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FROM THE CHAIR

By **Ken Ritucci**
Chairman

HAPPY HOLIDAYS!

As the Holiday Season approaches, we all know how busy everyone gets. If possible, let's try to take some time to reflect on how great an activity we belong to. Is it a perfect activity? No, but what activity is?

How are your beginner lessons going so far? I sincerely hope you have everyone enjoying their classes and making the new dancers feel welcome. There has been discussion about many clubs attempting to do two to three sets of lessons during the course of the year. I see nothing wrong with that. For many years, clubs have held just one class a year (September is Square Dance Month). But, I feel every month is Square Dance Month.

In order to do two or more sets of lessons per year, I would suspect a shorter Entry Program is needed. Much talk has been going on for such a Program. Across the U.S.A., there are areas where the "Club 50 Program" or the "Condensed Teaching Program" is happening. I have heard very positive things about these Programs.

I am well aware that the existing Basic Program is successful in Europe and Canada, and I am happy for those parts of the world that can sustain such a Program. Unfortunately, here in the U.S., we haven't had much success with a standalone Basic Program. It's just the way it is. We are experiencing issues in not only growing our clubs through bigger Beginner classes, but we are also having issues in

FUTURE CONVENTIONS:

- APR 6-8, 2020 Sparks (Reno), NV
- MAR 29-31, 2021 Grapevine, TX
- APR 11-13, 2022 East Region TBD

CALLERLAB OFFICE HOURS:

8:30 a.m. to 4:30 p.m. CST Monday - Friday

Phone: 1-785-783-3665
1-800-331-2577 (Business Only)

FAX: 1-785-783-3696

E-mail: CALLERLAB@aol.com

Website: www.callerlab.org

INSURANCE QUESTIONS & CERTIFICATES

Jenny@NorthWestBrokers.com

1-208-322-8300

retaining our dancers, and that is just as big an issue. So, perhaps a shorter Entry Program is exactly what we need. What do you think?

As a reminder, don't forget our new Incentive Program, "The Drive For Five." Get a caller to attend the upcoming Reno Convention (one who hasn't been to a CALLERLAB Convention in the past three years) and you can get 10% off of next year's dues. Invite as many as up to five for 50% off your dues! It's going to be a great Convention! Wishing you very best this Holiday Season!

CALLERLAB CONVENTION BRAINSTORMING FACEBOOK

Have some thoughts about promoting the CALLERLAB Convention? Join the CALLERLAB Convention Brainstorming Facebook Group at:

<https://www.facebook.com/events/1675713419333229>.

Help CALLERLAB find better ways to promote our Convention. Invite callers and dancers to attend. This will be a brainstorming group so all ideas are welcome!

MAKE YOUR ROOM RESERVATIONS EARLY!

The 47th CALLERLAB Convention will be **April 6-8, 2020** in Reno (Sparks), NV at the Nugget Casino and Resort. Attendees are able to make reservations by visiting the group's customized website at: <http://bookings.ihotelier.com/bookings.jsp?groupID=2453036&hotelID=96145>. You may call the Nugget at 1-800-648-1177 or 1-775-356-3300. **Our group rate code is GCLAB20.**

Please advise the Home Office at (800) 331-2577 if you have problems registering with the hotel. Convention registration forms can be downloaded from the following link: <http://www.callerlab.org/Registration-Information>.

Spread the word; lets' get folks to Sparks, NV!

RESOLUTION PROCEDURES

The Board of Governors has approved a process whereby any CALLERLAB Member (Active, Life, Associate, or Apprentice) in good standing may submit a proposal (Resolution) to the Membership for consideration, discussion, and vote. The Resolution must be in writing, signed by the author, and seconded by a CALLERLAB Member (Active, Life, Associate, or Apprentice) in good standing. Written Resolutions must be submitted to the Executive Director at the Home Office either in person, by e-mail, by U.S. mail or fax. The Resolution must include the reason that the author feels the proposal is necessary.

Resolutions must be submitted by January 1st of the Convention year in order to be listed in the "Call to Convention" and placed on the Convention Agenda. Please contact the Home Office for additional information or for a Resolution Submission Form.

CONVENTION ROOM SHARING

If you are interested in sharing a room with another attendee at the 2020 CALLERLAB Convention in Sparks, NV, please contact the Home Office and ask that your name be added to our list of other attendees who would like to share a room. The Home Office offers this service only to help those who would like to share the expense of a room. All arrangements must be made between individuals who will be sharing. If you are attending the Convention as a single individual and would like to defray some of the costs, please contact the Home Office. The staff will be glad to help.

25 and 50 YEAR CERTIFICATES

Will 2020 be the year you reach 25 or 50 years as a caller? If so, below is the established policy and procedure regarding this very important and historic milestone in any caller's career. The following is the policy for presenting the 25 and 50 Year Certificates:

1) During the CALLERLAB Convention, the 25

and 50 Year Certificate will be presented to each Member who becomes eligible during that year and who is attending the Convention.

2) Certificates will be mailed to the Members who become eligible in that year but do not attend the Convention.

3) Members who became eligible in previous years and are attending the Convention will be acknowledged.

If you believe you will be eligible in 2020 (started calling in 1995 (25) or 1970 (50), please contact the Home Office to verify we have the correct information within our files.

FROM OUR MEMBERS

Opinions expressed in letters or articles from our Members are those of the writers and do not necessarily reflect those of CALLERLAB, nor of the Editor. The Editor reserves the right to condense, omit or re-write all or any part of material sent to CALLERLAB for publication.

Sunday Morning

By Jim Mayo

On Sunday, September 1, 2019 I was watching the NBC TV show, Sunday Morning, when they explained a “new” need in our society for personal interaction. The show explained that folks interact so much on their cell phones today that they no longer have personal relationships. The show described a supper club that brings people together to enjoy each other’s company—person to person. The show explained that it was a growing need in our society.

I realized we have an activity that can serve that need. Our popularity has always thrived on bringing people together. We can provide an opportunity for people to get together at a relatively low cost to share in an activity that can be learned while that sociability is developed. I realized it is exactly that which made us so successful for so many years. Unfortunately, we got carried away with our fascination (callers’ and a few dancers’) with choreography. Our popularity has always depended on the opportunity for people to get

together and enjoy each other. The TV show made me understand that the need still exists.

The choreography fascination that I mentioned has made MWSD much less of a social activity that it once was. We have turned our activity over to callers and a few dancers. For many, the class was the best part of square dancing. That the class lasted for much of a year didn’t bother them. Many repeated the class and many club members helped with class every week. It was a social gathering with low cost and classes were big enough to support themselves. Unfortunately, we have now made it much more demanding as we shorten the class and make the dancing more difficult. The chance to get together and enjoy each other’s company is now open only to those willing to accept the challenge of non-repeating choreography.

Could we sell sociability and easier dancing?

Keep Do Paso

By Jon Jones

There has been a lot of talk over the years that we do not need certain calls; that these calls can be called directionally without using the call name. One of these is the call, Do Paso. It can be called by saying, “Turn your partner left, turn your corner right, turn your partner left and face the center.” Do Paso has more history behind it than any other call we have. It would take up more space for me to tell the whole story than we have for this whole article. But trust me, the history is there.

I will go through some of the calls on the Basic and Mainstream Programs to show some of the calls that can be eliminated and their suggested alternatives.

Dosado: We could say, “Do the French call.”
Promenade: “Dance around the circle.”
Allemande Left: “Turn the left hand lady by the left.”
Arm Turns: the same as Allemande Left.
Right and Left Grand: “Meet everyone around the ring.”
Weave the Ring: “Meet everyone around the ring but don’t touch hands.”
Stars: “Put your right or left hand in and dance around.”
Pass Thru: “Pass by.”
Half Sashay: “Change sides.”
Ladies In, Men

Sashay: “Ladies step forward, men slide left or right.” Turn Back: “Turn around.” Courtesy Turn: “Turn the girl.” Lead Right: “Go over to the right.” Veer Left/Right: “Slide Left/Right.” Right and Left Thru: “Pass by and turn the girl.” California Twirl: “Turn the girl under.” Square Thru: “Pull four hands by.”

It was mentioned to me lately that one of our known callers wanted to eliminate Circle To A Line. Yes, we can do this by calling “Circle four 3/4 and look for a line.”

Swing Thru: “Turn right, turn left.” Alamo Style: “Turn the left hand lady by the left, hold on and join hands with your partner.”

These are just 21 calls from the Basic Program. There are others that could fit in the same category on the Mainstream and other programs that we have. One of them is Spin Chain Thru; just use hand turning directions.

I suspect that those who want to eliminate certain calls have NEVER called in a non-English speaking country. Many dancers do not know the English language and therefore, we could not call to them using simple English. Many of us who do or have traveled to non-English speaking countries have experienced watching the floor stand still and not move because they did not understand what we said. On the other hand, as soon as we realized what was happening and gave the call by its proper name, the entire floor did what we wanted.

Square Dance calling is a universal language provided we use the calls as they are written. Let’s don’t mess it up !

It really bothers me how many callers want to eliminate Do Paso. I can tell you this Texan is not going to eliminate it. It was written and named to honor **Herb Gregerson** and El Paso, Texas.

CONVENTION EARLY

REGISTRATION WINNERS

Bruce Lowther –Two Free Room Nights
Denise Carbonell– Discounted Room Rate
David Littlefair– Polo Shirt

CALLERLAB Square Dance

KnowledgeBase

By Barry Clasper

If the CALLERLAB Square Dance KnowledgeBase is not already one of your primary starting points when you're looking for information on square dancing or calling, you need to check it out. Just go to <http://knowledge.callerlab.org> and look around.

As of November 1, 2019 there are 211 active articles in the KnowledgeBase, but that number is deceptively low. For example, some articles are “summaries”—meaning instead of describing one thing such as a book or website, they are a compilation of information about a larger topic area with pointers to many relevant sources of information. Other pages are lists of items with pointers to allow you to view them, such as the indexes of audio and video recordings of education sessions from past CALLERLAB Conventions. The audio list contains pointers to 964 sound recordings dating from 1980 through 2016. The video list shows 237 videos dating from 2011 to 2018. In recent years most of the education sessions have been video recorded so no audio-only recordings have been posted past 2016.

Usage of the KnowledgeBase continues to grow. Year after year growth from October 2018 to October 2019 clocked in at 50% for page reads and 57% for unique visitors. While individual months vary, those numbers are reflective of the overall usage trend over the past few years.

And what exactly are people looking at? Above are the top 25 articles accessed in the 90 days preceding October 31, 2019:

Rank	Article Title	# Reads
1	CALLERLAB Convention Video Recording Index	697
2	CALLERLAB Program Documents	238
3	CALLERLAB Convention Audio Recording Index	141
4	Sustainable Square Dance Teaching Guide	87
5	North Shore Squares - Zero to 50 in 18 Months	86
6	Controlling Choreography With Relationships	64
7	Two-Couple Teaching and Dancing Recordings	58
8	Ceder Square Dance System (CSDS)	58
9	ceder.net	57
10	2019 Caller Schools	53
11	CALLERLAB Square Dance Marketing Manual	51
12	"Selling" Square Dancing To New People	51
13	Square Dance Rotation Program (SQROT)	43
14	SSD, MS, & Plus Call Booklets from North Shore Squares	41
15	Managing Dances With SqView	40
16	Behind The Mike Newsletter	40
17	BC Westsyde Squares Recruits 29 New Dancers	40
18	Square Dance Calling Makes a Comeback in Chicago	38
19	Sight And Module Resolution Systems Document	37
20	WheresTheDance.com	36
21	Flash Cards for SSD Calls	36
22	Sustainable Square Dance (SSD) Alphabetical Call List	35
23	Caller Drill Program	35
24	Becoming A Square Dance Caller 2nd Edition (Book)	33
25	2019 IAGSDC Survey Results	32

Where does this stuff come from? From people like YOU! Do you have information to share with your colleagues? Do you have a story about a successful experiment? Have you found a useful document or book? How about a computer tool? Or sound equipment? A marketing approach? A great video? Here's a rule of thumb: if you find yourself telling your friends about something you've found or done, expand the circle and submit it to the Knowledge-Base where everyone can see it. There are two places on the Home Page that you can click to send us an e-mail. Share your experiences with us!

If you haven't already discovered the Knowledge-Base, you're missing out on a wealth of information provided by your colleagues. Visit: <http://knowledge.callerlab.org> today!

CALLERLAB ONLINE SHIRTS, JACKETS, CAPS, AND "STUFF"

Looking for a Christmas present for a fellow caller or partner? The Home Office has negotiated an online system to order various polo shirts, sweat-shirts, jackets, caps, etc. at: <https://www.companycasuals.com/callerlab/start.jsp>

We are very hopeful that this will allow Members to purchase products in preferred colors and styles with a wider variety of options. For those ordering the CALLERLAB long sleeve dress shirts, they can be found by searching S608 (Port Authority Shirts) (L608 for ladies) and then choosing the color you want. Orders will be shipped to you directly.

The Home Office will still provide products and service if you do not wish to order online or do not see what you are wanting. We hope you enjoy the convenience of shopping on this website. You can also order through the Home Office or purchase a gift certificate as a holiday present to be used for products or membership fees.

UPCOMING CALLER SCHOOLS

Attached is a list of known caller schools that are planned or may possibly take place during 2020. Encourage new callers as well as experienced callers to attend a school next year. Caller schools will always rejuvenate every caller's attitude and skills. Scholarships are available for those with financial needs.

Attend the 47th Annual CALLERLAB Convention April 6-8, 2020 Sparks (Reno), NV

The 2020 CALLERLAB Convention will be held at the Nugget Casino and Resort in Sparks, NV beginning on April 6, 2020. There's plenty to do and see for those who decide to arrive early or stay a few days following the Convention.

The Convention provides tremendous amounts of educational training and materials, as well as great social time and networking with callers from around the world. Come be a part of an unbelievable experience of callers sharing and working together. Inject your thoughts and experiences. Visit with members of the Board and spend time with some of the legends of the activity. This Convention has something for everyone in square dancing. All callers, dancers, and dance leaders are invited to attend.

The Convention registration fee is \$220 for callers and \$210 for non-callers. If you have any questions, please contact the Home Office by phone at: [1-785-783-3665](tel:1-785-783-3665) or by e-mail at: callerlab@aol.com.

A dedicated booking website has been created for this event at:

<http://bookings.ihotelier.com/bookings.jsp?groupID=2453036&hotelID=96145>

The code to use when calling the Group Reservations department is: **GCLAB20**. The phone numbers are: 1-800-648-1177 or 1-775-356-3300.

The room rate at the Nugget Casino and Resort in Sparks, NV is \$69 per night for reservations on Sunday through Thursday. Friday and Saturday night rates are \$99 per night. The hotel does charge an additional \$18 per night resort fee.

IN MEMORY

Larry Hoskinson-Nebraska

**The Home Office will be closed on
December 24 & 25, 2019 and
December 31, 2019 & January 1, 2020
observing the U.S.A. Holiday Season!
Happy Holidays!**

INVITE NON-MEMBERS TO CONVENTION

CALLERLAB would like to encourage you to invite dancers and non-member callers to attend the upcoming 47th annual CALLERLAB Convention. First time attendees will not only be very impressed, but also nearly overwhelmed with the wealth of educational material and information, entertainment, and fun available at the CALLERLAB Convention. Convention session topics available to our attendees include complex technical issues, marketing and recruiting discussions, issues of interest to club as well as association leadership, information for caller partners, topics for dancers, and much, much more. One of the most common comments expressed by first time attendees is, "I wish I had attended long ago." Think about the folks you encounter within your square dancing activities and consider inviting those whom you believe would enjoy and benefit by attending our Convention. Contact the Home Office by phone at: 1-785-783-3665 or by e-mail (callerlab@aol.com) for further information or to obtain Convention invitations.

CALLERLAB Foundation

Universal Codicil Available

The CALLERLAB Foundation has developed a standard Codicil for Last Will and Testaments for those individuals involved in the square dance activity who would like to bequeath money to CALLERLAB and/or to the CALLERLAB Foundation for the Preservation and Promotion of Square Dancing.

This Codicil is written to be effective in all 50 states and Canada. A copy of the sample Codicil can be obtained by contacting the CALLERLAB Home Office. If you are interested in adding this suggested Codicil to your existing Will or Trust Agreement, please be certain to obtain legal counsel. <http://www.callerlabfoundation.com/wp-content/uploads/2019/07/CALLERLAB-Foundation-Codicil.pdf>



The Home Office Staff would like to take this opportunity to wish you a joyous holiday season and a prosperous New Year!

Dana, Teresa, Donna, Jodine and Royce

CALLERLAB

GIFT CERTIFICATES

Does your club honor your caller with a gift for his or her birthday or maybe for Christmas or both? Are you always racking your brain with what to get him or her? CALLERLAB would like to give you the opportunity to give your caller a gift certificate. These certificates are offered in the following denominations: \$25.00; \$50.00; \$75.00; \$100.00, or more. The gift certificates may be used for CALLERLAB merchandise, membership dues, or Convention fees.

With the holiday season near, now would be the time to order the certificate for your favorite caller so we can send it to you in time for Christmas.

If you would like to order a gift certificate for your caller, please send your request to CALLERLAB@aol.com or call 1-785-783-3665. We accept American Express, Discover, MasterCard and Visa, as well as PayPal.

Membership Renewal 2020-2021

The Executive Committee has approved leaving the membership dues the same as the 2019-2020 membership year. Insurance costs will increase by \$1. Renewal forms will be mailed once we receive license fee updates from BMI and ASCAP.

Donations to CALLERLAB Foundation Susanne Jones

Thank You!

Love - Peace - Joy!

DIRECTION is the official newsletter of CALLERLAB, The International Association of Square Dance Callers, with offices located at 200 SW 30th St., Suite 104, Topeka, Kansas, 66611; Phone: 1-785-783-3665; E-mail: CALLERLAB@aol.com. *DIRECTION* is published and mailed first class or electronically to all Members and affiliates of CALLERLAB. *DIRECTION* is edited by Dana Schirmer, Executive Director.

The opinions expressed in articles submitted by Members or affiliates do not necessarily reflect the policies of CALLERLAB. All articles submitted for publication must be signed by the author.

The Editor reserves the right to exercise discretion in accepting, editing, or rejecting any material submitted for publication. Articles submitted for publication that describe square dance formations or arrangements MUST be in accordance with CALLERLAB standards.



CALLERLABS 2020 RENO CONVENTION INCENTIVE PROGRAM

INTERESTED IN ATTENDING THE 2020 CALLERLAB ANNUAL CONVENTION? DO YOU KNOW OF OTHER CALLERS WHO YOU WOULD LIKE TO INVITE? HERE'S YOUR CHANCE TO PARTICIPATE IN THE NEW **"DRIVE FOR FIVE PROGRAM."**

FOR EVERY CALLER YOU CAN SIGN UP TO ATTEND THE CONVENTION, YOU WILL RECEIVE 10% OFF YOUR NEXT YEARS DUES (UP TO 50%). THE CALLERS YOU SIGN UP MUST NOT HAVE ATTENDED A CONVENTION IN THE PAST THREE YEARS.

INVITE AS MANY AS YOU CAN! IT'S EASY AND FUN!

FOR MORE INFORMATION CONTACT THE HOME OFFICE OR WRITE TO CALLERLAB@AOL.COM

JOIN THE DRIVE!

Learn About the Nugget Casino Resort

Welcome to the Nugget Casino Resort!

The Nugget Casino Resort is located in the heart of Victorian Square in Sparks, NV. The Reno-Sparks Hotel offers accommodations, casino thrills, dining, night life, and entertainment that are nothing short of extraordinary. Find out more here: nuggetcasinoresort.com

Rooms

Relax into the sumptuous new bedding in a modern lodge themed room while you enjoy surrounding Reno skyline and Sierra mountain views. Each room comes with upgraded amenities like Keurig coffee makers, hair dryers, i-Home units, two bottled waters, and complimentary Wi-Fi. The hotel has two towers with both king and double queen beds.



Amenities

From the moment you enter the beautiful, remodeled Lobby, you will enjoy an extraordinary array of services and

amenities including a 24-hour casino, award-winning restaurants and a range of leisure pursuits.

World-class gaming, including more than 900 slots, table games, poker, sports wagering, and a Bingo Hall await in the modern casino.



Need a little pampering? Order dining to door room service, take a plunge in the indoor, year-round, atrium pool or work up a healthy glow in the gym.

Parking

The Nugget Casino Resort offers Free self and Valet parking in both a surface lot and covered parking in our garage.

Airport Shuttle

There is a free airport shuttle departing from the Valet parking area every hour, on the hour from 5:00 a.m. to 11:00 p.m. The airport shuttle picks up at the airport every hour on the half-hour from 5:30 a.m. to 11:30 p.m., outside door D of the baggage claim area.

Dining

Be sure to enjoy any of the [eight award-winning restaurants](#) from sumptuous fine dining and a bountiful buffet, to delicious quick meals or convenient room service all under the same roof!

- ◇ Anthony's Chophouse
- ◇ Game On!
- ◇ Oyster Bar
- ◇ Rotisserie Buffet
- ◇ Rosie's Café
- ◇ Noodle Hut & Sushi Bar
- ◇ Starbucks Coffee
- ◇ Dining to Door Delivery



[Make Your Reservations Online Today!](#)

Or call the Nugget at 800-648-1177 or 775-356-3300
Our group rate code is **GCLAB20**.

The room rate is **\$69** per night (Sunday through Thursday) and **\$99** per night (Friday and Saturday). The hotel charges an additional **\$18** per night resort fee.

We highly recommend making your reservations early.

Tentative Planned Sessions

◇ Square View 1 & 2	◇ Modules	Community
◇ E-Communications, Mail Chimp, Google Groups	◇ Calling Through Ferris Wheel	◇ Taking Off the Rough Edges
◇ Digital Marketing— Facebook	◇ Re-thinking Singing Calls	◇ Caller/Club Relations
◇ Building a Website	◇ Club Social Interaction	◇ Business Side of Calling
◇ Harmony	◇ Caller Social Interaction	◇ Self Promotion Skills
◇ Teaching Show & Tell	◇ Socially Safe & Secure	◇ Visit with Music Producers
◇ Relationship Calling	◇ Using Choreo to Enhance Sociability	◇ Voice
◇ Visit Basic, Mainstream, Plus & Advanced	◇ Open House/Party Nights	◇ Marketing Funnel
◇ Creative Challenge	◇ Games	◇ Square Dancing Overseas
◇ Sight	◇ Hex Dancing	◇ Square Dance Partnerships
	◇ Calling in the LGBTQ*	◇ Online Resources
		◇ ...and more!

Convention Attire

During the Day

Casual attire is appropriate at all sessions. Wear comfortable clothing and shoes.



Evening Banquets

Many attendees prefer business casual or formal wear for the evening banquets. Some men prefer a coat and/or tie for the banquets, but it is not required.

Dances

There will be square dancing on Sunday, Monday & Tuesday evenings. Square dance attire is

certainly appropriate but not required.

General

A light wrap or jacket is suggested due to the changing temperature of the rooms.

Please observe the courtesy of removing your hat during Convention meals.

The CALLERLAB Convention is not just for Callers-- Everyone is Invited!

The Convention includes three days packed with seminars, interest sessions, committee activities, panels, entertainment, networking opportunities, and much more.

Interest sessions of 75-minute slots run through Monday and Tuesday. Many of these sessions include panel discussions where sharing experience and expertise is encouraged. These sessions, attended not only by callers but also partners and dance leaders representing organizations from around the world, are immensely valuable in providing a broad perspective and keen insight into issues that our activity is facing.

If you would like to see what is currently going on in a particular committee, the Convention is a great chance to attend the committee meetings and be part of the discussion!

Besides all of the educational opportunities, there is also time for fun during the Convention! The Ways and Means Committee will be hosting a Mainstream fund raising dance at 7:00 p.m. Sunday evening. Monday and Tuesday evenings feature banquets with special recognitions and accolades. Following the banquets, dancing events and other forms of entertainment are scheduled.

The breaks between sessions, meals, and evening banquets are all great opportunities to reconnect with old friends and make new friends. Each year our attendees bring a wealth of knowledge, experiences and ideas. Come join the conversation!

General Details About Convention

Cost

- ◇ \$220 per caller
- ◇ \$210 for all other attendees (Partners, Leaders and Dancers)

Registration fees must be paid in full **before March 22, 2020** to avoid a **\$30 “late charge” per person.**

The Convention fee includes: your Convention package; badge; program; handouts; four meals beginning with the noon meal on Monday (two lunches, and two dinners); four beverage breaks; and the Welcome Reception on Sunday evening.

We encourage you to stay at the Nugget Casino and Resort and to make your reservation early!



Refunds/Cancellations

A full refund will be paid for cancellations received prior to March 22, 2020. Cancellations **after March 22, 2020** will incur a **\$30 per person cancellation charge.** Cancellations on or after April 1, 2020 and “no shows” will for-

feit a \$100 deposit per person. Once meal counts are presented to the hotel, CALLERLAB must pay for all meals ordered.

If you find that you are unable to attend, please notify the CALLERLAB Home Office as soon as possible.



Room Sharing

If you are interested in sharing a room with another attendee at the 2020 CALLERLAB Convention in Reno, NV, please contact the Home Office and ask that your name be added to our list of attendees who wish to share a room. The Home Office offers this service only to help those who would like to share the expense of a room. All arrangements must be made between individuals who will be sharing.

Pre-Convention

The **Community Dance Leader’s Seminar (CDLS)** begins Saturday morning prior to the Convention. This Seminar is aimed at those interested in calling commu-

nity dances, party nights, and other special events involving non-dancers.

The **Orientation Session** on Sunday evening is especially for the first-time attendee, but it is also a good review for attendees who have not been to a Convention for some time. The session will provide an overview of the Convention, as well as tips and tricks for getting the most out of Convention.

The Ways and Means Committee will be hosting a **Mainstream fund raising dance** with proceeds going to the CALLERLAB Foundation starting at 7:00 p.m. Sunday evening. This dance is open to the general public and provides an opportunity to hear some of the best callers in the business share their talents while supporting the Foundation.

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 For more information about the Convention, please contact the CALLERLAB Home Office by e-mail at: callerlab@aol.com or by phone at: 1-785-783-3665.



CALLERLAB 2020 Reno Convention Incentive Program

Do you know of other callers who you would like to invite? Here's your chance to participate in the new "Drive for Five Program."

For every caller you can sign up to attend the Convention, you will receive 10% off your next year's dues (up to 50%). The callers you sign up must

not have attended a Convention in the past three years.

Invite as many as you can! It's easy and fun!

For more information contact the Home Office or e-mail CALLERLAB@aol.com

Join the Drive for Five!



Things to do in Reno/Sparks, NV

Just east of Reno, Sparks, Nevada offers a wide array of events and attractions. The city of Sparks has distinguished itself as a great special events destination in the West, furthering its apropos slogan, "It's Happening Here."

- Less than two miles from the resort, the Sparks Marina Park provides a wide variety of recrea-

tional opportunities including beaches, picnic areas, fishing, two-mile walking path, volleyball courts, and more!

- The Outlets at Legends is home to more than 65 stores and restaurants. With a pedestrian and dog-friendly layout, you'll find there's something for everyone.

- The Sparks Museum and Cultural Center, located in Victorian Square, is a great place to learn about the heritage of the city of Sparks and the Truckee Meadows area. The Museum offers an outdoor train exhibit, as well as a schoolhouse built in 1864.

Find more at:

www.visitrenotaho



Convention Planning Committee

Thanks to our Executive Committee on planning a great Convention! Members include: **Ken Ritucci**, Chairman; **Mike Hogan**, Vice Chair; **Bob Riggs**; **Dottie Welch**; **Harlan Kerr**; **Dana Schirmer**, Executive Director and Assistant Executive Director, **Teresa Berger**.



Be sure to follow us on Facebook: www.facebook.com/callerlab



FOR IMMEDIATE RELEASE
CALLER SCHOOLS
Revised October 24, 2019



The following is a listing of Caller Schools sponsored and staffed by CALLERLAB members. This listing is provided as a service to CALLERLAB members for information. This listing does not constitute endorsement. For further information, please contact the school of your choice.

Callers Connection Callers School
Aufbauseminar

Date: February & December 2020
Staff: Edeltraud Haas* & Guido Haas
Location: Bad Lausick, Germany
Contact: Edeltraud Haas
Phone: +49 4102 6919465
Email: edeltraud.haas@gmx.net

Sunshine State Callers School (40 hours)

Date: March 26-29, 2020
Staff: Ken Ritucci*, Bill Harrison*, Tom Miller*
Location: Jacksonville, FL
Contact: Ken Ritucci
Phone: 413-262-1875
Email: kenritucci@gmail.com

Sonoran Stables Callers College (40 hours)

Date: March 29-April 2, 2020
Location: Tucson, AZ
Staff: Mike Sikorsky*
Contact: Mike Sikorsky
Phone: (480) 204-0110
Email: arizonacaller@gmail.com

Callers Connection Callers School

Experts (less than 40 hours)
Date: April 3 – 4, 2020
Staff: Edeltraud Haas* & Jens Klusmann
Location: Youth Hostel Glueckstadt, Germany
Contact: Edeltraud Haas
Phone: +49 4102 6919465
Email: edeltraud.haas@gmx.net

Australian Callers Federation Callers
Conference (less than 40 hours)

Date: April 6-8, 2020
Staff: Randy Dougherty*, Steve Turner*
Location: New South Wales, Australia
Contact: Steve Turner
Email: turnertempos@gmail.com

The Heart of America Callers School

Date: June 7-11, 2020 (40 hours)
Staff: Jerry Junck*, Paul Henze* & Tom Miller*
Location: Topeka, KS 66611
Contact: Jerry Junck
Phone: 402-375-2420 or 402-980-2446
Email: Junck@aol.com,

GSI/National Square Dance Callers School

Free School (40 hours)
Date: June 14-17, 2020
Staff: Tony Oxendine*
Location: Spokane, WA
Contact: Tony Oxendine
Phone: 803-840-0746
Email: tony@tonyoxendine.com

Norcal Callers College (40 hours)

Date: June 22-26, 2020
Location: Aromas, CA
Staff: Mike Sikorsky*
Contact: Mike Sikorsky
Phone: (480) 204-0110
Email: arizonacaller@gmail.com

GCA Caller School (25 hours school)

Date: June 29-July 1, 2020
Location: Denver, CO
Staff: Deborah Carroll-Jones*, Arlene Kaspik, and perhaps Vic Ceder.
Contact: Darren Gallina
Phone: 805-708-2233 805-736-4050
Email: darren@darrengallina.com
Website: [Basic Info 2020 — Gay Callers Association](#)

Kitsap Callers College (40 hours)

Date: August 10-14, 2020
Location: Bremerton, WA
Staff: Mike Sikorsky*
Contact: Mike Sikorsky
Phone: (480) 204-0110
Email: arizonacaller@gmail.com

Mid-Atlantic Callers College (40 hours)

Date: August 24-28, 2020

Location: Gloversville, NY

Staff: Mike Sikorsky*

Contact: Mike Sikorsky

Phone: (480) 204-0110

Email: arizonacaller@gmail.com

Crewe Callers College (40 hours)

Date: October 4-8, 2020

Location: Crewe, VA

Staff: Mike Sikorsky*

Contact: Mike Sikorsky

Phone: (480) 204-0110

Email: arizonacaller@gmail.com

Northeast Callers School (40 hours)

Date: October 8-12, 2020

Location: Sturbridge, MA

Staff: Ken Ritucci*, Tony Oxendine*, Steve Kopman, Ted Lizotte, Don Moger and Dana Schirmer

Contact: Ken Ritucci

Phone: (413) 262-1875 (cell)

Email: kenritucci@gmail.com

www.northeastcallersschool.com

Callers Connection Callers School

Intermediate (less than 40 hours)

Date: October 30-November 1, 2020

Staff: Edeltraud Haas*, Guido Haas & Jens Klusmann

Location: Seevetal, Germany

Contact: Edeltraud Haas

Phone: +49 4102 6919465

Email: edeltraud.haas@gmx.net

Riverside County Callers School (less than 40 hours)

Date: November 3-6, 2020

Location: Indio, CA

Staff: Mike Sikorsky*

Contact: Mike Sikorsky

Phone: (480) 204-0110

Email: arizonacaller@gmail.com

Bad Woerishofen Caller School

Date: November 15-19, 2020 (40 hours)

Location: Bad Woerishofen, Germany

Staff: Martin Kromer*; Jeannette Staeuble*
Philipp Aff, t.b.a.

Contact: Angelika Kromer

Phone: +49 7143-89 12 66

Email: woerishofen@callerschool.eu