars Olofson, Sweeden)



50 Year Recipients

George Edwards, Ron Black, Dave Abbs, and
Kappie Kappenman



25 year Recipients

(listed alphabetically)

Vern Boggs, Don Casper, Walt Cooley, Jr., Norman Crawshaw, Dave Donaldson, Rick Ewing, David Fullaway, Kappie Kappenman, Vanya Leighton, Don Lewis, Jerry Mitchell, Sharon Murphy, Jay Silva, Roger Smith, Bill Treleaven, Mike Turner, Vern Vernazzaro, and Masaru Wada.



Chairman's Award

Gail Swindle and
Jerry Reed, Executive Director