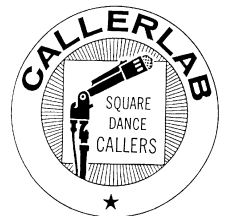


PRESS RELEASE



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FOR IMMEDIATE RELEASE

******* S T A R T *******

STARTER KITS FOR NEWER CALLERS

The recently completed manual "Starter Kit for Newer Callers" is now ready for sale and distribution. This has been a project of the Caller Training Committee and represents an excellent value of very important information, especially for new and relatively new callers. If any of you do any work with the training of new callers, you should strongly encourage them to purchase their own copy of this manual. Also, those of you who are involved with local caller association training sessions, should add this to your library.

The contents of the manual include the Formations and Arrangement charts as well as common definitions currently in use by most callers. It also includes many CALLERLAB handouts on such topics as Music, Smooth Body Flow, Helper Words for Callers, three papers on Timing, Modules, Mental Image, Sight Calling, Code of Ethics, two papers dealing with Degree of Difficulty, Reference Sources and the two application Booklets on Mainstream and Plus.

A listing of the Accredited Caller-Coaches is included as well as information on scholarships available for continuing education and a check-off teaching list for the CALLERLAB Mainstream and Plus programs. The manual is arranged and published in a loose leaf notebook format or spiral bound.

You may order this book from the Home Office at:

CALLERLAB
200 SW 30th St., Suite 104
Topeka, KS 66611

Cost is \$25.00 shipping inclusive.

******* E N D *******

We thank you for the coverage you have given us in the past and for your continued support in the future.

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